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# Review: Build a Roadmap for Stepping Into the Field of Anti-Malware Research Smoothly

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**ABSTRACT** In the era of cyberspace, malware is the main weapon for launching cyber-attacks and the critical rival for the security community. More and more researchers are investing in the wave of anti-malware research. In order to promote researchers to enter the field of anti-malware research more smoothly, it is necessary to provide a comprehensive roadmap of the related theory and techniques, so that new researchers can quickly obtain the desiring knowledge. To this end, this article systematically reviews the knowledge of malware in accordance with the most effective research route, that is, "Why?  $\rightarrow$  What?  $\rightarrow$  How?" First, we analyze the significance of conducting malware research and explains ''why?''; then, the concept, type, and harm of malware are summarized, and introduce ''what?''; finally, the focus is on ''how?'', i.e. malware detection and classification. In the presence of the increasing complexity of malware types and scales, this paper focuses on machine learning-based detection and classification methods in view of feature engineering and analysis environment. The abstract and contributions are summarized for each typical method so that researchers can quickly find the preferred references like a dictionary, and establish a comprehensive and clear framework for anti-malware research in a correct route.

**INDEX TERMS** Malware, machine learning, feature engineering, review, roadmap.

#### **I. INTRODUCTION**

In the age of the Internet, malware has caused serious damage to the network. To protect legitimate users from malware, researchers have designed different anti-virus software to build a security barrier. Unfortunately, due to the trend of economic interests, malware producers are constantly updating malware manufacturing technologies and modifying the structure and functions of disguised malware, leading to enormous growth in the volume of malware variants and the ability to evade the traditional detection. In order to mitigate the serious threats aroused by malware, it is urgent for analysts to establish an overall framework for anti-malware counterworking. However, it is not a turn-key process to obtain desiring knowledge for new researchers when conducting anti-malware research. A comprehensive reference guide may be the most appealing tool for them before stepping into the field of anti-malware research. To this end, this paper takes the Windows platform malware as the object, systematically reviews the malware concept, type, harm, evolution

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trend, and the commonly-used intelligent detection methods in recent years, and discusses the issues that need to tackle in the future research. By performing an extensive survey on malware and anti-malware literature, the paper aims to provide theoretical and methodological support for anti-malware research.

In summary, we make the following contributions in this review:

(1) Introduce malware according to the idea of "Why?  $\rightarrow$ What?  $\rightarrow$  How?" It is convenient for researchers to quickly and effectively establish awareness of malware.

(2) Depict a roadmap for conducting malware research, which can help researchers quickly and effectively step into the field of anti-malware research;

(3) Based on literature published in prestigious journals and top academic conferences after 2010, provide the latest and most systematic references for researchers to ensure the effectiveness and efficiency of the review;

(4) Briefly introduce the implementation process and innovation points of each typical method, and facilitate the researchers to quickly find the methods that can be referred to according to their research requirements;

(5) Classify the literature of malware research from different angles, which is convenient for researchers to quickly find the entry point for malware research.

#### **II. WHY STUDY MALWARE?**

Choosing the direction is the first step before conducting research. The choice of malware analysis as a research direction is reflected in the following aspects:

(1) Malware has become an acute threat to the current network environment

In the era of cyberspace, the network has become the coveted target of cyber attackers. Attackers often employ sophisticated malware to launch cyber-attacks. Even though the anti-virus community has spared no effort to build the protection fence, the volume of malware is increasing dramatically, and the threat posed by malware continues to rise. According to data released by SafetyDetective [89], malware infections have continued to swell over the past decade, with more than 810 million malware infections in 2018. And with the trend of economic interests, the volume of malware will continue to increase in the future. A safe network security environment can only be built by strengthening malware protection barrier continuously.

(2) The malware offensive and defensive arms race can promote the anti-malware research to be always at the forefront

Attack and protection of malware is an iterative evolution process. Malware creators have been exploring new technologies, writing new codes, and creating new threats; while the protection side has been analyzing the characteristics of new malware and adopting new technologies to ensure accurate and efficient detection of malware. Therefore, choosing malware as the research direction will not only make research work always at the forefront of network security, but also researchers can overlook the latest development trends of the network security struggle, and stimulate the continuous driving force in the research process.

