

RESEARCH ARTICLE

An Interactive Data-Driven Multiple-Attribute Decision-Making Technique With Interval-Valued Intuitionistic Fuzzy Information for Satisfaction Evaluation of Public Art in Urban Squares

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ABSTRACT For the design of public spaces in most cities' squares, media art forms should be actively adopted in popular culture, and effective media forms such as television and imaging should also be invested. The best way to effectively create a square atmosphere is to choose the best media art, find the simplest communication approaches, improve its simplicity, directness, attraction, and further popularize the form of popular art. The satisfaction evaluation of public art in urban squares is multiple-attribute decision-making (MADM). In this study, the interval-valued intuitionistic fuzzy (IVIF) Hamacher interactive power weighted averaging (IVIFHIPWA) approach is implemented based on the IVIF Hamacher interactive weighted averaging (IVIFHIWA) approach and power average (PA) approach. Then, the IVIFHIPWA approach is employed to put up with MADM with IVIFSs. Finally, numerical example for satisfaction evaluation of public art in urban squares is employed to test the IVIFHIPWA. Thus, the major contributions of this research are concluded: (1) IVIFHIPWA approach is constructed in light with IVIFHIWA and PA approach; (2) IVIFHIPWA approach is put forward MADM with IVIFSs; (3) numerical example for satisfaction evaluation of public art in urban squares has been put forward the IVIFHIPWA approach.

INDEX TERMS Multiple-attribute decision-making (MADM), IVIFSs, IVIFHIPWA approach, satisfaction evaluation.

I. INTRODUCTION

The formation of the concept of public art first appeared in the United States from the 1950s to the 1960s. Recognizing the important role of public art in people's lives, the United States immediately established the National Art Foundation and began to support the development of public art programs [1], [2], [3]. At this time, many artists participated in this activity, such as Picasso, Calder, and others. At the same time, in this context, representative and outstanding public art works have been created, promoting the smooth implementation of pub-

lic art plans [4], [5], [6]. Afterwards, some major cities in the United States began to formulate relevant laws and regulations to ensure the smooth progress of public art [7], [8], [9]. Public art gradually entered urban construction, and some project planning began to consider incorporating public art [10]. Influenced by the United States, public art began to sprout in Europe and Asia in the mid-1960s and was constructed in urban public spaces [11]. The conformity of public space and urban regional culture with residents' behavioral habits reflects whether a square design is tailored to local conditions [12], [13], [14]. Classical squares with hard pavement or buildings as the main focus generally do not have green spaces, so caring for "people" is the primary consideration in

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urban square design; The spirit of “place” in modern squares is mainly achieved through various facility configurations and functional zoning [15], [16]. Taking “people” as the main body, reflecting “humanization”, making the square planning and design closer to people’s lives. (1) The square should have hard paving for people’s activities, while enriching the landscape layers and colors, and shielding the scorching sun in summer. The green area of the square should not be less than 25% of the total square area [17], [18]. (2) In addition to aesthetic public artworks such as sculptures, fountains, and sketches, there should also be service facilities such as seats, public toilets, and water dispensers in the square. The square design should achieve reasonable layout, complete functions, and beautiful environment to fully meet the different needs of citizens [19], [20]. (3) To organize traffic flow lines based on urban planning and ensure pedestrian safety, it is necessary to handle the traffic relationship with surrounding roads. Except for transportation squares, other squares generally restrict the passage of motor vehicles [21], [22]. The creation of public art is based on public affinity, integrated with the scene, allowing works to penetrate into social life, weakening the barriers between the subject and object, and keeping people’s inner feelings in a happy and positive state [23], [24]. While appreciating works, people can also participate in them, allowing citizens and creators to interact and exchange psychological and emotional practices [25]. Only in this way can the development of public art in cities be promoted. Interactivity is the true intention of achieving public participation, it is a means and a prerequisite for public participation. The balance between personal innovation and public will is the two fundamental points that public art creation must strive to find. Based on these two fundamental points, we can create public art that both parties are satisfied with. Participation is a part of creation and a subsequent enhancement of creation [26], [27]. Artists engaged in public art need to listen to the opinions of the public, understand the different needs of citizens, understand the social situation, and create works that conform to public opinion according to local conditions [28], [29], [30].

MADM is a prevalent and significant issue in the realm of economic analysis [31], [32], [33]. Numerous real-life management problems, including logistics location selection, medical service evaluation and supplier selection, can be effectively addressed through the lens of MADM [34], [35], [36], [37], [38]. As a vital subfield within modern decision-making, MADM approaches have garnered substantial attention from more and more scholars [39], [40], [41], [42], [43]. In recent decades, notable advancements have been made in MADM research, and these approaches have found extensive practical applications in various decision-making scenarios [44], [45], [46], [47]. In order to manage uncertain data, Zadeh [48] administrated fuzzy sets (FSs). Atanassov [49] administrated the intuitionistic FSs (IFSs). Atanassov and Gargov [50] constructed the interval-valued IFSs (IVIFSs). Mao [51] constructed the IVIFHIPA approach and Du and Yang [52] put forward the IVIFHIPG approach.

However, both the IVIFHIPA approach and IVIFHIPG approach have not taken into account the weight information. Additionally, there has been no previous adoption of interactive Hamacher approach [53] and PA approach [54] to develop a MADM model for the satisfaction evaluation of public art in urban squares. Hence, this study extends the application of interactive Hamacher approach [53] and PA approach [54]. Subsequently, an IVIFHIPWA approach is implemented based on the IVIFHIWA approach and PA approach. Several desirable properties of the IVIFHIPWA approach are examined. The IVIFHIPWA approach is then employed for MADM under IVIFSs. Finally, numerical example is presented to evaluate the satisfaction of public art in urban squares using the IVIFHIPWA approach. Therefore, the objectives and motivations of this study are outlined: (1) Construction of IVIFHIPWA approach based on IVIFHIWA approach and PA approach; (2) Proposal of IVIFHIPWA approach to address MADM problems under IVIFSs; (3) Demonstration of IVIFHIPWA approach through numerical example for the satisfaction evaluation of public art in urban squares.

The framework of this study is structured: Part 2 introduces the IVIFSs. Part 3 presents the IVIFHIPWA methodology. Part 4 proposes a MADM based on IVIFHIPWA approach under IVIFSs. Part 5 offers illustrative example that applies IVIFHIPWA approach to evaluate the satisfaction of public art in urban squares. Finally, Part 6 concludes the paper with final remarks.

II. PRELIMINARIES

The IVIFSs is implemented [55].

Definition 1 ([55]): The IVIFSs is implemented:

$$RS = \{(\theta, RM(\theta), SN(\theta)) | \theta \in X\} \quad (1)$$

where $RM(\theta) \subset [0, 1]$ is membership, $SN(\theta) \subset [0, 1]$ is non-membership, $RM(\theta), SN(\theta)$ meets decision condition: $0 \leq \sup RM(\theta) + \sup SN(\theta) \leq 1, \forall \theta \in X$. Then, we denote $RS = ([RL, RR], [SL, SR])$ is IVIFN.

