Coevolution of Security's Body of Knowledge and Curricula

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We review efforts to capture the body of knowledge in cybersecurity or computer and Internet security (CIS) more specifically and discuss related curricular frameworks. The aim is to increase awareness of resources to guide topic selection of CIS courses for educational and training programs.

uppose that your task is to design and teach a new security course. From a blank sheet. Free of constraints. What would you cover, and what topics should you teach (and why)?

There is no correct answer. But in this article, we hope to inform your decision, pointing you to several menus to choose from and cross-check. We will discuss security knowledge, beginning with what is meant by that, and then review selected efforts, primarily from the past 10 years, to identify and categorize the main concepts in computer and Internet security (CIS). (Others may prefer the term cybersecurity, which we personally view as broader or vaguer; definitions vary.) Our aim is to provide awareness of resources available to guide the selection of topics for those who educate or provide training for security-related careers.

We also consider curricular frameworks for courses and programs in security, with a primary focus on university and college education, and secondary focus on training for specific careers. Later articles in this column will explore technical details of particular items of security knowledge—but first the bigger picture.

For context, we begin with a few informal definitions. A body of knowledge (BoK) refers to the entirety of facts, current beliefs or understandings, concepts, and practices of an academic domain or profession. A BoK is commonly divided into knowledge areas (KAs) and finer-grained subareas or topics, called knowledge units (KUs) in some curricula. The BoK of a domain may be formally organized into an ontology reflecting this structure, using categories to hierarchically group items with similar properties, defining the core terminology, and clarifying how the domain's important concepts and entities are related.

In the sense of what is in the literature or is known by experts, a BoK exists whether or not any authoritative organizations associated with the domain have made efforts to capture or describe it systematically or have endorsed such a description.

BoKs and Curricula

The domain of CIS has matured to a point where several major efforts have now been made to capture its BoK; several major efforts have also aimed to specify detailed curricula for CIS programs (as will be discussed). An explicitly described BoK is valuable in designing curricula but has numerous other uses (beyond our present scope). Aside from its quality, the value of an attempt to describe a BoK depends on the level of consensus that the description represents the domain and its stakeholders (who may of course have different viewpoints of the domain).

Our underlying agenda in exploring BoKs, KAs, and cybersecurity curricula, is to understand the current "shape" of the CIS field. (Authoritative books may also reveal the landscape and may heavily influence formal BoKs.) One specific goal is to inform decisions on what topics to cover in a broad security-based educational program. The intentionally underspecified question in our opening paragraph has been considered by many instructors, with different answers depending on target audiences, personal goals, and views on what concepts are important. What we teach or prioritize, and even individually consider the BoK to consist of, also depends on our own experience and knowledge.

We now begin our tour of the security knowledge landscape.

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Early-Stage Curricular Development

Although far from the first to consider defining security KAs or curricula, Crowley⁵ explored these in 2003, providing a selective literature survey, discussion of differences between education and

certification programs for designations such as Certified Information Systems Security Professional (CISSP), and academics have led efforts defining bodies of knowledge and educational curricula for CIS education and training. In 2003, the absence of an agreed BoK

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training, noting differing priorities of academia, industry, and government, and building on work by these three sectors, offering a modest four-course proposal for a graduate specialization program.

Historically, government groups, such as the U.S. National Institute of Standards and Technology (NIST) have advanced training programs to meet government needs, industry has encouraged

and curricula was already long recognized, as was the fact that CIS, then called *information assurance* (IA) or *information systems security*, involved far more than securing data or information alone. To allow a view of the evolution of curricula, we note that Crowley's four-course proposal included:

- 1. Principles of information system security
- Secure enterprise computing incident response and computer forensics
- Information systems security cryptography and intrusion detection
- 4. Information systems security—risk analysis and management.

While progress toward curricular guidelines continued on numerous fronts, our selective tour picks up next with a 2010 paper by Cooper et al.,4 again under the IA moniker. They noted that security's maturation from 1980 to 2010 resulted in it being recognized as an independent domain, and proposed a BoK for IA education, specifically composed of 83 subjects (topics) grouped under the 11 areas noted in Table 1. This followed a recommendation to "rely less on training standards, more on modern pedagogical and educational practices."