#### **III. CONCEPT, TYPE, AND HARM OF MALWARE**

Any program that damages a user, computer, or network in some way is called malware Kramer and Bradfield [52]. According to the general knowledge of researchers, common malware mainly includes the following 10 types Panda Security Info Glossary[77]:

(1) *Computer Virus:* A computer virus is a set of computer instructions or codes that are attached to a computer program and activated after the host program runs. A computer virus can affect the normal use of the computer and self-replicate.

(2) *Worm:* A worm is a malicious program that is similar to a computer virus and capable of self-replication. The difference is that the worm does not need to be attached to another program, and it can be copied or executed without the host.

(3) *Backdoor:* A backdoor is a malicious program that stealthily installs itself into a computer to enable the attackers to bypass the security barrier of the computer and gain access to a program or system.

(4) *Botnet:* A botnet is a malicious program that enables an attacker to access the system stealthily like a backdoor. All infected computers will receive commands from the control command server to jointly attack the target.

(5) *Downloader:* A downloader is a malicious program that is usually employed to download other malware after being installed.

(6) *Launcher:* A launcher is a malicious program that configures itself or other malicious code snippets for instant or future secret operations. It aims to install some programs to hide malicious behavior from the user. The launcher usually contains the malware that is loaded to achieve the purpose of launching other malicious programs.

(7) *Kernel-Kit:* A kernel-kit is a malicious program designed to hide other malicious applications. Kernel suites are often combined with other malware (such as backdoors) into a toolkit that enables an attacker to remotely access and makes the software hard to find by the victim.

(8) *Spyware:* Spyware is a type of malicious program designed to steal confidential information from an infected computer and transmit it to the remote attacker without the user's permission.

(9) *Ransomware:* Ransomware is a type of malicious program that is implicitly installed on the victim's computer, encrypts files on the infected computer, and intimidates and extorts the victim.

(10) *Spamware:* Spamware is a type of malicious program that uses the system and network resources to deliver large amounts of spam. This type of malware benefits by selling spam delivery services to attackers.

The main harm of malware includes:

(1) *Degradation of Computer and Network Operation Performance:* The most direct harm of malware is that it affects the normal operation of computers and networks, resulting in a sharp or slow decline in their operational performance, ultimately causing damage to normal program operations.

(2) *Hardware Failure:* Some malware causes hardware failures by modifying its parameters or corrupting its core data and makes it work improperly. For example, the previous CIH virus caused the startup program to work improperly by destroying the data stored in the drive and the BIOS chip. The victim had to replace the BIOS chip to restart the computer Gratzer and Naccache [32].

(3) *Data Loss or Theft:* In the current information age, information has become the most valuable intangible asset. A large amount of malware aims to steal secret information, such as stealing personal privacy information from personal computers and then swindling victims. More malware aims at companies to steal valuable intelligence information from the company and gaining economic benefits; even more, targets a country and obtains intelligence information related to national security from administrative departments to achieve strategic goals.

(4) *Other Hidden Damage:* In addition to the above obvious harms, malware can also cause some hidden damage. For example, some Trojans and viruses do not cause any

**TABLE 1.** Advantages and disadvantages of static and dynamic analysis.

Analysis method	Advantages	<b>Disadvantages</b>
Static analysis	Low resource consumption, high analysis speed, high coverage	Weak detection of unknown malware and obfuscated malware
Dynamic analysis	Detect unknown malware and obfuscated malware	High resource consumption, miss malicious behavior outside the scope of analysis, difficult to detect evasive malware that hides malicious behavior at runtime.

apparent damage to the system after infecting the target system. Instead, they use the infected system as a transit station to use the Internet to send some command information or spam, and this information will be sent out hidden in normal network traffic, not easily detected.

## **IV. MAIN TASKS OF MALWARE DEFENSE AND COMMON ANALYSIS METHODS**

Once malware emerges, malware and anti-malware have fallen into a never-ending struggle. To detect and defend against malware, we first need to analyze the unknown software and detect the malware, and then classify the malware into its corresponding family.

## A. MAIN TASKS OF MALWARE DEFENSE

The two main tasks of malware defense are detection and classification. Malware detection aims at identifying malware from unknown samples, and the goal of classification is to group malware into their corresponding families. The features of the program extracted during the malware detection process can also be applied to malware classification. According to the different processes of feature extraction, malware detection and classification techniques are usually grouped into two categories: static analysis and dynamic analysis.

