ABSTRACT With recent emphasis on environmental protection, electric vehicles (EVs) have gained popularity in regions such as Europe, America, China and Australia; due to their ‘zero tail-pipe emission’ and low maintenance cost. This paper aims to investigate the feasibility of introducing EVs into the Brunei market using life cycle cost analysis, as well as identify dominant factors that influence its feasibility. Although local data have been used, methodologies adopted in this paper are applicable and directly transferable for analysis of other markets. Our analysis has shown that EV is currently still expensive as compared to Internal Combustion Engine Vehicles (ICEVs) and Hybrid Electric Vehicles (HEVs) in the market; with its acquisition cost contributing much to its Life Cycle Cost (LCC). In order to promote EVs and make other types of vehicles less desirable, it is proposed that a direct government subsidy to be introduced as well as the current gasoline price to be increased. It has been shown that initial subsidy of USD$4100 and increasing gasoline price to USD$0.70/litre, would allow EVs to compete comfortably in the market. This subsidy can be gradually reduced with time, as EV becomes cheaper due to the expected reduction in battery price. Environmentally, however, current Greenhouse Gas (GHG) emissions from EVs turn out higher than ICEVs, considering the energy chain. In this regard, cleaner renewable energy sources need to be considered and improvement in power plant efficiency needs to be made, to make EVs more environmentally competitive to conventional vehicles. In conclusion, the government needs to look into financial incentives such as subsidy and increasing gasoline price to improve the feasibility of EVs in the market, as well as to improve efficiency of the energy generation and transmission to derive the full benefit of EVs.

INDEX TERMS Techno-economic; Life Cycle Cost; Electric Vehicle; Environmental Impact, Brunei

I. INTRODUCTION
Continuous increase in the world’s population has caused an increase in demands for fossil fuel [1], in order to support growing energy needs for social and economic developments. This has resulted in numerous environmental problems associated with burnings of fossil fuel such as pollutions, water contaminations, global warming, etc. With energy demand expected to increase even further [2], the problems are expected to be exacerbated, bringing more environmental headaches. The transportation sector, encompassing land, air and sea transports, represents one of the biggest consumers of fossil fuel, particularly oil [3]; contributing significantly to our environmental problems. A lot of efforts have been made to reduce environmental effect associated with the transportation sector.

References [4-7] propose fuel standards and labelling to eliminate inefficient products from the market, to encourage manufacturers to improve efficiencies whilst at the same time, allowing consumers to make informed choices by providing information on prices and efficiencies. It has been argued that fuel standards and labelling for vehicle have the effect of increasing average efficiency of vehicles in the market and consequently reducing the impact of the transportation sector on the environment.

In references [8-12], it has been suggested that renewable energies, particularly biofuel, may be adopted to decrease our dependence on fossil fuel as the main supplier of energy as well as to reduce GHG emissions. The International Energy Agency has projected that biofuels may supply up to 27% of the world’s energy demand for the transportation sector by 2050, reducing CO₂ emissions.
by around 2.1 giga-tonnes per year [13]. This may come in the form of biodiesel [14]; to be used as direct replacement for diesel, and bioethanol [15]; as additive for gasoline to improve its efficiency. However, the use of biofuel is not without its challenges. Depending on the feedstocks being utilised, biofuel production may interfere with human food production and land usage, and furthermore, it has not reached sufficient technological maturity to produce economical and efficient biofuels. This has resulted in, as yet, low adoption of biofuels as alternative energy sources [13].

Another notable effort to reduce environmental effect from the transportation sector is through promotion of Electric Vehicle (EV) [16-18]. Although first introduced in the 19th century [19], interest in EVs only started in the 70s, due to high oil prices at the time [20]. However, it was not until the 90s that EVs have really gained popularity due to the introduction of Zero Emission Mandate in US [21]; promoting active researches into different aspects of EVs. Since then, adoption of EVs has been steadily increasing; such that between 2015 and 2016, the number of EVs on the road globally had doubled from 1.26 million in 2015 to 2.52 million in 2016, with US and China at its forefront [22]. This number is expected to grow even further with the expected technological advancement in battery technologies as well as the effect of economies of scale [23].

Numerous authors [24-32] have attempted to appraise economic competitiveness of EVs in a market monopolised by conventional Internal Combustion Engine Vehicles (ICEVs). Assessment on the competitiveness of EVs against Hybrid Electric Vehicles (HEVs) and ICEVs, in three developed countries [33] – the UK, the US and Japan – has shown that EV is favourable as compared to both HEV and ICEV in all three countries under consideration in the year 2015. In Europe, however, mixed results have been reported [24]. Life Cycle Cost (LCC) of EV is lower than ICEV in France, Norway and UK, but higher in Italy, Austria, Hungary, Portugal and Germany. The studies have identified strong tax incentive as a determining factor for Austria, Hungary, Portugal and Germany. The studies have highlighted EV’s acquisition, electricity and battery replacement costs, as important parameters that determine competitiveness of EVs in the market. However, effect of variations in variables has not been analysed [28]; as different variables affect different types of vehicles differently.

References [27, 28] have concluded that EVs are, as yet, unable to compete against ICEVs, in contrast to references [33-35], which have shown otherwise. Other works [24-26] have shown that the ability of EV to compete is dependent on many factors such as tax incentive, distance travelled etc.

These, sometimes, mixed results point to the complex interactions between different cost components that determines LCCs of vehicles. Hence, to gauge ability of EVs to compete in a specific market, it is necessary to perform analysis using specific parameters derived from the market or at least, some of the most important parameters. To this effect, this paper attempts to analyse feasibility of EVs in the Brunei market through LCC analysis; through comparison with existing ICEVs and HEVs. Furthermore, dominant costs associated with LCCs of the different vehicle types as well as the effect of variations of important variables on LCCs of the vehicles are highlighted. Although data parameters are specific for Brunei market, method used in this paper are applicable and directly transferable for analysing competitiveness of EVs in other markets.

Geographically, Brunei is a small oil-producing country, located in the Southeast Asian region, with a population of around 400,000 people. Brunei market is unique, in the sense that despite its small size and population, the country stands 9th in the world in terms of vehicles per capita; with 99.9% of the vehicles composed of ICEVs [36]. Environmental impact from the road transportation sector accounts for 12.3% of the country’s CO2 equivalent greenhouse gas emission. The government has targeted that by 2025, EVs shall constitute more than 1% of total vehicles on the road, with the proportion growing to 10% by 2035 [37]. LCC analysis of EVs is useful, in this context, to determine focus areas to make the target achievable. Furthermore, environmental impact of EVs is also analysed.

