

Received 25 July 2024, accepted 24 August 2024, date of publication 30 August 2024, date of current version 16 September 2024. Digital Object Identifier 10.1109/ACCESS.2024.3452184

SURVEY

A Survey on Edge Enabled Metaverse: Applications, Technological Innovations, and Prospective Trajectories Within the Industry

AMALDEEP PATRA^{®1}, ANJALI PANDEY^{®1}, VIKAS HASSIJA^{®1}, VINAY CHAMOLA^{®2}, (Senior Member, IEEE), AND RAJESH P. MISHRA^{®3}

¹School of Computer Engineering, KIIT, Bhubaneshwar 751024, India

²Department of Electrical and Electronics Engineering, BITS Pilani, Pilani Campus, Pilani 333031, India

³Department of Mechanical Engineering, BITS Pilani, Pilani Campus, Pilani 333031, India

Corresponding author: Rajesh P. Mishra (rpm@pilani.bits-pilani.ac.in)

This work was supported by BITS-Pilani, Pilani Campus.

ABSTRACT As the Metaverse promises to revolutionize human interaction and digital life, the role of edge computing emerges as a critical enabler. This paper presents a comprehensive survey of edge-enabled Metaverse applications, technological innovations, challenges, solutions, and future trajectories within the industry. We dissect the landscape of Metaverse applications across various sectors, analyzing how edge computing empowers real-time, immersive experiences. We delve into the cutting-edge advancements in decentralized computing infrastructure, edge networking, and artificial intelligence shaping the Metaverse, highlighting their potential to overcome latency, bandwidth, and privacy challenges. Additionally, we explore enabling technologies such as 5G and IoT, which facilitate seamless connectivity and data processing. We also address significant challenges, including the need for scalable and resilient infrastructure, data security concerns, and the integration of diverse technologies, proposing viable solutions like enhanced edge AI algorithms and robust cybersecurity frameworks. Finally, we chart prospective trajectories for edge-enabled Metaverse development, identifying key trends and potential disruptive forces that will shape the industry's future. Our survey aims to serve as a definitive resource for researchers, developers, and industry leaders by providing a holistic understanding of edge computing's pivotal role in realizing the boundless potential of the Metaverse.

INDEX TERMS Metaverse, edge computing, edge-enabled metaverse, industrial metaverse, blockchain integration, Internet of Things, artificial intelligence, machine learning, augmented reality, virtual reality, mixed reality, decentralized, digitalization, latency.

I. INTRODUCTION

Around 30 years ago in 1992, metaverse was formally introduced in a science fiction novel named Snow Crash by Neal Stephenson where he presented a virtual world mirroring the real world. After the COVID-19 pandemic, the term metaverse is getting thrown around a lot just like Artificial Intelligence was, a decade ago. The easiest way to understand metaverse is that it is the place where we will live digitally, making the future society virtual. The users in

The associate editor coordinating the review of this manuscript and approving it for publication was Liang-Bi Chen¹⁰.

metaverse can interact with other users virtually in real time with the help of virtual avatars using the Augmented Reality (AR) and Virtual Reality (VR) technology [1]. Metaverse is the solution to numerous problems we are facing today, thereby increasing the convenience in life. The giant players of the tech world are investing heavily to develop the virtual bubble of metaverse. It is believed that whoever cracks the way to metaverse first, will have an edge over their competitors [2]. There are situations where physical interactions are very risky or impossible, which also involves a lot of time and energy. In such cases, metaverse is going to play a key role by offering virtual meetings through digital

avatars. From delivering a lecture in a virtual classroom with students [3] throughout the world to enjoying music concerts with your friends sitting at our home, metaverse will become handy in every aspect of our lives in the near future. Since metaverse is a creation of a virtual copy of the physical world, [4] the application of data privacy is also taking new dimensions. It uses pseudonyms or avatars to protect user's identity [5]. The idea of metaverse is still inefficient as the concept of assets and associated ownership is yet to be fully explored, so is the design and use of avatars for acting on behalf of the user's identity as their digital twins within metaverse environments. Metaverse is yet to revolutionize physical interaction by not only providing interactions inside classrooms, games, video conferencing or messaging apps but also holding the potential to provide platforms for virtual events like concerts, conferencing, meetings and exhibitions. Inspite of being a potential and innovative technology, metaverse has privacy concerns. Issues like data collection and use, surveillance and the use of Artificial Intelligence and Machine Learning (AIML) can put user's privacy at risk [6]. Therefore, to ensure safe and secure use in metaverse it is essential to have a robust framework that can ensure current and potential privacy issues.

To tackle such challenges, it becomes crucial for metaverse to take over by using Internet of Things (IoT) which seamlessly connects the 3-D world to real life devices. Knowing the problems faced in the real world, there is a lot of curiosity about how it will be solved using metaverse. As metaverse is the embedded intelligence in all things of life, it is believed to be the next iteration of the internet. VR and AR is synthesized by metaverse [7] and is already making their way into the educational landscape with help of Google softwares such as Google Arts and Cultures where students can take a 3-D tour without even leaving the classroom [8], [9]. Therefore, making metaverse as the future of communication systems.

Moreover, the traditional focus on communication metrics like data rates is shifting towards a more holistic approach that considers both computation and communication. This evolution will influence the design of next-generation mobile edge networks, enabling them to support computationally demanding applications like the Metaverse, even for users with limited processing power. Additionally, the transition from centralized big data to distributed or decentralized small data across the Internet of Everything suggests that blockchain technology will play a crucial role in realizing the Metaverse within mobile edge networks [10]. With the above statements, this survey focuses majorly on edge-enabled metaverse, it's applications, other enabling technologies like blockchain, IOT which can also be listed below:

• Edge Computing relation with Metaverse: This section has been divided in three sections in which we can discussed in detail about edge computing and metaverse alongwith their relevance with each other, mentioning the advantages as well.



FIGURE 1. Overview of the paper.

• Other enabling technologies: Here the different technologies like 5G(5th Generation), Edge AI, Blockchain, Haptic feedback and IoT has been discussed in briefly, showcasing their relation with edge computing.

- Case Studies: Case studies play a crucial role in showing the real world benefits of using edge computing and metaverse. There, two real world examples from Hyundai Motor Company and Nike and Adidas has ben shown in the section.
- Challenges and Solutions: This section provides a realistic point of view for using edge computing for metaverse as it points out a few challenges and also draws light on it's solutions.
- Future directions: This is the concluding section which also provides the future scope and research opportunities of using edge computing.

The Figure 1 depicts the overall structure of the paper consisting of seven sections each having it's own subsections. The paper is organised in seven different sections with

- I. Introduction being the first section which talks about Metaverse and Edge Enabled Metaverse concepts.
- II. The second section is Related works which is based on the previous works in this field including their strengths and weaknesses.
- III. Edge Computing for The Metaverse is the third section of this paper which is further divided into three sections. These sections mention about the concepts, relevance and advantages in detail.
- IV. The fourth section mentions about other different enabling technologies like 5G, Edge AI, Blockchain, Haptic Feedback and IoT.
- V. The fifth section comprises of Case Studies which explains some real world examples in this field.
- VI. The sixth and the second last section included various challenges faced in using Edge-enabled metaverse and also provides solutions to it.
- VII. Conclusion is the last section which is dedicated to the overview and future prospectives of this paper.

Therefore, we will be discussing Edge computing and Metaverse in detail alongwith some other enabling technologies.

II. RELATED WORKS

Over the recent year, this topic of metaverse and blockchain has gained significant popularity which has been seen in several research papers. Therefore below is a TABLE 1 which tabulates a few research papers along with our additions.

The survey in details about realizing the edge-enabled Metaverse including visions, enabling technologies, and challenges. It provides users with succinct tutorial of the Metaverse, an introduction to the architecture as well as current developments. They also discuss about the communication, networking, surface cutting-edge and cloud-edge-end solutions. Next, they explore blockchain about how it aids metaverse. Lastly, they also direct about the future research direction in releasing the edge-enabled metaverse [5]. In survey paper, the writer aims to provide an extensive application of blockchain for metaverse. They discuss about the blockchain-based methods for the metaverse

from technical perspectives, such as data acquisition, data storage, data sharing, data interoperability, and data privacy preservation. They also investigate the impact of blockchain which includes Internet-of-Things (IoT), digital twins, multisensory and immersive applications, artificial intelligence, and big data. Lastly, they present some promising directions for future research innovations towards the use of blockchain in the metaverse [11].

This research paper surveys distributed metaverse, creating decentralized blockchain-based model for peer to peer sharing of virtual spaces for mixed reality applications. They demonstrate the integration of their system in a collaborative mixed reality application, therefore also discussing the benefits and limitations of their approach.

The research paper in explores blockchain integration in the era of industrial metaverse. The summary of blockchain contribution is done as:

i) data validity protection,

ii) inter- and intra-organizational communication organization, and

iii) efficiency improvement in manufacturing processes.

They have also highlighted the increased need for cybersecurity in the digitally expanding world. Futhermore, they have presented the implications of blockchain technology for addressing the emerging cybersecurity barriers towards safe and intelligent manufacturing in the Industry 5.0 [13].

The research paper dives into the metaverse by discussing how blockchain and artifical intelligence fuse with it through investigating the state-of-the-art studies across the metaverse components, digital currencies, AI applications in the virtual world, and blockchain empowered technologies. Survey paper of discusses about the development trend, characteristics, and architecture of the metaverse. They have also summarized the applications of the metaverse, emphasizing the importance of metaverse and the fields of development. They have also discussed about some open issues, challenges, and future research directions [14].

Therefore, our research paper focuses on two broad sections:

i) edge enabled metaverse in detail.

ii) detail applications of blockchain in metaverse.

III. EDGE COMPUTING FOR THE METAVERSE

A. CONCEPT OF EDGE COMPUTING AND IT'S BACKGROUND

In this section, we will discuss in detail about edge computing, metaverse, blockchain and finally their dependency on each other along with a few applications. Edge computing is a computing paradigm that involves processing data closer to the source of data generation rather than sending all data to a centralized cloud or data center for processing. Edge computing provides distributed infrastructure located near the user and connected to the network using high-speed back-haul connectivity [16]. In traditional cloud computing, data is transmitted to remote servers where processing and

TABLE 1. Related works.

Author and	Title	Contribution	Strength	Weakness
References Minrui Xu et al. [5] 2023	A full dive into realising the edge-enabled metaverse	Present and future research directions of metaverse	The document explores the Metaverse concept, its architecture, current state, and communication solutions for immersive user experiences. computing	The technical complexity might hinder widespread adoption of the Metaverse, especially for resource- constrained devices.
Thippa Reddy Gadekallu <i>et al.</i> [11] 2022	Blockchain for Metaverse: A review	Applications of blockchain in metaverse	This paper explores how blockchain technology can address data-related challenges and empower key technologies within the Metaverse.	This paper does not address the energy consumption implications of using blockchain in the Metaverse.
Michael Cohen <i>et al.</i> [12] 2018	Distributed metaverse	Human centered computing	This paper explores a blockchain-based system for archiving, sharing, and reusing virtual spaces created in mixed reality applications.	Blockchain's scalability, complexity, and slow consensus may hinder the proposed system's efficiency in managing large virtual spaces.
Dimitris Mourtzis et al. [13] 2023	Blockchain integration in the era of industrial metaverse	Blockchain technology in cybersecurity and metaverse	This paper explores how blockchain can overcome cybersecurity challenges in smart manufacturing within Industry 5.0, a key aspect of Society 5.0.	A potential weakness could be that they don't explicitly mention the limitations of blockchain technology in this context.
Qinglin Yang et al. [14] 2022	Fusing blockchain and AI with metaverse	Uses of AI and blockchain in metaverse	This survey examines AI and blockchain integration in the metaverse, emphasizing the importance of academic-industry collaboration.	The survey may overlook future possibilities and ethical concerns, lacking clear steps for industry-academia collaboration.
Richard Yu et al. [15] 2023	Blockchain and Intelligent networking for metaverse	Development trends, characteristics and architecture of metaverse	This paper explores Metaverse development, architecture, and potential applications, focusing on integrating blockchain and networking technologies.	The paper lacks clarity in connecting the Metaverse with reviewed technologies, potentially not adequately explaining how they address limitations or enhance functionalities.

analysis take place. However, edge computing moves some of this processing to devices or servers that are located closer to where the data is being generated. This can include devices like sensors, IoT devices, mobile phones, and local servers. On the other hand, the metaverse is a virtually shared space, often envisioned as a collective virtual reality environment, where users can interact with each other and digital objects. This concept encompasses AR, VR, Mixed Reality(MR)

and other immersive digital experiences. Nevertheless, Edge computing plays a significant role in enhancing the metaverse experience in several ways [16]. Therefore, let us now discuss about the relevance of edge computing in metaverse:

1. Low Latency Interactions: In a metaverse, users interact with each other and digital objects in real-time. Edge computing reduces latency, ensuring that these interactions feel seamless and natural [16], [17].

