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A Data-Driven Knowledge Acquisition System: An End-to-End Knowledge Engineering Process for Generating Production Rules

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ABSTRACT Data-driven knowledge acquisition is one of the key research fields in data mining. Dealing with large amounts of data has received a lot of attention in the field recently, and a number of methodologies have been proposed to extract insights from data in an automated or semi-automated manner. However, these methodologies generally target a specific aspect of the data mining process, such as data acquisition, data preprocessing, or data classification. However, a comprehensive knowledge acquisition method is crucial to support the end-to-end knowledge engineering process. In this paper, we introduce a knowledge acquisition system that covers all major phases of the cross-industry standard process for data mining. Acknowledging the importance of an end-to-end knowledge engineering process, we designed and developed an easy-to-use data-driven knowledge acquisition tool (DDKAT). The major features of the DDKAT are: (1) a novel unified features scoring approach for data selection; (2) a user-friendly data processing interface to improve the quality of the raw data; (3) an appropriate decision tree algorithm selection approach to build a classification model; and (4) the generation of production rules from various decision tree classification models in an automated manner. Furthermore, two diabetes studies were performed to assess the value of the DDKAT in terms of user experience. A total of 19 experts were involved in the first study and 102 students in the artificial intelligence domain were involved in the second study. The results showed that the overall user experience of the DDKAT was positive in terms of its attractiveness, as well as its pragmatic and hedonic quality factors.

INDEX TERMS

Knowledge engineering, data mining, features ranking, algorithm selection, decision tree, production rule, user experience.

I. INTRODUCTION

Knowledge systems have come a long way, from manual knowledge curation to automatic data-driven knowledge generation. The major drivers of this transition were the size and complexity of data. Since large datasets cannot be efficiently analyzed manually, the automation process is essential [2].

Initially in this process of knowledge automation, knowledge engineers followed ad-hoc procedures [3]. Later on, more systematic methodologies were devised, which can be referred to as data-driven knowledge acquisition systems.

Knowledge extraction from structured sources such as databases is an active area of research in the information

systems community. To extract hidden knowledge or gain insights from structured or unstructured data, data science (DS) was created, supporting both automatic and semi-automatic data analysis [4]. Data science is similar to Knowledge Discovery in Databases and is intricately linked to data-driven decision-making concepts [5]. It employs techniques and theories drawn from many fields such as data mining (DM), machine learning, cluster analysis, classification, visualization, and databases [6]. Data mining plays an important role in exploring hidden patterns in data, leading to insights that can be used to design decision support systems [7].

The CRoss-Industry Standard Process for Data Mining (CRISP-DM) is a widely used systematic methodology for DM and DS system development. According to a poll conducted in 2014, CRISP-DM was regarded as the leading methodology for data science projects, data mining, and analytics [8]. CRISP-DM consists of six well-defined phases: business understanding, data understanding, data preparation, modeling, evaluation, and deployment [9]. The major goal of developing CRISP-DM was to establish a data mining methodology and process model for end-to-end application execution. In this study, a data-driven knowledge acquisition system that covers all major phases of CRISP-DM is introduced to explain the end-to-end knowledge engineering process.

The data understanding phase of the data mining process involves collecting the data as well as inspecting it closely, which is crucial for the next phase, data preparation. In a dataset, instances represent data entities, which are further characterized by their properties. These properties can also be referred to as features or attributes, and they help to understand the characteristics of the data. Feature selection plays a crucial role in the procedure of ‘knowledge discovery’ [10]. Generally, a feature selection method evaluates the usefulness of the attributes (i.e., features) present in the dataset; a ranking methodology is considered the optimal way to score such features [11]. A substantial amount of research has been devoted to improving feature selection methodologies [11]–[15]. However, less attention is given to the development of a unified and comprehensive methodology for feature ranking. This study proposes an innovative feature ranking methodology called Unified Features Scoring (UFS). The primary ambition of UFS is to evaluate the feature set in a comprehensive manner dependent on several different feature selection measures, namely information gain (IG), gain ratio (GR), symmetric uncertainty (SU), chi-square (CS), and significance [12], [16]–[18]. UFS is a consensus methodology that assists the domain expert in selecting informative features for the data preparation phase of CRISP-DM.

Once a feature set is selected from a dataset and the data preparation phase is completed, a modeling phase (i.e. data classification) is initiated. Data classification is one of the most important data mining functions, and employs a number of features to predict a target variable [19] and produce a decision tree model. In the field of data mining, decision

trees are one of the most well-known data classification methods for the representation of inductive knowledge [20]. However, the manual selection of an appropriate classifier (i.e., machine learning algorithm) from the available decision tree classifiers is a time-consuming exercise. To mitigate this, we adopted an accurate multi-criteria decision-making (AMD) methodology [21] to choose an appropriate classification algorithm for generating production rules.

Acknowledging the importance of an end-to-end knowledge engineering process, we designed and developed an easy-to-use data-driven knowledge acquisition tool (DDKAT) to provide a data mining utility for both expert and non-expert data miners. An up-to-date version of this tool and its documentation can be downloaded from the GitHub open-source platform [1], [22]. This study is both an extension and a detailed study of previous work [23], [24]. The DDKAT is a web-based application that acquires health and wellness knowledge and shares the acquired knowledge in the form of production rules. All of the major phases of CRISP-DM are implemented and explained using a diabetes dataset as a case study (see Section VI-B). The DDKAT was designed for a UCLab¹ project called Mining Minds (MM); however, other platforms can also utilize this tool for comprehensive knowledge acquisition purposes. Mining Minds² provides personalized services to users to improve their quality of life (see Section III-A for more details). The major features of the DDKAT are the novel UFS methodology for data selection, easy-to-perform data preprocessing, integration of an AMD methodology for appropriate classifier selection, decision tree generation, and the translation of decision trees into production rules to share using an expert-driven approach.

The motivation behind the DDKAT is to generate production rules in a comprehensive manner and to support the end-to-end knowledge engineering process. In order to achieve these goals, this study was undertaken with the following objectives:

- 1) To select suitable parameters from structured data to assist the domain expert in selecting informative features for the task at hand.
- 2) To select an appropriate decision tree algorithm for the creation of a classification model.
- 3) To generate production rules from various decision tree classification models in an automatic manner.
- 4) To design and develop an easy-to-use online web-based application for implementing the major phases of CRISP-DM.

The key contributions of this research are: (1) the UFS methodology for selecting suitable parameters (see Section III-D1), (2) Integration of an AMD methodology for selecting an appropriate decision tree algorithm (see Section III-F1), (3) an automatic mechanism for generating production rules from various decision tree classification

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models (see Section III-F2), and (4) the data-driven knowledge acquisition tool (see Section VI-A).

The following are the highlights of this research:

- 1) This study introduces a knowledge acquisition system that covers all major phases of the CRISP-DM framework to provide a data mining utility for both expert and non-expert data miners.
- 2) We designed and developed an easy-to-use web-based data-driven knowledge acquisition tool for extracting shareable production rules from a dataset in a comprehensive manner to explain the end-to-end knowledge engineering process.
- 3) The DDKAT uses an innovative feature ranking methodology called Unified Features Scoring to comprehensively evaluate the feature set and assist the domain expert in selecting informative features for the data preparation phase of CRISP-DM.
- 4) The DDKAT uses an accurate multi-criteria decision-making (AMD) methodology to choose an appropriate decision tree classification algorithm.
- 5) The DDKAT uses an automatic approach to generate production rules from various decision tree classification models.
- 6) Two case studies were performed on a diabetes dataset to evaluate the DDKAT in terms of user experience.
- 7) Overall, the user experience of the DDKAT was positive with respect to its attractiveness as well as its pragmatic and hedonic quality factors.

The study is organized as follows. Section II describes related works, and Section III presents the architecture of the proposed system, functional mapping from the DDKAT to the phases of CRISP-DM, and detailed methodologies for the data understanding, data preparation, and modeling phases. Section IV presents the results obtained in the data understanding and data preparation phases. Section V evaluates the proposed system. Section VI presents an overview of the DDKAT and describes the case study of a diabetes dataset to explain the phases of CRISP-DM. Section VII discusses the significance, challenges, and limitations of this study. Finally, Section VIII concludes the paper with a summary of the research findings and future directions.

II. RELATED WORKS

This research addresses important aspects of the data science process. This section briefly deals with: (1) DS background and the CRISP-DM methodology, (2) methodological studies of feature selection approaches used in the data understanding phase, (3) a discussion about knowledge representation and transformation techniques that require it, and (4) the overall limitations of existing systems.

The term DS was used in the early 1960s to cover six processes [6]—problem identification, data collection, data preprocessing, data analysis, data modeling, and product evaluation—in order to extract knowledge for decision-making. Data mining is generally considered a sub-step of the DS process [6]. The main purpose of data mining techniques

is to extract non-trivial knowledge from unprocessed data. The key benefits of the DM approach are (1) rapid growth of data, (2) reduced data storage cost, and (3) less data processing time [25]. CRISP-DM, published in the year 2000, is a widely-used systematic methodology for developing DM/DS projects. It is considered the de facto standard [26] for executing a DM project systematically. Gupta [25] discussed software development and CRISP-DM, two different approaches to the data mining process. In the software development approach, the data mining process includes six steps: ‘requirement analysis,’ ‘data selection and collection,’ ‘cleaning and preparing data,’ ‘data mining exploration and validation,’ ‘implementation, evaluation, and monitoring,’ and ‘results visualization.’ CRISP-DM is similar to the software development approach with the exception of steps 2, 3, and 6.