II. METHODOLOGY

A. VEHICLE SELECTION

This study discusses feasibility of EVs in Brunei; through comparison of its LCC as well as environmental impact with currently available HEVs and ICEVs in the market. Mitsubishi i-MiEV has been selected as representative EV. It is compared with Toyota Prius; representing HEV, as well as
Toyota Vios and Toyota Corolla Altis; representing ICEVs. More ICEVs are chosen for this study as 99.9% of vehicles in the country are ICEVs.

i-MiEV is chosen, due to its affordability; as suggested by its Manufacturer Suggested Retail Price (MSRP) in 2017, in comparison to other EVs like Tesla X 90D, BMW i3, etc. [38] Furthermore, i-MiEV was displayed at Brunei Energy EXPO 2011; partly to gauge public’s response to EVs, with some success and as such, introduction of i-MiEV in the market is deemed more palatable rather than introducing a totally new and unknown brands.

i-MiEV is compared to similarly-sized sedan cars, Altis, Vios and Prius. Toyota branded vehicles are chosen due to its popularity in Brunei as well as its affordability, where according to the Brunei Automobile Traders Association, Toyota was the best-selling car in 2015. Vios is the most popular model whilst Altis is chosen due to its almost similar specifications. Table I shows important parameters of the chosen vehicles.

<table>
<thead>
<tr>
<th>Vehicle Names</th>
<th>i-MiEV</th>
<th>Vios</th>
<th>Altis</th>
<th>Prius</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vehicle Type</td>
<td>EV</td>
<td>ICEV</td>
<td>ICEV</td>
<td>HEV</td>
</tr>
<tr>
<td>Price (US$)</td>
<td>22,995</td>
<td>17,275</td>
<td>27,701</td>
<td>23,561</td>
</tr>
<tr>
<td>Curb Wt. (kg)</td>
<td>1168</td>
<td>1090</td>
<td>1290</td>
<td>1420</td>
</tr>
<tr>
<td>Torque (Nm)</td>
<td>180</td>
<td>140</td>
<td>173</td>
<td>142 for Engine, 207 for Motor</td>
</tr>
<tr>
<td>Engine (cc)</td>
<td>-</td>
<td>1496</td>
<td>1798</td>
<td>1798</td>
</tr>
</tbody>
</table>

**B. TECHNOCOMOMIC ANALYSIS**

LCC analysis [40, 41] analyses all associated costs throughout the life of the objects whilst considering time value of money. Within our context, it may be used to evaluate feasibility of EVs from economic perspective, in competing with established HEVs and ICEVs in the market. It also allows identification of high-cost components during life cycle of the vehicle; allowing more focused approaches by manufacturers or authorities to solve feasibility problem. LCC considers all costs related to the whole life cycle of the vehicle [40]- from acquisition to its disposal [42]- and is composed of acquisition, operating, maintenance costs and salvage value. Where applicable, present value calculation is used to calculate LCCs of vehicles [43].

**TABLE I**

**IMPORTANT PARAMETERS FOR THE CHOSEN EV, ICEVs AND HEVs[39].**

Relationship between current and future values is commonly given as:

\[ PV = \frac{FV}{(1+r)^t} \]  

(1)

And, taking life-time of vehicle as \( n \), Cumulative Present Value (CPV) can be derived [44]:

\[ CPV = \sum_{i=1}^{n} \frac{FV_i}{(1+r)^i} \]  

(2)

As can be seen, PV and CPV are dependent on the assumed interest rate \( r \) and year \( i \) in which cash flows are expected. Larger \( r \) and \( i \) give smaller PV and CPV.

1) **ACQUISITION COST**

Only MSRP [45] is considered under acquisition cost (AC) of i-MiEV, without levying additional import tax. This is because vehicle import tax is usually levied based on engine capacity and hence, current tax rate is not applicable as EV does not run on internal combustion engine. The vehicles are assumed to be purchased through private lump sum payment with no loans taken; freeing acquisition costs from the effect of varying interest rate. Acquisition cost is borne at beginning of the first year only.

Selling prices of EVs are affected by battery price due to their battery sizes. With active research in the area of energy storage, steady decline on the price of battery has been observed and are further expected [23, 46]. It is reported that the cost of battery has been declining annually by approximately 8% between 2007-2014 and is expected to decline further by between 6-9% annually until 2030 [42]. This expected reduction is indeed good news for vehicle manufacturer generally and EV manufacturer specifically; as reduction in battery price is expected to reduce acquisition costs of both EVs and ICEVs, but with more expected reduction for EVs due to their larger battery requirement. Furthermore, it would also affect maintenance cost of the vehicle via reduction in the cost of battery replacements.

2) **OPERATING COST**

Operating cost (OC) includes fuel costs; either electricity cost for EVs or gasoline cost for ICEVs and HEVs, annual vehicle license fee (VL) and annual insurance cover (IC) [42].

Fuel costs are dependent on distance travelled as well as vehicles’ efficiencies; with fuel cost assumed to be borne at the end of every year. Both ICEVs and HEVs consume gasoline only, with fuel costs (\( FC_{ICEV,i} \) and \( FC_{HEV,i} \), respectively) given by:

\[ FC_{ICEV,i} = \eta_{ICEV} \times D_i \times C_{gas,i} \]  

(3)

\[ FC_{HEV,i} = \eta_{HEV} \times D_i \times C_{gas,i} \]  

(4)

It is assumed that EV is charged from domestic electric sockets with charging efficiency of \( \eta_{eh} \) [42]. Fuel cost for EV (\( FC_{EV,i} \)) is given by:

\[ FC_{EV,i} = \eta_{EV} \times D_i \times \frac{C_{elec,i}}{\eta_{eh}} \]  

(5)

where \( D_i \), \( C_{gas,i} \) and \( C_{elec,i} \) are distance travelled, cost of gas and electricity, respectively.

Generally, \( VL_i \) is determined by category of usage and engine displacement, with \( VL_i \) for EV assumed to be similar to HEV. On the other hand, \( IC_i \) is dependent on cover type and value of vehicle; taken to be third party cover with identical coverage for all vehicles and hence, costing the same amount.

\[ OC = \sum_{i=1}^{n} \frac{FC_{i}+VL_i+IC_i}{(1+r)^i} \]  

(6)
3) MAINTENANCE COST

Included in maintenance cost are service and periodic maintenance fee (MF), battery replacement (BR) and tyre replacement costs (TR).

\[ MF_i = MR \times D_i \]  \hspace{1cm} (7)

Battery and tyre costs are incurred in the year in which replacements are made; normally specified by vehicle and tyre manufacturers. As shall be shown, battery replacement is one of the major contributors to maintenance cost for EV. However, with expected decline in battery price [23, 46] comes expected reduction in maintenance cost as well, especially for EVs.