Definition 2 ([56]): Let $RS_1 = ([RL_1, RR_1], [SL_1, SR_1])$ and $RS_2 = ([RL_2, RR_2], [SL_2, SR_2])$ be IVIFNs, the operational laws are administrated:

$$RS_1 \oplus RS_2 = \left(\begin{array}{c} [RL_1 + RL_2 - RL_1RL_2, \\ RR_1 + RR_2 - RR_1RR_2] \\ [SL_1SL_2, SR_1SR_2] \end{array} \right) \quad (2)$$

$$RS_1 \otimes RS_2 = \left(\begin{array}{c} [RL_1RL_2, RR_1RR_2], \\ [SL_1 + SL_2 - SL_1SL_2, \\ SR_1 + SR_2 - SR_1SR_2] \end{array} \right) \quad (3)$$

$$\lambda RS_1 = \left(\begin{array}{c} [1 - (1 - RL_1)^\lambda, 1 - (1 - RR_1)^\lambda], \\ [(SL_1)^\lambda, (SR_1)^\lambda] \end{array} \right), \quad \lambda > 0 \quad (4)$$

$$RS_1^\lambda = \left(\begin{matrix} [(RL_1)^\lambda, (RR_1)^\lambda], \\ [1 - (1 - SL_1)^\lambda, 1 - (1 - SR_1)^\lambda] \end{matrix} \right), \lambda > 0 \tag{5}$$

From Def. 2, the properties are administrated.

- (1) $RS_1 \oplus RS_2 = RS_2 \oplus RS_1, RS_1 \otimes RS_2 = RS_2 \otimes RS_1, ((RS_1)^{\lambda_1})^{\lambda_2} = (RS_1)^{\lambda_1 \lambda_2};$
- (2) $\lambda (RS_1 \oplus RS_2) = \lambda RS_1 \oplus \lambda RS_2, (RS_1 \otimes RS_2)^\lambda = (RS_1)^\lambda \otimes (RS_2)^\lambda;$
- (3) $\lambda_1 RS_1 \oplus \lambda_2 RS_1 = (\lambda_1 + \lambda_2) RS_1, (RS_1)^{\lambda_1} \otimes (RS_1)^{\lambda_2} = (RS_1)^{(\lambda_1 + \lambda_2)}.$

Definition 3 ([57]): Let $RS_1 = ([RL_1, RR_1], [SL_1, SR_1])$ and $RS_2 = ([RL_2, RR_2], [SL_2, SR_2])$ be IVIFNs, the score value and accuracy value of RS_1 and RS_2 are established: (6)–(9), shown at the bottom of the next page.

For two IVIFNs RS_1 and RS_2 , from Definition 3, then

- (1) if $SV (RS_1) < SV (RS_2), RS_1 < RS_2;$
- (2) if $SV (RS_1) > SV (RS_2), RS_1 > RS_2;$
- (3) if $SV (RS_1) = SV (RS_2), AV (RS_1) < AV (RS_2), RS_1 < RS_2;$
- (4) if $SV (RS_1) = SV (RS_2), AV (RS_1) = AV (RS_2), RS_1 = RS_2.$

Definition 4 ([58]): Let $RS_1 = ([RL_1, RR_1], [SL_1, SR_1])$ and $RS_2 = ([RL_2, RR_2], [SL_2, SR_2])$ be IVIFNs, the IVIFN Euclidean distance (IVIFNED) is administrated:

$$IVIFNED (RS_1, RS_2) = \sqrt{\frac{1}{4} \left[\begin{matrix} (RL_1 - RL_2)^2 + (RR_1 - RR_2)^2 \\ + (SL_1 - SL_2)^2 + (SR_1 - SR_2)^2 \end{matrix} \right]} \tag{10}$$

Garg et al. [53] constructed the improved Hamacher approach for IVIFS.

Definition 5 ([53]): Let $RS_1 = ([RL_1, RR_1], [SL_1, SR_1])$ and $RS_2 = ([RL_2, RR_2], [SL_2, SR_2])$ be IVIFNs, $r\xi > 1$, the operational rules for IVIFNs are constructed:

$$RS_1 \oplus RS_2$$

$$= \left(\begin{matrix} \left[\frac{\prod_{si=1}^2 (1 + (r\xi - 1) RL_i) - \prod_{si=1}^2 (1 - RL_i)}{\prod_{si=1}^2 (1 + (r\xi - 1) RL_i) - (r\xi - 1) \prod_{si=1}^2 (1 - RL_i)}, \frac{\prod_{si=1}^2 (1 + (r\xi - 1) RR_i) - \prod_{si=1}^2 (1 - RR_i)}{\prod_{si=1}^2 (1 + (r\xi - 1) RR_i) - (r\xi - 1) \prod_{si=1}^2 (1 - RR_i)} \right], \\ \left[\frac{r\xi \prod_{si=1}^2 (1 - RL_i) - r\xi \prod_{si=1}^2 (1 - RL_i - SL_i)}{\prod_{si=1}^2 (1 + (r\xi - 1) RL_i) - (r\xi - 1) \prod_{si=1}^2 (1 - RL_i)}, \frac{r\xi \prod_{si=1}^2 (1 - RR_i) - r\xi \prod_{si=1}^2 (1 - RR_i - SR_i)}{\prod_{si=1}^2 (1 + (r\xi - 1) RR_i) - (r\xi - 1) \prod_{si=1}^2 (1 - RR_i)} \right] \end{matrix} \right);$$

$$RS_1 \otimes RS_2 = \left(\begin{matrix} \left[\frac{r\xi \prod_{si=1}^2 (1 - RL_i) - r\xi \prod_{si=1}^2 (1 - RL_i - SL_i)}{\prod_{si=1}^2 (1 + (r\xi - 1) RL_i) - (r\xi - 1) \prod_{si=1}^2 (1 - RL_i)}, \frac{r\xi \prod_{si=1}^2 (1 - RR_i) - r\xi \prod_{si=1}^2 (1 - RR_i - SR_i)}{\prod_{si=1}^2 (1 + (r\xi - 1) RR_i) - (r\xi - 1) \prod_{si=1}^2 (1 - RR_i)} \right], \\ \left[\frac{\prod_{si=1}^2 (1 + (r\xi - 1) RL_i) - \prod_{si=1}^2 (1 - RL_i)}{\prod_{si=1}^2 (1 + (r\xi - 1) RL_i) - (r\xi - 1) \prod_{si=1}^2 (1 - RL_i)}, \frac{\prod_{si=1}^2 (1 + (r\xi - 1) RR_i) - \prod_{si=1}^2 (1 - RR_i)}{\prod_{si=1}^2 (1 + (r\xi - 1) RR_i) - (r\xi - 1) \prod_{si=1}^2 (1 - RR_i)} \right] \end{matrix} \right);$$

