better if they were first instructed to stop and think. Well, this “stop and think” mentality seems to be valuable in career planning as well.

While I appreciated the common-sense behavioral advice and the examples of career transitions provided by Rosen and Paul, I did not always like their pop psychology. What, for example, is the basis for their dictum, “if you want to be perceived as intelligent, talk softly and fast.” The book has plenty to offer without that.

If you want to take a brief and private time out to think about what matters in your career and life, and how well your current situation matches your values and skills and interests, Rosen and Paul provide tools for organizing your thoughts and feelings.


Recipes for success

LAURA MACKAIL

The recent headlines tell the story—“The Tempering of America,” “The New World of Work,” “Careers Without Managers,” “The Making of the New Company Man”—and these themes are becoming all too familiar. Gone is the notion of the traditional job, of walking through the same door each week; gone are the days of job security. So what do two well-known authors from the engineering ranks do? They write a self-help book for scientific consulting wannabes—and a good book, at that.

In The Scientist as Consultant, authors Sindermann and Sawyer celebrate those pioneers on the work frontier who forged new kinds of careers with adept salesmanship and savvy. For that elite group, the idea of building a career on tangible, marketable skills and a variety of experiences did not seem so novel. And now the rest of us can have their recipe for success.

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WILLIAM SWEET, Editor

The Scientist as Consultant: Building New Career Opportunities.