Maintenance cost can then be expressed as:

\[ MC = \sum_{i=1}^{n} \frac{MF_i + BR_i + TR_i}{(1+r)^i} \]  \hspace{1cm} (8)

4) SALVAGE VALUE

Salvage value (SV) includes scrap values of batteries during replacement and of vehicle at the end of its life. It is taken to be paid at the year in which vehicle or battery is scrapped:

\[ SV = \sum_{i=1}^{n} \frac{SB_i}{(1+r)^i} + \frac{SC}{(1+r)^n} \]  \hspace{1cm} (9)

where \( SB \) and \( SC \) are the scrap value of battery at year \( i \) and scrap value of the vehicle at the end of its lifetime.

5) LIFE CYCLE COST CALCULATION

Life Cycle Cost of vehicle is simply the total of present value calculations of acquisition, operating and maintenance costs, less the salvage value. Lower LCC indicates a more affordable vehicle.

\[ LCC = AC + \sum_{i=1}^{n} \frac{1}{(1+r)^i} \times \{ FC_i + VL_i + IC_i + MF_i + BR_i + TR_i + SB_i \} + \frac{SC}{(1+r)^n} \]  \hspace{1cm} (10)

C. SENSITIVITY ANALYSIS

LCC, which forms our basis in determining feasibility of EV in the market, is calculated based on assumptions and projections of some input parameters. For instance, acquisition cost of EV is based on MSRP and may be prone to variations once it enters the market; not least due to expected import tax that may be levied on vehicle. Market uncertainty due to demand and supply, technologies and others, may cause some of these key assumptions to vary, such that it may change LCC of either EV, ICEV or HEV.

Sensitivity analysis is used to assess effect of variations in key assumptions, on LCC calculations of vehicles. Furthermore, it may also highlight parameters that manufacturers may put extra effort in, in order to make EV market competitive in relation to its direct substitutes; ICEVs and HEVs.

Six main input parameters are included in sensitivity analysis; acquisition cost, interest rate, annual distance travelled, costs of electricity and gasoline, and battery prices.

Acquisition cost is the only component that makes up LCC of a vehicle which is not affected by interest rate variations; as such changes in acquisition cost would directly affect LCC. Furthermore, effect of import tax or subsidy may also be analysed by varying acquisition cost; with purchase subsidy commonly required to encourage purchase of relatively new technological product such as EVs. All other costs associated with LCC calculations are influenced by interest rate; with higher interest rate expected to reduce LCC values and vice versa.

LCC calculation is made based on fixed assumption on annual distance travelled \( D \), however different drivers are expected to clock different annual mileage; changing maintenance and operating costs of all the vehicles albeit with different amounts. Hence, sensitivity analysis of annual distance travelled shall shed lights on effect of driving patterns on feasibility of EV.

Fuel costs affect operating costs of vehicles; with analysis on variation of both electricity \( (C_{elec}) \) and gasoline \( (C_{gas}) \) prices, particularly interesting due to the subsidised nature of both commodities in Brunei. Variation in gasoline price does not directly affect LCC of EVs, however, it does affect its direct substitutes; ICEVs and HEVs, and shall partly determine ability of EVs to compete. High gasoline price would increase LCCs of ICEVs and HEVs; making EVs more attractive to consumers.

Finally, changes in battery price are expected to not only change battery replacement cost but also acquisition cost of vehicles; as it is expected to change production cost of new vehicles and consequently, their acquisition costs, especially for EVs. Arguably, battery price has been dubbed the most important factor determining feasibility of EVs [23, 29, 46]; with battery price at $USD$150/kWh earmarked as the threshold whereby EVs would become mainstream in US [23] and Europe [23, 47]. As such, sensitivity analysis of battery price provides clearer picture on the extent battery price would have to drop before EVs become feasible in the local market.

D. ENVIRONMENTAL IMPACT ANALYSIS

In this study, environmental impact of EV, in the form of greenhouse gas (GHG) emissions, are measured by considering both its production, operational and end-of-life phases; although emphasis is made on the operational phase as Brunei is primarily a buyer rather than a producer of vehicles. This is not to say that environmental effects from the production and end-of-life phases are not relevant, but rather the operational phase is emphasised due to its direct contributions to the local environment. Environmental impact of EV is then compared to the impacts of ICEV and HEV, highlighting their differences.

GHG emissions are commonly expressed as Greenhouse Intensity, given in terms of carbon dioxide equivalence. Where required, effects of other non-carbon dioxide greenhouse emissions, particularly methane and nitrous oxide, are converted into their carbon dioxide equivalence,
using equation (11), where variable $m$ represents mass of the compounds. The presence of other compounds are omitted from our calculations due to its minimal contribution during the combustion process [48].

$$m_{CO_2,eq} = m_{CO_2} + 21 \times m_{CH_4} + 310 \times m_{N_2O}$$  (11)

Factors 21 and 310 represent Global Warming Potential and signify potential harms caused by $CO_2$, $CH_4$ and $N_2O$ in the atmosphere, respectively [48]. Potential harms of one unit of $CH_4$ and $N_2O$ are equivalent to the potential harm caused by 21 and 310 units of $CO_2$, respectively.

During the production and end-of-life phases, environmental impact of vehicles ($V_{env}$) may be approximated by considering environmental effect of its battery ($b_{env}$) as well as effect of the rest of the vehicle ($body_{env}$), represented as [49]:

$$V_{env} = (m_v - m_b)body_{env} + m_b, b_{env}$$  (13)

During the operational phase, although EV has zero tail-pipe emission, GHG are emitted by power plants during electricity production. Depending on quantity and type of fuel utilised by the power plant, it is important to consider environmental effect of its fuel utilised by the power plant, it is important to consider environmental effect of its fuel. As the power plant is producing electricity with efficiency $\eta$, during transmission and distribution [51], where $\eta$ is average efficiency of electrical transmission and distribution system. A further $(1-\eta)\%$ of power reaching domestic electrical sockets is lost during charging of EV [28].

$$F_{EV} = \frac{E_{pp, EV}}{\eta_{pp} \times \eta_{HS}}$$  (14)

For ICEVs and HEVs, quantities of fuel required can be easily derived; taking $\eta_{ICEV}$ and $\eta_{HEV}$ as efficiency of ICEV and HEV, respectively,

$$F_{ICEV} = \frac{\eta_{ICEV} \times D_i}{\eta_{pp} \times \eta_{HS}}$$  (15)

$$F_{HEV} = \frac{\eta_{HEV} \times D_i}{\eta_{pp} \times \eta_{HS}}$$  (16)

From equations (14), (15) and (16), the amount of GHG emitted during the operational phase of ICEVs, HEVs and EVs are derived by considering emission factors of their fuels; gasoline for ICEVs and HEVs, and fuel used by the power plant for EVs.