$$\lambda RS_1 = \left(\begin{matrix} \left[\frac{(1 + (r\xi - 1) RL_i)^\lambda - (1 - RL_i)^\lambda}{(1 + (r\xi - 1) RL_i)^\lambda + (r\xi - 1) (1 - RL_i)^\lambda}, \frac{(1 + (r\xi - 1) RR_i)^\lambda - (1 - RR_i)^\lambda}{(1 + (r\xi - 1) RR_i)^\lambda + (r\xi - 1) (1 - RR_i)^\lambda} \right], \\ \left[\frac{r\xi (1 - RL_i)^\lambda - r\xi (1 - RL_i - SL_i)^\lambda}{(1 + (r\xi - 1) RL_i)^\lambda + (r\xi - 1) (1 - RL_i)^\lambda}, \frac{r\xi (1 - RR_i)^\lambda - r\xi (1 - RR_i - SR_i)^\lambda}{(1 + (r\xi - 1) RR_i)^\lambda + (r\xi - 1) (1 - RR_i)^\lambda} \right] \end{matrix} \right);$$

$$(RS_1)^\lambda = \left(\begin{array}{c} \left[\frac{r\xi(1-RL_i)^\lambda - r\xi(1-RL_i-SL_i)^\lambda}{(1+(r\xi-1)RL_i)^\lambda + (r\xi-1)(1-RL_i)^\lambda}, \right. \\ \left. \frac{r\xi(1-RR_i)^\lambda - r\xi(1-RR_i-SR_i)^\lambda}{(1+(r\xi-1)RR_i)^\lambda + (r\xi-1)(1-RR_i)^\lambda} \right] \\ \left[\frac{(1+(r\xi-1)RL_i)^\lambda - (1-RL_i)^\lambda}{(1+(r\xi-1)RL_i)^\lambda + (r\xi-1)(1-RL_i)^\lambda}, \right. \\ \left. \frac{(1+(r\xi-1)RR_i)^\lambda - (1-RR_i)^\lambda}{(1+(r\xi-1)RR_i)^\lambda + (r\xi-1)(1-RR_i)^\lambda} \right] \end{array} \right)$$

A. IVIFHIPWA APPROACH

Then, the IVIFHIWA approach is introduced [53].

Definition 6 ([53]): Let $RS_{sj} = ([RL_{sj}, RR_{sj}], [SL_{sj}, SR_{sj}])$ ($sj = 1, 2, 3, \dots, n$) be IVIFNs, $r\xi > 0$ and IVIFHIWA is introduced:

$$IVIFHIWA_{r\omega}(RS_1, RS_2, \dots, RS_n) = \bigoplus_{sj=1}^n r\omega_{sj}RS_{sj} = \left(\begin{array}{c} \left[\frac{\prod_{sj=1}^n (1+(r\xi-1)RL_j)^{r\omega_j} - \prod_{sj=1}^n (1-RL_j)^{r\omega_j}}{\prod_{sj=1}^n (1+(r\xi-1)RL_j)^{r\omega_j} - (r\xi-1) \prod_{sj=1}^n (1-RL_j)^{r\omega_j}}, \right. \\ \left. \frac{\prod_{sj=1}^n (1+(r\xi-1)RR_j)^{r\omega_j} - \prod_{sj=1}^n (1-RR_j)^{r\omega_j}}{\prod_{sj=1}^n (1+(r\xi-1)RR_j)^{r\omega_j} - (r\xi-1) \prod_{sj=1}^n (1-RR_j)^{r\omega_j}} \right] \\ \left[\frac{r\xi \prod_{sj=1}^n (1-RL_j)^{r\omega_j} - r\xi \prod_{sj=1}^n (1-RL_j-SL_j)^{r\omega_j}}{\prod_{sj=1}^n (1+(r\xi-1)RL_j)^{r\omega_j} - (r\xi-1) \prod_{sj=1}^n (1-RL_j)^{r\omega_j}}, \right. \\ \left. \frac{r\xi \prod_{sj=1}^n (1-RR_j)^{r\omega_j} - r\xi \prod_{sj=1}^n (1-RR_j-SR_j)^{r\omega_j}}{\prod_{sj=1}^n (1+(r\xi-1)RR_j)^{r\omega_j} - (r\xi-1) \prod_{sj=1}^n (1-RR_j)^{r\omega_j}} \right] \end{array} \right) \tag{11}$$

where $r\omega = (r\omega_1, r\omega_2, \dots, r\omega_n)^T$ be weight values of RS_{sj} , $r\omega_{sj} > 0$, $\sum_{sj=1}^n r\omega_{sj} = 1$.

The IVIFHIWA approach has three properties [53].

Theorem 1 (Idempotency): If $RS_{sj} = ([RL_{sj}, RR_{sj}], [SL_{sj}, SR_{sj}])$ are equal, i.e. $RS_{sj} = RS$ for all sj , then

$$IVIFHIWA_{r\omega}(RS_1, RS_2, \dots, RS_n) = RS \tag{12}$$

Theorem 2 (Boundedness): Let $RS_{sj} = ([RL_{sj}, RR_{sj}], [SL_{sj}, SR_{sj}])$ be a family of IVIFNs, and let

$$RS^- = \min_{sj} RS_{sj}, \quad RS^+ = \max_{sj} RS_{sj}$$

Then

$$RS^- \leq IVIFHIWA_{r\omega}(RS_1, RS_2, \dots, RS_n) \leq RS^+ \tag{13}$$

Theorem 3 (Monotonicity): Let RS_{sj} ($sj = 1, 2, 3, \dots, n$) and RS'_{sj} ($sj = 1, 2, 3, \dots, n$) be IVIFNs, if $RS_{sj} \leq RS'_{sj}$ for all j , then

$$IVIFHIWA_{r\omega}(RS_1, RS_2, \dots, RS_n) \leq IVIFHIWA_{r\omega}(RS'_1, RS'_2, \dots, RS'_n) \tag{14}$$

Theorem 4 (Commutativity): Let RS_{sj} and RS'_{sj} ($sj = 1, 2, \dots, n$) be IVIFNs, then

$$IVIFHIWA_{r\omega}(RS_1, RS_2, \dots, RS_n) = IVIFHIWA_{r\omega}(RS'_1, RS'_2, \dots, RS'_n) \tag{15}$$

where RS'_{sj} ($sj = 1, 2, \dots, n$) is any permutation of RS_{sj} .

Definition 7 ([54]): The PA approach is administrated:

$$PA(r_{a_1}, r_{a_2}, \dots, r_{a_n}) = \frac{\sum_{sj=1}^n (1 + ST(r_{a_{sj}})) r_{a_{sj}}}{\sum_{sj=1}^n (1 + ST(r_{a_{sj}}))} \tag{16}$$

where

$$ST(r_{a_{sj}}) = \sum_{\substack{si=1 \\ si \neq sj}}^n Sup(r_{a_{sj}}, r_{a_{si}}),$$

and $Sup(r_a, r_b)$ is support for r_a from r_b , which meets some properties: (1) $Sup(r_a, r_b) \in [0, 1]$; (2) $Sup(r_a, r_b) = Sup(r_b, r_a)$; (3) $Sup(r_a, r_b) \geq Sup(r_x, r_y)$, if $|r_a - r_b| < |r_x - r_y|$.