The proposed knowledge acquisition system (DDKAT) includes the Unified Features Scoring methodology for selecting salient features from a dataset before the data preparation phase. This methodology is based on an empirical study of different feature selection measures, including information gain and the gain ratio. The following are some of the relevant feature ranking studies from a methodological point of view. Belanche and González [11] performed a thorough study of feature selection algorithms in synthetic problems to evaluate their performance. In this study, a scoring measure was devised to score the output of the feature selection methods, a solution that was considered to be optimal. Liu and Yu [27] proposed a categorizing framework to build an integrated system for automatic feature selection. This framework was based on a unifying platform and laid the important foundation for methodologically integrating different feature selection methods based on their shared characteristics. With respect to ensemble feature selection studies, Rokach *et al.* [13] investigated an ensemble approach that could enhance feature selection; however, the researchers only considered non-ranking filters. Similarly, Jong *et al.* [14] proposed an ensemble feature ranking methodology that integrated various feature rankings from the same and artificial datasets to improve the stability of feature ranking. In addition, Slavkov *et al.* [15] conducted a study on various aggregation approaches of the feature rankings of public neuroblastoma microarrays using multiple ranking algorithms and datasets. They showed that aggregating feature rankings produced favorable outcomes compared to the use of a single feature ranking method. Prati [12] also proposed a general framework for the use of ensemble feature ranking to improve the quality of feature rankings and was able to obtain better results than others. For such ensemble feature selection studies, various combinations of univariate filter methods are used in the literature, including (i) IG, GR, CS, and SU [16], [17], (ii) IG, CS, and SU [18], and (iii) IG, GR, SU, CS, and OneR [12].

This section also addresses knowledge representations and tree transformation techniques. In order to understand knowledge structures, most healthcare experts and knowledge engineers are interested in knowledge representation [28]. In the

literature, comprehensive knowledge representation models such as decision graphs, production rules, and decision trees are extensively used by knowledge engineers to understand the complete structure of a classification scheme [28]. Different software has been developed for conveniently visualizing decision tree models [28]. In one study, a micromanagement design for group formations was presented in which an XML-encoded decision tree helped agents decide the tactics of a game using simple IF-THEN rules [29]. The Waikato Environment for Knowledge Analysis (WEKA) was used to automate the process of generating the decision tree. In a decision tree, a set of rules is dependent on the number of leaf nodes. All conditions encountered on the path from the root node to each leaf node are concatenated to construct production rules. The decision tree is traversed in a depth-first search (DFS) with a simple greedy solution to produce fairly good rule sets [30]. In [31], decision trees were first generated from a set of training cases, before transforming the trees from the same classification domain into production rules. The study also described the decision tree transformation technique used to construct the production rules. Platforms such as *StarCraft: Brood War* are available for converting decision trees into rules [29]. In addition, Holmes *et al.* [32] presented an algorithm that generated simple and accurate IF-THEN rules from models such as decision trees. In the literature, most decision trees are transformed using Wekatext-ToXml [29], [33], in which only J48 classifier based decision trees are converted into inter-operable XML files.

The rationale for transforming a decision tree into IF-THEN production rules is that these rules are (1) easy to understand and widely used in expert systems to represent knowledge [31], [34], (2) more compact and predictive than the decision tree from which they were generated [31], [32], and (3) used to construct a credible knowledge base from the same dataset to better support decision-making [24], [35].

Considering the above discussion and the rapid increase in data rates, it is almost impossible to extract hidden knowledge using manual approaches. The research community prefers to use data mining processes to resolve this problem. For the feature selection task of data mining, considerable research [11], [36] has focused on improving feature selection algorithms, yet less attention has been paid to developing a unified methodology for feature selection. In expert systems, production rules are commonly used as a formalism to express knowledge, and J48 classifier based decision trees are generally used to generate rule sets from decision trees. To the best of our knowledge, there is no method to extract rule sets from multiple and different decision trees, e.g., classification and regression trees (CART).

III. MATERIALS AND METHODS

With the goal of developing an end-to-end data-driven knowledge acquisition system for generating production rules, this section describes (1) the *Mining Minds* (MM) framework, (2) our proposed system architecture and component details, (3) functional mapping of the proposed system to the phases

of CRISP-DM, and (4) detailed methodologies used for the data understanding, data preparation, and modeling phases of CRISP-DM. Each of these items is explained in the following subsections.

A. MINING MINDS FRAMEWORK OVERVIEW

The innovative person-centric framework called *Mining Minds*³ was proposed for promoting health and self-care management [37]. The foundation of this framework is primarily based on the digital health and well-being paradigms used to monitor users' daily activities to provide healthy habit recommendations and educational facts [38]. It builds on wearables, big data, and Internet-of-things (IoT) technologies to provide a personalized healthcare and wellness service.

The MM framework is composed of five layers: the Data Curation Layer (DCL), Information Curation Layer (ICL), Knowledge Curation Layer (KCL), Service Curation Layer (SCL), and Supporting Layer (SL) [23], [38]. This multilayer architecture is depicted in Fig. 1 [23], and an explanation of the layers' communication can be found in the works of Khan *et al.* [38]. Each layer has specific tasks. The DCL is responsible for obtaining data from the multimodal data source, processing it, and persisting the data. The ICL uses the DCL's data to describe user context and behavior by inferring high-level and low-level person-centric information. The data persisted by DCL and the information extracted by ICL are utilized by the KCL to gradually develop health and wellness knowledge. After receiving data, information, and knowledge from the DCL, ICL, and KCL, respectively, the SCL creates health and wellness services. The SCL first generates a recommendation, interprets it with respect to the context, and finally provides it to the user application. Lastly, the SL analyzes the user experience trends and provides enough data visualization capability so that experts can provide this feedback. This layer also ensures security and privacy in all components, and provides the data, information, knowledge, and services to third-party applications [37], [38].

In this study, we focus only on the KCL, especially the data-driven aspects. The main purpose of the KCL is to create and evolve the health and wellness knowledge to allow the SCL to provide a better quality of service. In the KCL, knowledge is created by either the knowledge engineer or the domain expert using data-driven or expert-driven approaches. The data-driven approach generates production rules by utilizing the life-log and user profile data stored in intermediate data storage [23], [38] and shares these generated rules with experts for verification purposes. On the other hand, the expert-driven approach provides a rule-authoring environment to allow the domain experts to express a logical form consisting of causes and conclusions. In both the data-driven and expert-driven cases, the production rules are verified prior to their storage in knowledge bases.

³<http://www.miningminds.re.kr/english/>

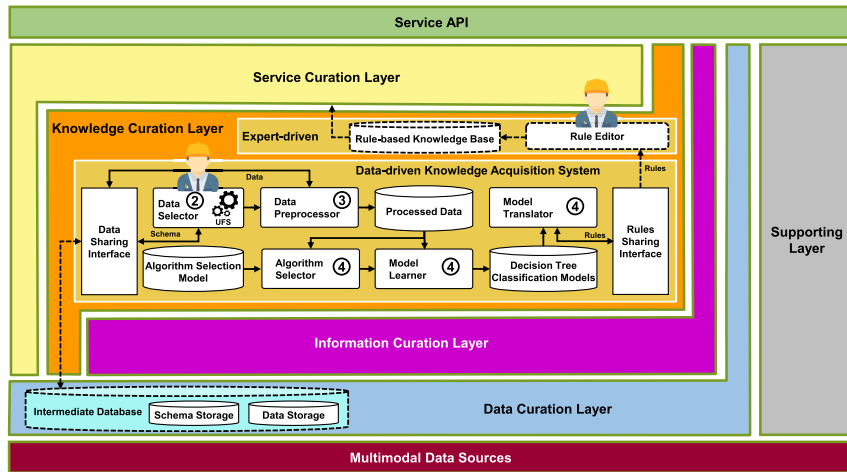


FIGURE 1. The Mining Minds framework's layered architecture with a data-driven operational diagram. [23], [38].

B. PROPOSED ARCHITECTURE

The scope of this study is the data-driven module of the KCL, as shown in Fig. 1; the components represented by dotted lines and their internal details are not covered in this study. This figure shows an abstract view of the end-to-end data-driven knowledge engineering process, whose workflow is explained in the simulation section. Our proposed architecture consists of five major components, called the Data Selector, Data Preprocessor, Algorithm Selector, Model Learner, and Model Translator. In Fig. 1, each component is labelled with a number to represent the corresponding phase of CRISP-DM. The functionality of each component is described as follows.

1) THE FUNCTIONALITY OF THE DATA SELECTOR COMPONENT

This component acts as a data broker interface and corresponds to the data understanding phase of CRISP-DM. The Data Selector component obtains the required contents of the data stored in the DCL based on parameters or features established by the domain expert. It takes schema (i.e., feature information) as input from the Intermediate Database of the DCL through the Data Sharing Interface and displays it to the domain expert. In addition, to help the domain expert select suitable features, this component provides a feature scorecard, which is computed using our proposed UFS methodology.

2) THE FUNCTIONALITY OF THE DATA PREPROCESSOR COMPONENT

Data preprocessing can play a major role in enhancing data quality. After loading the unprocessed data from the DCL through the Data Sharing Interface, this component performs basic data preprocessing tasks such as (1) the identification and replacement of missing values, (2) the detection and replacement of outlier values, and (3) data discretization

corresponding to the data preparation phase of CRISP-DM. After performing these tasks, it stores the data into the *Processed Data* repository.

3) THE FUNCTIONALITY OF THE ALGORITHM SELECTOR COMPONENT

The Algorithm Selector component, part of the modeling phase of CRISP-DM, recommends an appropriate decision tree algorithm from the Algorithm Selection Model repository using an accurate multi-criteria decision-making (AMD) methodology [21].

4) THE FUNCTIONALITY OF THE MODEL LEARNER COMPONENT

The Model Learner component, corresponding to the modeling phase of CRISP-DM, loads the processed data from the Processed Data repository and the recommended algorithm from the Algorithm Selector component for data learning. After acquiring the data and the algorithm, this component generates the classification model and stores it in the Decision Tree Classification Models repository.

5) THE FUNCTIONALITY OF THE MODEL TRANSLATOR COMPONENT

The Model Translator component, also corresponding to the modeling phase of CRISP-DM, applies text preprocessing techniques to the generated classification model to prepare it for XML transformation. After text processing, this component transforms the processed classification model into an XML model. It then parses the resulting XML model to extract production rules that can be shared with the domain expert through the Rules Sharing Interface for validation.