#### B. MALWARE ANALYSIS

#### 1) STATIC ANALYSIS

In the process of static analysis, the program does not need to run actually. The researcher usually extracts information from the PE header, PE body, and binary code of the program, or disassembles the program, and extracts the opcode or other related information from the assembly code to characterize the program, so as to analyze the program's maliciousness Sung *et al.* [102]. Static analysis methods are more efficient but need to deal with the effects of packing and obfuscation Moser *et al.* [66].

#### 2) DYNAMIC ANALYSIS

Compared with static analysis, dynamic analysis requires the actual running of a program to capture the behavioral characteristics during its execution. As a result, the dynamic analysis usually is considered to be a behavior-based analysis technique. The main dynamic features include the API sequence and various kinds of behaviors that the program interacts with the underlying OS resources during the runtime. In the process of dynamic analysis, a malware sample usually runs in a virtual environment so as to prevent causing damages to the host system.

#### 3) HYBRID ANALYSIS

In addition, some researchers have combined static analysis with dynamic analysis to perform a hybrid analysis of malware by extracting both static and dynamic features from the malware and merging them to build a hybrid feature vector, and outline more comprehensive and accurate profiling of malware finally Roundy and Miller [87].

The advantages and disadvantages of the aforementioned analysis techniques are illustrated in Table 1.

#### **V. MALWARE RESISTANCE MANEUVERS**

In response to the development of malware detection technologies, the malware itself is constantly evolving and resisting by adopting different maneuvers to change its own characteristics or to cover hidden malicious behaviors, thereby avoiding detection. Obfuscation is the use of certain methods to change the program code while retaining its functionality, to reduce the possibility of being analyzed, and to counteract reverse engineering by confusing the original code. In general, the common ways of malware obfuscation include packing, polymorphism, oligomorphism, and metamorphism You and Yim [113]; Okane *et al.* [76].

## A. PACKING

Packing is currently the most commonly used method of code obfuscation or compression. It first compresses and encrypts PE files, then restores the original state at runtime and loads them into memory for execution. Malware authors can change the characteristics of malware without having to change too many codes in this mode.

#### B. POLYMORPHISM

Polymorphism, also known as code sealing and code packing, uses encryption and data addition techniques to change the body of malware, and in order to keep changing, it can also change the encryption key every time it infects and change the decryption function to achieve continuous confusion. Identifying polymorphic malware from the wild is a daunting task for traditional anti-malware tools because polymorphic malware is constantly changing its own code and its size has grown dramatically.

## C. OLIGOMORPHISM

Oligomorphism is also an obfuscation way to change its structure through encryption. This confusing method has a certain number of different decryptors to achieve the variation of its own decryption function. Both polymorphic and oligomorphic techniques change the code in real-time each time it runs, but its semantics remain the same. Therefore, detecting its maliciousness through semantics is an effective way to deal with these two ways of obfuscation.

## D. METAMORPHISM

This kind of obfuscation does not use encryption techniques but changes the code structure primarily by changing the assembly code of the program. Metamorphism is usually implemented by the following four ways: 1) dead instruction or garbage instruction insertion, which inserts some instructions in the normal assembly code that do not perform any operations, such as NOP; 2) instruction reordering, this way aims to reorder the original instructions, and then use the jump instruction to restore and maintain the original semantics, thereby generating a different code structure different from the original features; 3) register reallocation, also known as variable renaming, which replaces the program identifier such as registers, tags and constant names, etc., in this way the original code is changed, but the program behavior does not change; 4) instruction substitution, also known as equivalent instruction replacement, this kind of metamorphic method uses the equivalent instruction sequence dictionary for the instruction sequence replacement. Therefore, the evolution and protection of malware are like a game of cats and mice, aiming at and playing against each other. The game situation is illustrated in Fig 1.



**FIGURE 1.** Malware offensive and defensive schematic chess.

#### **VI. MALWARE DETECTION TECHNIQUES**

Currently, the malware detection technology has evolved from traditional signature-based detection Moskovitch *et al.* [67], heuristic-based detection Bazrafshan *et al.* [12] to machine learning-based detection, and researchers have used machine-learning technologies to improve the level of automation and intelligence of malware detection. An intelligent malware detection process can

generally be considered to consist of two phases: feature extraction and detection/classification. Therefore, malware detection completely depends on the process of feature extraction and detection/classification. Feature engineering is a key stage in automating machine learning. Among them, the realization of the acquisition feature is particularly critical. In order to facilitate researchers to easily find a research breakthrough that is suitable for their own research, we summarize the malware detection process based on machine learning, and then systematically introduce the detection methods based on different feature engineering. The implementation process and innovation points of each typical method are summarized, which is convenient for researchers to find the reference method that meets their requirements as quickly and efficiently as a dictionary.