### III. RESULTS AND DISCUSSIONS

Methodologies outlined in the previous section are used to determine the feasibility of EVs in the Bruneian market; using local data obtained from research papers, technical notes and reports from manufacturers and subject-matter experts as well as from the latest market prices obtained from various sources.

#### A. DATA REQUIREMENT

Economic feasibility of EVs, specifically i-MiEV, is assessed using LCC in equation (10) and compared to that of Vios, Altis and Prius. US dollars (USD$) is used for calculation, with prevailing conversion rate as of 2017 (USD$1=BND$1.36) used for conversion as required. Effect of currency fluctuations is excluded from our calculations. Interest rate value $r$ is taken to be 5.5%; following local historical interest rate value. Table II shows summary of the important parameters used, with vehicle lifetime of 12 years i.e. $n=12$ [52] and annual mileage ($D_i$) of 14,235 km [53].

Domestic electricity in Brunei is charged according a tiered-tariff system dictated by the government. In this paper, electricity price $C_{elec,i}$ for i-MiEV is taken to be USD$0.0735 ($BND$0.10/kWh), common tier of average houses in Brunei.

**Table II** IMPORTANT PARAMETERS FOR CALCULATION [23, 39, 52, 54-58]

<table>
<thead>
<tr>
<th>Input Data</th>
<th>i-MiEV</th>
<th>Vios</th>
<th>Altis</th>
<th>Prius</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vehicles Type</td>
<td>EV</td>
<td>ICEV</td>
<td>ICEV</td>
<td>HEV</td>
</tr>
<tr>
<td>Engine-cc</td>
<td>-</td>
<td>1496</td>
<td>1798</td>
<td></td>
</tr>
<tr>
<td>Battery Size-kWh</td>
<td>16</td>
<td>0.42</td>
<td>0.42</td>
<td>1.31</td>
</tr>
<tr>
<td>Vehicles Lifetime, n-years</td>
<td>12</td>
<td>12</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>Acquisition cost</td>
<td>USD$22,995</td>
<td>17,275</td>
<td>27,701</td>
<td>23,561</td>
</tr>
<tr>
<td>Vehicle Efficiency, $\eta_{EV}$ or $\eta_{HEV}$ &amp; $\eta_{HEV}$$kWh/km$ or $L/km$</td>
<td>0.185</td>
<td>0.063</td>
<td>0.061</td>
<td>0.039</td>
</tr>
<tr>
<td>Annual Distance Travelled, $D_i$ km</td>
<td>14,235</td>
<td>14,235</td>
<td>14,235</td>
<td>14,235</td>
</tr>
<tr>
<td>Fuel Cost, USD$/kWh or USD$/L</td>
<td>0.07</td>
<td>0.39</td>
<td>0.39</td>
<td>0.39</td>
</tr>
<tr>
<td>$C_{elec,i}$, $C_{gass,i}$ BND$/kWh or BND$/L</td>
<td>(0.10)</td>
<td>(0.53)</td>
<td>(0.53)</td>
<td>(0.53)</td>
</tr>
<tr>
<td>Charging Efficiency, $\eta_{ch}$%</td>
<td>80%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Ann. Vehicle</td>
<td>USD$29.75</td>
<td>24.75</td>
<td>29.75</td>
<td>29.75</td>
</tr>
<tr>
<td>Lic. fee, VL4</td>
<td>BND$40.46</td>
<td>(33.66)</td>
<td>(40.46)</td>
<td>(40.46)</td>
</tr>
<tr>
<td>Ann. Ins.</td>
<td>BND$73.53</td>
<td>73.53</td>
<td>73.53</td>
<td>73.53</td>
</tr>
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<td>Cover, IC</td>
<td>BND$100.00</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Maintenance Rate, MR</td>
<td>BND$/km</td>
<td>(0.0319)</td>
<td>(0.0456)</td>
<td>(0.0456)</td>
</tr>
<tr>
<td>Tyre Rep.</td>
<td>USD$273</td>
<td>273</td>
<td>273</td>
<td>273</td>
</tr>
<tr>
<td>Cost</td>
<td>BND$371</td>
<td>371</td>
<td>(371)</td>
<td>(371)</td>
</tr>
<tr>
<td>Tyre Average Lifetime-km</td>
<td>35,000</td>
<td>35,000</td>
<td>35,000</td>
<td>35,000</td>
</tr>
<tr>
<td>Batt. Rep.</td>
<td>USD$/kWh</td>
<td>299</td>
<td>299</td>
<td>299</td>
</tr>
<tr>
<td>rate [23]</td>
<td>BND$/kWh</td>
<td>(407)</td>
<td>(407)</td>
<td>(407)</td>
</tr>
<tr>
<td>Battery Lifetime-years</td>
<td>8</td>
<td>4</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Scrap Val. for vehicle</td>
<td>USD$2.21</td>
<td>2.21</td>
<td>2.21</td>
<td>2.21</td>
</tr>
<tr>
<td>batt.</td>
<td>BND$3</td>
<td>(3)</td>
<td>(3)</td>
<td>(3)</td>
</tr>
<tr>
<td>Scrap Val. for vehicle</td>
<td>USD$22.06</td>
<td>22.06</td>
<td>22.06</td>
<td>22.06</td>
</tr>
<tr>
<td>BND$30</td>
<td>(30)</td>
<td>(30)</td>
<td>(30)</td>
<td></td>
</tr>
</tbody>
</table>

Vehicles considered in this study are classified under private use and hence, annual vehicle license fee is charged.
at BND$2.25/100cc or USD$1.65/100cc; with vehicle license fee for i-MiEV similar to Prius. Third party insurance covers are assumed for every vehicles; costing BND$100 or USD$73.53 annually.

Annual maintenance fee is calculated based on maintenance rate of the different types of vehicles; with maintenance rate set at USD$0.0234/km, USD$0.0335/km and USD$0.0352/km for EV, ICEV and HEV respectively [25]. Maintenance fee of EVs is 30% lower than ICEVs [26-28], due to the different mechanical components present in EVs. Tyre replacement cost is charged at a rate of USD$300/kWh or BND$407/kWh. According to Mitsubishi, warranty for battery pack is 8 years or 160,000 km, however, with $D &=14,235 \text{ km}$, battery needs to be replaced every 8 years [52]. Battery lifetime for HEV is similar to EV but ICEV has a shorter battery life with average battery lifetime of 4 years.