The Rule Editor component, represented by the dotted line in Fig. 1, provides a user-friendly interface for knowledge experts to load the generated production rules and validate each rule before storing it into the Rule-based Knowledge Base.

TABLE 1. CRISP-DM phases and tasks performed in the DDKAT [26].

Business understanding	Data understanding	Data preparation	Modeling	Evaluation	Deployment
Understand application domain	Select parameters	Convert data	Select classifier	Evaluate the results of UFS method	Plan deployment
Identify application goal	Build query	Identify missing data	Build classification model	Evaluate the impact of data preprocessing tasks	Monitor application impact
Identify application objectives	Collect initial data	Replace missing data	Refine classification model	Evaluate user assessments	Maintain application
Analyze resource specification (software, hardware)	Compute feature scoring	Detect outliers	Convert to XML	Determine next steps	Prepare final report
Prepare application development plan	Analyze attributes	Replace outliers	Extract production rules		Review application
	Collect required data	Discretize data	Build rule sharing service		

C. FUNCTIONAL MAPPING OF THE PROPOSED SYSTEM WITH PHASES OF THE CRISP-DM

This section gives a description of the functional mapping of the DDKAT to the phases of CRISP-DM, as shown in Table 1, which details the tasks performed by the DDKAT for each phase.

An understanding of the application domain is developed in the first phase of CRISP-DM, and parameter selection, query generation, feature scoring, and data collection are performed in the second phase. Data preprocessing (e.g., cleaning and discretization) and modeling (e.g., classifier selection, data learning, building of classification models, and translation into production rules) are covered in the third and fourth phases, respectively. In the fifth phase, the proposed methodology and user assessments are evaluated. Finally, the sixth and final phase accounts for the deployment of the proposed system.

Detailed methodologies for the data understanding, data preparation, and modeling phases of CRISP-DM are explained in the following subsections.

D. METHODOLOGY FOR THE DATA UNDERSTANDING PHASE

To understand the data in this study, the parameters (i.e., features or variables) were selected and ranked in the data understanding phase. The following subsection describes the proposed Unified Features Scoring methodology for ranking and prioritizing the features.

1) UFS METHODOLOGY

UFS is an automatic feature ranking methodology that attempts to unify different feature selection measures in a comprehensive manner. It uses an intuitive approach to ensemble learning and produces a final ranked list by combining the results of various feature ranking techniques [16], [17].

The following is some rationale for the approaches used in UFS. Feature selection techniques are generally split into two categories: filters and wrappers [39], [40]. UFS focuses on filter-based methods, which allow for better generalization

and are considered to be much faster and less computationally expensive than wrapper methods [39], [41]. UFS is based on five univariate filter-based measures to comprehensively evaluate the feature set—information gain, gain ratio, chi-square, symmetric uncertainty, and attribute significance (AS) [12], [16]–[18]. With each of these filter measures, the features are evaluated under various considerations. The rationale for choosing each is as follows:

- *Information gain*, one of the popular feature selection measures, measures how much information a feature provides about the target class [42].
- *Gain ratio* is a disparity measure that enhances information gain [42].
- *Symmetrical uncertainty* performs well for highly imbalanced feature sets [43].
- *CHI-square* is a statistical measure that determines the association of a feature with its target class [42].
- *Attribute significance* is a probabilistic measure that assesses an attribute's worth. It is a two-way function that computes the attribute's significance, or association with a class attribute [44].

UFS uses a ranking approach, which is attractive for features with empirical validity, simplicity, and scalability [16], [45]. Each filter measure has a different relative scale depending on its characteristics and biases. To account for these biases and avoid the impact of multiple relative scales (i.e., numerical instability), UFS bounds the values within small intervals and normalizes them to the same range (between 0 and 1) using min-max normalization (MMN), which is defined as follows:

$$MMN = \frac{value - \min}{\max - \min} \quad (1)$$

Another key consideration in this process is limiting the effect of highly correlated features. In the rescaling process, UFS assigns rank 1 to the features with the highest feature index, in contrast to a previous study [16], which assigned rank 0 to the features with the highest feature index. After feature rescaling, UFS uses an order-based ranking aggregation approach, which is not only effective, but also easy to implement, scale insensitive, and elegant [12]. Finally, the UFS

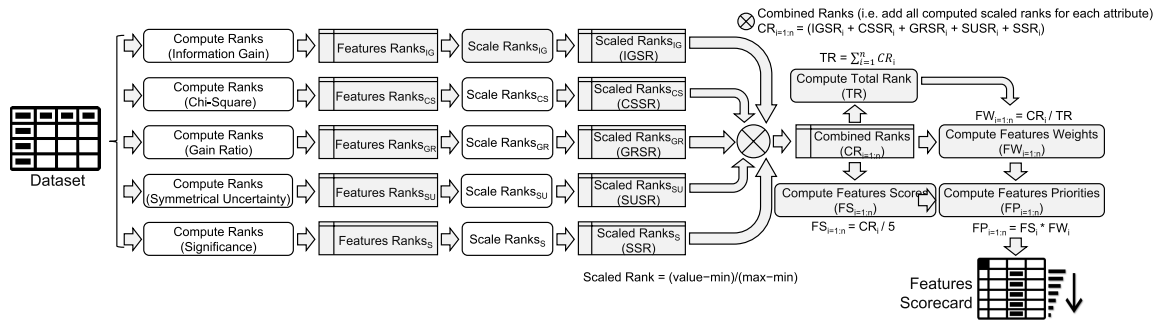


FIGURE 2. Unified features scoring workflow.

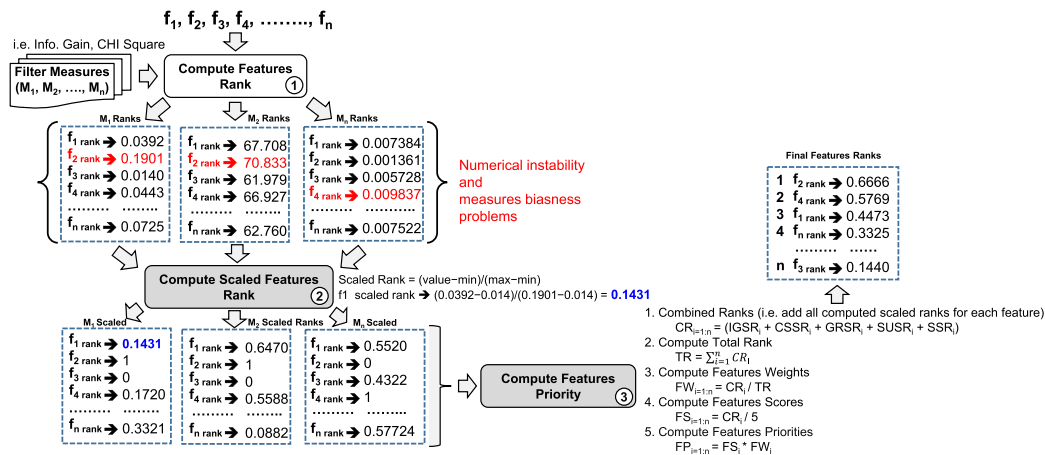


FIGURE 3. Diabetes dataset example for explaining UFS.

applies the arithmetic mean as an aggregating function to compute relative feature weights and ranking priorities. The workflow of the UFS methodology is illustrated in Fig. 2.

UFS can also be explained using a benchmark diabetes dataset,⁴ as shown in Fig. 3.

In Fig. 3, $f_1, f_2, f_3, \dots, f_n$ represent the features (such as *preg*, *plas*, *pres*, ..., *age*) of the diabetes dataset, and M_1, M_2, \dots, M_n represent the five aforementioned univariate filter-based measures. Ranks are computed using each filter measure. For example, using M_1 (information gain), the computed ranks of each feature are:

- 1, rank of @attribute *preg* = 0.0392
- 2, rank of @attribute *plas* = 0.1901
- 3, rank of @attribute *pres* = 0.014
- 4, rank of @attribute *skin* = 0.0443
- ...
- 8, rank of @attribute *age* = 0.0725

After calculating the information gain of each feature, min-max normalization is applied to each attribute. For example, the attribute *preg* is normalized to 0.1431. This process is then replicated for the other measures (M_2, M_3, M_4, M_5).

⁴<https://archive.ics.uci.edu/ml/machine-learning-databases/pima-indians-diabetes/>

The different ranks of the feature are then combined; once each feature has been evaluated and scaled according to each filter measure, a comprehensive score of the individual feature is calculated, as shown in Fig. 3. The attribute weight is also calculated based on the feature's individual score and the combined score of all the features present in the dataset. Finally, attribute priority is computed based on the contribution of a feature in terms of its individual measure score and its relative weight in a dataset; for example, here f_2 had the highest priority. This can assist the domain expert in selecting high-priority features for the data preparation phase of CRISP-DM.

The purpose of the UFS approach is to (i) reduce the risk of selecting an irrelevant feature, (ii) yield more robust feature subsets, and (iii) improve classification performance [10], [16], [46], [47]. Although our proposed methodology has additional computational costs, it is worth it because it uses a preferable framework [48].

E. METHODOLOGY FOR THE DATA PREPARATION PHASE

Data preprocessing tasks such as data cleaning and data transformation are typically performed in the data preparation phase to improve performance and knowledge accuracy. In real-world applications, missing values are filled in and

outliers are removed in data cleaning, while data transformation involves data discretization. The discretization process simplifies the data, enables quick learning, improves the accuracy of the model, optimizes results, and removes outliers [49].

In this study, we used the mean/mode substitution approach to handle missing values, the inter-quartile range for outlier detection, and equal width binning for data discretization. We chose easy-to-use methods without considering the nature of the data; we do not claim that our selected data preparation methods will always produce excellent results because that is not the scope of our study. Our purpose is only to show the positive effects of various data preprocessing techniques on the predictive accuracy of a classifier.

F. METHODOLOGY FOR THE MODELING PHASE

This section covers the methodology used to perform model learning and model translation, which build the classification models and generate the production rules, respectively. The details of each method are explained in the following subsections.