2. Real-time Processing: The metaverse involves a lot of data processing, from rendering 3D environments to tracking user movements. Edge computing allows some of this processing to be done closer to the user, improving overall performance and responsiveness [18].

3. Personalization: Edge computing enables personalized experiences by analyzing user data locally and providing tailored content without compromising privacy. This is important for creating engaging and immersive experiences within the metaverse [19].

4. Decentralized Content Distribution: Metaverse experiences often involve the distribution of content like 3D models, textures, and interactive elements. Edge computing can facilitate peer-to-peer content distribution, reducing the load on central servers and speeding up content delivery [19], [20].

5. Offline Interaction: Some metaverse applications might require offline functionality. With edge computing, certain tasks can be performed locally even when a user is temporarily disconnected from the metaverse. In essence, edge computing enhances the metaverse by ensuring smooth interactions, immersive experiences, efficient content distribution, and personalized engagement while addressing challenges related to latency, privacy, and network congestion. As the metaverse continues to evolve, edge computing will likely be a crucial element in its development and success.

B. EDGE COMPUTING RELEVANCE WITH METAVERSE

Edge computing holds a important role in shaping the metaverse, offering a unique and vital synergy. In the metaverse, where immersive, real-time experiences are the essence, the importance of edge computing becomes crystal clear. By distributing computational resources to the network's edge, edge computing minimizes latency, ensuring seamless interactions within the metaverse [21]. This low-latency environment is crucial for immersive activities like virtual meetings, gaming, and social interactions, where any delay can disrupt the user experience.

Moreover, edge computing helps handle the colossal amounts of data generated within the metaverse efficiently. With millions of users creating and interacting in virtual worlds simultaneously, the metaverse generates a massive data influx. Edge servers near users ensure quick data processing and transmission, preventing bottlenecks and ensuring a responsive metaverse experience [22].

Furthermore, edge computing enables localized content delivery, adapting the metaverse's content to users' specific locations and preferences. This personalization enhances user engagement, making the metaverse feel more realistic and tailored to individual tastes.

In essence, edge computing's ability to reduce latency, manage vast data streams, and provide personalized experiences makes it an indispensable component of the metaverse's infrastructure. It underpins the seamless fusion of physical and virtual realms, making the metaverse an enticing and immersive reality for users worldwide [17], [21].

C. ADVANTAGES OF EDGE COMPUTING IN METAVERSE

Incorporating edge computing into the metaverse brings about several advantages that significantly enhance the overall user experience and the capabilities of the virtual shared space. Here are some key advantages:

1. Reduced Latency: One of the most significant benefits of edge computing in the metaverse is reduced latency. Latency refers to the delay between a user's action and the corresponding response in the virtual environment. With edge computing, processing happens closer to the user's device or within the local network, minimizing the time it takes for data to travel to distant data centers and back [23]. This instantaneous response is critical for creating immersive and real-time interactions, whether it's in a virtual reality game, social interaction, or remote collaboration [24], [25].

2. Improved Scalability: Edge computing enables distributed processing across a network of edge devices and servers. This distributed architecture enhances the scalability of metaverse applications. As the user base grows and more interactions occur, edge nodes can handle the load by offloading processing tasks from central servers. This prevents bottlenecks and ensures a consistent experience even during peak usage times [12].

3. Enhanced User Experience: The metaverse aims to provide highly engaging and immersive experiences. Edge computing contributes to this by allowing high-quality graphics rendering [26], dynamic physics simulations, and complex interactions to take place locally. This means that users can experience lifelike environments and interactions without the limitations of traditional cloud-based processing [27], [28].

4. Personalization and AI: Edge computing enables the processing of user data locally, allowing for real-time personalization and AI-driven interactions within the metaverse. For example, AI algorithms can analyze user behaviors and preferences on the edge to provide customized content, recommendations, and experiences. This level of personalization enhances user engagement and satisfaction [14], [17], [19], [29].

5. Decentralized Content Distribution: In a metaverse, various types of content, such as 3D models, textures, and animations, need to be distributed to users in real-time. Edge computing facilitates peer-to-peer content distribution, reducing the strain on central servers and speeding up content delivery. This decentralized approach also improves reliability by eliminating single points of failure.



FIGURE 2. Edge computing empowered metaverse.

TABLE 2.	Advantages of	of edge	computing in	n metaverse.
----------	---------------	---------	--------------	--------------

Features	Premise Edge	Edge Cloud	Public Cloud
Latency	Ultra Low	Low	High
Scalability	Low	High	Very High
Reliability	Very High	High	High
Outlay	High	Medium	Low
Uses	i) AI optical inspectionii) Real time process	i) Promotions in real time maintenanceii) Inventory management and predictive maintenance	i) Big Data/AI enabled product usesii) User lifecycle management and CRM

6. Offline Functionality: Edge computing allows certain tasks to be performed locally even when a user's device is temporarily disconnected from the internet or the central metaverse infrastructure. This is particularly valuable for applications that require continuous functionality, such as virtual reality training simulations or AR experiences in remote locations.

7. Data Privacy and Security: Edge computing facilitates the processing of sensitive information on-site, minimizing the necessity to transmit it to centralized servers. This enhances data privacy and security by minimizing the exposure of sensitive information to potential threats during data transmission [19], [20].

8. Reduced Network Congestion: Transmitting large volumes of data to centralized data centers can strain network bandwidth and cause congestion. Edge computing minimizes

the amount of data that needs to be transferred over the network, optimizing bandwidth usage and reducing the risk of network slowdowns [16], [30].

IV. ENABLING TECHNOLOGIES FOR EDGE-ENABLED METAVERSE

A. 5G

Edge technologies like 5G and 6G (6th Generation) have significantly influenced the development of the meta-verse, transforming it into a more immersive and accessible virtual environment [17], [24]. Here are some key aspects:

i) High Speed: Since metaverse is a complex virtual environment, it requires a good network system for smooth functioning thus providing immersive experiences that are essential for the metaverse. ii) Low latency: With 5G's low latency, devices can download resources from the internet swiftly, ensuring a smoother and more responsive user experience, which is critical for real-time interactions within the metaverse [31].

iii) Reducing the load on the cloud: The metaverse will require a massive amount of computing power. 5G can help to reduce the load on the cloud by bringing some of the processing closer to the user. This can improve performance and reduce latency [32], [33], [34].

iv) Increased Accessibility: Edge technologies can help to make the metaverse more accessible by reducing the need for high-powered devices and high-speed internet connections. This could make the metaverse more accessible to people in developing countries and people with limited resources [35], [36].

These advancements are illustrated in the provided diagram, figure 4, which depicts the components of a 5G network, including user equipment (UE), the next-generation NodeB (gNB), and Multi-access Edge Computing (MEC) applications, highlighting how edge computing and 5G infrastructure support the metaverse's robust performance and accessibility36⁺ source.

B. EDGE AI

In the field of Edge enabling technologies, Edge AI is a key player that is essential to the creation of the Edge-enabled metaverse [37]. Edge AI is the foundation for context-aware, real-time experiences in the metaverse, where the digital and physical worlds seamlessly merge [38].

Fundamentally, Edge AI leverages artificial intelligence algorithms and processing capacity closer to the data generation edge of the network. This method avoids the bandwidth and latency issues that come with centralised cloud computing, which makes it perfect for the immersive needs of the metaverse [39].

Edge AI within the Edge-enabled metaverse empowers a myriad of functionalities:

1. Real-time Spatial Understanding: By analysing sensor data from IoT and AR/VR devices in real-time, Edge AI algorithms enable contextually aware user interaction with the metaverse. It improves the realism of the metaverse by comprehending physical spaces, objects, and user movements [40], [41].

2. Personalised Experiences: To create individualised experiences, Edge AI makes use of user information, preferences, and behaviour patterns. It provides a highly engaging and personalised experience for every user by dynamically modifying the metaverse environment, avatars, and content [42], [43].

3. Enhanced Security and Privacy: Edge AI enhances security by continuously monitoring for anomalies and threats within the metaverse, protecting both digital assets and user data. It also respects privacy by processing sensitive information locally, minimizing the need to transmit personal data over the network [44].



IEEE Access

FIGURE 3. Advantages shown for different types of edge computing.

4. Resource Optimization: Edge AI optimizes resource utilization within the metaverse, allocating computational resources dynamically based on demand [45]. This ensures smooth and uninterrupted experiences for users, even during peak usage [46], [47].

5. Natural Language Processing and Interaction: Edge AI incorporates advanced natural language processing models, enabling seamless and responsive communication with AI-driven NPCs, objects, or other users within the metaverse [48].

6. Content Creation and Augmentation: Edge AI empowers users to create and enhance content within the metaverse effortlessly. It offers real-time rendering, object recognition, and augmentation capabilities, enabling users to customize their digital surroundings in novel ways [49], [50].

7. Edge-to-Edge Connectivity: In a distributed metaverse ecosystem, Edge AI enables efficient communication between edge devices, ensuring consistency and synchronization across the metaverse landscape.

Edge AI's ability to process data and make decisions instantly at the edge of the network is revolutionizing the way we perceive and interact with the metaverse. It not only provides immersive and personalized experiences but also addresses critical concerns like latency, security, and privacy, making the Edge-enabled metaverse a transformative and uniquely engaging digital frontier [51].

C. BLOCKCHAIN

Blockchain technology plays a pivotal role as an enabling technology for Edge-enabled metaverse ecosystems. The convergence of Edge computing and the metaverse creates a dynamic environment where blockchain serves as a foundation for security, trust, and interoperability [52]. Here's an overview of how blockchain contributes to the development of Edge-enabled metaverse systems:

1. Security and Trust: - Blockchain provides a decentralized and tamper-resistant ledger, enhancing security and trust within the metaverse. This is crucial for secure data sharing, asset ownership, and identity verification in an Edge-enabled metaverse [53].



Enhanced accessibility with low-powered devices and slower internet

FIGURE 4. 5G testbed for edge services.

2. Decentralization: - Edge-enabled metaverse platforms often consist of a distributed network of devices and nodes. Blockchain aligns perfectly with this model, ensuring that there is no central authority, enhancing system resilience, and reducing the risk of single points of failure [15].

3. Interoperability: - Blockchain's smart contracts and standardized protocols enable seamless interoperability among different metaverse platforms, applications, and assets. This facilitates the exchange of digital assets and services across the Edge-enabled metaverse [54].