For one exemplar subject, secure coding, under the "Secure software design and engineering" area, they gave a detailed description, specifying seven "core" learning outcomes and 18 further elective learning outcomes or questions to be answered. They noted that IA programs may live in academic departments ranging from computer science (CS), computer engineering, information technology, and security, to business, public policy, and forensic science. The first four reappear among the six domains comprising the Association for Computing Machinery (ACM) Curricula Recommendations (see later); the other three illustrate security's multidisciplinary breadth, stretching beyond traditional computing departments.

Four-year baccalaureate programs in either CS or computer engineering departments, when focused on security, often emphasize security technology; these may then serve as a reference point for other programs, for example, two-year college-level programs focused on training for specific roles or career paths, professional certifications, and shorter programs focused on practical or operational aspects. However, such short programs do not map back onto typical four-year programs well.

ACM Computing Classification System (2012)

The 2012 ACM Computing Classification System² is a classification of computing areas, designed in the form of an ontology for use, for example, in organizing journal articles by subject areas and subareas. Security and Privacy is one of 13 subject categories, and has 10 areas within it, each with many further topics (not shown). We list the 10 main areas (Table 2) to allow comparison with the KAs chosen by the related efforts discussed herein. This 2012 classification replaced that of 1998 and remains the most recent version at the time of writing.

Table 1. Security areas identified in Cooper's curricular guidelines of 2010.⁴

| 1 | Fundamental concepts | | |
|----|--|--|--|
| 2 | Cryptography | | |
| 3 | Security ethics | | |
| 4 | Security policy | | |
| 5 | Digital forensics | | |
| 6 | Access control | | |
| 7 | Security architecture and systems | | |
| 8 | Network security | | |
| 9 | Risk management | | |
| 10 | Attack/defense | | |
| 11 | Secure software design and engineering | | |
| х | (deprecated) Operational issues | | |

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Security Under the Computer Science Curricula 2013

The Computer Science Curricula 2013¹ is a joint effort of the ACM and the IEEE Computer Society. This resource is intended to serve as a curriculum guideline for undergraduate degree programs in CS. It includes a detailed specification of what it refers to as the BoK for 18 different KAs in CS, and substantial appendices, one including an extensive set of course exemplars. For example, pages 492-502 give the curricular details of the CS major program at Stanford University, with nine available tracks for CS majors, noting which Stanford CS courses provide which KUs from among the 18 KAs of the CS Curricula 2013.

The curricula added two new KAs in 2013, one being Information Assurance and Security (IAS); the previous version, CS Curricula 2008, had 16 KAs. Eleven IAS subareas are listed as suitable to teach as stand-alone units (see Table 3), with finer-grained topics identified under each subarea. Additional IAS subareas are identified as being suitable to teach under the other KAs "where they are applied"; the document cross-references these to the respective KAs. This pervasiveness of IAS across the other 17 KAs distinguishes IAS. For example, under the KA of HCI, HCI/Human Factors and Security is listed, and this then includes a variety of topics (e.g., usability design and security, security economics, impersonation/ fraud/phishing, biometric authentication, identity management). Another cross-referenced example is OS/ Security and Protection, including topics such as overview of system security, policy/mechanism separation, and protection/access control/authentication among others.

NICE Framework, 2012–2020 (United States)

NICE is the acronym for the U.S. National Initiative for Cybersecurity

Education. Our interest is the NICE Workforce Framework for Cybersecurity (NICE Framework), whose origins predate the 2010 establishment of NICE itself. 10 The framework aims to help build a cybersecurity workforce and is positioned to meet the needs of both public and private sectors, from a U.S. government perspective; it identifies and summarizes employment roles and duties in cybersecurity-related careers, including statements defining tasks and skills relevant to security careers. This supports the development and training of suitable personnel.