Then, IVIFHIPWA approach is constructed based on IVIFHIWA approach [53] and PA approach [54]

Definition 8: Let $RS_{sj} = ([RL_{sj}, RR_{sj}], [SL_{sj}, SR_{sj}])$ ($sj = 1, 2, \dots, n$) be IVIFN, and IVIFHIPWA is constructed:

$$IVIFHIPWA_{r\omega}(RS_1, RS_2, \dots, RS_n)$$

$$SV(RS_1) = \frac{RL_1 + RL_1(1-RL_1-SL_1) + RR_1 + RR_1(1-RR_1-SR_1)}{2} \tag{6}$$

$$SV(RS_2) = \frac{RL_2 + RL_2(1-RL_2-SL_2) + RR_2 + RR_2(1-RR_2-SR_2)}{2} \tag{7}$$

$$AV(RS_1) = \frac{RL_1 + SL_1 + RR_1 + SR_1}{2}, \tag{8}$$

$$AV(RS_2) = \frac{RL_2 + SL_2 + RR_2 + SR_2}{2} \tag{9}$$

TABLE 1. IVIFN-matrix.

Alternatives	SU ₁	SU ₂
RU ₁	([0.21,0.53], [0.17,0.47])	([0.19,0.23], [0.46,0.72])
RU ₂	([0.35,0.73], [0.15,0.25])	([0.32,0.54], [0.25,0.46])
RU ₃	([0.14,0.72], [0.23,0.26])	([0.42,0.58], [0.16,0.42])
RU ₄	([0.45,0.52], [0.32,0.43])	([0.34,0.59], [0.22,0.45])
RU ₅	([0.38,0.51], [0.21,0.49])	([0.35,0.64], [0.26,0.36])

Alternatives	SU ₃	SU ₄
RU ₁	([0.28,0.57], [0.12,0.43])	([0.25,0.65], [0.26,0.34])
RU ₂	([0.18,0.36], [0.22,0.64])	([0.63,0.84], [0.13,0.15])
RU ₃	([0.52,0.56], [0.31,0.43])	([0.41,0.51], [0.38,0.47])
RU ₄	([0.24,0.64], [0.25,0.32])	([0.38,0.64], [0.32,0.36])
RU ₅	([0.27,0.39], [0.52,0.61])	([0.23,0.51], [0.43, 0.47])

$$= \bigoplus_{sj=1}^n \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^n r\omega_{sj} (1 + ST (RS_{sj}))} RS_{sj} \quad (17)$$

where $r\omega = (r\omega_1, r\omega_2, \dots, r\omega_n)^T$ be weight of RS_{sj} and $r\omega_{sj} > 0, \sum_{sj=1}^n r\omega_{sj} = 1. T (RS_{sj}) = \sum_{\substack{si=1 \\ si \neq sj}}^n r\omega_{si} Sup (RS_{sj}, RS_{si})$, and $Sup (RS_{sj}, RS_{si})$ is support for RS_j from RS_i meets the conditions: (1) $Sup (RS_{sj}, RS_{si}) \in [0, 1]$; (2) $Sup (RS_{sj}, RS_{si}) = Sup (RS_{si}, RS_{sj})$; (3) $Sup (RS_{sj}, RS_{st}) \geq Sup (RS_{ss}, RS_{sk})$, if $IVIFED (RS_{sj}, RS_{si}) \geq IVIFED (RS_{ss}, RS_{sk})$, where IVIFED is distance measure.

In line with Def. 8, we can get the result:

Theorem 5: The aggregated value with IVIFHIPWA approach is IVIFN, $r\xi > 1$ where (18), as shown at the bottom of page 8, where $r\omega = (r\omega_1, r\omega_2, \dots, r\omega_n)^T$ be weight of RS_{sj} and $r\omega_{sj} > 0, \sum_{sj=1}^n r\omega_{sj} = 1$.

$$ST (RS_{sj}) = \sum_{\substack{si=1 \\ si \neq sj}}^n r\omega_{si} Sup (RS_{sj}, RS_{si}), \text{ and } Sup (RS_{sj}, RS_{si})$$

is support for RS_j from RS_i meets the conditions: (1) $Sup (RS_{sj}, RS_{si}) \in [0, 1]$; (2) $Sup (RS_{sj}, RS_{si}) = Sup (RS_{si}, RS_{sj})$; (3) $Sup (RS_{sj}, RS_{st}) \geq Sup (RS_{ss}, RS_{sk})$, if $IVIFED (RS_{sj}, RS_{si}) \geq IVIFED (RS_{ss}, RS_{sk})$, where IVIFED is distance measure.

Proof: When $n = 1$ and $\frac{r\omega_1(1+ST(RS_1))}{\sum_{sj=1}^n r\omega_1(1+ST(RS_j))} =$

$\frac{1+T(RS_1)}{1+T(RS_1)} = 1$, we have: as shown in the equation at the bottom of page 8.

Thus, Eq. (18) is correct for $n = 1$. Assume that Eq. (18) is correct for $n = k$, we have: as shown in the equation at the bottom of page 9.

Then, when $n = k + 1$, we get: as shown in the equation at the bottom of pages 10 and 11.

The proof are true for $n = k + 1$; hence, results are true for all $n \in Z^+$ through mathematical induction.

The IVIFHIPWA approach has four properties.

Theorem 1 (Idempotency): If $RS_{sj} = ([RL_{sj}, RR_{sj}], [SL_{sj}, SR_{sj}])$ are equal, i.e. $RS_{sj} = RS$ for all sj , then

$$IVIFHIWA_{r\omega} (RS_1, RS_2, \dots, RS_n) = RS \quad (19)$$

TABLE 2. Normalized IVIFN matrix.

Alternatives	SU ₁	SU ₂
RU ₁	([0.21,0.53], [0.17,0.47])	([0.19,0.23], [0.46,0.72])
RU ₂	([0.35,0.73], [0.15,0.25])	([0.32,0.54], [0.25,0.46])
RU ₃	([0.14,0.72], [0.23,0.26])	([0.42,0.58], [0.16,0.42])
RU ₄	([0.45,0.52], [0.32,0.43])	([0.34,0.59], [0.22,0.45])
RU ₅	([0.38,0.51], [0.21,0.49])	([0.35,0.64], [0.26,0.36])

Alternatives	SU ₃	SU ₄
RU ₁	([0.28,0.57], [0.12,0.43])	([0.25,0.65], [0.26,0.34])
RU ₂	([0.18,0.36], [0.22,0.64])	([0.63,0.84], [0.13,0.15])
RU ₃	([0.52,0.56], [0.31,0.43])	([0.41,0.51], [0.38,0.47])
RU ₄	([0.24,0.64], [0.25,0.32])	([0.38,0.64], [0.32,0.36])
RU ₅	([0.27,0.39], [0.52,0.61])	([0.23,0.51], [0.43, 0.47])

TABLE 3. The NRS_i ($i = 1, 2, \dots, 5$).