## A. BASIC PROCESS OF MALWARE DETECTION BASED ON MACHINE LEARNING

The machine learning-based malware detection process mainly includes two stages: training and detection, as shown in Fig 2. In the former stage, the analysts usually extract features from the samples set and then employ the features to train the automatic classifier; in the latter stage, the features will first be extracted from the samples to be detected, and then input into the trained classifier to obtain a decision result.



**FIGURE 2.** Basic process of malware detection based on machine learning.

## B. COMMON MACHINE LEARNING CLASSIFICATION **ALGORITHMS**

Generally speaking, all typical machine learning algorithms can be applied into the field of malware detection, which include Naïve Bayes, Support Vector Machine, Decision Tree, Random Forest, K-Nearest Neighbor, Artificial Neural Network, and several boosting algorithms, such as GDBoost, AdaBoost and XGBoost.

In addition, because some researchers attempt to convert software programs into images and therefore convert malware

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detection problems into image classification problems, these researchers apply deep learning algorithms to the field of malware detection. Typical deep learning algorithms include Deep Belief Network, Convolution Neural Networks and Recurrent neural network Pouyanfar *et al.* [78]. At present, the above-mentioned machine learning algorithms have been widely and successfully applied in the field of network security [Egele *et al.* [23], Rieck [85]; Ye *et al.* [110]; Han *et al.* [34]. Because some relevant reviews have introduced the application of machine learning and deep learning algorithms in this filed in detail Ye *et al.* [110] Nguyen *et al.* [71], this article will not give description about this part anymore.

## C. MALWARE DETECTION BASED ON DIFFERENT FEATURES

According to the machine learning-based malware detection process, since the classifier is mainly implemented by a general-purpose machine learning algorithm, the main factor affecting the effect of malware detection lies in the feature engineering. That is, selecting different features for analysis will determine different detection effects.

Based on a comprehensive analysis of the existing literature, malware detection methods can mainly be classified into the following categories based on the feature types, include: binary code-based detection (grayscale, slice, similarity), assembly instruction-based detection (opcode extracted from assembly program, stack in assembly instructions), PE structure-based detection, flow graph-based detection (CFG and DFG), dynamic link library-based detection, interaction behavior-based detection between program and operating system, file relationship-based detection, information entropy-based detection, hybrid feature-based detection, etc., as shown in Fig 3. For a person who starts research in this field, the first step is to choose what type of features to utilize to conduct malware detection research.

To facilitate the understanding and application of different types of features by researchers, we can divide these features into different levels and establish a hierarchical feature architecture, as illustrated in Fig 4.

The specific explanation and description of the feature level structure are as follows:



**FIGURE 4.** Hierarchical architecture of different types of features.

(1) *Kernel Level Features:* This level features mainly refer to the operation behaviors of the kernel object during the runtime of the program. The acquisition of this level features is more difficult, but it is more accurate for understanding the maliciousness of a program.

(2) *The Underlying Behavior Level Features:* This level of feature mainly refers to the behavioral characteristics of malware through assembly instructions (opcode), system call (API), dynamic link library (DLL) and control flow graph (CFG). These features are direct manifestations of program behaviors and are frequently applied to malware detection.

(3) *Senior-Level Behavior Features:* It mainly refers to the dynamic behaviors that the program interacts with the underlying OS resources, mainly including operations on the system files and the registry, and the network interaction behaviors Han *et al.* [33].

(4) *Software Structure Level Features:* This level focuses on the structural information of the software itself, including PE structure, binary code structure, and information entropy, which are a coarse-grained representation of software features.

(5) *Software Epitaxial Level Features:* This level mainly refers to the interrelationship between malware, and the relationship between malware and normal software. By mining the extension features of the software, we can also find its maliciousness.

#### 1) PE STRUCTURE-BASED DETECTION

Because the PE structure is the standard format of the executable file under the Windows platform, the PE format can be employed to characterize the PE program, so some analysts explore to discover the clues of the maliciousness by mining the PE structure. The typical PE structure-based detection methods are summarized in Table 2. Compared with other methods, extracting features from the PE format is less complex, which is more suitable for beginners to quickly understand the basic process and principle of malware detection.