1) METHOD FOR MODEL LEARNING

To build the classification models, seven decision tree classifiers were considered for this study, namely BFTree, FT, J48, J48graft, RandomTree, REPTree, and SimpleCart. The characteristics of each classifier are shown in Table 2.

TABLE 2. Selected decision tree classifier characteristics.

Decision Tree Classifier	Type of Classifier (Based-on)
BFTree	C4.5 and Cart
FT	Logistic regression function
J48	R. Quinlan C4.5 algorithm
J48graft	C4.5
RandomTree	Random selection of attributes
REPTree	C4.5 and regression
SimpleCart	Cart

In order to select appropriate classifiers among these seven decision tree classifiers, a case-based meta-learning and reasoning framework (CB-MLR) [50] was used. CB-MLR internally uses a case-based reasoning methodology in which a case-base is first created from freely available data classification problems, where the features of each case are meta-characteristics of the datasets. These meta-characteristics include general, basic, and advanced statistical features as well as information-theoretic features of the datasets. Each of these categories of features represents a view of the dataset. The class label of each case is that found by the best classifier of the seven candidate classifiers, as defined by AMD [21]. This computation empirically evaluates and ranks these classifiers based on the accuracy and consistency of the classifier's performance. After ranking, the top three appropriate decision tree classifiers are recommended, and the top classifier is selected for the creation of a classification model.

The AMD methodology reduces the time and effort expended by the domain expert and enhances system performance [21]. An open source application of the algorithm selector is available on GitHub to support its theoretical value [51].

In this study, we used non-exhaustive k -fold cross-validation (i.e., rotation estimation) to measure and assess the performance of the machine learning methods in terms of predictive accuracy [28], [52]. More specifically, we selected 10-fold cross-validation ($k = 10$) for computing the predictive accuracy [12], [53].

In k -fold cross-validation, the original dataset is randomly split into k equal-size sets. For example, for $k = 10$, we randomly partitioned the original dataset into $d_0, d_1, d_2, \dots, d_9$. After partitioning, only one set (d_0) is used as testing data while the remaining $k - 1$ sets (d_1, d_2, \dots, d_9) are used as training data. In the next iteration, d_1 is used as testing data and d_0, d_2, \dots, d_9 as training data. This process is repeated k times so that each set is used exactly once for validation. After completing k iterations, the k results are averaged to provide a single estimate, resulting in more accurate predictions [54], [55].

This technique estimates the quantitative measure of fit for the data as well as for the classification model. This fit is evaluated in terms of a statistical measure called the *positive predictive value* (PPV) [56]. Herein, the PPV is used as the measure of prediction accuracy.

The PPV is defined as:

$$PPV = \frac{\text{number of } TPs}{\text{number of } TPs + \text{number of } FPs} \quad (2)$$

where TPs are true positives and FPs are false positives. A true positive means there is a positive prediction and a positive result, while false positive means a positive prediction but a negative result [57].

2) METHOD FOR MODEL TRANSLATION

Production rules are easy to understand, widely used for knowledge representation, and more compact and predictive than decision trees. The translation process for converting multiple decision trees into production rules for automated use is explained in Algorithm 1. This algorithm takes input from the decision tree algorithm (DTA) and classification model (CM) and sequentially passes them through mandatory steps to generate production rules. The steps involved in the models are: (1) model preparation (line 4), (2) XML conversion (line 6), (3) XML parsing (lines 8 to 12), and (4) production rule generation from the Document Object Model (DOM) Tree object (lines 13 to 49).

In the first step, the model is prepared by performing a number of tasks such as text splitting, text trimming, and special character replacement. In the second step, XML conversion, indentation, comparison operator configuration, and file conversion tasks are performed [33]. In the third step, document parsing is performed using the DOM parser. Normally for a parsing task, the parser reads a XML document, extracts information, and exposes the document's

Algorithm 1 Production Rule Generation From Decision Trees ($D = DTA, CM$)

Data: $D = DTA, CM$: Input dataset (decision tree algorithm, classification model)
Result: RS – Rule set

```

1 /*  $DTA = algo_1, algo_2, algo_3, algo_4, algo_5, algo_6, algo_7,$  and  $algo_8$ , representing BFTree, FT,
   J48, J48graft, LADTree, RandomTree, REPTree, and SimpleCart algorithms,
   respectively */;
2 /* Similarly,  $CM = cm_1, cm_2, cm_3, cm_4, cm_5, cm_6, cm_7,$  and  $cm_8$ , representing the
   classification models generated from  $algo_1, algo_2, algo_3, algo_4, algo_5, algo_6, algo_7,$  and  $algo_8$ ,
   respectively */;
3 /* Preprocess the classification model (e.g. remove the header and footer
   information from each model) */;
4  $PM \leftarrow preprocessModel(DTA, CM)$  // where PM represents the processed model;
5 /* Convert the processed model into W3C specification-based XML format */;
6  $XM \leftarrow xmlConversion(PM)$  // where XM represents the XML model;
7 /* Parse the XML model to extract information (e.g. element information such as
   root nodes, child nodes, sibling nodes, parent nodes, and relationships between
   nodes) */;
8  $DTO \leftarrow parseXML(XM)$  // where DTO represents the DOM tree object;
9 /* Get root node from DOM tree object */;
10  $RootNode \leftarrow getRootNode(DTO)$ ;
11 /* Get the first child of the root node and consider it the current node */;
12  $CurrentNode \leftarrow getFirstChild(RootNode)$ ;
13  $ruleID \leftarrow 0$  // initialize the rule id;
14  $RulesList[]$  // declare the rule list;
15 /* Extract the node information */;
16 while  $CurrentNode \neq null$  do
17   if  $hasChildNodes(CurrentNode)$  then
18      $CurrentNode = getFirstChild(CurrentNode)$ 
19   else
20     /* leaf node */;
21     if  $CurrentNode = LeafNode$  then
22        $ruleID++$ ;
23        $RuleConclusion \leftarrow getNodeValue(CurrentNode)$ ;
24        $RuleConditionsList[]$  // declare the condition list for a rule;
25        $PathNode \leftarrow CurrentNode$ ;
26       while  $hasParentNode(PathNode)$  do
27          $ConditionAttribute \leftarrow getNodeAttribute(PathNode)$ ;
28          $ConditionOperator \leftarrow getNodeOperator(PathNode)$ ;
29          $ConditionValue \leftarrow getNodeValue(PathNode)$ ;
30         /* merge the node parameters to make a rule condition */;
31          $RuleCondition \leftarrow ConditionAttribute \sqcup ConditionOperator \sqcup ConditionValue$ ;
32          $RuleConditionsList.add(RuleCondition)$ ;
33          $PathNode \leftarrow getParentNode(PathNode)$ ;
34       end
35        $RuleConditionsList \leftarrow reverse(RuleConditionsList)$ ;
36       /* merge the rule parameters to make a single rule */;
37        $Rule \leftarrow ruleID \sqcup RuleConditionsList \sqcup RuleConclusion$ ;
38        $RulesList.add(Rule)$ ;
39     end
40     /* find the parent level */;
41     while  $getNextSibling(CurrentNode) = null$  and  $CurrentNode \neq RootNode$  do
42       /* use child-parent link to get to the parent level */;
43        $CurrentNode \leftarrow getParentNode(CurrentNode)$ ;
44     end
45      $CurrentNode \leftarrow getNextSibling(CurrentNode)$ ;
46   end
47 end
48  $RS \leftarrow RulesList$ ;
49 return  $RS$  : rule set

```

content after validating the document with the W3C specification. The DOM parser maps the structure of an XML file to a DOM tree object and facilitates random access to the content of the XML document. In the final step, to generate the production rules, the attributes, operators, and values of each condition and the conclusions of each path are extracted by traversing the tree. For further details, please see our previous work [24].

IV. SYSTEM RESULTS

This section describes the evaluation of the proposed UFS methodology and data preprocessing phase. The purpose of this is to determine the impact of the proposed feature selection methodology on the predictive accuracy of the classification model in terms of feature ranking (data understanding phase) and data preprocessing (data preparation phase).

A. EVALUATION OF THE UNIFIED FEATURES SCORING METHODOLOGY

This section describes the evaluation setup and compares the proposed feature selection methodology with state-of-the-art feature selection methods.

TABLE 3. Selected dataset characteristics.

Dataset	No. of Attributes	No. of Instances	No. of Distinct Classes
Sonar	61	208	2
Cylinder-bands	40	540	2
Waveform	41	5000	3
Arrhythmia	280	452	13
Diabetes	9	768	2
Letter	17	20000	2
Glass	10	214	6

To evaluate our feature selection methodology, we chose seven datasets of varying complexity, as shown in Table 3. These benchmark datasets were acquired from the openML⁵ repository, and we selected those of small to medium size. Both binary and multi-class problems were considered for this study.

We used five well-known classifiers in this study: J48, naive Bayes, support vector machine (SVM), k nearest neighbors (KNN) and JRIP. For comparison purposes, we utilized standard open-source implementations of these classifiers provided by WEKA.⁶ Using these open-source implementations, we wrote a method in Java that computes the predictive accuracy of these five classifiers in 10-fold cross-validation.

Of the five classifiers, SVM and JRIP tended to perform best on the above-mentioned datasets. Figure 4 illustrates the experimental difference between the predictive accuracy of the classifiers, where the first part of the figure (with a white background) shows the results for only the datasets

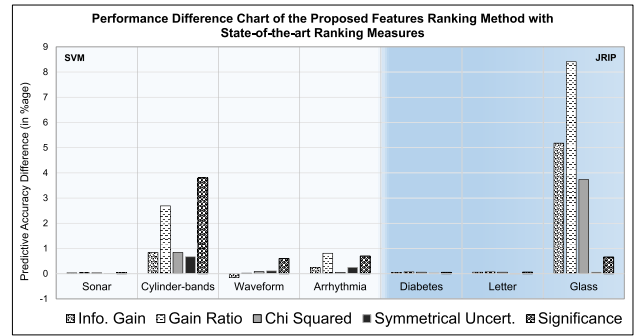


FIGURE 4. Performance difference for the proposed feature ranking method.

on which SVM performed best. Likewise, the second part of Fig. 4 shows the three datasets on which JRIP performed better.