Alternatives	NRS_i
RU ₁	([0.34,0.41], [0.36,0.45])
RU ₂	([0.27,0.24], [0.14,0.26])
RU ₃	([0.16,0.31], [0.19,0.38])
RU ₄	([0.27,0.36], [0.34,0.59])
RU ₅	([0.21,0.37], [0.36,0.47])

Theorem 2 (Boundedness): Let $RS_{sj} = ([RL_{sj}, RR_{sj}], [SL_{sj}, SR_{sj}])$ be a family of IVIFNs, and let

$$RS^- = \min_{sj} RS_{sj}, \quad RS^+ = \max_{sj} RS_{sj}$$

Then

$$RS^- \leq IVIFHIWA_{r\omega}(RS_1, RS_2, \dots, RS_n) \leq RS^+ \quad (20)$$

Theorem 3 (Monotonicity): Let RS_{sj} ($sj = 1, 2, 3, \dots, n$) and RS'_{sj} ($sj = 1, 2, 3, \dots, n$) be IVIFNs, if $RS_{sj} \leq RS'_{sj}$, for

TABLE 4. The SV (NRS_i) (i = 1, 2, ..., 5).

Alternatives	SV (NRS _i)
RU ₁	0.4547
RU ₂	0.3947
RU ₃	0.3351
RU ₄	0.3767
RU ₅	0.3648

TABLE 5. Orders for different approaches.

Approaches	Ranking
IVIFPWA approach[60]	RU ₁ > RU ₂ > RU ₄ > RU ₅ > RU ₃
IVIFPWG approach[60]	RU ₁ > RU ₂ > RU ₄ > RU ₅ > RU ₃
IVIFPWBM approach[61]	RU ₁ > RU ₂ > RU ₄ > RU ₅ > RU ₃
IVIFPHWA approach[62]	RU ₁ > RU ₂ > RU ₄ > RU ₅ > RU ₃
IVIFSSPWA approach [63]	RU ₁ > RU ₂ > RU ₄ > RU ₅ > RU ₃
IVIFSSPWG approach[63]	RU ₁ > RU ₂ > RU ₄ > RU ₅ > RU ₃
IVIFPWMSM approach [64]	RU ₁ > RU ₂ > RU ₄ > RU ₅ > RU ₃

all j, then

$$IVIFHIWA_{r\omega}(RS_1, RS_2, \dots, RS_n) \leq IVIFHIWA_{r\omega}(RS'_1, RS'_2, \dots, RS'_n) \quad (21)$$

Theorem 4 (Commutativity): Let RS_{sj} and RS'_{sj} (sj = 1, 2, ..., n) be IVIFNs, then

$$IVIFHIWA_{r\omega}(RS_1, RS_2, \dots, RS_n) = IVIFHIWA_{r\omega}(RS'_1, RS'_2, \dots, RS'_n) \quad (22)$$

where RS'_{sj} is any permutation of RS_{sj}.

B. METHOD FOR MADM BASED ON IVIFHIHPWA APPROACH

Let RU = {RU₁, RU₂, ..., RU_m} be alternatives, SU = {SU₁, SU₂, ..., SU_n} be attributes. Let IVIFN-matrix RS = (RS_{ij})_{m×n}, RS_{ij} = ([RL_{ij}, RR_{ij}], [SL_{ij}, SR_{ij}])_{m×n}, where rω = (rω₁, rω₂, ..., rω_n)^T be weight values of SU =

{SU₁, SU₂, ..., SU_n} and rω_j > 0, ∑_{j=1}ⁿ rω_j = 1. The steps of IVIFHIHPWA approach for MADM are established (See Figure 1):

Step 1: Administrate the IVIFN-matrix RS = (RS_{ij})_{m×n}, RS_{ij} = ([RL_{ij}, RR_{ij}], [SL_{ij}, SR_{ij}])_{m×n}.

Step 2: Normalize the IVIFN-matrix RS = (RS_{ij})_{m×n} to NRS = (NRS_{ij})_{m×n}.

$$NRS_{ij} = ([NRL_{ij}, NRR_{ij}], [NSL_{ij}, NSR_{ij}])$$

$$= \begin{cases} ([RL_{ij}, RR_{ij}], [SL_{ij}, SR_{ij}]), & SU_j \text{ is benefit criterion} \\ ([SL_{ij}, SR_{ij}], [RL_{ij}, RR_{ij}]), & SU_j \text{ is cost criterion} \end{cases} \quad (23)$$

Step 3. Implement the NRS_i = ([NRL_i, NRR_i], [NSL_i, NSR_i]) through IVIFHIHPWA approach: (24), as shown in the equation at the top of page 12, to implement the NRS_i (i = 1, 2, 3, ..., m).

Step 4. Implement the $SV(NRS_i)$, $AV(NRS_i)(i = 1, 2, 3, \dots, m)$.

Step 5. Rank the $RU_i (i = 1, 2, 3, \dots, m)$ and choose optimal one through $SV(NRS_i)$, $AV(NRS_i)$.

III. NUMERICAL EXAMPLE AND COMPARATIVE ANALYSIS

A. NUMERICAL EXAMPLE

The development of public art cannot be separated from urban squares, because urban squares have a special position in

public art. They are not only the window for the city to open up to the outside world, but also an objective reflection of the overall appearance and image of the city. Modern society is rapidly transitioning from industrial civilization to ecological civilization, and sustainable development concept has gained consensus worldwide, becoming the theoretical basis for development decision-making in various countries. Therefore, in this context, the success of public art design is directly related to improvement of overall city image and modernization and internationalization development. Therefore, it is

$$\begin{aligned}
 & IVIFHIPWA_{r\omega}(RS_1, RS_2, \dots, RS_n) \\
 &= \bigoplus_{j=1}^n \frac{r\omega_{sj}(1 + ST(RS_{sj}))}{\sum_{j=1}^n r\omega_{sj}(1 + ST(RS_{sj}))} RS_{sj} \\
 &= \left(\left[\begin{array}{c} \frac{\prod_{sj=1}^n (1 + (r\xi - 1)HL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 + (r\xi - 1)HL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} - \frac{\prod_{sj=1}^n (1 - RL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 - RL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} \\ \frac{\prod_{sj=1}^n (1 + (r\xi - 1)HL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 + (r\xi - 1)HL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} - (r\xi - 1) \frac{\prod_{sj=1}^n (1 - RL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 - RL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} \\ \frac{\prod_{sj=1}^n (1 + (r\xi - 1)RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 + (r\xi - 1)RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} - \frac{\prod_{sj=1}^n (1 - RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 - RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} \\ \frac{\prod_{sj=1}^n (1 + (r\xi - 1)RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 + (r\xi - 1)RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} - (r\xi - 1) \frac{\prod_{sj=1}^n (1 - RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 - RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} \end{array} \right] \right) \quad (18) \\
 &= \left(\left[\begin{array}{c} r\xi \frac{\prod_{sj=1}^n (1 - RL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 - RL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} - r\xi \frac{\prod_{sj=1}^n (1 - RL_{sj} - SL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 - RL_{sj} - SL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} \\ \frac{\prod_{sj=1}^n (1 + (r\xi - 1)RL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 + (r\xi - 1)RL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} - (r\xi - 1) \frac{\prod_{sj=1}^n (1 - RL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 - RL_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} \\ r\xi \frac{\prod_{sj=1}^n (1 - RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 - RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} - r\xi \frac{\prod_{sj=1}^n (1 - RR_{sj} - SR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 - RR_{sj} - SR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} \\ \frac{\prod_{sj=1}^n (1 + (r\xi - 1)RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 + (r\xi - 1)RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} - (r\xi - 1) \frac{\prod_{sj=1}^n (1 - RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))}{\prod_{sj=1}^n (1 - RR_{sj})^{r\omega_{sj}(1+ST(RS_{sj}))} / \sum_{sj=1}^n r\omega_{sj}(1+ST(RS_{sj}))} \end{array} \right] \right)
 \end{aligned}$$