#### **TABLE 2.** Typical PE structure-based detection methods.



#### **TABLE 3.** Dynamic link library-based detection.



The detection method based on PE structure is simple and effective and is most suitable for beginners. However, because the PE structure is a standard format, the characteristics difference between normal software and malware may not be apparent, and the detection accuracy is difficult to guarantee. In addition, PE structural features are difficult to effectively characterize a program's semantic information.

## 2) DYNAMIC LINK LIBRARY-BASED DETECTION

Because the PE program needs to call the DLL during the actual running process, the calling relationship between the PE file and the DLL, and the association relationship between the DLLs called during the PE file execution process are also visual representations of the program behavior characteristics. The detection of malicious behavior can also be achieved by evaluating the relationship between the PE file and the DLL. The typical DLL-based detection methods are summarized in Table 3.

The dynamic link library-based detection method is simple to implement and high-efficiency. However, it is susceptible to obfuscation and difficult to obtain accurate and effective semantic information.

## 3) INFORMATION ENTROPY-BASED DETECTION

Entropy is an effective indicator for measuring information uncertainty. When a normal program is implanted with a malicious code segment, its entropy value changes before and after implantation. In addition, when a packed program is unpacked, its entropy value also changes. Based on the connotation of entropy and the content changes that may be involved in the malware detection process, some researchers have also proposed methods for malware detection based on entropy calculation. The typical information entropy-based detection methods are summarized in Table 4.

The information entropy-based detection is easier to implement and more efficient. However, the semantic information obtained in this way is limited and is susceptible to obfuscation.

## 4) BINARY CODE-BASED DETECTION

In the malware detection process, because of the difficulty of obtaining the source code of a program, its binary code is often analyzed directly. Researchers can extract byte n-grams from binary code; or convert binary to decimal to generate texture maps for image-based detection; or extract binary code slice for code slice matching; or generate binary code pattern for code pattern matching. The typical binary code-based detection methods are summarized in Table 5.

The binary code-based detection can directly perform static analysis on the binary code of one program and does not require operations such as disassembly, so the efficiency is high. However, binary code is poorly readable, it is difficult to understand program behavior characteristics, and is susceptible to obfuscation.

## 5) OPCODE BASED DETECTION

A common way of malware research is to perform the reverse engineering analysis of a binary program to obtain its assembly instructions. Compared with binary code, assembly instructions can more intuitively reflect the behavior of a program, which is more conducive to understanding the intent of the malware. Therefore, the detection method based on assembly instructions is the most common way to carry out malware detection. Even in the face of the latest ransomware, this analysis method also works properly Bolton *et al.*[6]; Hanqi *et al.* [114]. The typical assembly instruction-based detection methods are summarized in Table 6.

#### **TABLE 4.** Information entropy-based detection.



#### **TABLE 5.** Binary code-based detection.



The assembly instruction can better demonstrate the program semantics, and it is better than the binary code in the comprehensibility, but it is susceptible to the packing and metamorphism maneuvers.

#### 6) API BASED DETECTION

Generally, malware needs to call API to perform malicious actions, so API calling information can be employed to characterize malware, and are most widely used for malware detection. The static methods for obtaining the system call API include: obtaining the system call by analyzing the program syntax; extracting the system call or function relationship by using the program state machine; obtaining the system call information by analyzing the PE file header, because the PE file header contains all the system calls information; the dynamic method of getting the system call information is to actually run the program and capture the behavior traces during the runtime to get the API sequence. The typical API-based detection methods are summarized in Table 7. The method of detecting malware based on API can be divided into multiple levels: the basic way is to directly use the API sequence, such as count the frequency of occurrence of API or

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n-grams as the feature value; or cut the basic API sequence into API sequence slices, and build more abstract semantic representation.

The API sequence usually is considered to be the best choice for characterizing a program, so the API based detection technique is most widely applied for malware detection. But the API extraction process requires a certain amount of effort, and only using API features is vulnerable to imitative malware.

#### 7) CFG BASED DETECTION

Although Opcode and API can profile the program, they do not really indicate the execution intention of the program. Therefore, some researchers build control flow graphs based on the Opcode and API sequences to reflect the true execution intent of the program and apply graph matching to carry out the detection process. The typical control flow graph-based detection methods are summarized in Table 8.

The detection method based on CFG can more vividly represent the program behavior characteristics, but the implementation process is more complicated and difficult.

#### **TABLE 6.** Assembly instruction-based detection.



#### 8) KERNEL OPERATION-BASED DETECTION

Malware need inevitably take relevant actions on the kernel during its actual running process. By monitoring the changes of the kernel during the runtime, the malicious tendency of the program can also be detected. The typical detection methods based on kernel operation behavior are summarized in Table 9.