**B. TECHNO-ECONOMIC ANALYSIS**

Results of calculations are presented in Table III and Figure 1: showing LCCs of the vehicles, break-down of their different components as well as percentage of the different components relative to their total LCC. Also shown are cost comparisons of the different vehicles to i-MiEV.

![Figure 1: LCC of the different vehicles; differentiating their acquisition, operating, maintenance and salvage costs.](image)

Our results indicate that LCC of i-MiEV (EV) is USD$32,902.29 over its 12 years lifetime, clearly above LCCs of both Vios (ICEV) at USD$26,425.51 and Prius (HEV) at USD$30,687.50. It is, however, less than Altis (ICEV) at USD$36,801.05. As such, feasibility of EV relative to other vehicles are dependent on the vehicles considered; especially when comparing against ICEVs which literally have thousands of possible models to choose from, with different performances and prices. Furthermore, different local parameters, for instance tax structures and fuel prices would affect the feasibility of EVs to compete against other types of vehicles. Indeed, results from studies have shown mixed conclusions, with some concluding that LCC of EV [33-35] as the lowest, and yet another [25-28] concluding that EV is as yet unable to compete with other types of vehicles. It is important, however, to identify the dominant factors that influence the feasibility of EV in a particular market.

As can be seen from Table III and Figure 1, LCCs of all vehicles are dominated by acquisitions costs; constituting 69.89%, 65.37%, 75.27% and 76.78% of their LCCs for i-MiEV, Vios, Altis and Prius, respectively. Acquisition costs represent the initial costs incurred and are not affected by interest rate. It is followed by maintenance costs and then, operating costs.

### Table III

<table>
<thead>
<tr>
<th>Vehicles</th>
<th>i-MiEV</th>
<th>Vios</th>
<th>Altis</th>
<th>Prius</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Acq. Cost</strong> - AC</td>
<td><strong>90%</strong></td>
<td><strong>85%</strong></td>
<td><strong>80%</strong></td>
<td><strong>75%</strong></td>
</tr>
<tr>
<td><strong>%age LCC</strong></td>
<td><strong>69.89%</strong></td>
<td><strong>65.37%</strong></td>
<td><strong>75.27%</strong></td>
<td><strong>76.78%</strong></td>
</tr>
<tr>
<td><strong>Comp to EV, USD$</strong></td>
<td>0</td>
<td>-5,720.00</td>
<td>+4,705.74</td>
<td>+566.31</td>
</tr>
<tr>
<td><strong>LCC</strong></td>
<td>USD$6,896.36</td>
<td>USD$5,260.79</td>
<td>USD$3,896.76</td>
<td>USD$4,705.74</td>
</tr>
<tr>
<td><strong>Maintenance</strong></td>
<td><strong>10%</strong></td>
<td><strong>15%</strong></td>
<td><strong>10%</strong></td>
<td><strong>14%</strong></td>
</tr>
<tr>
<td><strong>%age LCC</strong></td>
<td><strong>9.19%</strong></td>
<td><strong>14.78%</strong></td>
<td><strong>10.48%</strong></td>
<td><strong>12.14%</strong></td>
</tr>
<tr>
<td><strong>Comp to EV, USD$</strong></td>
<td>0</td>
<td>+880.57</td>
<td>+830.37</td>
<td>+221.47</td>
</tr>
<tr>
<td><strong>Cost</strong></td>
<td>USD$3,025.13</td>
<td>USD$2,214.79</td>
<td>USD$1,635.56</td>
<td>USD$2,559.63</td>
</tr>
<tr>
<td><strong>Salvage Value</strong></td>
<td><strong>5%</strong></td>
<td><strong>3%</strong></td>
<td><strong>5%</strong></td>
<td><strong>3%</strong></td>
</tr>
<tr>
<td><strong>%age LCC</strong></td>
<td><strong>0.04%</strong></td>
<td><strong>0.06%</strong></td>
<td><strong>0.04%</strong></td>
<td><strong>0.05%</strong></td>
</tr>
<tr>
<td><strong>Comp to EV, USD$</strong></td>
<td>0</td>
<td>-1.78</td>
<td>-1.78</td>
<td>-1.78</td>
</tr>
</tbody>
</table>

Comparing LCC of i-MiEV with the two (2) ICEVs; Vios and Altis, shows that LCC of i-MiEV is USD$6,476.78 more than Vios but USD$3,898.76 less than Altis. This is mostly due to differences in their acquisition costs; with i-MiEV USD$5,720.00 more expensive than Vios but USD$4,705.74 cheaper than Altis. It is worth highlighting that the acquisition cost of i-MiEV in Table I excludes import tax which is normally levied on imported vehicles. Charging i-MiEV the 15% import tax would raise its LCC to be only USD$450 cheaper than Altis.

Maintenance costs are the second most dominant contributor to LCCs of the vehicles. Maintenance cost of i-MiEV is noticeably higher than both ICEVs due to its higher battery capacity necessitating higher battery replacement cost. i-MiEV requires 16kWh battery to operate and with an...
assumed battery replacement rate of USD$299/kWh, this equates to an un-discounted value of USD$4,788.24. This is in contrast to the un-discounted cost of each battery replacement for ICEVs of only USD$125.69, representing only 2.62% of the battery replacement cost for i-MiEV. Granted, i-MiEV requires less regular battery replacement; only once over its entire lifetime, and also has a 30% lower maintenance rate than both ICEVs. However, the exorbitant cost of that one battery replacement far engulfs the effect of longer battery lifetime and lower maintenance rate.

Comparing i-MiEV with Prius shows that i-MiEV has higher LCC than Prius, with a difference of USD$2,274.79. With almost similar acquisition costs of approximately USD$23,000, the difference in their LCCs can be mostly attributed to the higher maintenance cost of i-MiEV. Again, battery replacement cost plays a big role. Although Prius also uses electricity, it primarily runs on gasoline. It has battery packs; charged during normal running of the vehicle, and the stored electricity is used to only assist the vehicle at low speed. Hence, battery requirement of Prius is much less; requiring only 1.31kWh of battery capacity in contrast to the 16kWh for i-MiEV. Consequently, the un-discounted battery replacement cost for Prius is less at USD$839.04; more than the USD$125.69 cost for ICEVs but still, a small fraction of the USD$4,788.24 battery replacement cost for i-MiEV. It is noted that the battery lifetime for Prius is similar to i-MiEV at 8 years, but its maintenance rate of USD$0.0259 is approximately 11% more than the maintenance rate for i-MiEV at USD$0.0234.

i-MiEV has 22-23% lower operating cost than both ICEVs; attributed mostly to lower fuel costs of i-MiEV, costing USD$0.017/km to run compared to USD$0.025/km and USD$0.024/km for Vios and Altis, respectively. However, it is noted that operating costs only represent between 9-15% of the LCCs of the vehicles. This is due to the subsidised nature of both electricity and gasoline; considerably lowering the fuel costs and hence, the operating costs of the vehicles.