We compared our proposed UFS methodology against five feature selection measures: information gain, gain ratio, symmetric uncertainty, chi-square, and significance. Figure 4 illustrates the difference in predictive accuracy between UFS and each feature selection measure. We can deduce from these results that our proposed methodology is competitive with state-of-the-art feature selection methods. We found that in 97.15% of cases, the UFS methodology had greater or equal predictive accuracy, while in the remaining 2.85% (1 out of 35; IG in the Waveform dataset) our methodology had lower predictive accuracy.

B. EVALUATION OF THE DATA PREPROCESSING TASKS

This section describes the results of data preprocessing in terms of the predictive accuracy of classifiers on the Diabetes, Waveform, Glass, and Arrhythmia datasets. In data preprocessing, each data preparation step performs some modifications and stores the data for input to the next step, as well as for performance comparison purposes. We categorize these data as original data, filled data (obtained after replacing missing values), consistent data (obtained after replacing outliers), and finally discretized data (obtained after discretization). The results of this comparison are illustrated in Fig. 5.

Firstly, to determine the impact of the data preprocessing steps, the predictive accuracy against five decision tree algorithms (*BFTree*, *J48*, *Random Tree*, *REPTree*, and *Simple Cart*) was computed, as illustrated in Fig. 5. These are the standard data preprocessing steps used to enhance the quality of data. For each dataset against each decision tree algorithm, the next data category from left to right had greater or equal predictive accuracy compared to the previous data category. These results were obtained for various datasets with different numbers of distinct classes, and we cannot claim generalization to other datasets. Nonetheless, these results demonstrate the positive effects of different data preprocessing techniques on the predictive accuracy of a classifier.

⁵http://www.openml.org/

⁶http://weka.sourceforge.net/doc.dev/

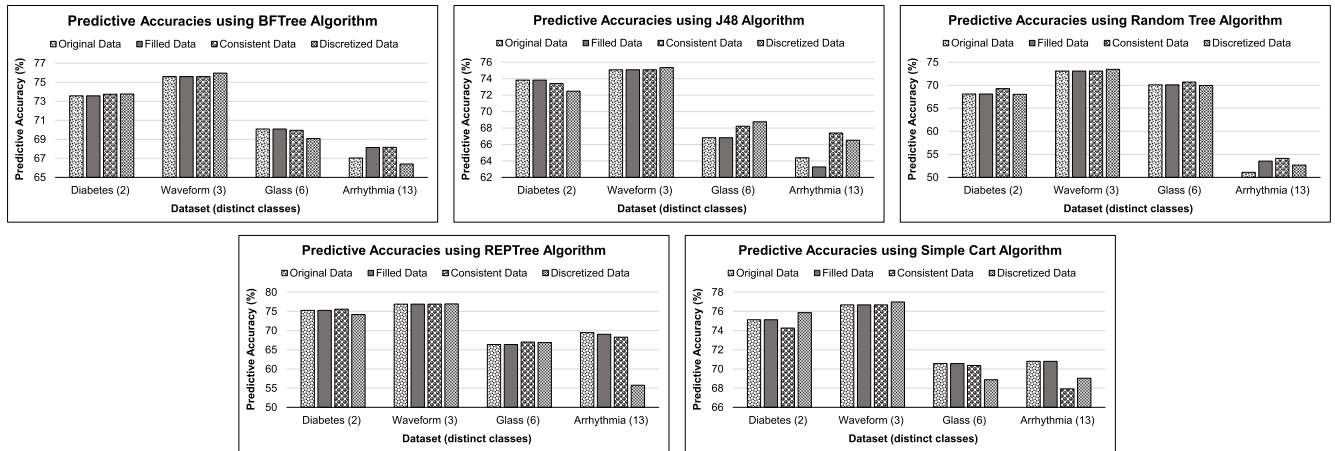


FIGURE 5. Comparative results of preprocessing steps in terms of predictive accuracy.

V. SYSTEM EVALUATION

The evaluation phase of any proposed system is key in judging the worth of the system. This section evaluates the subjective perception of users towards the DDKAT product.

In this study, we considered user experience (UX) as the major criteria for evaluating the DDKAT. UX describes the quality of interaction between the participants and the computer system [58]. Normally, in a real-world situation, different users may have different feelings for the same product due to varying personal experiences. In order to mitigate this problem, the user experience is measured by collecting feedback from a large group of users [59]. To quantify a product's user experience, questionnaires are considered a highly efficient and cheap tool [59]–[61].

There are many research frameworks for state-of-the-art evaluation of user experience, such as the Questionnaire for User Interaction Satisfaction, System Usability Scale, Standardized User Experience Percentile Rank Questionnaire, Software Usability Measurement Inventory, AttrakDiff, and User Experience Questionnaire. Among these frameworks, the User Experience Questionnaire (UEQ) is the most widely used evaluation framework for interactive products for the following reasons: (1) it provides a thorough evaluation by accounting for both user experience and classical usability aspects, (2) it interprets results accurately, (3) it is free to use and has no fees, (4) it is reliable and easy to apply, (5) it requires low effort, and (6) it provides fast, direct, and valid quantitative measurements of UX [58]–[61].

The UEQ includes 26 items that are grouped into six scales: attractiveness, the appeal of the product; perspicuity, the ease of product use; efficiency, the speed with which it solves tasks; dependability, the user's control over product interaction; stimulation, the user's reactions to the product; and novelty, how innovative the product is [58] and [61]. These scales are further categorized into two quality measures, called pragmatic quality (PQ) for task-related quality aspects, and hedonic quality (HQ) for non-task related quality

aspects. PQ accounts for perspicuity, efficiency, and dependability, while the HQ covers stimulation and novelty [58]. Each item in the UEQ comprises a pair of terms (adjectives) with opposite meanings and a 7-point Likert scale [61].

AttrakDiff is another established and popular online questionnaire designed to evaluate user experience. This questionnaire was designed and developed within the UEQ research framework and provides a limited free online interface (only 20 users) to investigate the attractiveness, pragmatic, and hedonic aspects of products [62]. Again, the pragmatic quality of a product is the ability for effective and efficient task completion, while the hedonic quality represents the joy and fun experienced by the user. Similarly to the UEQ, it consists of 29 questions, where each question consists of a pair of contrasting adjective terms [63]. These are grouped into PQ, HQ (which is further divided into two sub-aspects: *Identity* (HQ-I) and *Stimulation* (HQ-S)), and *Attractiveness* (ATT) [64]. Due to the mobility of the participants and the short duration of the evaluation, a combination of AttrakDiff and UEQ can be used [63].

Regarding the correlation between the UEQ and AttrakDiff, the pair of terms used for ATT are nearly identical in both questionnaires. Similarly, it is expected that the perspicuity, efficiency, and dependability scales of the UEQ have a positive correlation with the PQ aspect of AttrakDiff, and the novelty and stimulation scales of the UEQ have a highly positive correlation with the stimulation scale of AttrakDiff [60].

In this study, we used both UEQ and AttrakDiff to assess the value of the DDKAT. In the following sections, we describe the design setup, evaluation process, and evaluation results.

A. EXPERIMENTAL SETUP

For a holistic evaluation of the DDKAT, we performed two studies involving multiple stakeholders and using quantitative methods such as surveys. In each study, we introduced

TABLE 4. Evaluations setup for the DDKAT.

Evaluation Criteria		Study I (Experts)	Study II (Intermediate Users)
Participant	Total	19	102
	Distribution	<ul style="list-style-type: none"> 11 academia professionals (6 lecturers, 4 assistant professors, 1 associate professor) 8 industry professionals (2 domain experts, 1 data analyst, 2 software developers, 3 software engineers) 	<ul style="list-style-type: none"> 22 graduate and postgraduate students of <i>Expert System</i> course 31 undergraduate and postgraduate students of <i>Artificial Intelligence and Data Analytics</i> course 49 graduate and postgraduate students of <i>Machine Learning</i> course
	Age	Between 20 and 60	Between 20 and 35
	Education completion	Post-graduate and graduate	Under-graduate, graduate
Conduct		Online	Paper
Evaluation tool		AttrakDiff	UEQ
Study type		Anonymous participants	Anonymous participants
Project type		Individual evaluation	Individual evaluation

and demonstrated the DDKAT before conducting the survey. The evaluation setup for both studies is shown in Table 4, where two types of users were considered for assessing the DDKAT. The first were experts with experience in using artificial intelligence (AI) domain applications, and the second were intermediate users who were studying or learning AI applications.

B. EXPERIMENTAL EXECUTION

The procedure for conducting the evaluation was different in both studies. For *Study I*, an AttrakDiff project with the name *Data-Driven Knowledge Acquisition Tool* was created using the eSURVEY tool⁷ to measure the user experience of the DDKAT. After creating the project, the product was hosted on a web server and the URL was given to all participants. We sent an invitation email to the 19 participants and asked them to evaluate the DDKAT directly based on their judgments [65]. In the email, we mentioned all the features of the DDKAT, its usage instructions, the actual product’s URL, and the eSURVEY URL for the AttrakDiff questionnaire. A demo session was conducted for the participants before they filled out the online AttrakDiff questionnaire.

For *Study II*, a demonstration of all of the features of the DDKAT was given to students during class time of three different courses. After the demonstration, we answered all questions from the students. Finally, the UEQ survey form was distributed to all students to record their assessment.

C. EXPERT EVALUATIONS

After the 19 knowledge experts evaluated the DDKAT and completed the online AttrakDiff questionnaire, the results were compiled using the eSURVEY tool as shown in Figs. 6-8.