The kernel-based detection method is a relatively lowlevel detection method that can accurately profile the malicious software. However, it is difficult to implement, and this detection process will encounter challenges when detecting rootkit-type malware.

## 9) INTERACTION BASED DETECTION BETWEEN THE PROGRAM WITH OS

When analyzing malware, in addition to paying attention to the behavior of the program itself, the interaction between the program and the underlying OS resources is also an important aspect worthy of analysis. These malicious behaviors can be assessed by evaluating these external behaviors. The typical methods in this area are summarized in Table 10.

This kind of method is system-centric and can intuitively reflect the behavioral characteristics of the program. However, this detection method usually

#### **TABLE 7.** API based detection.



## **TABLE 7.** (Continued.) API based detection.



#### **TABLE 8.** CFG based detection.



#### **TABLE 9.** Kernel operation-based detection.



runs malware in a virtual machine environment, which affects the detection effect when encountering evasive malware.

## 10) FILE RELATIONSHIP-BASED DETECTION

There are also some researchers who focus on the interrelationship between malicious samples and explore the

#### **TABLE 10.** Interaction based detection between the program with OS.



#### **TABLE 11.** File relationship-based detection.



malicious behavior intentions by constructing a relationship network between samples and conducting the quantitative evaluation. The typical methods are summarized in Table 11.

The file relationship-based detection method is an effective complement for malware detection that focuses on the program itself but may be limited by the way in which the data source is obtained. Usually, it is difficult for ordinary

#### **TABLE 12.** Hybrid features-based detection.



researchers to have such conditions without the necessary commercial support.

#### 11) HYBRID FEATURE-BASED DETECTION

As the malware mechanism becomes more complex, the detection effect of relying solely on static features or dynamic features is difficult to meet the detection requirements. Therefore, some researchers have tried to integrate static and dynamic features to construct the hybrid feature set to realize hybrid detection. The typical research methods are summarized in Table 12.

The detection method based on the hybrid feature can realize the comprehensive depiction of the program, and the detection effect is the best. However, the workload required for the feature acquisition process is also relatively heavy.

## 12) COMPARISON BETWEEN DETECTION METHODS BASED ON DIFFERENT FEATURES

This section compares the advantages and disadvantages of malware detection methods based on different features to facilitate researchers to choose the suitable method. The comparison results are shown in Table 13.

## D. MALWARE DETECTION BASED ON DIFFERENT ANALYSIS ENVIRONMENTS

According to the different principles of static analysis and dynamic analysis, the static analysis method usually analyzes the malware itself or its derivatives on the host, and the dynamic analysis needs to select different operating environments according to different application needs. In order to prevent malware from causing damages to the host, the virtual execution environment is usually suitable for running software. However, some malware can first detect whether the running environment is a virtual environment before running, and will not perform malicious operations once discovering the clue of a virtual environment. In response to this evasive malware, some researchers have proposed to build a bare-metal environment to stimulate the unobtrusive manifestation of malware, by comparing the behavior of the software in the bare-metal environment to realize detection.

## 1) VIRTUAL MACHINE-BASED DETECTION

In the process of dynamic analysis, virtual machines are often used to build virtual execution environments to run malware actually, capture malware footprints, and prevent malware from causing damages to the host system. Therefore, building different types of virtual machines to obtain different granularity and different types of behavioral characteristics information is also a common method for researchers to analyze malware. The typical methods for performing malware detection based on virtual machines are summarized in Table 14.

## 2) BARE-METAL BASED DETECTION

Current dynamic analysis methods generally use a virtual environment to run malware to prevent malware from damaging the underlying operating system. However, some malware will detect the characteristics of the environment before running, and if it is found to be in a virtual environment, it will stop running or not perform malicious behavior,

## **TABLE 13.** Comparison between detection methods based on different features.



#### **TABLE 13.** (Continued.) Comparison between detection methods based on different features.



#### **TABLE 14.** Virtual machine-based detection.



thereby spoofing malware detection. To ensure that malware unleashes malicious manifestations, some researchers propose to build a real-world operating environment for malware to activate malware to fully perform its malicious behaviors. This real execution environment built on real hardware platforms is often referred to as bare-metal. Currently, the typical

#### **TABLE 15.** Bare-metal based detection.



#### **TABLE 16.** Comparison between methods based on different analysis environments.



bare metal environment based detection methods are summarized in Table 15.