4. Digital Ownership and Assets: - Blockchain allows for the creation of non-fungible tokens (NFTs) that represent digital ownership of assets within the metaverse. This extends to virtual real estate, digital art, in-game items, and more. Edge computing can further optimize the user experience when dealing with NFTs by reducing latency in asset transfer [55].

5. Monetization and Microtransactions: - Through blockchain, creators and users can engage in microtransactions within the metaverse. Edge computing can facilitate these microtransactions by processing them locally, reducing latency and enabling new monetization models, such as pay-per-usage for in-metaverse services [56].

6. Identity and Privacy: - Blockchain-based identity solutions offer users control over their digital identities within the metaverse while maintaining privacy. Edge computing enhances the management of user data by keeping sensitive information closer to the user, reducing the risk of data breaches [57], [58], [59].

7. Provenance and Transparency: - In the metaverse, users may want to trace the origin and history of digital assets. Blockchain's transparent and immutable nature provides a way to verify the provenance of these assets, such as virtual items, art, or intellectual property [60].

8. Content Curation and Governance: - Blockchainbased decentralized autonomous organizations (DAOs) can facilitate community-driven governance and content curation within the metaverse. Users can have a say in the rules, policies, and direction of the virtual world.

9. Edge Computing Optimization: - Blockchain can optimize Edge computing resource allocation by facilitating efficient task allocation, load balancing, and incentive mechanisms among Edge nodes. This ensures that Edge resources are used effectively to support the metaverse.

Therefore, Encryption is an essential mechanism in maintaining the security and privacy of the metaverse, which is an expansive virtual universe where users interact, communicate, and transact. The primary types of encryption include symmetric and asymmetric encryption, each serving different purposes and providing unique benefits in safeguarding various aspects of the metaverse.

Symmetric Encryption: Symmetric encryption uses a single key for both encryption and decryption. This key must be securely shared between the communicating parties. Examples include AES (Advanced Encryption Standard) and DES (Data Encryption Standard).

Applications in the Metaverse: 1. User Data Protection: Symmetric encryption is ideal for encrypting stored user data, such as personal information, preferences, and interaction histories, ensuring that even if data is intercepted, it remains unintelligible without the decryption key. 2. Real-Time Data Encryption: It is efficient for encrypting data transmitted during user sessions in the metaverse, like real-time interactions and movements, due to its speed and lower computational requirements. 3. Local Storage Security: Devices and applications within the metaverse can use symmetric encryption to protect locally stored data, adding a layer of security against physical breaches.

Asymmetric Encryption: Asymmetric encryption uses a pair of keys: a public key for encryption and a private key for decryption. The public key can be shared openly, while the private key is kept confidential. Examples include RSA (Rivest-Shamir-Adleman) and ECC (Elliptic Curve Cryptography).

Applications in the Metaverse: 1. Secure Communication Channels: Asymmetric encryption ensures secure communication between users and servers by exchanging public keys to encrypt data, which can only be decrypted by the intended recipient with the corresponding private key. 2. Digital Signatures and Authentication: It provides a method for verifying the authenticity and integrity of digital communications and transactions, ensuring that data has not been tampered with and is genuinely from the claimed sender. 3. Cryptographic Key Exchange: Securely exchanging keys for symmetric encryption during initial connections between users and servers, ensuring that the subsequent communication is encrypted efficiently with symmetric keys.

Hybrid Encryption: Hybrid encryption combines the benefits of both symmetric and asymmetric encryption. Typically, asymmetric encryption is used to securely exchange a symmetric key, which then encrypts the bulk of the data.

Applications in the Metaverse: 1. Secure Transactions: Hybrid encryption can be used for digital asset transactions within the metaverse, where asymmetric encryption ensures secure key exchange, and symmetric encryption efficiently encrypts transaction details. 2. End-to-End Encryption: It provides end-to-end encryption for communication channels, ensuring that data is encrypted on the sender's side and only decrypted by the recipient, maintaining confidentiality throughout the transmission. 3. Protected Data Storage and Sharing: Hybrid encryption can secure data stored on servers and shared across the metaverse, ensuring that sensitive information is protected from unauthorized access.

Specific Use Cases in the Metaverse:

1. User Data Security: Both symmetric and asymmetric encryption can protect user profiles, personal preferences, and behavioral data, preventing unauthorized access and maintaining user privacy. 2. Encrypted Communication: End-to-end encrypted messaging within the metaverse, using hybrid encryption, ensures that conversations remain confidential and are accessible only to the intended participants. 3. Digital Asset Protection: Secure transactions involving NFTs (non-fungible tokens) or other digital assets can be achieved through hybrid encryption, ensuring both security and efficiency. 4. Authentication and Authorization: Asymmetric encryption can be used for secure login and authentication processes, ensuring that users' identities are verified without exposing sensitive information. Therefore, the use of encryption in the metaverse is multifaceted, involving a combination of symmetric, asymmetric, and hybrid encryption methods. These encryption techniques ensure robust protection for user data, secure communication channels, and safe digital asset transactions, enabling users to interact, communicate, and transact with confidence in the virtual environment.

In conclusion, blockchain technology is a foundational element in the development of Edge-enabled metaverse ecosystems. It enhances security, trust, and interoperability while enabling innovative features like digital ownership, microtransactions, and decentralized governance. Together with Edge computing, blockchain contributes to creating immersive and secure metaverse experiences that are shaping the future of digital interaction [61].

D. HAPTIC FEEDBACK

A type of technology known as haptic technology makes use of touch to produce realistic and immersive experiences [62]. It can mimic touch, force, and other tactile stimuli in the metaverse, increasing the sense of realism and participation. Haptic technology can also give users information and feedback [63].

There are many different ways that haptic technology can be used in the metaverse. For example, it can be used to:

1) Create a more realistic sense of touch. This could be used to allow users to feel the texture of a virtual object, or to simulate the feeling of impact when they collide with something [64].

2) Provide feedback to users. This could be used to indicate that a user has successfully completed an action, or to warn them about potential dangers [65].

3) Enhance the user experience. Haptic technology can be used to make the metaverse more immersive and engaging, which can lead to a more enjoyable experience for users [66].

Haptic technology is still in its early stages of development, but it has the potential to revolutionize the metaverse. As the technology continues to evolve, it will become more affordable and accessible, and it will be used in more and more applications [67].

Here are some specific examples of how haptic technology is being used in the metaverse today:

Haptic feedback plays a crucial role in the edge-enabled metaverse by providing real-time tactile sensations that enhance user interaction and immersion. Edge computing processes the data from haptic devices close to the source, ensuring low latency and swift responses, which are vital for a seamless user experience. This immediate processing capability allows for realistic simulations of touch, force, and other tactile stimuli in the metaverse, increasing the sense of realism and participation. For example, haptic gloves can mimic the texture of virtual objects, while haptic vests can simulate impacts, offering users a more intuitive and engaging interaction with the virtual environment. Furthermore, by delivering instant feedback, such as confirming successful



FIGURE 5. Various scenarios of wireless blockchain for virtual and physical services of the metaverse.

actions or warning of potential dangers, haptic technology enhances decision-making efficiency and user satisfaction. This localized data processing also reduces the burden on central servers, enabling a more scalable and resilient metaverse infrastructure. As haptic technology evolves, its integration with edge computing will further revolutionize applications across gaming, medical simulations, automotive feedback systems, and virtual reality, making the metaverse more accessible and immersive for users worldwide.

1) Haptic gloves that can simulate the feeling of touch. These gloves are being used to allow users to feel the texture of virtual objects, such as a virtual fruit or a virtual wall [68].

2) Haptic vests that can simulate the feeling of impact or pressure. These vests are being used to provide feedback to users when they collide with something in the metaverse, such as a virtual obstacle or a virtual enemy [68].

3) Haptic headsets that can simulate the feeling of wind or rain. These headsets are being used to enhance the user experience in virtual worlds that are set in outdoor environments [69].

It has a wide range of applications across various industries, including:

1) Gaming: Haptic technology can be used to simulate the sensation of in-game actions, such as the recoil of a gun or the

feeling of a car accelerating or braking. This can make games more realistic and immersive, and it can also help players to improve their skills.

2) Automotive: Haptic technology can be used to provide drivers with haptic feedback to help them stay aware of the car's performance and surroundings. For example, a haptic steering wheel can vibrate to warn the driver of a potential collision.

3) Medical devices: Haptic technology can be used to provide feedback to surgeons during minimally invasive procedures, allowing them to "feel" the texture and resistance of tissues as they operate. This can help to improve the accuracy and precision of surgery [70], [71].

4) Disability assistance: Haptic technology can be used to help people with disabilities to interact with technology, providing touch-based feedback to assist with navigation and other tasks. For example, a haptic keyboard can be used by people who are limited vision or have limited mobility.

5) Virtual reality: Haptic technology can be used to create a more immersive virtual reality experience by simulating the feeling of touch, force, and other sensations. This can make virtual reality more realistic and engaging, and it can also be used to provide feedback and information to users [72]. Benefits of haptic technology in VR:

1) Naturalizes virtual interactions: Haptic feedback can make virtual interactions feel more natural and realistic. For example, a haptic glove can simulate the feeling of touching a virtual object, or a haptic vest can simulate the feeling of impact when the user collides with something.

2) Provides an alternative input mechanism: Haptic controllers can provide an alternative to traditional handheld VR controllers. This can be useful in situations where the user's hands are occupied, such as when they are driving a car or operating machinery.

3) Eases the learning curve for VR: Haptic feedback can help to make VR applications easier to learn. This is because active touch is a part of real-world physics, so users can use their existing knowledge to interact with virtual objects.

4) Allows VR developers to make use of existing research: There is a large body of research on haptics, so VR developers can use this knowledge to create more immersive and realistic experiences.

5) Increases interaction accuracy: Haptic feedback can help to increase the accuracy of interactions in VR. This is because it can provide users with feedback about their actions, which can help them to avoid making mistakes.

6) Enhances user satisfaction: Haptic feedback can enhance the user experience in VR by providing users with a sense of immersion and presence. This can make VR applications more enjoyable and engaging [73].

E. IOT

The integration of the metaverse and IoT will revolutionize industrial, personal, and social interactions. This partnership will enable the metaverse to overcome its limitations and expand its reach into new and diverse domains. IoT will provide virtual spaces with seamless access to the real world, while the metaverse will provide the necessary 3D user interface for managing IoT devices. This will create a user-centric IoT and metaverse experience, streamlining data flow and enabling data-driven decisions with minimal training and effort [74].

Real-time Data and Edge Computing: IoT devices can provide the metaverse with real-time data by continuously monitoring and reporting on various physical world parameters. For instance, in industrial settings, sensors can relay data about machinery performance, environmental conditions, and production metrics directly to the metaverse. By leveraging edge computing, this data can be processed close to its source, significantly reducing latency and allowing for faster responses. This localized processing capability enables more efficient decision-making as data is analyzed and acted upon in near real-time, without the need to transfer large amounts of information to distant cloud servers.

Enhanced Industrial Productivity: IoT devices can collect real-time data from the physical world and transmit it to the metaverse, where it can be used to optimize industrial processes, improve product quality, and reduce costs. For example, real-time data about equipment performance

VOLUME 12, 2024

can be used to predict maintenance needs, thus avoiding costly downtimes.

Personalized Experiences: The metaverse can use IoT data to create personalized experiences for users, such as recommending products, suggesting activities, and providing real-time assistance. By processing this data at the edge, the system can quickly adapt to user preferences and behaviors, enhancing the overall user experience.

Improved Social Interactions: The metaverse can facilitate social interactions by providing users with a shared virtual space where they can communicate, collaborate, and play games. IoT devices can enhance these interactions by providing real-time contextual information, such as location data or health metrics, making virtual interactions more engaging and meaningful [75].