Figure 6 shows a portfolio diagram, which summarizes the performance of the DDKAT in terms of PQ and HQ. This figure shows multiple confidence regions, such as too self-oriented, self-oriented, desired, neutral, task-oriented, too

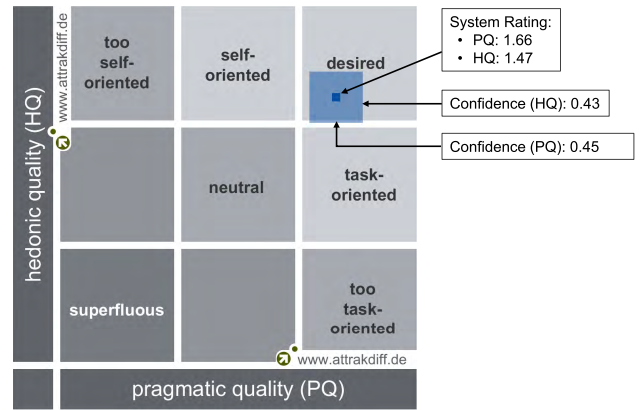


FIGURE 6. Portfolio diagram of the DDKAT with respect to PQ and HQ.

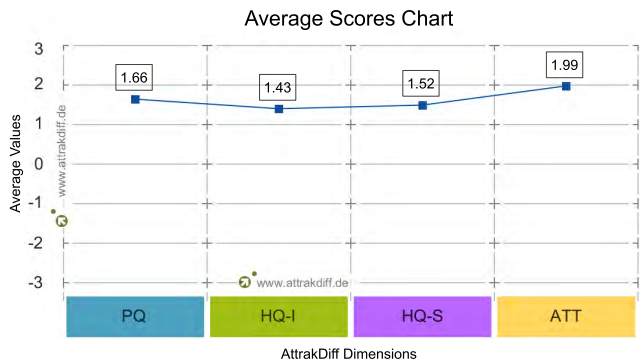


FIGURE 7. Average values of the four AttrakDiff dimensions for the DDKAT.

task-oriented, and superfluous. The values of HQ increased from bottom to top, while the values of PQ increased from left to right. For HQ, the top values were considered better than the bottom values, and for PQ, the right values were considered better than the left values. Based on the assessments of the 19 participants, the DDKAT was rated “desired,” as shown in Fig. 6. Both PQ and HQ had a similar product confidence interval.

⁷<https://esurvey.uid.com/project#!overview>

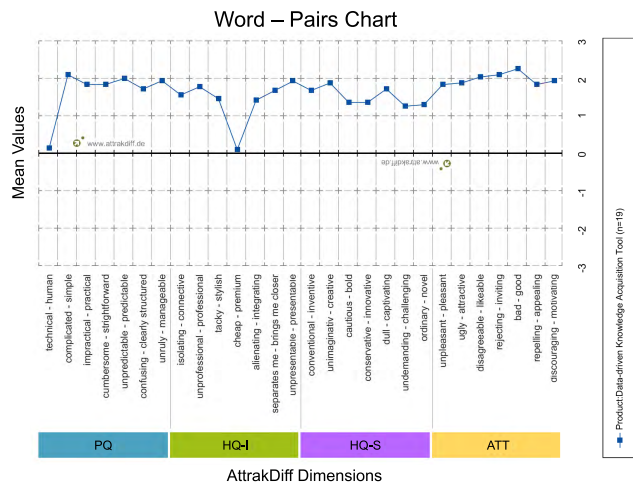


FIGURE 8. Mean values of AttrakDiff adjective-pairs for the DDKAT.

Another evaluation perspective is shown in Fig. 7, in which PQ, HQ-I, HQ-S, and ATT were rated by computing their average scores, as shown on the y-axis. PQ represents the usability of the product and reveals how well users are accomplishing their objectives; HQ-S describes the supporting features of a system, such as its novelty, interesting and stimulating functions, contents, and presentation styles; HQ-I indicates the ability of users to identify with the system; and ATT represents the overall perceived quality of the system [65]. The user assessments of all four dimensions fell between 1 and 2 for the DDKAT, which is in the “above-average” region. In particular, the attractiveness of the DDKAT gained more attention than the other three aspects, falling on the boundary of the “good” region.

Figure 7 shows the average scores of the four AttrakDiff dimensions, while a detailed view of the ratings for these four dimensions is provided in Fig. 8, which shows the AttrakDiff adjective-pair questions [65]. For the PQ and ATT dimensions of the DDKAT, the average score was 6 out of 7 for all adjective-pairs except “technical human.” Based on the results shown in Figs. 6-8, the overall user experience was positive.

D. INTERMEDIATE USER EVALUATIONS

The DDKAT was demonstrated to a number of artificial intelligence students, including all data mining processes and their features. The queries of the students were addressed after the demonstration. Finally, the UEQ survey was given to all students, and they were asked to fill it out based on their understanding [58]. After 102 intermediate users evaluated the DDKAT and completed the UEQ, the results were automatically generated using a data analysis tool⁸ [66]. Each item of the UEQ has answers ranging from -3 (strongly negative) to +3 (strongly positive) [61]. The compiled results are shown in Figs. 9-11.

⁸www.ueq-online.org

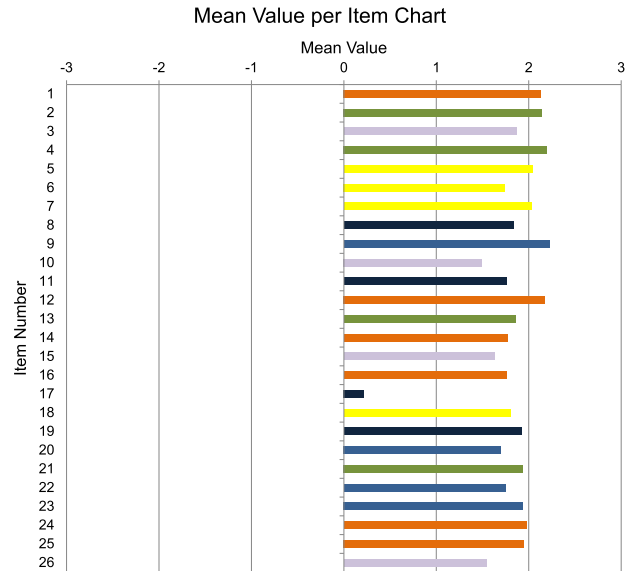


FIGURE 9. Mean value per item for the DDKAT product.

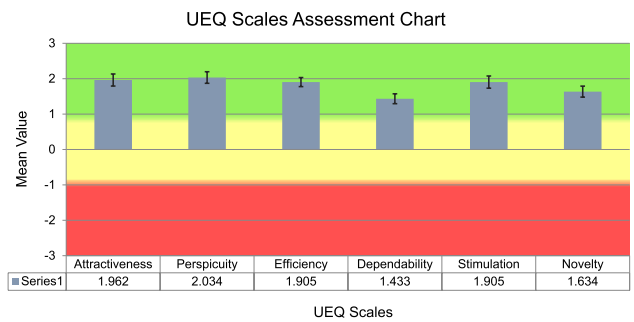


FIGURE 10. UEQ scale results for the DDKAT.

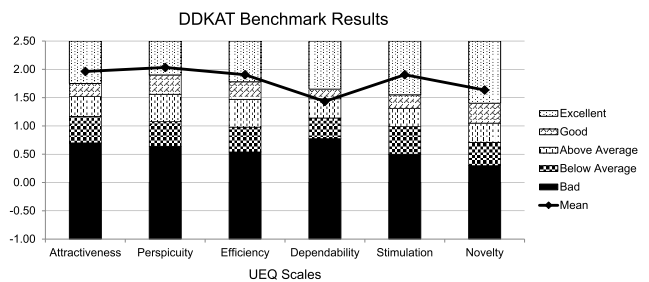


FIGURE 11. The benchmark results for the DDKAT.

As mentioned above, the UEQ evaluation survey consists of 26 items to determine the impact of the product under consideration. With the help of Cronbach’s alpha coefficients, we could compute the mean value per item [58]. It was generally observed that participants did not choose extreme options, preferring to select those in the range of -2 to +2. For this reason, a value near +2 is considered to be a very positive impression [66]. Figure 9 shows that among the 26 items, the mean values of seven were greater than +2, demonstrating the good impact of the DDKAT. Figure 9

also shows that all mean values except that of item 17 fell between 1 and 2, which indicates that overall, all 102 AI domain students were satisfied with this product.

To further analyze the UEQ, we calculated the means of six scales—attractiveness, perspicuity, efficiency, dependability, stimulation, and novelty [58], [61]—whose values were scaled in the range of -3 to $+3$ [59], as shown in Fig. 10. It can be observed from Fig. 10 that the values of all scales were greater than $+1$, indicating a positive response from the participants [59]. Attractiveness, efficiency, stimulation, and novelty fell between 1.5 and 2, demonstrating the very good quality of the DDKAT [59]. The perspicuity scale had a value close to $+2$, representing the very positive (near-optimal) feelings of the participants [59], while the dependability scale had a positive evaluation falling in the above-average region of user satisfaction.

To evaluate the precision of the mean estimates, we also computed 95% confidence intervals for each UEQ scale [67]. We found them to be small for all six scales, as shown in Fig. 10. The smaller the width of the confidence interval, the smaller the variation and the better the result (i.e., the higher the precision) [67]. This higher precision increases trust in the results [59], [67]. In Fig. 10, the error bars represent these confidence intervals. The confidence intervals for the DDKAT were 0.342 (1.791 to 2.133) for attractiveness, 0.327 (1.870 to 2.197) for perspicuity, 0.257 (1.776 to 2.033) for efficiency, 0.278 (1.294 to 1.572) for dependability, 0.345 (1.732 to 2.077) for stimulation and 0.311 (1.479 to 1.790) for novelty.

To evaluate the consistency of the UEQ scales, we computed their reliability using the Cronbachs alpha coefficient, which was found greater than 0.7 for all six scales. The Cronbachs alpha coefficients for the DDKAT were 0.93 for attractiveness, 0.87 for perspicuity, 0.77 for efficiency, 0.71 for dependability, 0.89 for stimulation and 0.78 for novelty. The coefficient for dependability was slightly lower than that of the other scales, which could be due to an incorrect understanding of the items in this scale [59].