The framework's profiling of the cybersecurity job landscape and skills required gives another view of KAs in the field of security. The framework's specified audience includes employers, potential workers in security-related careers (called learners), and those in a position to train and educate the learners (including credential providers). For further context, knowledge is explicitly defined as a "retrievable set of concepts within memory," skill as "the capacity to perform an observable action," and task as "an activity directed toward achieving organizational objectives."

The detail-rich 2017 version of the NICE Framework specifies seven work categories and 31 specialty areas, derived from an analysis of security-related work roles; Table 4 gives examples. Note: while the categories in most of our other tables refer to KAs, here they correspond to job roles. The 2020 update¹¹ refactors the framework's information into a smaller main document and supporting resources, allowing independent maintenance and update; and deprecates use of categories and specialty areas, although these remain available in the 2017 version for those who find them useful. Resources available from the framework landing page (https://nist.gov/nice/framework) include pointers to industry training partners, and content of some related training programs.

CSEC 2017

Another curriculum document expressing views of curricular areas for security is the report from the Joint Task Force on Cybersecurity Education (https://cybered.acm.org/) consisting of the ACM, IEEE Computer Society, AIS SIGSEC, and IFIP WG 11.8. This

Table 2. 2012 ACM Computing Classification System: "Security and Privacy" Category.²

| 1 | Cryptography | |
|----|--|--|
| 2 | Formal methods and theory of security | |
| 3 | Security services | |
| 4 | Intrusion/anomaly detection and malware mitigation | |
| 5 | Security in hardware | |
| 6 | Systems security | |
| 7 | Network security | |
| 8 | Database and storage security | |
| 9 | Software and application security | |
| 10 | Human and society aspects of security and privacy | |

Table 3. CS Curricula 2013: KA for Information Assurance and Security (isolatable subareas).¹

| 1 | Foundational concepts in security | |
|----|-----------------------------------|--|
| 2 | Principles of secure design | |
| 3 | Defensive programming | |
| 4 | Threats and attacks | |
| 5 | Network security | |
| 6 | Cryptography | |
| 7 | Web security | |
| 8 | Platform security | |
| 9 | Security policy and governance | |
| 10 | Digital forensics | |
| 11 | Secure software engineering | |

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report is titled CSEC 2017: Curriculum Guidelines for Post-Secondary Degree Programs in Cybersecurity,³ and cites among its own sources: the CS Curricula 2013, a corresponding IT Curricula 2017, and the NICE Framework. Relevant to our interest, we note its definition of cybersecurity:

A computing-based discipline involving technology, people, information, and processes to enable assured operations in the context of adversaries. It involves the creation, operation, analysis, and testing of secure computer systems. It is an interdisciplinary course of study, including aspects of law, policy, human factors, ethics, and risk management in the context of adversaries.

For each of its eight *KAs*, the report lists a set of essential topics as well as a more detailed specification of *KUs*, each of those composed of

a set of *topics* and corresponding descriptions or curricular guidance. The high-level summary in Table 5 is included to allow top-level comparison to the other factorings of knowledge discussed herein. Motivated by CSEC 2017, an ACM-led effort also produced guidelines for two-year (associate-degree) security programs.¹⁵

CyBOK 2019-2021 (United Kingdom)

CyBOK, the Cyber Security Body of Knowledge, 12 is an ambitious project sponsored by the U.K. government, positioned as "a comprehensive Body of Knowledge to inform and underpin education and professional training for the cybersecurity sector." As of March 2021, it has 21 KAs organized in five groups (Table 6). The CyBOK document has a major chapter for each KA, albeit with some inconsistency on whether each chapter aims to itself deliver a knowledge summary, or to identify the knowledge and then point to authoritative literature for details.