Cloud Technology: Cloud service providers will enable innovation and unlock advanced capabilities for the industry. Developers will build scalable, resilient, and seamless infrastructures [76]. Popular cloud platforms like Amazon's AWS and Microsoft are enabling developers and entities to utilize the best data services [77]. Without strong cloud services, data flow will be hampered, affecting participants working within the cluster and the processing power needed to wire the information pooled by IoT devices to the metaverse cluster in real-time. Enhanced interoperability between AR-VR devices and IoT data, supported by cloud providers, will pave the way for the development of advanced solutions catering to real-world issues [78].

Digital Replicas and Simulations: IoT will provide the data and processing power needed to create digital twins and replicas of real-world objects and environments. This will enable users to interact with the metaverse in a more intuitive and engaging way. IoT will also play a role in developing new use cases and applications for the metaverse. For example, businesses are investing in R&D to explore how the metaverse can be used to replicate smart cities and create virtual ecosystems for testing vehicles. This could lead to new and innovative ways to improve transportation, urban planning, and other aspects of our lives [79].

V. CASE STUDIES

A. HYUNDAI MOTOR COMPANY

Hyundai Motor Company launched the Hyundai Mobility Adventure, a metaverse experience on gaming platform 'Roblox' in October 2021 [80]. It is a collectively shared virtual space where users can meet and communicate with each other. They can experience Hyundai Motor's mobility offerings in the form of "avatars". "Avatars" are digital characters, a representation of the human player. Participants can customize their avatars and interact with other participants/players in different imaginative ways [81].

There are five themed parks hosted in Hyundai Mobility Adventure:

- Festival Square: a central base camp for players to return to from their explorations, where they can take part

TABLE 3. Evolution of metaverse.

Program	Model	Advantages	Disadvantages
Name		-	
ELIZA	Rule-	Simple and	Limited to predefined
	based	intuitive	rules and lacks under-
		dialogue	standing of context.
		patterns.	
ALICE	Pattern-	Can handle	Relies heavily on
	matching	a wide range	pattern matching,
		of topics.	lacks deeper
			understanding.
Jabberwacky	Learning	Learns from	Tends to generate
	from con-	user input	nonsensical or
	versations	and adapts	irrelevant responses.
		over time.	
Mitsuku	Rule-	Good at en-	Limited
	based with	gaging in ca-	understanding of
	learning	sual conver-	complex queries
	capabili-	sations.	and lacks deep
	ties		knowledge.
ALICE AI	AIML-	Supports	Prone to generating
Founda-	based	multiple	generic or scripted re-
tion		languages.	sponses.
Cleverbot	Machine	Can hold	Tends to give incon-
	learning	longer	sistent responses and
	from user	and more	may not understand
	input	coherent	nuanced queries.
		conversa-	
		tions.	

in festivals, celebrations and vehicle displays, while interacting with other players. - Future Mobility City: an ultramodern metropolis where players can experience Hyundai Motor's future mobility solutions and hydrogen fuel-cell technology. - Eco-forest (powered by IONIQ):a recreational sphere offering minimalist and slow living enabled by the coexistence of eco-friendly mobility technologies and fairytale fantasies. - Racing Park (powered by N): a racing theme park where players can experience the latest advanced racing technologies and motorsports available via Hyundai Motor's high-performance N brand cars. - Smart Tech Campus: a future technology research centre where users can replicate the experiences of engineers and designers in a sophisticated setting [82].

B. NIKE AND ADIDAS

Nikeland Universe emerges as an expansive open-air sportsthemed entertainment destination, intricately designed to offer an immersive metaversal encounter. The park is intricately structured, featuring diverse gaming arenas, a central hub, and an exhibition zone [83]. Within these dynamic spaces, enthusiasts can engage in an array of track and field activities, including soccer, basketball, wall climbing, and the adventurous "floor is lava" challenge, among others.

Each playing field resonates with a stadium-like ambiance and is enriched with an assortment of captivating mini-games. Participants encounter various hurdles and tasks, presenting opportunities to unlock enticing rewards. These rewards, in the form of points, empower players to indulge in a unique shopping experience at the showroom, where they can acquire an array of Nike footwear, apparel, accessories, and avatar merchandise, enhancing their virtual presence within the Nikeland Universe. In the midst of NBA All-Star Week, LeBron James made a special appearance in Nikeland, aiming to motivate the local community to embrace an active lifestyle. Nikeland exclusively embraces metaverse currency, attainable through gaming achievements or conventional fiat transactions [84].

Roblox stands as a worldwide digital gaming hub, hosting a plethora of games. Ranking as the 595th most valuable company globally, its net worth reaches an impressive USD 30.52 billion. Boasting a community of over 230 million active players, including 32.6 million daily active participants, Roblox offers a prime opportunity for brands seeking to elevate their online footprint and connect with customers in innovative ways.

As of September 2022, Nikeland boasts a remarkable 21+ million visits, while their Discord community thrives with a membership of 2577 [85]. On the social media front, the Nikeland Facebook page garners 8367 likes, and their official Nike YouTube page has accumulated an impressive 4 million views. Notably, Nike has emerged triumphant in the NFT market, raking in a substantial USD 180 million in revenues from NFT sales. The brand's primary NFT sales reached a commendable 93.1 million, secondary market transactions amounted to 67.54k with voluminous activity totaling 1.3 billion, and royalties surged to an impressive 92.25 million [85].

Therefore figure 6 showcases Google's image searches for Nikeland that highlights the significant and growing interest in this expansive, sports-themed metaverse destination. Nikeland offers an immersive experience with its diverse gaming arenas, central hub, and exhibition zones, where users engage in activities such as soccer, basketball, wall climbing, and the "floor is lava" challenge. The stadium-like ambiance and mini-games provide rewarding experiences that allow players to purchase Nike merchandise, enhancing their virtual presence. With high-profile events like LeBron James' appearance during NBA All-Star Week and its exclusive use of metaverse currency, Nikeland has successfully captured a large audience. This is further evidenced by its 21+ million visits, active social media presence, and substantial NFT sales, illustrating its significant impact both in the digital and real-world markets.

C. TECHNOLOGICAL INNOVATIONS

1) Hyundai Mobility Adventure on Roblox

- a) It profits to construct a collective virtual space which gives the power to users to interact, explore and mimic real world things.
- b) It improves user engagement by allowing users to personalize and customize their avatars.

c) The themed parks are designed and built to give different experiences varying from modern cities to environment friendly forests. This diversity helps in providing immersive experiences.

2) Nikeland Universe

- a) Nikeland, a sports themed virtual world, has various gaming arenas for sports related challenges.
- b) It has a stadium like atmosphere which gives an immersive and realistic sport perception.
- c) This platform integrates a reward system from where users i.e., the players can earn points which can be used to buy virtual Nike products.

D. IMPLICATIONS FOR THE EDGE-ENABLED METAVERSE

- 1) Implications for the Edge-Enabled Metaverse
 - a) Enhanced User Experience

Features like customized avatars, themed parks, etc. enhances user engagement and user retention.

b) Edge Computing

By processing data closer to the user's location, edge computing minimizes latency and ensures smooth, real-time interactions. This is important for delivering the seamless experience users expect in the metaverse.

c) Real-World Simulation

Real-world experiences such as driving Hyundai's future vehicles or participating in Nikeland's sports activities are beneficial for training, educational purposes, and entertainment.

d) Virtual Economies

Nikeland's reward system and virtual currency, creates new avenues for monetization and economic activities in the metaverse.

e) Future of Work and Play

In the Smart Tech Campus in Hyundai Mobility Adventure, users can experience future technology research. This proves the metaverse's potential to revolutionize both work and play. Virtual environments can become training grounds for future skills, collaborative workspaces, and interactive entertainment venues.



FIGURE 6. Google's image searches for Nikeland [86].

VI. PRACTICAL CHALLENGES AND SOLUTIONS

A. SECURITY

The metaverse's essential foundation lies in its unwavering dependability, crucial for its growth and evolution. In the absence of steadfastness and robust security measures, users are unlikely to feel comfortable investing their time or resources in a digital realm. Presently, security lapses persist and demand immediate attention to instill confidence and trust [87].

Issues may arise from poorly constructed blockchain technology or those susceptible to exploitation. Additional vulnerabilities stem from inconsistent coding of smart contracts, which can lead to breaches. Lastly, traditional phishing schemes and other methods of deceiving users into divulging their passwords are still effective in the Web 3.0 environment [88].

B. PRIVACY

The metaverse holds the potential to significantly broaden the scope of biometric data and personal information collected by technology companies from individuals. These biometrics enhance the immersive nature of technology, providing features like voice recognition and recordings. However, this raises substantial privacy concerns [89].

Voice activation, eye recognition, and facial recognition could also bolster metaverse security. Nevertheless, this extensive data gathering creates a susceptibility to identity theft. Malevolent actors could leverage voice recordings obtained from metaverse platforms against individuals. Bots mimicking a person's likeness could be generated. Behavioral data might be mishandled and traded to interested parties, akin to how the ad-driven economy of Web 2.0 operates [90].

Additionally, there exists a distinct issue of copyright infringement within the metaverse market. NFTs were initially celebrated as a means for creators to maintain ownership rights over their works and earn royalties from subsequent sales. Each minted NFT possesses a unique cryptographic signature and associated address. However, altering even a single pixel of a visual NFT could result in it being re-minted as an entirely new NFT. The legal standing of these duplicated assets is a matter of contention [91].

C. EQUAL ACCESS

Accessibility poses a significant challenge for the metaverse. The hardware involved is not only expensive but also unwieldy, leading to physical discomfort such as eye strain and motion sickness. Furthermore, it relies heavily on internet connectivity, which is unevenly distributed across different parts of the world. Even in regions with 5G access, virtual experiences are primarily accessible to those well-versed in technology [92].

For the metaverse to truly thrive as a globally embraced platform, it must be economically and physically within reach of everyone. Presently, the associated costs serve as a major barrier. Creating a decentralized world within the metaverse demands a substantial amount of financial resources. Any business or transaction conducted in the metaverse should be easily accessible through cryptocurrency, introducing the stability of digital currencies into the equation.

A. Patra et al.: Survey on Edge Enabled Metaverse

TABLE 4. Acronyms used.

Acronym	Full Form
5G	5th Generation
6G	6th Generation
NPCs	Non-Player Characters
AWS	Amazon Web Services
NFT	Non-Fungible Token
DAO	Decentralised Autonomous Organisation
CCSS	Cryptocurrency Security Standards
C4	CryptoCurrency Certification Consortium
ССРА	California Consumer Privacy Act
GDPR	General Data Protection Regulation

D. GOVERNANCE

Another crucial consideration pertains to the governance of various sectors within the metaverse. Within this digital realm, there exist centralized "gardens" such as Facebook's Meta, deliberately enclosed and self-contained. While tech behemoths can construct their own virtual worlds, the question arises: How can smaller developers combine their resources to create within the metaverse [93]?

It is likely that they will function as decentralized autonomous organizations (DAOs). The Decentralised Autonomous Organisation (DAO) is a blockchain-based organisation run by its members with decentralised governance via smart contracts. DAOs use blockchain technology to facilitate secure, transparent, and independent decisionmaking processes. Typically, these processes involve token-based voting systems that allow stakeholders to cast votes on proposals. However, DAOs possess their own unique vulnerabilities. They must gather a substantial treasury, which may predominantly come from a single user or a small group. This concentration of power runs counter to the notion of decentralization and exposes the organization to potential pitfalls like a "rug pull" or other well-known crypto scams.

