IEEE Foundation Launches Landmark Fundraising Campaign

On 15 February 2018, the IEEE and IEEE Foundation announced the launch of the first major fundraising campaign at its board meeting series in Orlando, Florida. The IEEE professional staff and more than 215 Members from around the globe were in attendance as the foundation shared its objective of raising US$30 million in support of programs during the “Realize the Full Potential of IEEE” campaign. More than 50% of the total was committed as of launch date, which amounts to US$15.14 million.

“As the philanthropic partner of IEEE, we are seeking financial support from both IEEE Members and the public at large to continue and expand the foundation’s programs, all of which are aimed at advancing technology in direct interest of humanity,” said John Treichler (Figure 1), president of the 2018 IEEE Foundation board of directors.

Funds generated by the campaign will positively impact populations worldwide and help drive new levels of technological access, innovation, and engagement through a variety of far-reaching global initiatives. These will be designed to transform lives through the power of technology and education and include:

- IEEE Smart Village
- Engineering Projects in Community Service in IEEE
- IEEE Power & Energy Scholarship Plus Initiative
- Raising Engineering Awareness through the Conduit of History

“It’s an extraordinary time in the 45-year history of the IEEE Foundation. Each donor helps ensure that the future of IEEE holds even greater promise than its historic past. We welcome all to take this opportunity to help build on a legacy that can positively and indelibly impact generations to come,” said Stephen Welby, IEEE executive director and chief operating officer.

Donations to the campaign can be made at http://bit.ly/IEEECampaign. For more information, call +1 732 465 5871 or visit https://www.ieeefoundation.org/campaign.

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