$$\begin{aligned}
 & IVIFHIPWA_{r\omega}(RS_1) \\
 &= \bigoplus_{sj=1}^1 \frac{r\omega_{sj}(1 + ST(RS_1))}{\sum_{sj=1}^1 r\omega_{sj}(1 + ST(RS_{sj}))} RS_{sj} \\
 &= RS_1 = ([RL_1, RR_1], [SL_1, SR_1]) \\
 &= IVIFHIPWA_{r\omega}(RS_1, RS_2, \dots, RS_n) \\
 &= \bigoplus_{sj=1}^n \frac{r\omega_{sj}(1 + ST(RS_1))}{\sum_{j=1}^n r\omega_{sj}(1 + ST(RS_{sj}))} RS_{sj} \\
 &= \left(\left[\begin{array}{c} \frac{(1 + (r\xi - 1)RS_1)^1 - (1 - RS_1)^1}{(1 + (r\xi - 1)RS_1)^1 - (r\xi - 1)(1 - RS_1)^1}, \left[\begin{array}{c} \frac{r\xi(1 - RL_1)^1 - r\xi(1 - RL_j - SL_j)^1}{(1 + (r\xi - 1)RL_1)^1 - (r\xi - 1)(1 - RL_1)^1}, \\ \frac{r\xi(1 - RR_1)^1 - r\xi(1 - RR_j - SR_j)^1}{(1 + (r\xi - 1)RR_1)^1 - (r\xi - 1)(1 - RR_1)^1} \end{array} \right] \end{array} \right] \right)
 \end{aligned}$$

particularly important to explore and research the topic of public art design. Urban squares are important component of urban public space and a window of urban culture. Urban squares could enhance the city image, improve the public space quality, and shape a good urban culture. With the rapid development of urbanization in China, many urban squares have been constructed, and many sculptures have become the main body of public art in squares. However, formalism and commercialization have also become the mainstream of urban square construction, and squares lack a pleasant scale. Public art is cultural phenomenon that emphasizes the public welfare and cultural welfare of art. It is also implemented through national and urban cultural policies. Public art is the return of art to life, and artists to the public. In recent years, urban planning and design have shifted from “material oriented” to emphasizing “people-oriented” in material form planning. Studying tourist satisfaction can evaluate the effectiveness of public art construction and use, Find the direction of construction, development, and transformation. Therefore, the research on credit risk assessment of technology-based enterprises is extremely important. The satisfaction evaluation of public art in urban squares is MADM. Five urban public art squares RU_i ($i = 1, 2, \dots, 5$) are chosen with four attributes: ① SU_1 is public art facilities in urban squares; ② SU_2 is traffic accessibility of urban squares; ③ SU_3 is socio economic benefits of urban squares; ④ SU_4 is comfort of urban squares. The five urban public art squares are evaluated through four attributes ($r\omega = (0.21, 0.32, 0.4, 0.1)^T$) in the context of

IVIFNs. Then, the IVIFHHPWA approach is administrated to choose the optimal urban public art square under IVIFNs.

Step 1. Administrate the IVIFN-matrix $RS = (RS_{ij})_{5 \times 4}$ (Table 1).

Step 2. Transforming cost decision attributes into benefit ones (Table 2).

Step 3. The NRS_i ($i = 1, 2, \dots, 5$) is obtained in Table 3 based on the Table 2 and IVIFHHPWA approach.

Step 5. Implement the $SV(NRS_i)$ ($i = 1, 2, \dots, 5$) (See Table 4):

Step 6. Rank all the urban public art squares RU_i through $SV(NRS_i)$ ($i = 1, 2, \dots, 5$): $RU_1 > RU_2 > RU_4 > RU_5 > RU_3$, and thus the most desirable urban public art square is RU_1 .

B. COMPARATIVE ANALYSES

The IVIFHHPWA approach is compared with IVIF-PWA approach [59], IVIFPWG approach [59], IVIF-PWBM approach [60], IVIFPGWBM approach [60], IVIFPHWA approach [61], IVIFSSPWA approach [62], IVIFSSPWG approach [62] and IVIFPWMSM approach [63]. The final orders are administrated in Table 5.

In light with WS coefficients [64], [65], the WS coefficient between the IVIFPWA approach [59], IVIF-PWG approach [59], IVIFPWBM approach [60], IVIF-PGWBM approach [60], IVIFPHWA approach [61], IVIFSSPWA approach [62], IVIFSSPWG approach [62], IVIFPWMSM approach [63] and the implemented

$$\begin{aligned}
 &IVIFHHPWA_{r\omega}(RS_1, RS_2, \dots, RS_k) \\
 &= \bigoplus_{sj=1}^k \frac{r\omega_{sj}(1+ST(RS_j))}{\sum_{j=1}^k r\omega_{sj}(1+ST(RS_j))} RS_{sj} \\
 &= \left(\begin{array}{c} \frac{\prod_{sj=1}^k (1+(r\xi-1)RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1+(r\xi-1)RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} - \frac{\prod_{sj=1}^k (1-RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1-RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} \\ \frac{\prod_{sj=1}^k (1+(r\xi-1)RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1+(r\xi-1)RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} - (r\xi-1) \frac{\prod_{sj=1}^k (1-RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1-RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} \\ \frac{\prod_{sj=1}^k (1+(r\xi-1)RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1+(r\xi-1)RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} - \frac{\prod_{sj=1}^k (1-RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1-RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} \\ \frac{\prod_{sj=1}^k (1+(r\xi-1)RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1+(r\xi-1)RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} - (r\xi-1) \frac{\prod_{sj=1}^k (1-RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1-RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} \\ \frac{r\xi \prod_{sj=1}^k (1-RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1-RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} - r\xi \frac{\prod_{sj=1}^k (1-RL_{sj}-SL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1-RL_{sj}-SL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} \\ \frac{\prod_{j=1}^k (1+(r\xi-1)RL_j)^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{j=1}^k (1+(r\xi-1)RL_j)^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} - (r\xi-1) \frac{\prod_{j=1}^k (1-RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{j=1}^k (1-RL_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} \\ \frac{r\xi \prod_{sj=1}^k (1-RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1-RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} - r\xi \frac{\prod_{sj=1}^k (1-RR_{sj}-SR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1-RR_{sj}-SR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} \\ \frac{\prod_{sj=1}^k (1+(r\xi-1)RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1+(r\xi-1)RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} - (r\xi-1) \frac{\prod_{sj=1}^k (1-RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))}{\prod_{sj=1}^k (1-RR_{sj})^{r\omega_{sj}(1+ST(RS_j))} / \sum_{sj=1}^k r\omega_{sj}(1+ST(RS_j))} \end{array} \right)
 \end{aligned}$$

IVIFHHPWA approach is 1.0000, 0.9713, 1.0000, 1.0000, 1.0000, 0.9713, 1.0000, respectively. Upon comparing the outcomes of the IVIFHHPWA with existing approaches, it is observed that the calculated results exhibit slight differences, while the identification of the best and worst urban public art squares remains consistent. These diverse models effectively address MADM from various research perspectives.