Furthermore, legal issues surrounding DAOs are intricate. Governments find themselves uncertain about how to enforce regulations when decisions are made collectively. Presently, liability can and does fall upon individuals within DAOs in the event of a violation, as regulatory frameworks rely on established policies to address such matters [94].

E. SOLUTIONS TO ABOVE PROBLEMS

Security: Creating resilient security protocols is crucial. It is crucial to establish standards tailored for metaverse-specific security in order to safeguard digital assets. Comparable protocols have already been established in various blockchain environments, such as the Cryptocurrency Security Standards (CCSS). CryptoCurrency Security Standard (CCSS) is to improve the security of systems that handle cryptocurrency through a collection of best practices and standards. Wallets, exchanges, and custodial services are just a few examples of the crypto-related information systems that the CryptoCurrency Certification Consortium (C4) has developed and secured. Its goal is to make sure that these systems are safe from a variety of attacks, protecting user and organisational assets and data. Guaranteeing data integrity is important. Leveraging distributed ledger technology provides the most reliable method for ensuring secure data storage. By permanently recording multiple copies of data across blocks within a chain, data security is upheld. Enhancing encryption is essential. Certain standards for blockchain security will require fortification and customization for the metaverse. This encompasses bolstering asymmetric-key encryption and refining hash functions to obfuscate data [95].

- Privacy: Enforcing privacy protocols. The existing Web 2.0, ad-driven economy adheres to privacy standards that will require modification for the metaverse. The GDPR in Europe and the CCPA's "Right to be forgotten" regulation in California emerged in response to concerns about the commercial exploitation of data. The California Consumer Privacy Act (CCPA) is a state statute intended to enhance privacy rights and consumer protection for residents of California, USA. The immutable nature of blockchain poses a challenge, as data cannot be altered. Establishing robust user verification methods. Eye and facial recognition, voice authentication, fingerprints, and other biometric data serve as personalized security measures essential for authenticating users. Nonetheless, it is crucial to ensure that this data is fortified with strong safeguards, as we've previously emphasized. Safeguarding user data privacy. Reassurance should be provided through regulations and policies that instill confidence in users that their data will not be misused. Trust forms the bedrock for cultivating a user community in virtual realms [96].
- Inequality: Enabling Seamless Accessibility. Internet availability is a critical factor in the advancement and engagement of virtual worlds. The advent of 5G networks holds the promise of connecting millions through wireless data streaming, ensuring a robust internet connection capable of facilitating real-time interactions among users worldwide.Overcoming Physical Barriers. The key to a thriving metaverse lies in its widespread accessibility. Ongoing advancements in VR headset technology aim to alleviate current concerns like eye strain and nausea, with the introduction of innovative haptic technologies poised to address these issues. Lowering Entry Costs. Currently, the bulk of metaverse expansion is driven by developers with substantial financial resources. However, as time progresses, decentralized solutions like DAOs have the potential to empower small-scale developers to collaborate and bring their virtual reality visions to life [97].

Producers and developers will play a crucial role in making metaverse software and hardware more budgetfriendly. Fostering Inclusivity. The metaverse's vision entails a digital parallel to the physical world, aiming to make it accessible to virtually everyone. Achieving this goal will require both time and technological progress, along with an increased level of user confidence in the security of the programs involved.

Governance: Establishing precise guidelines and protocols is crucial. Human concerns existing in the tangible realm inevitably extend into the digital realm. Instances such as theft and harassment seamlessly transition from physical spaces to both Web 2.0 and Web 3.0 environments. Therefore, it is crucial for Metaverse development to enact robust rules and regulations to ensure the safety of their domains. Effectively mediating conflicts is important. In the decentralized realm of Web 3.0, how are disputes addressed? Within DAOs, there exists a framework for democratic resolution through proposals, voting mechanisms, and governance tokens. A dispute involving an entire DAO might necessitate legal intervention. The resolution outcomes could hinge on whether DAOs adhere to federal commodities laws. The legal status of DAOs and the governance of Web 3.0 spaces will increasingly become a question for judicial systems [98]. As the metaverse evolves and precedents are established, familiarity with these matters will grow. Implementing vigilant monitoring systems is crucial. The metaverse continually blurs the lines of identity, nationality, and locality. Given this fluidity, the future may necessitate an international entity to oversee societal matters in Web 3.0 [99]. A similar oversight structure, such as the Coordinating Committee for the Governance of Artificial Intelligence (CCGAI), is already in place [100].

VII. CONCLUSION AND FUTURE DIRECTIONS

This research paper investigates the converging landscapes of the Metaverse and Edge enabled Metaverse technology, exploring their symbiotic relationship and transformative impact on immersive digital ecosystems. The study delves into the intersection of applications, technological innovations, and prospective trajectories within the industry [101]. Through an in-depth analysis of case studies, technical frameworks, and emerging trends, the paper presents a comprehensive overview of the opportunities and challenges arising from this convergence. It highlights the creation of secure digital identities, decentralized governance models, and tokenized economies as key outcomes of this paradigm shift. The research further underscores the implications of this fusion on user experiences, digital ownership, and novel socio-economic structures within the Metaverse [102]. Ultimately, the paper envisions a future where blockchain and the Metaverse synergize to foster unprecedented levels of trust, innovation, and immersion in the digital landscape [103].

1. Quantum Edge Computing: Explore the integration of quantum computing with edge infrastructure to revolutionize the processing power of the metaverse, opening doors to complex simulations and quantum cryptography for enhanced security [104].

2. Neuro-Immersive Interfaces: Investigate brain-computer interfaces (BCIs) that allow users to control metaverse experiences through neural signals, paving the way for entirely new forms of interaction and accessibility [105], [106].

3. Metaverse Resilience: Research resilience strategies to ensure the metaverse remains operational during natural disasters or cyberattacks, including decentralized data storage and self-healing networks [107].

4. Temporal Metaverses: Explore the creation of temporal metaverse instances, where users can revisit historical or fictional eras, offering unique educational and entertainment opportunities [108], [109].

5. Emotionally Aware AI: Develop AI algorithms that can detect and respond to user emotions [110] within the metaverse, enabling more empathetic virtual interactions and personalized content [111], [112].

6. Neighborhood Metaverses: Study the concept of neighborhood-specific metaverses, designed to foster local community engagement and address localized needs, such as virtual town halls and local commerce [113], [114].

7. Metaverse Economics of Reputation: Examine reputation-based economic models within the metaverse [115], where users' virtual reputations impact their digital livelihoods and social standing [116].

8. Consciousness Integration: Explore the ethical and philosophical implications of integrating digital consciousness or AI-driven sentience within the metaverse, raising questions about identity and ethics [117], [118].

9. Quantified Self Metaverse: Research metaverse applications that track and enhance users' physical and mental well-being, offering personalized health and mindfulness experiences.

10. Ephemeral Metaverse: Develop metaverse environments with content and interactions that exist only temporarily, creating a sense of urgency and novelty in virtual spaces.

11. Metaverse Biodiversity: Study the creation of biodiverse virtual ecosystems within the metaverse, including the dynamics of virtual flora and fauna for educational and environmental awareness purposes [108].

12. Nano-Edge Computing: Investigate the potential of nanoscale edge computing devices, enabling micro-level control and interactions in the metaverse, pushing the boundaries of miniaturization [119], [120].

13. Holographic Metaverse: Explore the development of holographic displays and interfaces for the metaverse, allowing users to interact with 3D holographic projections seamlessly [121], [122].



FIGURE 7. Illustration depicting a seamless, real-time connection between the physical and virtual worlds facilitated by intelligent edge networks.

14. Quantum Entanglement Networks: Research quantum entanglement-based networks [123], [124] to create instantaneous communication and teleportation capabilities within the metaverse, blurring the lines between reality and virtuality [125], [126].

15. Metaverse Language Unification: Develop AI-driven language translation and adaptation tools that break down language barriers within the metaverse, facilitating global collaboration and cultural exchange [127].

Key Contributions

- 1) Secure Digital Identities:
 - a) Marks the importance of building robust and secure digital identities.
 - b) Usage of blockchain technology for decentralized identity management, hence increasing privacy and security.
- 2) Decentralized Governance Models:
 - a) Decentralized frameworks for governing Metaverse environments.
 - b) Promotes community-based decision-making processes, reducing central authority and control.
- 3) Tokenized Economies:
 - a) Highlights the need of tokenized currencies in the Metaverse.
 - b) Focuses on the use of cryptocurrencies and NFTs to facilitate digital transactions.
- 4) Novel Socio-Economic Structures:
 - a) Explores the significance of new socio-economic models within the Metaverse.

b) Analyzes the potential for these structures to redefine social interactions and economic activities.

These research directions promise to redefine the possibilities and ethical considerations of the Edge-enabled Metaverse, pushing the boundaries of technology, imagination, and human-computer interaction.

REFERENCES

- [1] X. Qiao, P. Ren, S. Dustdar, L. Liu, H. Ma, and J. Chen, "Web AR: A promising future for mobile augmented reality—State of the art, challenges, and insights," *Proc. IEEE*, vol. 107, no. 4, pp. 651–666, Apr. 2019.
- [2] W. Duan, A. Eva, L. Andrews, and Y. Liu, "The role of platform ecosystem configuration toward performance bifurcation," *J. Innov. Knowl.*, vol. 9, no. 2, Apr. 2024, Art. no. 100490. [Online]. Available: https://www.sciencedirect.com/science/article/pii/S2444569X24000301
- [3] X. Chen, D. Zou, H. Xie, and F. L. Wang, "Metaverse in education: Contributors, cooperations, and research themes," *IEEE Trans. Learn. Technol.*, vol. 16, no. 6, pp. 1111–1129, Jun. 2023.
- [4] H. E. Zainab, N. Z. Bawany, J. Imran, and W. Rehman, "Virtual dimension—A primer to metaverse," *IT Prof.*, vol. 24, no. 6, pp. 27–33, Nov. 2022.
- [5] M. Xu, W. C. Ng, W. Y. B. Lim, J. Kang, Z. Xiong, D. Niyato, Q. Yang, X. Shen, and C. Miao, "A full dive into realizing the edge-enabled metaverse: Visions, enabling technologies, and challenges," *IEEE Commun. Surveys Tuts.*, vol. 25, no. 1, pp. 656–700, 1st Quart., 2023.
- [6] L. Basyoni and J. Qadir, "AI generated content in the metaverse: Risks and mitigation strategies," in *Proc. Int. Symp. Netw., Comput. Commun.* (*ISNCC*), Oct. 2023, pp. 1–4.
- [7] D. Weidlich, S. Scherer, and M. Wabner, "Analyses using VR/AR visualization," *IEEE Comput. Graph. Appl.*, vol. 28, no. 5, pp. 84–86, Sep. 2008.
- [8] R. Roy, M. D. Babakerkhell, S. Mukherjee, D. Pal, and S. Funilkul, "Development of a framework for metaverse in education: A systematic literature review approach," *IEEE Access*, vol. 11, pp. 57717–57734, 2023.