The UEQ scales are categorized into PQ, HQ, and ATT dimensions [61]. ATT is a pure valence dimension; PQ represents the perspicuity, efficiency, and dependability; HQ expresses the stimulation and novelty. The UEQ evaluation tool found that PQ (1.79) and HQ (1.77) were good, with a mean value greater than 0.800 (see Fig. 10) [59]. PQ represents the ease of use of the product [66], so the high PQ score of the DDKAT provides evidence that it is easy to use.

In order to check the quality aspect of the DDKAT product, we have compared our results with other products as shown in Fig. 11. For this purpose, the UEQ analysis tool provides a benchmark for the user experience [61]. Based on the available benchmark, the attractiveness, perspicuity, efficiency, stimulation, and novelty aspects of the DDKAT product are excellent, whereas the dependability aspect lies in the above average region. Here the term ‘excellent’ defines that the product under-consideration is among the best 10%

of the result, while the term ‘above average’ defines that the evaluated product does not among the best 25% of the benchmark results and 50% of the benchmark results are worse than the evaluated product [61].

To confirm the quality of the DDKAT, we compared our results with those of other products, as shown in Fig. 11. For this purpose, the UEQ analysis tool provides user experience benchmarks [61]. Based on the available benchmarks, the attractiveness, perspicuity, efficiency, stimulation, and novelty of the DDKAT product are excellent, while the dependability falls in the above average region. Here, the term ‘excellent’ means that the product is among the best 10%, while the term ‘above average’ means that the product is not among the best 25%, but is better than 50% of the benchmark results [61].

Based on the quantitative results obtained using the UEQ analysis tool and AttrakDiff, the overall user experience was evaluated as good in terms of the pragmatic, hedonic, and attractiveness features, and users were satisfied with the DDKAT. There is now only a need to improve security in order to increase the dependability of the product.

VI. SIMULATION OF THE DDKAT

This section describes an overview of the Data-Driven Knowledge Acquisition Tool, a case study to simulate the DDKAT for the end-to-end knowledge engineering process, and a mechanism for sharing the production rules.

A. DATA-DRIVEN KNOWLEDGE ACQUISITION TOOL OVERVIEW

We designed and developed the DDKAT, a tool for extracting hidden knowledge from structured data and converting it into production rules. This tool is a web-based application that covers almost all phases of CRISP-DM. It creates production rules using a data-driven approach to allow a domain expert to visualize hidden knowledge that is difficult to see with the naked eye. It was designed for our previously proposed Mining Minds platform [37], [38], and it acquires user profile and life-log data from the Data Curation Layer and produces production rules to provide better services through the Service Curation Layer, as shown in Fig. 1. The output of this tool is processed data, a classification model, and production rules.

The open-source implementation and documentation of this tool is beneficial for developers in the artificial intelligence domain and the healthcare community, who can use it to extract knowledge from raw data in a simple manner. Using this tool, a domain expert goes through the data science process, which applies data mining methods to extract knowledge from data. This process is well known in research communities such as artificial intelligence, machine learning, statistics, and knowledge acquisition for expert systems. Moreover, the DDKAT helps the domain expert perform tasks such as:

- selecting salient features of the data based on personal knowledge and the machine’s support.

- applying data mining methods in data preprocessing to enhance the predictive accuracy of the classification model.
- selecting an appropriate decision tree classifier to generate the classification model.
- translating the classification model into production rules to share with the expert for verification.

The DDKAT is an online, flexible, and loosely coupled software system that has been developed in Eclipse, Spring Web Model View Controller (MVC), JavaServer Pages (JSP), jQuery JavaScript library, Asynchronous JavaScript and XML (AJAX), and Bootstrap as front-end frameworks. For testing and validation purposes, Fiddler Web Debugger, JSONLint, and Apiary mock services have been used.

Some of the reasons for choosing the aforementioned technologies to develop DDKAT are:

- *Spring Web MVC*⁹ is an old and mature framework with excellent RESTful web service support.
- *jQuery*¹⁰ is a lightweight (write less, do more) library, which provides user-friendly functionality for *JavaScript* on your website.
- *AJAX*¹¹ is an approach for developing fast and dynamic web pages that updates parts of the web page without reloading the entire page.

B. CASE STUDY: DIABETES

This case study was used to illustrate aspects of development. It is helpful to perform an in-depth study and analysis of a real-world or an imagined scenario. As a case study to simulate the phases of CRISP-DM, the Pima Indians Diabetes Dataset¹² was used in this work.

The simulation of the system is illustrated in Fig. 12, where steps 1a to 1f belong to the data understanding phase of CRISP-DM, steps 2a to 2c belong to the data preparation phase, and steps 3(a,b,c) and 4(a,b,c) belong to the modeling phase.

1) STEP-1

To start the end-to-end knowledge engineering process, the domain expert opens the DDKAT application by typing `http://system-ip:8080/DDKAT/` into a browser. After loading the application, the domain expert clicks the *Click to Start* button to start the data understanding phase, which includes the following:

- To view the available parameters (features) for a particular domain, the domain expert clicks the *Load Schema* button to send the schema request to the DCL.
- The DDKAT parses the received schema and converts it into a tree structure using a jQuery plugin.
- The domain expert first selects parameters based on his/her own experience and knowledge, then clicks the

Visualize Features Scorecard button.

- The DDKAT forwards the selected parameters query to the DCL to request the data.
- The DDKAT receives data from the DCL and uses the UFS methodology to produce and display the Features Scorecard.
- The domain expert analyzes/watches the features scorecard. In case of dissatisfaction, the domain expert reselects the parameters, repeating steps (c) to (f) until he/she is satisfied with the current parameter selection. When satisfied, the domain expert clicks the *Data Preprocessor* button to move into the data preparation phase.

2) STEP-2

To start the data preparation phase, the domain expert clicks the *Load Data* and *Save External Data* buttons to load and store the selected data on the local machine.

- The domain expert clicks the *Fill Missing Values* button. When this is clicked, the DDKAT first identifies all missing values from the loaded dataset, then fills them with appropriate values and stores the data in a processed data repository.
- Similarly, the domain expert clicks the *Remove Outliers* button to detect and replace all outliers with appropriate values, and store that data in a processed data repository.
- Finally, the domain expert clicks the *Invoke Data Transformation* button to discretize the loaded data and store that data in a processed data repository.

3) STEP-3

After completing the data preparation phase, the domain expert clicks the *Model Learner* button to start the modeling phase for building a classification model, which includes the following steps.

- The domain expert clicks the *Automatic Algorithm Selector* button to view the best recommended algorithm by the DDKAT.
- Based on this recommendation, the domain expert clicks the *Choose Decision Tree Algorithm* button to select the recommended algorithm or any other algorithm from the list to build the classification model.
- After clicking the *Learn Model* button, the DDKAT learns and builds a classification model using the selected algorithm and processed dataset. It also computes and displays the classification accuracy of the original and processed datasets. In the classification model, each leaf represents one primitive production rule. For example, in Fig. 12, there are a total of 29 leaves, which indicates that 29 rules exist in this classification model (decision tree). The advantage of using decision trees is that each branch of the tree consists of only a small number of attributes rather

⁹http://www.tutorialspoint.com/spring/spring_web_mvc_framework.htm

¹⁰http://www.w3schools.com/jquery/jquery_intro.asp

¹¹http://www.w3schools.com/ajax/ajax_intro.asp

¹²<https://archive.ics.uci.edu/ml/machine-learning-databases/pima-indians-diabetes/>

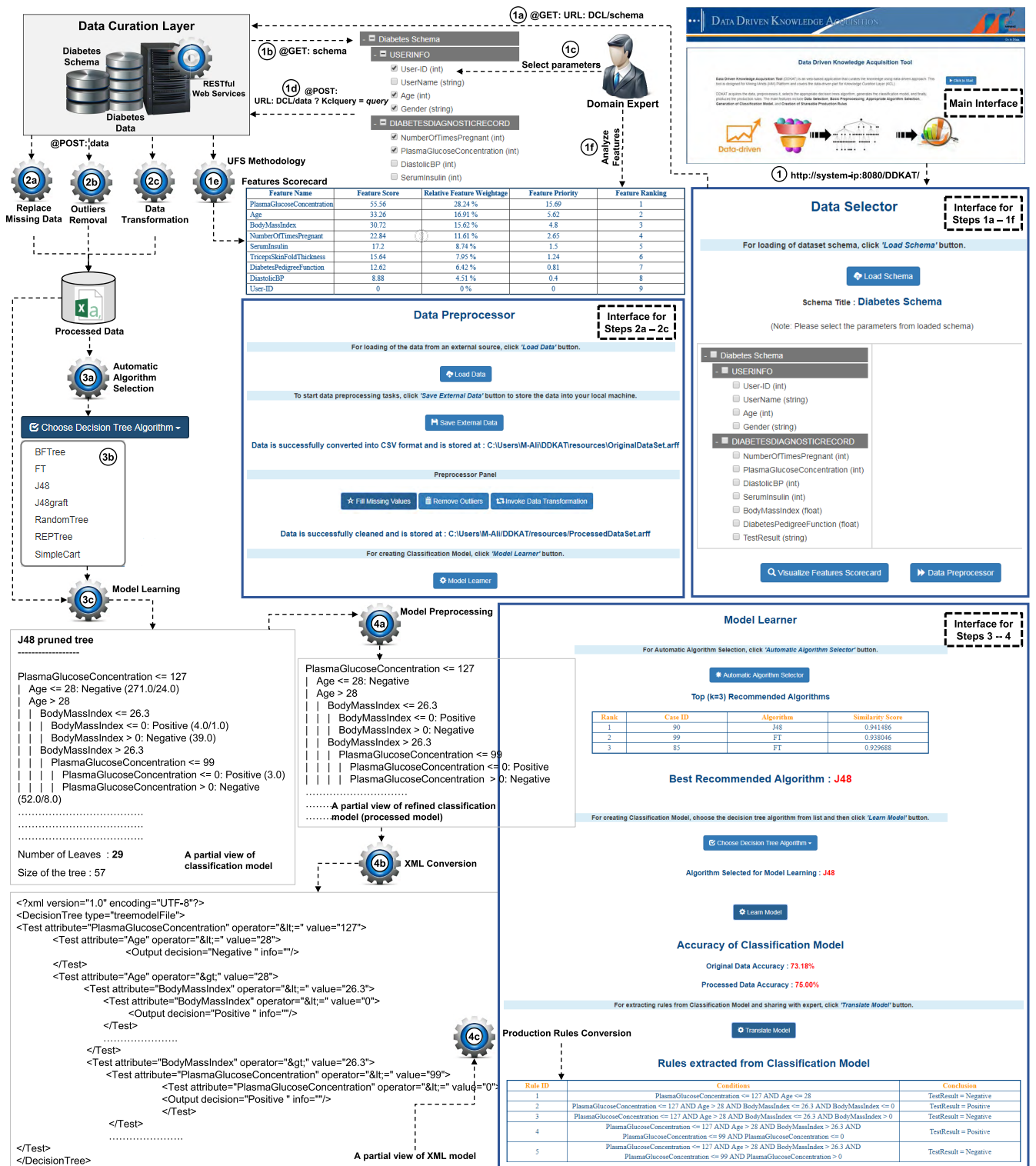


FIGURE 12. Simulation of the Data-Driven Knowledge Acquisition Tool.