## 3) COMPARISON BETWEEN METHODS BASED ON DIFFERENT ANALYSIS ENVIRONMENTS

This section compares malware detection methods based on different analysis environments to facilitate researchers to choose the suitable method. The comparison results are shown in Table 16.

## E. THE CHOICE OF MALWARE DETECTION FROM DIFFERENT ANGLES

Through the above analysis, malware detection can be performed based on different features. When conducting malware research, the corresponding research methods can be selected according to different angles. The choice of conducting malware detection from different angles can be summarized as shown in Fig 5. The specific division is illustrated as follows:

(1) According to the detection locations, the detection methods can be divided into various types including host-based detection, server-based detection, and cloud-based detection, that is, analyzing and detecting malware on the host side, or on the server-side, or in the cloud;

(2) According to the detection environments, the detection methods can be divided into various types including virtual machine-based detection, bare metal environment based detection, that is, malware is actually running to capture the behavior characteristics either in the virtual machine environment or in the bare metal environment;

(3) According to the detection objects, the detection methods can be divided into various types including program-centric and system-centric detection. That is, the program-centric detection method focuses on extracting features directly from the program itself, and the system-centric detection focuses on the interaction between the observed program and the operating system;

(4) According to the levels of extracted features, the detection methods can be divided into the following categories including detection based on kernel features, detection based on program and OS interaction behavior characteristics, detection based on program running behavior characteristics. These types of detection focus on extracting different types of features, from kernel to operating system-related information, to interactions between the underlying OS resources and the program.

## **VII. TYPICAL MALWARE CLASSIFICATION METHODS**

Malware classification aims to group the malware into corresponding families, to grasp the overall characteristics of a malware family, and to quickly discover its unique features from a large number of malware variants. Malware classification is similar to detection. Researchers first need to extract features from malware samples and then select automated classifiers for classification. The typical malware classification method are summarized in Table 17.

#### **TABLE 17.** Typical malware classification methods.





**FIGURE 5.** Different types of malware detection methods.

## **VIII. ADDITIONAL SUPPLEMENTS REQUIRED FOR MALWARE RESEARCH**

In addition to focusing on malware detection methods, we also need to learn about other aspects in this field.

## A. CHOICE OF DATASET

According to the published papers, there are three types of data sets currently used by the malware research community. The application of malware dataset is shown in Table 18.

#### **TABLE 18.** Common datasets for malware research.



## 1) PUBLICLY AVAILABLE DATASETS

Most of the currently published papers use the publicly available data sets in the field of network security. These datasets are maintained by research enthusiasts in the world of cybersecurity and are constantly being updated for free use by researchers.

## 2) COMMERCIAL DATASETS

There are also some commercial projects that are supported by companies. These data sets are usually not publicly free for utilization.

## 3) ARTIFICIALLY GENERATED DATASETS

There are also some datasets in which the researcher uses special tools to generate manually or extract from the network traffic.

## B. COMMON MACHINE LEARNING TOOLS

In the experimental phase of malware detection, some common machine learning tools can be used to assist in the experimental verification. Common machine learning tools include Python-based frameworks and Java-based frameworks.

## 1) MACHINE LEARNING TOOLS BASED ON PYTHON

Python is considered to be the most suitable programming language for machine learning. So, in the field of machine learning, researchers have developed a variety of machine learning and deep learning tools based on the Python language.

## *a: SCIKIT-LEARN*

Scikit-learn is a simple and efficient Python-based data mining and data analysis tool based on NumPy, SciPy, and

#### **TABLE 19.** Shortcomings of similar reviews.



Matplotlib. Scikit-Learn provides a consistent and easy to use API set and random search framework. Its main advantage is that the algorithm is simple and fast. Scikit-learn mainly includes the following 6 basic functions: classification, regression, clustering, data dimensionality reduction, model selection, and data preprocessing.

## *b: KERAS*

Keras is a high-level neural network API set that provides a Python deep learning library. For any beginner, Keras is the best choice for conducting machine learning applications because it provides a simpler way to construct neural networks than other libraries.

#### *c: THEANO*

Theano is one of the most mature Python deep learning libraries. Its main features include tight integration with NumPy, customize functions in symbolic languages, and efficient execution on GPU or CPU platforms.

