

Readers are encouraged to share their views on issues pertaining to *IEEE Power Electronics Magazine* and the power electronics profession. Letters may be edited for publication. Please e-mail all letters to the editor-in-chief, bindra1@verizon.net.

is now published by Wiley and continues to help. Why? Because engineers like myself never really retire! So... again, I say, "publish and prosper!"

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Reference

[1] R. V. White, "Publish or perish," *IEEE Power Electron. Mag.*, vol. 3, no. 1, p. 80, Mar. 2016.



Publish...and Prosper!

Reader Response to "White Hot" Column in March 2016 Issue of the Magazine

Bob, I agree with all that you say in your article [1] but might have used a different title, such as "Publish and Prosper." More than 50 years ago when I entered the engineering profession, a colleague said he observed that those who wrote more company technical reports seemed to advance more rapidly. I took the hint, started writing, and prospered in the company.

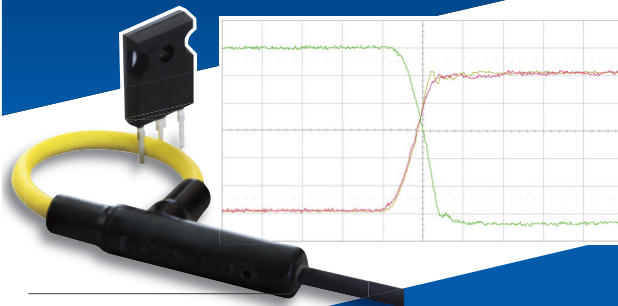
When I changed employers, it seemed logical to augment my publishing efforts by writing papers for the IEEE, so that is what I did. Again I prospered. I like to think I might have been successful without publishing, but I am confident that publishing helps.

After I retired, I wrote a book that was first published by IEEE Press. It

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