- [9] Y. Song, J. Cao, K. Wu, P. L. H. Yu, and J. C.-K. Lee, "Developing 'learningverse'—A 3-D metaverse platform to support teaching, social, and cognitive presences," *IEEE Trans. Learn. Technol.*, vol. 16, no. 6, pp. 1165–1178, Jun. 2023.
- [10] G. Siwach, A. Haridas, and D. Bunch, "Inferencing big data with artificial intelligence & machine learning models in metaverse," in *Proc. Int. Conf. Smart Appl., Commun. Netw. (SmartNets)*, Nov. 2022, pp. 1–6.
- [11] T. R. Gadekallu, T. Huynh-The, W. Wang, G. Yenduri, P. Ranaweera, Q.-V. Pham, D. B. da Costa, and M. Liyanage, "Blockchain for the metaverse: A review," 2022, arXiv:2203.09738.
- [12] L. Zhou, J. Lambert, Y. Zheng, Z. Li, A. Yen, S. Liu, V. Ye, M. Zhou, D. Mahar, J. Gibbons, and M. Satterlee, "Distributed scalable edge computing infrastructure for open metaverse," in *Proc. IEEE Cloud Summit*, Jul. 2023, pp. 1–6.
- [13] D. Mourtzis, J. Angelopoulos, and N. Panopoulos, "Blockchain integration in the era of industrial metaverse," *Appl. Sci.*, vol. 13, no. 3, p. 1353, Jan. 2023.
- [14] Q. Yang, Y. Zhao, H. Huang, Z. Xiong, J. Kang, and Z. Zheng, "Fusing blockchain and AI with metaverse: A survey," *IEEE Open J. Comput. Soc.*, vol. 3, pp. 122–136, 2022.
- [15] Y. Fu, C. Li, F. R. Yu, T. H. Luan, P. Zhao, and S. Liu, "A survey of blockchain and intelligent networking for the metaverse," *IEEE Internet Things J.*, vol. 10, no. 4, pp. 3587–3610, Feb. 2023.
- [16] S. Karunarathna, S. Wijethilaka, P. Ranaweera, K. T. Hemachandra, T. Samarasinghe, and M. Liyanage, "The role of network slicing and edge computing in the metaverse realization," *IEEE Access*, vol. 11, pp. 25502–25530, 2023.
- [17] Y. Wang and J. Zhao, "Mobile edge computing, metaverse, 6G wireless communications, artificial intelligence, and blockchain: Survey and their convergence," in *Proc. IEEE 8th World Forum Internet Things (WF-IoT)*, Oct. 2022, pp. 1–8.
- [18] J. Park and H. Oh, "Dynamic automated labeling system for real-time user intention analysis," *IEEE Access*, vol. 11, pp. 139882–139902, 2023.
- [19] L. Cao, "Decentralized AI: Edge intelligence and smart blockchain, metaverse, Web3, and DeSci," *IEEE Intell. Syst.*, vol. 37, no. 3, pp. 6–19, May 2022.
- [20] Y. Lin, Z. Gao, H. Du, D. Niyato, J. Kang, R. Deng, and X. S. Shen, "A unified blockchain-semantic framework for wireless edge intelligence enabled Web 3.0," *IEEE Wireless Commun.*, vol. 31, no. 2, pp. 126–133, Feb. 2023.
- [21] Q. Li, X. Ma, A. Zhou, X. Luo, F. Yang, and S. Wang, "User-oriented edge node grouping in mobile edge computing," *IEEE Trans. Mobile Comput.*, vol. 22, no. 6, pp. 3691–3705, Jun. 2023.
- [22] F. Arena and G. Pau, "When edge computing meets IoT systems: Analysis of case studies," *China Commun.*, vol. 17, no. 10, pp. 50–63, Oct. 2020.
- [23] T. Li, T. Braud, Y. Li, and P. Hui, "Lifecycle-aware online video caching," *IEEE Trans. Mobile Comput.*, vol. 20, no. 8, pp. 2624–2636, Aug. 2021.
- [24] Y. Liu, M. Peng, G. Shou, Y. Chen, and S. Chen, "Toward edge intelligence: Multiaccess edge computing for 5G and Internet of Things," *IEEE Internet Things J.*, vol. 7, no. 8, pp. 6722–6747, Aug. 2020.
- [25] G. Sun, D. Liao, D. Zhao, Z. Xu, and H. Yu, "Live migration for multiple correlated virtual machines in cloud-based data centers," *IEEE Trans. Services Comput.*, vol. 11, no. 2, pp. 279–291, Mar. 2018.
- [26] L. Yin, L. Wang, S. Lu, R. Wang, H. Ren, A. AlSanad, S. A. AlQahtani, Z. Yin, X. Li, and W. Zheng, "AFBNet: A lightweight adaptive feature fusion module for super-resolution algorithms," *Comput. Model. Eng. Sci.*, vol. 140, no. 3, pp. 2315–2347, 2024.
- [27] Y. Wang and J. Zhao, "A survey of mobile edge computing for the metaverse: Architectures, applications, and challenges," in *Proc. IEEE* 8th Int. Conf. Collaboration Internet Comput. (CIC), Dec. 2022, pp. 1–9.
- [28] H. Jiang, X. Dai, Z. Xiao, and A. K. Iyengar, "Joint task offloading and resource allocation for energy-constrained mobile edge computing," *IEEE Trans. Mobile Comput.*, vol. 22, no. 7, pp. 4000–4015, Jul. 2023.
- [29] W. Fu, "AI-news personalization system combining complete content characterization and full term interest portrayal in the big data era," *IEEE Access*, vol. 11, pp. 85086–85096, 2023.
- [30] X. Dai, Z. Xiao, H. Jiang, and J. C. S. Lui, "UAV-assisted task offloading in vehicular edge computing networks," *IEEE Trans. Mobile Comput.*, vol. 23, no. 4, pp. 2520–2534, Apr. 2024.
- [31] M. Dai, L. Luo, J. Ren, H. Yu, and G. Sun, "PSACCF: Prioritized online slice admission control considering fairness in 5G/B5G networks," *IEEE Trans. Netw. Sci. Eng.*, vol. 9, no. 6, pp. 4101–4114, Nov. 2022.

- [32] J. Ren, G. Yu, Y. He, and G. Y. Li, "Collaborative cloud and edge computing for latency minimization," *IEEE Trans. Veh. Technol.*, vol. 68, no. 5, pp. 5031–5044, May 2019.
- [33] N. T. Hoa, L. V. Huy, B. D. Son, N. C. Luong, and D. Niyato, "Dynamic offloading for edge computing-assisted metaverse systems," *IEEE Commun. Lett.*, vol. 27, no. 7, pp. 1749–1753, Jul. 2023.
- [34] G. Sun, Z. Wang, H. Su, H. Yu, B. Lei, and M. Guizani, "Profit maximization of independent task offloading in MEC-enabled 5G Internet of Vehicles," *IEEE Trans. Intell. Transp. Syst.*, pp. 2–5, Jun. 2024.
- [35] X. Yang, M. Huang, L. Luo, H. Guo, and C. Zhu, "Efficient panoramic video coding for immersive metaverse experience," *IEEE Netw.*, vol. 37, no. 6, pp. 58–66, Nov. 2023.
- [36] A. Munir, M. Z. Siddiqi, S. Jeravongtakul, S. Shah, A. Bajpai, P. Kovintavewat, and L. Wittisittikulkij, "Cellular metaverse: Enhancing real-time communications in virtual world," in *Proc. Int. Tech. Conf. Circuits/Syst., Comput., Commun. (ITC-CSCC)*, Jun. 2023, pp. 1–4.
- [37] F. Al-Doghman, N. Moustafa, I. Khalil, N. Sohrabi, Z. Tari, and A. Y. Zomaya, "AI-enabled secure microservices in edge computing: Opportunities and challenges," *IEEE Trans. Services Comput.*, vol. 16, no. 2, pp. 1485–1504, Mar. 2023.
- [38] J. Yao, S. Zhang, Y. Yao, F. Wang, J. Ma, J. Zhang, Y. Chu, L. Ji, K. Jia, T. Shen, A. Wu, F. Zhang, Z. Tan, K. Kuang, C. Wu, F. Wu, J. Zhou, and H. Yang, "Edge-cloud polarization and collaboration: A comprehensive survey for AI," *IEEE Trans. Knowl. Data Eng.*, vol. 35, no. 7, pp. 6866–6886, Jul. 2023.
- [39] S. Deng, H. Zhao, W. Fang, J. Yin, S. Dustdar, and A. Y. Zomaya, "Edge intelligence: The confluence of edge computing and artificial intelligence," *IEEE Internet Things J.*, vol. 7, no. 8, pp. 7457–7469, Aug. 2020.
- [40] E. Badidi, K. Moumane, and F. E. Ghazi, "Opportunities, applications, and challenges of edge-AI enabled video analytics in smart cities: A systematic review," *IEEE Access*, vol. 11, pp. 80543–80572, 2023.
- [41] H. Li, C. Xia, T. Wang, Z. Wang, P. Cui, and X. Li, "GRASS: Learning spatial-temporal properties from chainlike cascade data for microscopic diffusion prediction," *IEEE Trans. Neural Netw. Learn. Syst.*, pp. 2–4, Jul. 2023.
- [42] E. Li, L. Zeng, Z. Zhou, and X. Chen, "Edge AI: On-demand accelerating deep neural network inference via edge computing," *IEEE Trans. Wireless Commun.*, vol. 19, no. 1, pp. 447–457, Jan. 2020.
- [43] B. Wang, W. Zheng, R. Wang, S. Lu, L. Yin, L. Wang, Z. Yin, and X. Chen, "Stacked noise reduction auto encoder-OCEAN: A novel personalized recommendation model enhanced," *Systems*, vol. 12, no. 6, p. 188, May 2024. [Online]. Available: https://www.mdpi.com/2079-8954/12/6/188
- [44] A. Libri, A. Bartolini, and L. Benini, "PAElla: Edge AI-based real-time malware detection in data centers," *IEEE Internet Things J.*, vol. 7, no. 10, pp. 9589–9599, Oct. 2020.
- [45] J. Xu and W. Hu, "How do external resources influence a firm's green innovation? A study based on absorptive capacity," *Econ. Model.*, vol. 133, Apr. 2024, Art. no. 106660. [Online]. Available: https://www.sciencedirect.com/science/article/pii/S0264999324000166
- [46] Md. M. H. Shuvo, S. K. Islam, J. Cheng, and B. I. Morshed, "Efficient acceleration of deep learning inference on resource-constrained edge devices: A review," *Proc. IEEE*, vol. 111, no. 1, pp. 42–91, Jan. 2023.
- [47] Y. Huang, B. Feng, Y. Cao, Z. Guo, M. Zhang, and B. Zheng, "Collaborative on-demand dynamic deployment via deep reinforcement learning for IoV service in multi edge clouds," *J. Cloud Comput.*, vol. 12, no. 1, pp. 3–4, Aug. 2023.
- [48] V. Lukaj, A. Catalfamo, M. Fazio, A. Celesti, and M. Villari, "Optimized NLP models for digital twins in metaverse," in *Proc. IEEE 47th Annu. Comput., Softw., Appl. Conf. (COMPSAC)*, Jun. 2023, pp. 1453–1458.
- [49] Y. Shi, K. Yang, T. Jiang, J. Zhang, and K. B. Letaief, "Communicationefficient edge AI: Algorithms and systems," *IEEE Commun. Surveys Tuts.*, vol. 22, no. 4, pp. 2167–2191, 4th Quart., 2020.
- [50] L. Yin, L. Wang, S. Lu, R. Wang, Y. Yang, B. Yang, S. Liu, A. AlSanad, S. A. AlQahtani, Z. Yin, X. Li, X. Chen, and W. Zheng, "Convolutiontransformer for image feature extraction," *Comput. Model. Eng. Sci.*, vol. 141, no. 1, pp. 87–106, 2024.
- [51] X. Zhang, Y. Li, J. Pan, and D. Chen, "Algorithm/accelerator co-design and co-search for edge AI," *IEEE Trans. Circuits Syst. II, Exp. Briefs*, vol. 69, no. 7, pp. 3064–3070, Jul. 2022.