## 2) MACHINE LEARNING TOOLS BASED ON JAVA

The most commonly used machine learning tool written in Java is WEKA. Weka integrates machine learning algorithms

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related to data mining tasks. These algorithms can be applied directly to the dataset, or you can call them by writing Java code yourself. Weka includes a variety of tools for data preprocessing, classification, regression, clustering, rules association, and visualization. In addition, new machine learning methods can also be developed based on Weka.

## **IX. ISSUES NEED TO TACKLE IN FUTURE MALWARE RESEARCH**

The offense and defense of malware is a never-ending arms race in the field of cybersecurity. With the rapid development of web applications, unseen types of malware are continuously emerging, and old malware is constantly evolving. Issues that need to be addressed in the future include:

## A. DETECTION OF NEW MALWARE

As the socio-economic situation continues to evolve, new malware will continue to emerge. For example, the ransomware that has been erupting in recent years has a similar form in real life, that is, by encrypting network information assets and then extorting asset owners for economic benefits. The ransomware has caused destructive damage in society, and the existing protective measures are still evolving and

may have subsequent effects Al-Rimy Bander *et al.* [5] Homayoun *et al.* [39].

## B. DETECTION OF MALWARE AGAINST CRITICAL NETWORK INFRASTRUCTURE

With the important influence on social development, network infrastructure has become an important target of cyberattacks. Various advanced persistent threat attacks against network infrastructure occur frequently. How to effectively analyze such complex malware and discover advanced symptoms of persistent threats are key to protecting critical infrastructure in the cyberspace [Bolton *et al.* [6]; Li *et al.* [58].

## C. MALWARE DETECTION BASED ON THE CLOUD COMPUTING ENVIRONMENT

The cloud computing environment provides a platform for ordinary researchers to customize their application services. Given the rich computing and storage resources available in the cloud, the cloud computing environment can perform malware analysis tasks that cannot be delivered by ordinary computing platforms. Therefore, the malware analysis strategy based on cloud computing environment has attracted considerable attention. How to fully utilize the cloud computing environment to carry out malware analysis tasks while ensuring the security of cloud resources is a problem that researchers must tackleYadav [108] and Zou *et al.* [117].

## D. MALWARE DETECTION BASED ON EDGE COMPUTING

With the widespread application of edge computing in the network, analysis tasks for large amounts of malware can also be handled by local devices without recourse for the cloud service, and the analysis process will be done at the local edge computing side. The combination of edge computing and malware analysis will effectively improve the security of local devices. Therefore, edge computing-based malware analysis will also be a direction in the field of malware research [He *et al.* [37]; Kozik [51]; Ren *et al.* [83 ].

## E. ANTI-MALWARE RESEARCH BASED ON THE TRUST MECHANISM

The trust mechanism is an effective security measure for the industrial Internet of Things (IoT) to detect compromised and malicious nodes. This mechanism calculates the trust values of the nodes based on their behaviors, which can tackle the typical security issues faced by industrial IoT. From the perspective of behavioral evaluation, the trust evaluation scheme can be applied in the anti-malware research field, especially with the widespread application and development of IoT. We can evaluate the trust values of the unknown applications emerging in the distributed nodes in IoT and identify the malware with lower consumption and higher performance [Huang *et al.* [41]; Liu *et al.* [61]; Wang *et al.* [107].

## **X. COMPARISON WITH SIMILAR REVIEWS**

There have been some similar review articles on malware research, as shown in Table 19. The differences between this review and the published literature are as follows:

(1) This article does not propose any new concept, but according to the general roadmap for carrying out research "Why?  $\rightarrow$  What?  $\rightarrow$  How?", so that the beginners can quickly enter the malware research field guided by the article;

(2) This paper has categorized the malware research methods from different angles, which can help researchers quickly find the entry point suitable for their own research;

(3) This paper gives a systematic introduction of the influential papers published after 2010, ensuring the novelty and comprehensiveness of the content. Researchers can quickly find the content they are interested in, just like a dictionary, and improve research efficiency.

#### **XI. CONCLUSION**

In the cyberspace environment, malware offense and defense is an ever-lasting arms race. To help initial researchers quickly and effectively establish a framework for malware awareness, this article conducts an extensive survey on this field based on papers published in SCI journals and important international academic conferences after 2010, according to an easy-to-understand roadmap. The theories and techniques on malware and anti-malware are summarized and categorized comprehensively. Instructed by this article, the new researchers can step into the route of malware research quickly and smoothly.

#### **CONFLICTS OF INTERESTS**

The authors declare that they have no competing interests.

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