CS and Engineering security courses, which tend to focus on security technology, have often underrepresented topics in Table 6's first group, whose focus is the human element, organizations, governments, and international aspects. Swire¹⁴ models these as being "above" layer 7 in the Open Systems Interconnection (OSI) network stack model, describing new layers 8-10, respectively labeled organization, government, and international. The remaining four groups in Table 6 are given a variety of names by different experts, with the term systems security sometimes capturing a majority of them, but confusingly, the scope of both this term and network security vary significantly across experts. We thus give less emphasis to Table 6's group names, and more to the KAs themselves, and especially to the identified elements within each KA. For a detailed overview of

Table 4. NICE Workforce Framework (selected summary from NIST SP 800-181, 2017).

| | Work category | Specialty areas (examples) | |
|---|----------------------|--|--|
| 1 | Securely provision | Software development; technology R&D | |
| 2 | Operate and maintain | Systems administration; systems analysis | |
| 3 | Oversee and govern | Cybersecurity management; strategic planning and policy | |
| 4 | Protect and defend | Incident response; vulnerability assessment and management | |
| 5 | Analyze | Threat analysis; exploitation analysis | |
| 6 | Collect and operate | Cyberoperational planning; cyberoperations | |
| 7 | Investigate | Cyberinvestigation; digital forensics | |

Table 5. CSEC 2017 (essential Knowledge Areas, summarized³).

| | Security KA | Knowledge Units included (partial list) | |
|---|---------------------|---|--|
| 1 | Data security | Cryptography, authentication, access control, secure communications, forensics | |
| 2 | Software security | Design principles, software analysis and testing, configuration, ethics | |
| 3 | Component security | urity Component lifecycle and vulnerabilities, supply chains, security testing | |
| 4 | Connection security | Architectures, physical/software interfaces, attacks (connection, transmission) | |
| 5 | System security | Policy, access control, monitoring, recovery, testing | |
| 6 | Human security | Identity management, social engineering privacy and security | |
| 7 | Organizational | Risk management, governance, law, ethics, planning | |
| 8 | Societal security | Cybercrime, law, ethics, policy, privacy | |

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CyBOK's goals and methodology, see Rashid et al.¹³

ACM Curricula Recommendations (Summary Context)

While it is clear from our review that the full story on curricula guidelines for security education is not simple, a helpful resource is the ACM's summary page: Curricula Recommendations (https://www.acm.org/education/ curricula-recommendations). This delivers overall context through an overview report, Computing Curricula 2020 (CC2020), and identifies cybersecurity as one of six ACM domains: computer engineering, computer science, cybersecurity, information systems, information technology, software engineering. (Data science is pending as a seventh domain.) The earlier-mentioned CS Curricula 2013 is then listed under the "Computer Science" heading on the summary page. This context helps to explain why the "shape" of security within, say, computer engineering differs from that within computer science, and again from that within the separate domain of cybersecurity itself.

Note that under the separate "Cybersecurity" heading on this ACM summary page, the main curriculum document for cybersecurity itself is the CSEC 2017 document (discussed earlier). The alternative factoring of cybersecurity KAs by CSEC 2017 (Table 5), and the IAS KAs under the CS Curricular 2013 (Table 3), are distinct from but interesting to compare to the ACM Computing Classification System 2012² of Table 2. It is to allow comparison that we include these tables; there is no single "correct" view, but rather, each informs us.

Studies on Curricular Content and Breadth

We now briefly review some related studies, for further context.

Parekh et al.⁹ executed two studies beginning in 2014, to identify "core

cybersecurity topics," aiming to clarify what university and college programs might consider core cybersecurity knowledge. Thirty-six experts with security-related Ph.D.'s participated in different stages, the majority being faculty at research-focused universities or teaching-focused colleges, with a smaller number from community colleges, industry, and government. They ranked security topics according to various criteria, for a first course in security in one study,

and in a second study, for topics that should be known by an entry-level workforce security professional. The topics ranking 1 and 2 were, respectively, *privacy* and *ethics* (an apparent mismatch with curricular priorities). These particular experts ranked *use of modern tools* near the bottom, and in general gave higher rankings to abstract-conceptual topics (over technology-specific topics).