Prius, on the other hand, has a lower operating cost than i-MiEV. Although Prius primarily uses gasoline, it also uses stored electricity; charged during normal running of the vehicle, and hence, is relatively more efficient than both ICEVs, at 0.039L/km. At the subsidised gasoline price of USD$0.39/L, this equates to USD$0.015/km; slightly less than fuel cost of i-MiEV at USD$0.017/km, which explains the slightly higher operating cost of i-MiEV.

Salvage values are only able to recoup small amount, due to the meagre amount offered for scrapped batteries and vehicles.

Looking at cost breakdown of i-MiEV, acquisition cost contributes the most to its LCC; with a percentage of around 70%, similar to other studies [26, 34]. In fact, it has been reported [26, 34] that the high acquisition cost of EV far outweighed the benefit of fuel savings from using EV. The acquisition cost is followed by maintenance cost at 21%; 45% of which is attributed to its battery replacement cost [27, 28]. In fact, battery replacement represents 9.5% of the overall LCC of i-MiEV, a big portion considering that its battery is replaced only once during its lifetime. Maintenance cost exceeds operating cost of the vehicle. Operating cost represents only around 9% of LCC; the low cost due to the subsidised electricity price. During the 12 years’ lifetime of i-MiEV, sale of scrapped battery and vehicle, claw back a meagre 0.04% of its LCC.

C. SENSITIVITY ANALYSIS

Sensitivity analysis is then performed to investigate effect of varying some input parameters. Six parameters are chosen for the analysis; acquisition cost (AC), interest rate/discount rate (r), annual distance travelled (D), electricity ($C_{elec}$), and gasoline price ($C_{gas}$), and battery price. Varying acquisition cost of i-MiEV and electricity price affect LCC of i-MiEV only, whilst varying gasoline price affects LCC of Vios, Altis and Prius. On the other hand, varying battery price affects all vehicles types, albeit with different proportion.

Acquisition cost is the most dominant cost associated with LCC of i-MiEV and the effect of changing acquisition cost on the LCC of i-MiEV is shown in Figure 2. Reduction in acquisition cost may result from reduction of selling price from manufacturer or through subsidy by government to encourage adoption of EVs in the market [24, 26]. Conversely, tax may be imposed, effectively raising acquisition cost.

It can be seen that acquisition cost of i-MiEV would need to drop by approximately 28% and 10%; or corresponding reductions of approximately USD$6,478 and USD$2,219, to compete with Vios and Prius, respectively. However, as i-MiEV is already over 15% cheaper than Altis; with Vios’ price tag of USD$22,995.00 as compared to USD$27,700.74 for Altis, acquisition cost of i-MiEV may be increased by a further 16%-17% and yet, still remains competitive to Altis. As has been discussed, acquisition cost of i-MiEV excludes import tax. Imposing the lowest import tax rate of 15%; effectively raising acquisition cost by 15%, would make LCC of i-MiEV to be slightly less than Altis by just USD$450.

Effect of varying interest rate value r on life-cycle costs of vehicles is shown in Figure 3; with r varied between 0%-
10%. Generally, LCCs decrease with an increase in interest rate; with higher rate making future expected costs such as operating and maintenance costs much less than their undiscounted values.

![Figure 3](image.png)

**FIGURE 3.** Effect of Interest Rate value on the LCC of the vehicles

Curves for Altis and Prius are flatter than curves for i-MiEV and Vios, indicating that LCCs of Altis and Prius are less affected by changes in interest rate. This is because acquisition cost, which is not affected by interest rate, contributes larger portion to LCCs of both Altis and Prius; 75% and 77% respectively. On the other hand, operating and maintenance costs contribute 30% and 35% to LCCs of i-MiEV and Vios, respectively. Operating and maintenance costs are incurred future values and hence, discounted values of both operating and maintenance costs are less with increasing interest rate; resulting in steeper curves.

![Figure 4](image.png)

**FIGURE 4.** Effect of Annual Distance Travelled on LCC of the vehicles

*Figure 4* shows the effect of changing annual distance travelled on the LCCs. Increasing distance travelled necessitates increase in fuel consumptions and maintenance cost. Furthermore, tyres and battery are expected to be replaced more regularly; increasing maintenance cost even further. These increases result in general increase in LCCs of vehicles as shown in the figure. At 14,235 km, the difference between LCCs of i-MiEV and Vios is USD$6,476.78, with the difference reducing to USD$5,601.61 at 20,000 km. This is due to the effect of higher fuel and maintenance costs of Vios as compared to i-MiEV. Increase in the differences between LCCs of i-MiEV and Altis at longer distance travelled, may be similarly attributed to the effect of higher fuel and maintenance costs of Altis as compared to i-MiEV. Although i-MiEV is more fuel efficient than Vios, annual distance travelled would need to be increased to a much higher value for it to overcome the high acquisition cost of i-MiEV. Extrapolating, distance travelled would need to be increased to approximately 57,000 km per year for LCCs of i-MiEV and Vios to be the equivalent. This is in contrast to the 9,100 km/yr and 60,000 km/yr distance travelled reported in references [25] and [26], respectively, for LCCs of EV and ICEV to be at parity; highlighting the importance of using local data to evaluate feasibility of EV in a given market. The stark contrast is due to subsidised nature of both electricity and gasoline in Brunei; putting more emphasis on upfront acquisition cost rather than operating cost in determining LCC of vehicles.

Next, analysis on the effect of reducing battery price on LCCs is performed and shown in *Figure 5*. Reduction in battery price leads to reduction in both acquisition and battery replacement cost of vehicles. Overall, these lead to reduction in LCCs of all vehicles as shown in *Figure 5*. As can be seen, LCC of i-MiEV reduces steeply with reduction in battery price. The larger battery capacity of i-MiEV over other vehicles leads to a greater reduction in acquisition and battery replacement costs, as generally, batteries are priced according to its capacity. LCC of i-MiEV is less than Prius after 30% reduction in battery price. However, only by an 86% reduction in battery price from its current value of USD$299/kWh to USD$41.90, would i-MiEV become cheaper than Vios. At the predicted battery price of USD$147/kWh; where EVs are expected to be mainstream [23, 47], LCC of i-MiEV is lower than Altis and Prius, but still remains higher than Vios.