than all of the attributes. Since the number of attributes directly affects the computational load, fewer attributes result in lower computational cost. For example, a total of nine attributes were used to describe each instance

of the diabetes training data, but no path in the decision tree shown in Fig. 12 uses more than seven attributes. Thus, the space of potential rules is reduced from $0(2^9)$ to $0(2^7)$ [31].

4) STEP-4

Once the classification model is built, the domain expert clicks the *Translate Model* button to generate production rules from the classification model, which involves the following steps.

- a) The DDKAT performs text processing tasks to refine the classification model, including text trimming before and after the actual model, replacement of special characters, and text splitting.
- b) The DDKAT applies an indentation and a comparison operator configuration, and converts this into an XML model.
- c) The DDKAT parses the XML model and extracts: (1) the root node and (2) all child, sibling, and leaf nodes from the XML model. It also extracts all paths of leaf nodes. Finally, the DDKAT extracts the attributes, operators, and values of each condition and the conclusion from each path and converts them into production rules.

C. A RESTFUL WEB SERVICE FOR SHARING PRODUCTION RULES

A RESTful Web service is a software service that is published on the Web and enables devices to communicate with each other [68]. To share production rules, a RESTful JavaScript Object Notation (JSON)-based web service was built on the Spring MVC framework.

represent *conditionID*, *conditionKey*, *conditionOperator*, and *conditionValue*. Similarly, each *conclusionList* consisted of *conclusionID*, *conclusionKey*, *conclusionOperator*, and *conclusionValue*. An online JSON editor¹³ was used to view and validate the JSON data. After JSON validation, a service was built with the title *shareRules*. This service creates a JSON object at runtime whenever it is called using `http://system-ip:8080/DDKAT/shareRules`.

Fiddler,¹⁴ a free web debugging proxy for any browser, system, or platform, was used to test this web service. After successfully testing the service, a JSON object is created as shown in Fig. 13. This figure shows the structure of the production rules, where one complete rule is highlighted. Each production rule has three parameters called *conclusionList*, *conditionList*, and *ruleID*, as discussed before.

VII. DISCUSSION OF THE SIGNIFICANCE, CHALLENGES, AND LIMITATIONS OF THIS STUDY

In every field, knowledge plays a vital role; all intelligent decisions are made based on knowledge. A data-driven approach is an effective way to improve business and society by extracting hidden knowledge from raw data. This facilitates improved decision-making capabilities and helps extract production rules. The data-driven knowledge acquisition approach was conceived to support the creation of health and wellness knowledge, and provides a knowledge acquisition environment to domain experts to better support decision-making. We developed a system that aims to automate the feature-ranking process to select and prepare the data, select an appropriate classifier, generate production rules, and finally share the knowledge to be validated by the domain expert. This system provides maximum availability (24/7) as well as an easy-to-use environment for extracting hidden knowledge in a systematic manner, which is required in most decision support and recommendation systems. Furthermore, this system is capable of extracting production rules from multiple decision trees. We used a depth-first search algorithm for this task, which is more suitable than a breadth-first search (BFS) due to its connectivity features and because it requires less space relative to the depth of the tree; BFS requires an exponential amount of space.¹⁵ Finally, the features of the developed tool were compared with the features of other well-known open-source data mining tools,¹⁶ as shown in Table 5.

During the development of the DDKAT, we encountered several challenges in implementing the UFS methodology and extracting production rules from the classification model. Some of the key challenges we attempted to resolve were the following:

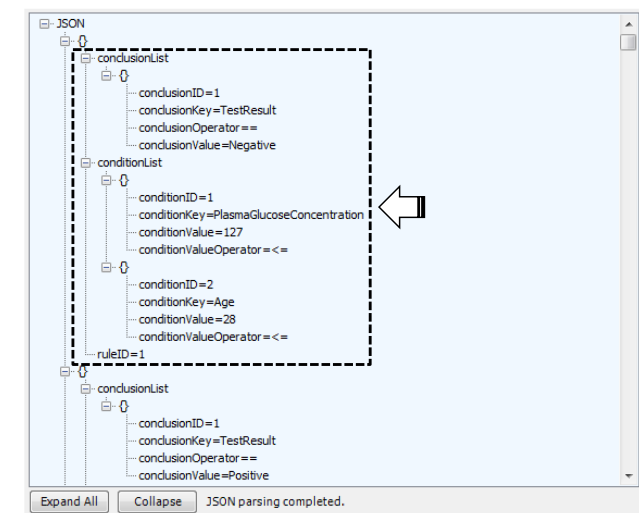


FIGURE 13. Structure of a shared production rule.

In this study, we built a flexible JSON object that contains an ArrayList. We named this object *ruleList* which then implemented the List interface, where each element of *ruleList* represents one complete rule. Since each rule can be composed of multiple conditions or multiple conclusions, each element of *ruleList* contained two ArrayLists (*conditionList* and *conclusionList*) and one name/value pair to represent *ruleID*, as shown in Fig. 13. Furthermore, each *conditionList* of an element consisted of four name/value pairs to

¹³<http://www.jsoneditoronline.org/>

¹⁴<http://www.telerik.com/fiddler>

¹⁵<http://stackoverflow.com/questions/10605519/advantage-of-depth-first-search-over-breadth-first-search-or-vice-versa>

¹⁶<https://www.predictiveanalyticstoday.com/compare/orange-data-mining-vs-r-software-environment-vs-weka-data-mining-vs-rapidminer-starter-edition/>

TABLE 5. Comparison of the DDKAT with well-known open-source data mining tools.

Data Mining Tool	Application	Programming Language	Category	DP ^a Support	UFS ^b Support	AMD ^c Support	PRG ^d Support
RapidMiner	Desktop, Web	Java	Predictive Analytics Software	Yes	No	No	Yes
WEKA	Desktop, Web	Java	Data Mining Software	Yes	No	No	Yes
RProgramming	Desktop, Web	C, Fortran, R	Predictive Analytics Software	Yes	No	No	Yes
Orange	Desktop	C++, Python	Data Mining Software	Yes	No	No	Yes
DDKAT	Web	Java	Data Mining Software	Yes	Yes	Yes	Yes

^a DP: Data Preprocessing, ^b UFS: Unified Features Scoring, ^c AMD: Accurate Multi-criteria Decision-making, ^d PRG: Production Rules Generation

Challenge 1: Integrating REST service and Spring MVC framework

Solution: Apiary service, which is a mock-based REST service

Challenge 2: Faster communication

Solution: JSON format

Challenge 3: Converting loaded data into CSV (comma-separated values) format in a required sequence

Solution: Combination of logic and the use of an external utility

Challenge 4: Preparing a processed classification model

Solution: Use of text manipulation methods

Challenge 5: Extracting production rules from a processed classification model

Solution: Combination of logic and the use of a DOM parser

The limitations of the proposed approach include a lack of flexibility to choose the decision attributes at runtime, absence of an administrative view to manage and authenticate users, the use of a complex and memory-intensive parser for XML documents, and lack of validation for invalid values.

VIII. CONCLUSIONS

Knowledge extraction from structured sources such as databases is an active area of research in the information systems community. In this work, we present an end-to-end knowledge engineering process. We developed a data-driven knowledge acquisition tool that adopts the CRISP-DM framework for knowledge generation. A novel Unified Features Scoring methodology was introduced for the data understanding phase of CRISP-DM, making our system unique. The DDKAT was designed and developed for the Mining Minds framework; however, other service-enabled platforms can also utilize this product to extract production rules from a dataset. Two studies were performed in order to evaluate different aspects of the proposed knowledge acquisition system, and both found that the overall user experience of the DDKAT product was positive. The current version of this tool and its documentation is open-source and can be downloaded from GitHub [1], [22].

In the future, we plan to integrate data-driven production rules with the expert-driven module of the Mining Minds framework for conformity. This would be useful in cases where the automatically generated production rules are in conflict with the application domain. The domain expert can then further analyze such rules and incorporate new knowledge to make the production rules consistent with the domain.

We also intend to apply our developed system to another research project called the Intelligent Medical Platform (IMP),¹⁷ which will fuse AI, big data, cloud, and medical technologies to train the human resources required in the field of information communications technology (ICT)-medical fusion. The details of the application of our developed system to the IMP project is available at <http://imprc.cafe24.com/research/core-1-knowledge-extraction/actionable-knowledge/>.

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AUTHOR CONTRIBUTIONS

Maqbool Ali was the principal researcher of this study. He devised and carried out the idea, designed and performed the experiments, and wrote the paper; Rahman Ali contributed to algorithm selection; Wajahat Ali Khan and Soyeon Caren Han contributed to system evaluations; Jaehun Bang, Taeho Hur, and Dohyeong Kim were involved in reviewing the initial manuscript and modifying the representations to improve the quality of the paper; Sungyoung Lee and Byeong Ho Kang provided advisory comments, remarks, and financial aid for the paper.

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