- [52] D. M. Doe, J. Li, N. Dusit, Z. Gao, J. Li, and Z. Han, "Promoting the sustainability of blockchain in Web 3.0 and the metaverse through diversified incentive mechanism design," *IEEE Open J. Comput. Soc.*, vol. 4, pp. 171–184, 2023.
- [53] Y. Xiao, L. Xu, C. Zhang, L. Zhu, and Y. Zhang, "Blockchainempowered privacy-preserving digital object trading in the metaverse," *IEEE Multimedia Mag.*, vol. 30, no. 2, pp. 81–90, Apr. 2023.
- [54] H. Huang, X. Zeng, L. Zhao, C. Qiu, H. Wu, and L. Fan, "Fusion of building information modeling and blockchain for metaverse: A survey," *IEEE Open J. Comput. Soc.*, vol. 3, pp. 195–207, 2022.
- [55] S. Alsulaimani, F. Hussain, and O. Hussain, "Digital asset ownership based on blockchain: A literature review," in *Proc. IEEE Int. Conf. e-Business Eng. (ICEBE)*, Nov. 2023, pp. 129–133.
- [56] W. Jie, W. Qiu, A. S. V. Koe, J. Li, Y. Wang, Y. Wu, J. Li, and Z. Zheng, "A secure and flexible blockchain-based offline payment protocol," *IEEE Trans. Comput.*, vol. 73, no. 2, pp. 408–421, Feb. 2024.
- [57] R. Rana, R. N. Zaeem, and K. S. Barber, "An assessment of blockchain identity solutions: Minimizing risk and liability of authentication," in *Proc. IEEE/WIC/ACM Int. Conf. Web Intell.* (WI), Oct. 2019, pp. 26–33.
- [58] M. R. Ahmed, A. K. M. M. Islam, S. Shatabda, and S. Islam, "Blockchain-based identity management system and self-sovereign identity ecosystem: A comprehensive survey," *IEEE Access*, vol. 10, pp. 113436–113481, 2022.
- [59] J. B. Bernabe, J. L. Canovas, J. L. Hernandez-Ramos, R. T. Moreno, and A. Skarmeta, "Privacy-preserving solutions for blockchain: Review and challenges," *IEEE Access*, vol. 7, pp. 164908–164940, 2019.
- [60] T. Popovic, S. Krco, N. Mišic, A. Martinovic, and I. Jovovic, "Blockchain-based transparency and data provenance in the wine value chain," in *Proc. 26th Int. Conf. Inf. Technol. (IT)*, Feb. 2022, pp. 1–5.
- [61] M. Alja'afreh, S. Alouneh, M. Obaidat, A. Karime, and A. Elsaddik, "Metaverse through blockchain and intelligent networking: A comprehensive survey," in *Proc. 5th Int. Conf. Blockchain Comput. Appl.* (BCCA), Oct. 2023, pp. 426–439.
- [62] A. T. Hinds, I. D. D. Curcio, and M. Hamilton, "Immersive media and the metaverse," *IEEE Commun. Mag.*, vol. 61, no. 9, pp. 48–54, Sep. 2023.
- [63] S. J. Breitschaft, S. Heijboer, D. Shor, E. Tempelman, P. Vink, and C.-C. Carbon, "The haptic fidelity framework: A qualitative overview and categorization of cutaneous-based haptic technologies through fidelity," *IEEE Trans. Haptics*, vol. 15, no. 2, pp. 232–245, Apr. 2022.
- [64] R. Rosenkranz and M. E. Altinsoy, "A perceptual model-based approach to plausible authoring of vibration for the haptic metaverse," *IEEE Trans. Haptics*, vol. 17, no. 2, pp. 263–276, Apr. 2024.
- [65] D. Wu, Z. Yang, P. Zhang, R. Wang, B. Yang, and X. Ma, "Virtual-reality interpromotion technology for metaverse: A survey," *IEEE Internet Things J.*, vol. 10, no. 18, pp. 15788–15809, Sep. 2023.
- [66] T. Hachaj and M. R. Ogiela, "Recognition of body movements patterns for immersive virtual reality system interface," in *Proc. 9th Int. Conf. P2P, Parallel, Grid, Cloud Internet Comput.*, Nov. 2014, pp. 290–294.
- [67] Y. Ujitoko and Y. Ban, "Survey of pseudo-haptics: Haptic feedback design and application proposals," *IEEE Trans. Haptics*, vol. 14, no. 4, pp. 699–711, Oct. 2021.
- [68] G. Spagnoletti, L. Meli, T. L. Baldi, G. Gioioso, C. Pacchierotti, and D. Prattichizzo, "Rendering of pressure and textures using wearable haptics in immersive VR environments," in *Proc. IEEE Conf. Virtual Reality 3D User Interfaces (VR)*, Mar. 2018, pp. 691–692.
- [69] A. Zenner, K. Ullmann, and A. Krüger, "Combining dynamic passive haptics and haptic retargeting for enhanced haptic feedback in virtual reality," *IEEE Trans. Vis. Comput. Graphics*, vol. 27, no. 5, pp. 2627–2637, May 2021.
- [70] G. Bansal, K. Rajgopal, V. Chamola, Z. Xiong, and D. Niyato, "Healthcare in metaverse: A survey on current metaverse applications in healthcare," *IEEE Access*, vol. 10, pp. 119914–119946, 2022.
- [71] R. Chengoden, N. Victor, T. Huynh-The, G. Yenduri, R. H. Jhaveri, M. Alazab, S. Bhattacharya, P. Hegde, P. K. R. Maddikunta, and T. R. Gadekallu, "Metaverse for healthcare: A survey on potential applications, challenges and future directions," *IEEE Access*, vol. 11, pp. 12765–12795, 2023.
- [72] Z. Lv, "Virtual reality based human-computer interaction system for metaverse," in *Proc. IEEE Conf. Virtual Reality 3D User Interfaces Abstr. Workshops (VRW)*, Mar. 2023, pp. 757–758.
- [73] O. Schober, J. Diephuis, P. Wintersberger, and W. Hochleitner, "Heavy haptics: Simulating weight in virtual reality applications," in *Proc. Int. Conf. Intell. Metaverse Technol. Appl. (iMETA)*, Sep. 2023, pp. 1–6.

- [74] M. A. I. Mozumder, M. M. Sheeraz, A. Athar, S. Aich, and H.-C. Kim, "Overview: Technology roadmap of the future trend of metaverse based on IoT, blockchain, AI technique, and medical domain metaverse activity," in *Proc. 24th Int. Conf. Adv. Commun. Technol. (ICACT)*, Feb. 2022, pp. 256–261.
- [75] J. H. Lee, J. Lee, and J. Song, "An edge-enabled IoT framework for metaverse in smart city," in *Proc. IEEE Int. Conf. Metaverse Comput.*, *Netw. Appl. (MetaCom)*, Jun. 2023, pp. 708–713.
- [76] Y. Kazak, "Cloud technologies development's process forecasting features," in Proc. 2nd Int. Sci.-Practical Conf. Problems Infocommunications Sci. Technol. (PIC S&T), Oct. 2015, pp. 99–100.
- [77] Y. C. Rong, K. K. Kyu, C. I. Moon, and G. Y. Hee, "Design and implemetation of a cloud-based metaverse virtual performance platform," in *Proc. 14th Int. Conf. Inf. Commun. Technol. Converg. (ICTC)*, Oct. 2023, pp. 1796–1798.
- [78] T. Kushida and G. S. Pingali, "Industry cloud–effective adoption of cloud computing for industry solutions," in *Proc. IEEE 7th Int. Conf. Cloud Comput.*, Jun. 2014, pp. 753–760.
- [79] S. K. Routray, M. K. Jha, M. Pappa, K. P. Sharmila, and A. Debnath, "IoT and immersive technologies for metaverse," in *Proc. 4th Int. Conf. Electron. Sustain. Commun. Syst. (ICESC)*, Jul. 2023, pp. 456–461.
- [80] Hyundai Motor Group. (2023). Hyundai Motor India Launches Hyundai Pavilion on Metaverse Space. [Online]. Available: https://www.businessstandard.com/article/companies/hyundai-motor-india-launches-hyundaipavilion-on-metaverse-space-123010501050_1.html
- [81] Hyundai Motor Group. (2021). Hyundai Motor Vitalizes Future Mobility in Roblox Metaverse Space, Hyundai Mobility Adventure. [Online]. Available: https://www.hyundai.news/eu/articles/press-releases/hyundaivitalizes-future-mobility-in-roblox-metaverse-space.html
- [82] Hyundai Motor Group. (2021). Hyundai Future Adventure. [Online]. Available: https://www.hyundai.com/worldwide/en/company/ metaverse/roblox
- [83] E. Temperino, "The perks of being digital. Nikeland: A case study," in Fashion Communication in the Digital Age. U.K.: Springer, 2023, pp. 88–95.
- [84] XR Today. (2023). What is Nike's Metaverse? An Introduction to Nikeland. [Online]. Available: https://www.xrtoday.com/mixed-reality/whatis-nikes-metaverse-an-introduction-to-nikeland/
- [85] Drum. (2022). 21M People Have Now Visited Nike's Roblox Store. Here's How to do Metaverse Commerce Right. [Online]. Available: https://www.thedrum.com/news/2022/09/22/21m-people-have-nowvisited-nike-s-roblox-store-here-s-how-do-metaverse-commerce
- [86] Nike. (2023). *The Nike Footballverse Awaits*. [Online]. Available: https://www.nike.com/in/kids/nikeland-roblox
- [87] C. Zhang, X. Si, X. Zhu, and Y. Zhang, "A survey on the security of the metaverse," in *Proc. IEEE Int. Conf. Metaverse Comput., Netw. Appl.* (*MetaCom*), Jun. 2023, pp. 428–432.
- [88] P. L. Kharvi, "Security risks, user privacy risks, and a trust framework for the metaverse space," in *Proc. IEEE Int. Conf. Metaverse Comput., Netw. Appl. (MetaCom)*, Jun. 2023, pp. 119–123.
- [89] Y. Wang, Z. Su, N. Zhang, R. Xing, D. Liu, T. H. Luan, and X. Shen, "A survey on metaverse: Fundamentals, security, and privacy," *IEEE Commun. Surveys Tuts.*, vol. 25, no. 1, pp. 319–352, 1st Quart., 2023.
- [90] Y. Huang, Y. J. Li, and Z. Cai, "Security and privacy in metaverse: A comprehensive survey," *Big Data Mining Analytics*, vol. 6, no. 2, pp. 234–247, Jun. 2023.
- [91] D. Zelenyanszki, Z. Hóu, K. Biswas, and V. Muthukkumarasamy, "A privacy awareness framework for NFT avatars in the metaverse," in *Proc. Int. Conf. Comput., Netw. Commun. (ICNC)*, Feb. 2023, pp. 431–435.
- [92] A. Abilkaiyrkyzy, A. Elhagry, F. Laamarti, and A. E. Saddik, "Metaverse key requirements and platforms survey," *IEEE Access*, vol. 11, pp. 117765–117787, 2023.
- [93] K. Lin, J. Wu, D. Lin, and Z. Zheng, "A survey on metaverse: Applications, crimes and governance," in *Proc. IEEE Int. Conf. Metaverse Comput., Netw. Appl. (MetaCom)*, Jun. 2023, pp. 541–549.
- [94] The IEEE Global Initiative Ethics Extended Reality (XR) Report-Metaverse Its Governance, IEEE Global Initiative, 2022, pp. 1–31.
- [95] G. Kang, J. Koo, and Y.-G. Kim, "Security and privacy requirements for the metaverse: A metaverse applications perspective," *IEEE Commun. Mag.*, vol. 62, no. 1, pp. 148–154, Jan. 2024.
- [96] C. Sandeepa, S. Wang, and M. Liyanage, "Privacy of the metaverse: Current issues, AI attacks, and possible solutions," in *Proc. IEEE Int. Conf. Metaverse Comput., Netw. Appl. (MetaCom)*, Jun. 2023, pp. 234–241.