The IVIFHHPWA approach possesses valuable characteristics and advantages, which include: (1) The implemented IVIFHHPWA approach demonstrates the ability to capture both individual and overall uncertainties associated with IVIFNs. It boasts a simple structure, clear physical interpretation, and robust discriminatory capability. (2) The implemented IVIFHHPWA approach specifically examines

$$\begin{aligned}
 & IVIFHHPWA_{r\omega} (RS_1, RS_2, \dots, RS_{k+1}) \\
 &= \bigoplus_{sj=1}^{k+1} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} RS_{sj} \\
 &= \bigoplus_{sj=1}^k \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} RS_{sj} + \frac{r\omega_{sj} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} RS_{k+1} \\
 &= \left[\begin{array}{c} \frac{\prod_{sj=1}^k (1 + (r\xi - 1) RL_{sj})}{\prod_{sj=1}^k (1 + (r\xi - 1) RL_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} - \frac{\prod_{sj=1}^k (1 - RL_{sj})}{\prod_{sj=1}^k (1 - RL_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \\ \frac{\prod_{sj=1}^k (1 + (r\xi - 1) RL_{sj})}{\prod_{sj=1}^k (1 + (r\xi - 1) RL_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} - (r\xi - 1) \frac{\prod_{sj=1}^k (1 - RL_{sj})}{\prod_{sj=1}^k (1 - RL_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \\ \frac{\prod_{sj=1}^k (1 + (r\xi - 1) RR_{sj})}{\prod_{sj=1}^k (1 + (r\xi - 1) RR_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} - \frac{\prod_{sj=1}^k (1 - RR_{sj})}{\prod_{sj=1}^k (1 - RR_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \\ \frac{\prod_{sj=1}^k (1 + (r\xi - 1) RR_{sj})}{\prod_{sj=1}^k (1 + (r\xi - 1) RR_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} - (r\xi - 1) \frac{\prod_{sj=1}^k (1 - RR_{sj})}{\prod_{sj=1}^k (1 - RR_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \\ \frac{r\xi \prod_{sj=1}^k (1 - RL_{sj})}{\prod_{sj=1}^k (1 + (r\xi - 1) RL_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} - r\xi \frac{\prod_{sj=1}^k (1 - RL_{sj} - SL_{sj})}{\prod_{sj=1}^k (1 - RL_{sj} - SL_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \\ \frac{\prod_{j=1}^k (1 + (r\xi - 1) RL_j)}{\prod_{j=1}^k (1 + (r\xi - 1) RL_j)} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} - (r\xi - 1) \frac{\prod_{sj=1}^k (1 - RL_{sj})}{\prod_{sj=1}^k (1 - RL_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \\ r\xi \frac{\prod_{sj=1}^k (1 - RR_{sj})}{\prod_{sj=1}^k (1 - RR_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} - r\xi \frac{\prod_{sj=1}^k (1 - RR_{sj} - SR_{sj})}{\prod_{sj=1}^k (1 - RR_{sj} - SR_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \\ \frac{\prod_{sj=1}^k (1 + (r\xi - 1) RR_{sj})}{\prod_{sj=1}^k (1 + (r\xi - 1) RR_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} - (r\xi - 1) \frac{\prod_{sj=1}^k (1 - RR_{sj})}{\prod_{sj=1}^k (1 - RR_{sj})} \frac{r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^k r\omega_{sj} (1 + ST (RS_{sj}))} \end{array} \right] \\
 &\oplus \left[\begin{array}{c} \frac{(1 + (r\xi - 1) RL_{k+1})}{(1 + (r\xi - 1) RL_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} - \frac{(1 - RL_{k+1})}{(1 - RL_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \\ \frac{(1 + (r\xi - 1) RL_{k+1})}{(1 + (r\xi - 1) RL_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} + \frac{(r\xi - 1) (1 - RL_{k+1})}{(r\xi - 1) (1 - RL_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \\ \frac{(1 + (r\xi - 1) HR_{k+1})}{(1 + (r\xi - 1) HR_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} - \frac{(1 - RR_{k+1})}{(1 - RR_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \\ \frac{(1 + (r\xi - 1) HR_{k+1})}{(1 + (r\xi - 1) HR_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} + \frac{(r\xi - 1) (1 - RR_{k+1})}{(r\xi - 1) (1 - RR_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \\ r\xi \frac{(1 - RL_{k+1})}{(1 + (r\xi - 1) RL_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} - r\xi \frac{(1 - RL_i - SL_{k+1})}{(1 - RL_i - SL_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \\ \frac{(1 + (r\xi - 1) RL_{k+1})}{(1 + (r\xi - 1) RL_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} + \frac{(r\xi - 1) (1 - RL_{k+1})}{(r\xi - 1) (1 - RL_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \\ r\xi \frac{(1 - RR_{k+1})}{(1 + (r\xi - 1) RR_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} - r\xi \frac{(1 - RR_i - SR_{k+1})}{(1 - RR_i - SR_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \\ \frac{(1 + (r\xi - 1) RR_{k+1})}{(1 + (r\xi - 1) RR_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} + \frac{(r\xi - 1) (1 - RR_{k+1})}{(r\xi - 1) (1 - RR_{k+1})} \frac{r\omega_{k+1} (1 + ST (RS_{k+1}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \Big/ \frac{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj} (1 + ST (RS_{sj}))} \end{array} \right]
 \end{aligned}$$

$$= \left(\begin{array}{c} \frac{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RL_{sj})}{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RL_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \Big/ \frac{\prod_{sj=1}^{k+1} (1 - RL_{sj})}{\prod_{sj=1}^{k+1} (1 - RL_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \\ \frac{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RL_{sj})}{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RL_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \Big/ \frac{\prod_{sj=1}^{k+1} (1 - RL_{sj})}{\prod_{sj=1}^{k+1} (1 - RL_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \\ \frac{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RR_{sj})}{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RR_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \Big/ \frac{\prod_{sj=1}^{k+1} (1 - RR_{sj})}{\prod_{sj=1}^{k+1} (1 - RR_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \\ \frac{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RR_{sj})}{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RR_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \Big/ \frac{\prod_{sj=1}^{k+1} (1 - RR_{sj})}{\prod_{sj=1}^{k+1} (1 - RR_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \\ r\xi \frac{\prod_{sj=1}^{k+1} (1 - RL_{sj})}{\prod_{sj=1}^{k+1} (1 - RL_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \Big/ \frac{\prod_{sj=1}^{k+1} (1 - RL_{sj} - SL_{sj})}{\prod_{sj=1}^{k+1} (1 - RL_{sj} - SL_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \\ \frac{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RL_{sj})}{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RL_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \Big/ \frac{\prod_{sj=1}^{k+1} (1 - RL_{sj})}{\prod_{sj=1}^{k+1} (1 - RL_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \\ r\xi \frac{\prod_{sj=1}^{k+1} (1 - RR_{sj})}{\prod_{sj=1}^{k+1} (1 - RR_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \Big/ \frac{\prod_{sj=1}^{k+1} (1 - RR_{sj} - SR_{sj})}{\prod_{sj=1}^{k+1} (1 - RR_{sj} - SR_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \\ \frac{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RR_{sj})}{\prod_{sj=1}^{k+1} (1 + (r\xi - 1)RR_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \Big/ \frac{\prod_{sj=1}^{k+1} (1 - RR_{sj})}{\prod_{sj=1}^{k+1} (1 - RR_{sj})} \frac{r\omega_{sj}(1+ST(RS_{sj}))}{\sum_{sj=1}^{k+1} r\omega_{sj}(1+ST(RS_{sj}))} \end{array} \right)$$