![Figure 5](image.png)

**FIGURE 5.** Effect of reduction in battery prices on life-cycle costs of the vehicles

Relationship between LCCs of the vehicles to varying electricity and gasoline prices, is depicted in *Figure 6*. It can be clearly seen that as electricity price is increased, LCC of i-MiEV also increases whilst LCCs of Vios, Altis and Prius remain constant. But as gasoline price is increased, LCCs of Vios, Altis and Prius increase whilst LCC of i-MiEV remains constant. These are due to their different fuel requirements.
FIGURE 6. Relationship between LCCs of the vehicles with electricity and Gasoline costs; showing i-MiEV has lower LCC at certain electricity and gasoline prices

It is observed that for every electricity price, there exists a corresponding gasoline price that would make LCC of i-MiEV to be at parity to LCCs of the other vehicles. Gasoline price below this value, would make i-MiEV to be more expensive as compared to the particular vehicle and gasoline price above this value would make i-MiEV to be cheaper. Similarly, it can be said that for every gasoline price, there exists a corresponding electricity price that would make LCC of i-MiEV to be at parity with LCCs of the other vehicles. Thus, electricity and gasoline prices play important roles in determining feasibility of EVs. Since both resources are controlled and subsidised by the government, these can be used by policy makers to promote EVs in the Bruneian market; either by manipulating selling price of one or both of the resources.

The effect of changing price of one of these resources whilst keeping the other at the current subsidised costs, may be analysed by dissecting the 3D plot in Figure 6 at subsidised gasoline price of USD$0.3897/litre (BND$0.53/litre) and subsidised electricity price of USD$0.0735/kWh (BND$0.10/kWh), to produce Figure 7 and Figure 8, respectively.

FIGURE 7. Life-cycle costs of the vehicles against Cost of Electricity with cost of gasoline fixed at USD$0.3897/litre (BND$0.53/litre)

FIGURE 8. Life cycle costs of the vehicles against Cost of Gasoline with the cost of electricity fixed at USD$0.0735/kWh (BND$0.10/kWh)

Effect of varying gasolines on LCCs, whilst fixing electricity price at USD$0.0735/kWh is given in Figure 8. Reducing gasoline price even further from current price of USD$0.3897/litre results in expected reduction in the LCCs of Vios, Prius and Altis; making differences in the LCCs of i-MiEV to both Vios and Prius, even larger. It is highlighted that the LCC of Altis remains higher than i-MiEV even with the cost of gasoline reaching as low as USD$0.01/litre. This is the consequence of the high acquisition cost of Altis. Conversely, increasing the gasoline price, increases LCCs of Vios, Prius and Altis. Gasoline prices at approximately USD$0.85/litre and USD$1.24/litre result in the LCCs of Prius and Vios, respectively, to be at par with the LCC of i-MiEV.

Generally, the higher the electricity price, the higher the gasoline price needs to be, for i-MiEV to be able to compete with other vehicles. Figure 9 may be used by policy makers to simultaneously set prices of both, electricity and gasoline in the market; by decisively removing some of their subsidies or through taxation. Of course, this very much depends on the policy of the government. As it stands; with current electricity and gasoline prices of USD$0.0735/kWh (BND$0.10/kWh) and USD$0.390/litre (BND$0.53/litre), respectively, i-MiEV is able to compete only with Altis, but not with Vios and Prius. To encourage adoption of EVs, electricity prices needs to be reduced whilst increasing gasoline prices. Admittedly, electricity price in Brunei is already one of the cheapest [59] in the world and it may not be feasible to reduce it even further. As such, increasing gasoline price may be more realistic if the government wants to promote EVs. At current electricity price of USD$0.0735/kWh, gasoline price would need to be raised by nearly 220%, above USD$1.24/litre; higher than US gasoline price at USD$0.6966/litre but still below the price of the most expensive gasoline in the world at USD$2.12/litre in Hong Kong [60]. Indeed, correlation between gasoline price and EV adoption has been reported in reference [61].
To promote EVs, the government needs to look into incentives to reduce acquisition cost of EV, which contributes the most to its LCC. Studies at different localities [24, 33] have shown that strong incentive from governments, in the form of direct subsidy, is needed in order to promote the use of EV. In the case of Brunei, initial subsidy of USD$6,500 would suffice to allow EVs to compete with other ICEVs in the market. This is indeed good news as it is expected that battery price shall decline between 6-9% annually until 2030; allowing government to gradually reduce its subsidy whilst continuously encouraging the use of EVs. After 2030, battery price is expected to be stable [23]. Similarly, EV manufacturers need to concentrate their effort on reducing acquisition cost to make EV more competitive. As the subsidised electricity price in Brunei is already very cheap, improving fuel efficiency would not be as effective in reducing LCC of EVs as it is for countries with expensive electricity prices.

Figure 10 shows the subsidy required for i-MiEV to be at least at a par or cheaper than Vios, Prius and HEV between 2017 and 2030; with cost of gasoline at USD$0.3897/litre and USD$0.6966/litre.

As has been previously discussed, both electricity and gasoline prices may be varied to encourage EVs in the market. Figure 9 shows relationship between electricity and gasoline prices for i-MiEV against other vehicles; with values on the lines indicating electricity and gasoline prices where LCC of i-MiEV is equal to LCCs of the respective vehicles. For a given electricity price, gasoline price above a given line would make i-MiEV more attractive. For instance, for a given fixed electricity price of USD$0.0882/kWh, gasoline price would need to rise above USD$0.9398/litre and USD$1.2817/litre for i-MiEV to compete with Prius and Vios, respectively. However, at that electricity price, Altis turns out to be more expensive than i-MiEV irrespective of gasoline price. Similarly, it can be said that for an assumed fixed gasoline price of USD$2.00/litre, electricity may be sold up to USD$0.267/kWh, USD$0.283/kWh and USD$0.636/kWh, and i-MiEV would still be competitive with Vios, Prius and Altis, respectively.