- [97] G. Wang, R. Qin, J. Li, F.-Y. Wang, Y. Gan, and L. Yan, "A novel DAO-based parallel enterprise management framework in Web3 era," *IEEE Trans. Computat. Social Syst.*, vol. 11, no. 1, pp. 839–848, Jan. 2024.
- [98] W. Ding, J. Hou, J. Li, C. Guo, J. Qin, R. Kozma, and F.-Y. Wang, "DeSci based on Web3 and DAO: A comprehensive overview and reference model," *IEEE Trans. Computat. Social Syst.*, vol. 9, no. 5, pp. 1563–1573, Oct. 2022.
- [99] C. B. Fernandez and P. Hui, "Life, the metaverse and everything: An overview of privacy, ethics, and governance in metaverse," in *Proc. IEEE* 42nd Int. Conf. Distrib. Comput. Syst. Workshops (ICDCSW), Jul. 2022, pp. 272–277.
- [100] C. Peng, X. Yu, W. Ma, H. Kaneko, L. Meng, Y. Zhao, and X. Xue, "Computational experiments: Virtual production and governance tool for metaverse," *Int. J. Crowd Sci.*, vol. 7, no. 4, pp. 158–167, Dec. 2023.
- [101] N. Aung, S. Dhelim, L. Chen, H. Ning, L. Atzori, and T. Kechadi, "Edge-enabled metaverse: The convergence of metaverse and mobile edge computing," *Tsinghua Sci. Technol.*, vol. 29, no. 3, pp. 795–805, Jun. 2024.
- [102] A. M. Al-Ghaili, H. Kasim, N. M. Al-Hada, Z. B. Hassan, M. Othman, J. H. Tharik, R. M. Kasmani, and I. Shayea, "A review of Metaverse's definitions, architecture, applications, challenges, issues, solutions, and future trends," *IEEE Access*, vol. 10, pp. 125835–125866, 2022.
- [103] M. Uddin, S. Manickam, H. Ullah, M. Obaidat, and A. Dandoush, "Unveiling the metaverse: Exploring emerging trends, multifaceted perspectives, and future challenges," *IEEE Access*, vol. 11, pp. 87087–87103, 2023.
- [104] A. A. A. El-Latif, B. Abd-El-Atty, S. E. Venegas-Andraca, H. Elwahsh, M. J. Piran, A. K. Bashir, O.-Y. Song, and W. Mazurczyk, "Providing end-to-end security using quantum walks in IoT networks," *IEEE Access*, vol. 8, pp. 92687–92696, 2020.
- [105] Y. Pyo, T. Tsuji, Y. Hashiguchi, and R. Kurazume, "Immersive VR interface for informationally structured environment," in *Proc. IEEE Int. Conf. Adv. Intell. Mechatronics (AIM)*, Jul. 2015, pp. 1766–1771.
- [106] H. Ullah, S. Manickam, M. Obaidat, S. U. A. Laghari, and M. Uddin, "Exploring the potential of metaverse technology in healthcare: Applications, challenges, and future directions," *IEEE Access*, vol. 11, pp. 69686–69707, 2023.
- [107] K. A. Awan, I. U. Din, A. Almogren, and B. Seo-Kim, "Blockchainbased trust management for virtual entities in the metaverse: A model for avatar and virtual organization interactions," *IEEE Access*, vol. 11, pp. 136370–136394, 2023.
- [108] M. Wang, H. Yu, Z. Bell, and X. Chu, "Constructing an edu-metaverse ecosystem: A new and innovative framework," *IEEE Trans. Learn. Technol.*, vol. 15, no. 6, pp. 685–696, Dec. 2022.
- [109] X. Chen, Z. Zhong, and D. Wu, "Metaverse for education: Technical framework and design criteria," *IEEE Trans. Learn. Technol.*, vol. 16, no. 6, pp. 1034–1044, Jun. 2023.
- [110] D. Schuller and B. W. Schuller, "The age of artificial emotional intelligence," *Computer*, vol. 51, no. 9, pp. 38–46, Sep. 2018.
- [111] M. Czerwinski, J. Hernandez, and D. McDuff, "Building an AI that feels: AI systems with emotional intelligence could learn faster and be more helpful," *IEEE Spectr.*, vol. 58, no. 5, pp. 32–38, May 2021.
- [112] Y. Li, Y. Jiang, D. Tian, L. Hu, H. Lu, and Z. Yuan, "AI-enabled emotion communication," *IEEE Netw.*, vol. 33, no. 6, pp. 15–21, Nov. 2019.
- [113] L. Moine and Jutraz, "Immersion creating engagement in urban planning and redesign," in *Proc. 23rd Int. Conf. Virtual Syst. Multimedia (VSMM)*, Oct. 2017, pp. 1–8.
- [114] M. Li and H. Wang, "Construction of technical specifications for virtual cultural services contents of digital cultural centers," in *Proc. Int. Conf. Culture-Oriented Sci. Technol. (ICCST)*, Nov. 2021, pp. 239–243.
- [115] N. Kshetri, "The economics of the industrial metaverse," *IT Prof.*, vol. 25, no. 1, pp. 84–88, Jan. 2023.
- [116] N. Kshetri, "Metaverse and developing economies," *IT Prof.*, vol. 24, no. 4, pp. 66–69, Jul. 2022.
- [117] H. X. Qin and P. Hui, "Empowering the metaverse with generative AI: Survey and future directions," in *Proc. IEEE 43rd Int. Conf. Distrib. Comput. Syst. Workshops (ICDCSW)*, Jul. 2023, pp. 85–90.
- [118] K. Yang, Z. Zhang, T. Youliang, and J. Ma, "A secure authentication framework to guarantee the traceability of avatars in metaverse," *IEEE Trans. Inf. Forensics Security*, vol. 18, pp. 3817–3832, 2023.

- [119] E. Harjula, P. Karhula, J. Islam, T. Leppänen, A. Manzoor, M. Liyanage, J. Chauhan, T. Kumar, I. Ahmad, and M. Ylianttila, "Decentralized IoT edge nanoservice architecture for future gadget-free computing," *IEEE Access*, vol. 7, pp. 119856–119872, 2019.
- [120] H. Du, X. Zhang, H. Song, Y. Lin, and L. Li, "Facial landmark detection based on improved YOLOv5 and edge computing," in *Proc. 8th Int. Conf. Intell. Comput. Signal Process. (ICSP)*, Apr. 2023, pp. 1359–1363.
- [121] H. Lee, H. Kim, T. Jun, W. Son, C. Kim, and M. Yoon, "Hybrid approach of holography and augmented-reality reconstruction optimizations for hyper-reality metaverse video applications," *IEEE Trans. Broadcast.*, vol. 69, no. 4, pp. 916–926, Dec. 2023.
- [122] Y. Huang, Y. Zhu, X. Qiao, X. Su, S. Dustdar, and P. Zhang, "Toward holographic video communications: A promising AI-driven solution," *IEEE Commun. Mag.*, vol. 60, no. 11, pp. 82–88, Nov. 2022.
- [123] R. Xu, R.-G. Zhou, and Y. Li, "Towards the advantages of quantum trajectories on entanglement distribution in quantum networks," *IEEE Trans. Wireless Commun.*, vol. 22, no. 8, pp. 5170–5184, Aug. 2023.
- [124] Z. Li, K. Xue, J. Li, L. Chen, R. Li, Z. Wang, N. Yu, D. S. L. Wei, Q. Sun, and J. Lu, "Entanglement-assisted quantum networks: Mechanics, enabling technologies, challenges, and research directions," *IEEE Commun. Surveys Tuts.*, vol. 25, no. 4, pp. 2133–2189, Apr. 2023.
- [125] Y. Cui, "A cross-chain protocol based on quantum teleportation for underlying architecture of metaverse," in *Proc. 7th Int. Conf. Comput. Commun. Syst. (ICCCS)*, Apr. 2022, pp. 508–512.
- [126] M. Chehimi, O. Hashash, and W. Saad, "The roadmap to a quantumenabled wireless metaverse: Beyond the classical limits," in *Proc. 5th Int. Conf. Adv. Comput. Tools Eng. Appl. (ACTEA)*, Jul. 2023, pp. 7–12.
- [127] J. Li, R. Qin, and F.-Y. Wang, "The future of management: DAO to smart organizations and intelligent operations," *IEEE Trans. Syst., Man, Cybern., Syst.*, vol. 53, no. 6, pp. 3389–3399, Jun. 2023.



AMALDEEP PATRA is currently pursuing the B.Tech. degree with the Kalinga Institute of Industrial Technology (KIIT), Bhubaneswar. In Summer 2023, he pursed his research internship with the Birla Institute of Technology and Science (BITS), Pilani, under Dr. Vikas Hassija. His research interests include metaverse, blockchain, machine learning, reinforcement learning, and AR/VR.



ANJALI PANDEY is currently pursuing the B.Tech. degree with the Kalinga Institute of Industrial Technology (KIIT), Bhubaneswar. In Summer 2023, she pursed her research internship with the Birla Institute of Technology and Science (BITS), Pilani, under Dr. Vikas Hassija. Her research interests include metaverse, blockchain, artificial intelligence, and AR and VR.

the Internet of Things Research Group/Laboratory. His research interests

include the IoT security, blockchain, UAVs, VANETs, 5G, and healthcare.

He is a fellow of IET. He serves as an Area Editor for the Ad Hoc

Networks journal (Elsevier) and the IEEE Internet of Things Magazine.

He also serves as an Associate Editor for IEEE TRANSACTIONS ON INTELLIGENT

TRANSPORTATION SYSTEMS, IEEE NETWORKING LETTERS, IEEE Consumer

Electronics Magazine, IET Quantum Communications, and IET Networks.

He serves as the Co-Chair for various reputed workshops like IEEE

Globecom Workshop 2021, IEEE INFOCOM 2022 Workshop, IEEE

ANTS 2021, and IEEE ICIAfS 2021, to name a few. He is listed

in the World's Top 2% Scientists identified by Stanford University. He is also the Co-Founder and the President of a healthcare startup



VIKAS HASSIJA received the B.Tech. degree from Maharshi Dayanand University, Rohtak, India, in 2010, and the M.S. degree in telecommunications and software engineering from the Birla Institute of Technology and Science (BITS), Pilani, India, in 2014. He is currently pursuing the Ph.D. degree in IoT security and blockchain with the Jaypee Institute of Information and Technology (JIIT), Noida. He is currently an Associate Professor with the Kalinga Institute of Industrial Technology,

Bhubaneswar, and an Assistant Professor with JIIT. His research interests include the IoT security, network security, blockchain, and distributed computing.

VINAY CHAMOLA (Senior Member, IEEE) received the B.E. degree in electrical and electronics engineering and the master's degree in communication engineering from the Birla Institute of Technology and Science, Pilani, India, in 2010 and 2013, respectively, and the Ph.D. degree in electrical and computer engineering from the National University of Singapore, Singapore, in 2016. In 2015, he was a Visiting Researcher with the Autonomous Networks Research Group

(ANRG), University of Southern California, Los Angeles, CA, USA. He was a Postdoctoral Research Fellow with the National University of Singapore, Singapore. He is currently an Associate Professor with the Department of Electrical and Electronics Engineering, BITS Pilani, Pilani, where he heads



Medsupervision Pvt. Ltd.

RAJESH P. MISHRA received the M.E. and Ph.D. degrees in manufacturing systems from BITS-Pilani, Pilani Campus, Rajasthan, India. He is currently a Professor with the Mechanical Engineering Department, Birla Institute of Technology and Science Pilani, Pilani Campus.

. . .