Hallett and al.⁷ measured the breadth of four security curricular

Table 6. CyBOK 2019 groupings and areas.¹²

| Grouping | | Knowledge Areas |
|--|----|---|
| Human, organizational and regulatory aspects | 1 | Risk management and governance |
| | 2 | Law and regulation |
| | 3 | Human factors |
| | 4 | Privacy and online rights |
| Attacks and defenses | 5 | Malware and attack technologies |
| | 6 | Adversarial behaviors |
| | 7 | Security operations and incident management |
| | 8 | Forensics |
| Systems security | 9 | Cryptography |
| | 10 | Operating systems and virtualization |
| | 11 | Distributed systems security |
| | 12 | Authentication, authorization, and accountability |
| | 13 | *Formal methods for security |
| Software platform security | 14 | Software security |
| | 15 | Web and mobile security |
| | 16 | Secure software lifecycle |
| Infrastructure security | 17 | Network security |
| | 18 | Hardware security |
| | 19 | Cyberphysical systems security |
| | 20 | Physical layer security and telecommunications |
| | 21 | *Applied cryptography |

*Knowledge Areas added in March 2021.

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frameworks (noted next), based on how equally the topics they emphasized reflected CyBOK's five main groups (from CyBOK's 19 KAs). The Joint Task Force's CSEC 2017³ had the best balance; a Certified Master's in Cybersecurity curriculum from the U.K. National Cyber Security Center

by the researchers were poorly covered, for example, *security design* and *component procurement*.

This last study, among others, not only highlights the evolution and maturation of the cybersecurity BoK but also illustrates how a BoK may be leveraged to evaluate which

security courses, seeking KAs and skills suitable to their personal teaching objectives, their target audiences, and demands for security knowledge workers in industry, government, and academia. As you set out in your roles as instructors and organization leaders, we encourage you to make use of the many resources cited herein, developing programs and evolving them to educate and train tomorrow's security experts.

These particular experts ranked use of modern tools near the bottom, and in general gave higher rankings to abstract-conceptual topics.

(NCSC) had good balance; the 2017 NICE Framework (SP 800-181) had less overall balance; and a framework from the U.K. Institute of Information Security Professionals (IISP) was least balanced, in the sense of giving topics in two of CyBOK's five groups little attention.

Dragoni et al.6 analyzed over 100 European MSc (university) programs in cybersecurity across 28 countries. As candidates on which to base their analysis, they considered using the content of four frameworks, each reflecting somewhat different biases: CSEC 2017, the 2017 NICE Workforce framework (SP 800-181), a 2019 European taxonomy proposal, and CyBOK 2019. In the end they chose to use CSEC 2017's eight KAs of Table 5 (a cited reason being that their target audience was educational professionals familiar with ACM terminology), augmented by a ninth KA, Operate and Maintain, from the NICE Framework (Table 4). They also explicitly labeled 56 KUs under these KAs, as used in their analysis. The MSc programs analyzed were found to cover the nine KAs unevenly, the best-covered being (in order) data security, connection security, system security, and societal security. They found considerable variation in coverage from country to country, and some KUs specifically positioned as important parts are embedded into curricula of different institutions. Catalogues of prescribed KUs are similarly used to accredit cybersecurity educational programs—for example, the U.S. National Security Agency's Centers of Academic Excellence in Cybersecurity program (NCAE-C)⁸ accredits two-year, four-year, and graduate-level cybersecurity programs. Other countries have their own programs, for example, the U.K. NCSC defines subject areas to be covered in CS master's degree programs, in order for the programs to be NCSC-accredited in security.

Collectively, studies such as those we have mentioned suggest that the dominant curricular framework is CSEC 2017, while CyBOK 2019 plays a large role in discussions of the security BoK, and the NICE Workforce framework is a central information resource on cybersecurity training and career opportunities, complementing industry certification programs.

In summary, the efforts discussed herein help us track the evolving shape of the field of CIS and inform our view of the broader cybersecurity landscape. A spectrum of security curricula, and a collection of past efforts to capture a common security BoK, are available for instructors to consult and cross-check as they select topics to build into their

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