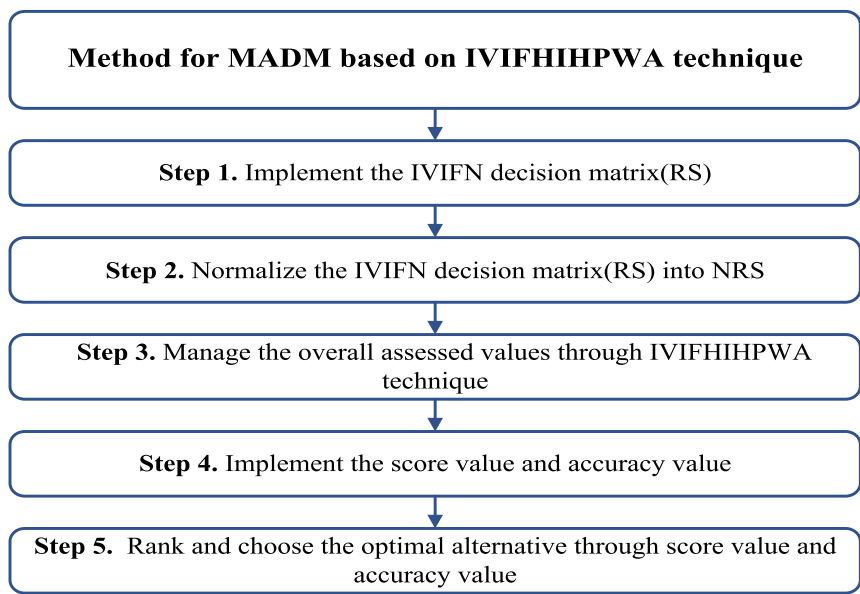


FIGURE 1. Method for MADM based on IVIFHIHPWA approach.

the interactions between membership and non-membership functions, providing a comprehensive understanding of these paired elements. Overall, the IVIFHIHPWA approach presents promising features and advantages, making it a viable and valuable methodology for MADM analysis.

IV. CONCLUSION

The development of public art cannot be separated from urban squares, because urban squares have a special position in public art. They are not only the window for the city to open up to the outside world, but also an objective reflection

of the overall appearance and image of the city. Modern society is rapidly transitioning from industrial civilization to ecological civilization, and sustainable development concept has gained consensus worldwide, becoming the theoretical basis for development decision-making in various countries. Therefore, in this context, the success of public art design is directly related to the improvement of the overall city image and modernization and internationalization development. Therefore, it is particularly important to explore and research the topic of public art design. Thus, the satisfaction evaluation of public art in urban squares is MADM. In this

$$\begin{aligned}
 NRS_i &= ([NRL_i, NRR_i], [NSL_i, NSR_i]) \\
 &= IVIFHIPWA_{r\omega} (NRS_{i1}, NRS_{i2}, \dots, NRS_{in}) \\
 &= \bigoplus_{j=1}^n \frac{r\omega_j (1 + T (NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1 + T (RS_{ij}))} NRS_{ij} \\
 &= \left(\begin{aligned}
 &\frac{\prod_{j=1}^n (1 + (r\xi - 1)NRL_{ij})}{\prod_{j=1}^n (1 + (r\xi - 1)NRL_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} - \frac{\prod_{j=1}^n (1 - NRL_{ij})}{\prod_{j=1}^n (1 - NRL_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} \\
 &\frac{\prod_{j=1}^n (1 + (r\xi - 1)NRL_{ij})}{\prod_{j=1}^n (1 + (r\xi - 1)NRL_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} - (r\xi - 1) \frac{\prod_{j=1}^n (1 - NRL_{ij})}{\prod_{j=1}^n (1 - NRL_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} \\
 &\frac{\prod_{j=1}^n (1 + (r\xi - 1)NRR_{ij})}{\prod_{j=1}^n (1 + (r\xi - 1)NRR_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} - \frac{\prod_{j=1}^n (1 - NRR_{ij})}{\prod_{j=1}^n (1 - NRR_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} \\
 &\frac{\prod_{j=1}^n (1 + (r\xi - 1)NRR_{ij})}{\prod_{j=1}^n (1 + (r\xi - 1)NRR_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} - (r\xi - 1) \frac{\prod_{j=1}^n (1 - NRR_{ij})}{\prod_{j=1}^n (1 - NRR_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} \\
 &\frac{r\xi \prod_{j=1}^n (1 - NRL_{ij})}{\prod_{j=1}^n (1 + (r\xi - 1)NRL_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} - r\xi \frac{\prod_{j=1}^n (1 - NRL_j - NSL_{ij})}{\prod_{j=1}^n (1 - NRL_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} \\
 &\frac{\prod_{j=1}^n (1 + (r\xi - 1)NRL_{ij})}{\prod_{j=1}^n (1 + (r\xi - 1)NRL_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} - (r\xi - 1) \frac{\prod_{j=1}^n (1 - NRL_{ij})}{\prod_{j=1}^n (1 - NRL_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} \\
 &\frac{r\xi \prod_{j=1}^n (1 - NRR_{ij})}{\prod_{j=1}^n (1 + (r\xi - 1)NRR_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} - r\xi \frac{\prod_{j=1}^n (1 - NRR_j - NSR_{ij})}{\prod_{j=1}^n (1 - NRR_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} \\
 &\frac{\prod_{j=1}^n (1 + (r\xi - 1)NRR_{ij})}{\prod_{j=1}^n (1 + (r\xi - 1)NRR_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))} - (r\xi - 1) \frac{\prod_{j=1}^n (1 - NRR_{ij})}{\prod_{j=1}^n (1 - NRR_{ij})} \frac{r\omega_j (1+ST(NRS_{ij}))}{\sum_{j=1}^n r\omega_j (1+ST(NRS_{ij}))}
 \end{aligned} \right) \quad (24)
 \end{aligned}$$

study, IVIFHIPWA approach is implemented in light with IVIFHIWA approach and PA approach. Then, IVIFHIPWA approach is employed to put up with the MADM with IVIFSs. At last, numerical example for satisfaction evaluation of public art in urban squares is administrated to validate the IVIFHIPWA approach. Thus, the major contributions of this research are concluded: (1) IVIFHIPWA approach is implement based on IVIFHIWWA and PA approach; (2) IVIFHIPWA approach is put up with MADM with IVIFSs; (3) numerical example for satisfaction evaluation of public art in urban squares has been put forward IVIFHIPWA approach.

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