To allow i-MiEV to compete with other vehicles, at least until 2030, when battery price is expected to be stable, the government may need to consider increasing gasoline price to discourage purchase of ICEVs, on top of the subsidy to help with upfront cost of acquiring EVs. The amount of subsidy required for i-MiEV to be at least at a par or cheaper than Vios, Prius and HEV, with gasoline price increased to USD$0.6966/litre (current gasoline price in US), is shown in Figure 10. This represents an increase of 78.8% from the current local gasoline price. The amount of subsidy can be gradually reduced with time, with the decrease in subsidy naturally steeper with higher annual decline in battery price. In the end of 2017, the amount of subsidy required is USD$4103.25; 37% less than the subsidy required with normal gasoline price. This is because higher gasoline price increases LCCs of the other vehicles; albeit still not sufficient to compensate for the high acquisition cost of EVs, and hence, still requiring government subsidy. No government subsidy is required in 2030 as battery price is expected to stabilise, and the LCC of i-MiEV at the expected battery price in 2030, actually turns out cheaper than the LCCs of other vehicles considered in this study.

C. ENVIRONMENTAL IMPACT ANALYSIS

Analysis on the potential environmental impact of EVs are performed; concentrating more on operational phase of the vehicles and using emission data from i-MiEV, Vios, Altis and Prius. Particularly, emissions of these vehicles shall be compared, considering local energy source which utilise mostly natural gas. Other than parameters in Table II, parameters in Tables IV and V [62] are also used. Table IV
gives parameters required to determine environmental impact during production and end-of-life phases, whilst Table V gives parameters required for operational phase. Efficiency of power plant $\eta_{pp}$ and average efficiency of transmission $\eta_{tx}$ are taken to be 28.4% [63] and 93.586% [64], respectively. It is noted from Table IV that the end-of-life phase produces minimal GHG emission as compared to the production phase.

Table IV

<table>
<thead>
<tr>
<th>Phases</th>
<th>Production</th>
<th>End-of-life</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>body mass (kg)</td>
<td>1.930</td>
<td>1.228</td>
<td>0.014</td>
</tr>
</tbody>
</table>

Table V

<table>
<thead>
<tr>
<th>Phase</th>
<th>Heating value (kWh per unit)</th>
<th>$kg\ CO_2$ per unit</th>
<th>$g\ CH_4$ per unit</th>
<th>$g\ N_2O$ per unit</th>
<th>$kg\ CO_2$ equiv. per kWh</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural Gas</td>
<td>0.300922 scf</td>
<td>0.05444</td>
<td>0.000103</td>
<td>0.0001</td>
<td>0.181084 scf</td>
</tr>
<tr>
<td>Motor Gasoline</td>
<td>9.685114 scf</td>
<td>2.319430</td>
<td>0.100385</td>
<td>0.021133</td>
<td>0.240378 scf</td>
</tr>
</tbody>
</table>

Equations (11)-(16) are used to calculate greenhouse intensity of the different vehicles. Figure 11 shows GHG emission during production, operational and end-of-life phases. It can be seen that i-MiEV produces the highest emission over its lifetime, followed by Altis, Prius and Vios. The high GHG emission of i-MiEV is mainly attributed to emission from the production of the large Li-ion battery; with one replacement over its lifetime.

These results are very surprising indeed, as EVs have been touted as a form of clean technology. This is because, despite having zero-tailpipe emission, EV consumes electricity and the source of fuel for electricity generation determines the resultant amount of indirect GHG emissions from EV. Amount of electricity that needs to be generated to run EVs is related to distance travelled and efficiency of the vehicle, after accounting for power generation, transmission and charging efficiencies. Fortunately, 99% of electricity in Brunei is generated from natural gas [65]; a relatively clean source of energy (emitting only 0.181 kg CO2 equiv. per kWh) as compared to diesel oil, coal [50], and indeed, from motor gasoline (emitting only 0.240 kg CO2 equiv. per kWh) as can be seen from Table IV. Despite this, EVs are still environmentally worst off than gasoline vehicles.

To reduce GHG emission and to make EVs more environmentally competitive, other clean sources of energy such as solar and wind, need to be considered. In this respect, Brunei has huge potential to shift to solar power generation due to its strategic location [66]. Also, efficiency of power plant $\eta_{pp}$ needs to be improved [50]. Increasing $\eta_{pp}$ from current efficiency of 28.4% to 30.6%, 31.6% and 49.2% make i-MiEV more environmentally competitive to Vios, Altis and Prius, respectively, as shown in Figure 12.
V. CONCLUSIONS

Methodologies to calculate LCC of vehicles and their environmental impact, have been shown and used to analyse feasibility of EVs to compete in a given market, as well as to identify dominant factor which influence feasibility of EVs. Local Brunei data has been used for the purpose.

LCC of i-MiEV (EV) has been calculated to be approximately USD333K; more expensive than Vios (ICEV) and Prius (HEV) but cheaper than Altis (ICEV). Acquisition cost dominates the LCC of i-MiEV (EV), followed by maintenance cost; with most of the maintenance cost composed of battery replacement cost, and then, operating cost. It has been shown that acquisition cost of i-MiEV (EV) would need to be reduced by 28% to make its LCC to be less than all three vehicles considered in this study.

It is proposed that in order to promote EVs, the government needs to look into subsidy as well as increasing current gasoline price. Increasing gasoline price effectively penalises ICEVs and HEVs. To allow EVs to compete with other vehicles in term of LCC, initial subsidy of USD$4103.25 is proposed with gasoline price increased to US$0.6966/litre. Together with the expected annual decline of between 6-9% on battery price until 2030, EVs shall be able to compete with other vehicles without subsidy in 2030 or earlier.

EV manufacturers also needs to concentrate on acquisition cost of EV; as it has been shown to be the most influential factor in determining affordability of EVs in the local market. Improving fuel efficiency of EVs has minimal effect on LCC of EVs; due to the low electricity price in Brunei.

The study has also looked at environmental effect of EV using the current power generating capability which rely mostly on natural gases. It has been shown that despite EV producing zero-tailpipe emission, it stills produces the most GHG after taking energy generation, transmission and charging efficiency into accounts. To make EV more environmentally friendly, renewable energy generation such as solar or wind energies, needs to be considered. Efficiency of the power plant also needs to be improved; by increasing power plant efficiency to 32% makes EV more environmentally friendly than common ICEVs.

Based on the study, it can be concluded that EVs have the potential to penetrate and compete with established ICEVs and HEVs in the Bruneian market. However, the government needs to look at different methods of promoting EVs; by providing financial incentives such as taxation/subsidy on gasoline and electricity prices, duty vehicles, as well as infrastructure support to facilitate its uptake. Furthermore, to enjoy the benefit from EVs, improvement in efficiency to the power generation and transmission need to be made.

REFERENCES

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