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IIII SURVEY

A Review of State-of-the-Art Malware Attack Trends and Defense Mechanisms

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ABSTRACT The increasing sophistication of malware threats has led to growing concerns in the antimalware community, as malware poses a significant danger to online users despite the availability of numerous defense solutions. This study aims to comprehensively review malware evolution and current attack trends to identify effective defense mechanisms. It reviews the most recent journal articles, conference proceedings, reports, and online resources published during the last five years. We extensively review the malware landscape from 1970 to the present and analyze malware types, operational mechanisms, attack vectors, and vulnerabilities. Furthermore, we explore different defensive strategies developed in response to these evolving threats. Our findings highlight the increasing sophistication of malware attack trends, including a surge in cryptojacking, attacks on mobile devices, Internet of Things devices, ransomware, advanced persistent threats, supply chain attacks, fileless malware, cloud-based attacks, exploitation of remote employees, and attack trends on edge networks. Defense strategies have also evolved in parallel, emphasizing multilayered security measures to counter these dynamic threats. This study highlights the critical need for robust, multilayered security measures to combat dynamic malware. Despite these advancements, some open challenges and significant research gaps remain, which require further innovation. This review serves as a valuable guide for cybersecurity professionals by identifying the key trends, challenges, limitations, and future cybersecurity research opportunities.

INDEX TERMS Malware evolution, malware attack trends, defense mechanisms, malware detection, machine learning, deep learning.

I. INTRODUCTION

In the current digital era, malware attacks and defenses are becoming increasingly complex, creating an evolving cyberthreat landscape. Malware, which is characterized as deleterious software, infiltrates host systems, impairs operating systems or networks, and causes many complications, including data exfiltration. With the rapid progress in technology, malware threats have exhibited enhanced potency and intricacy, often exceeding the capabilities of traditional defense systems. This scholarly examination provides an

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exhaustive review of the emerging trends in malware assaults and their associated defensive structures.

Despite advances in technology and cybersecurity, malware attacks remain a challenge for netizens, as threat actors seek to make money or trade by stealing personal data, bank accounts, and credit statements. According to a report by DataProt, 560,000 new types of malware are detected daily, and the internet is currently flooded with over one billion malware programs [\[1\]. Pu](#page-18-0)rpleSec found that the average data breach cost was \$3.86 million, and cybercrime could cost \$10.5 trillion by 2025, indicating increasing concerns about malware attacks [\[2\]. A](#page-18-1)ccording to Parachute in 2023, the financial sector suffered losses of over \$49,207,908

from ransomware in 2021, and phishing attacks against banks accounted for 23.2% of these losses [\[3\]. In](#page-18-2) addition, SonicWall's latest report revealed that during the first half of 2023, malware volume peaked at 575 million in June, representing a 46% increase from the 395 million hits recorded in January, as shown in Figure [1](#page-1-0) [\[4\]. Th](#page-18-3)e recent statistical threat report mentioned above highlights that malware is causing increasing damage to the global economy in terms of quantity, complexity, and cost. To combat these threats, it is crucial to understand recent malware attack trends and the corresponding defense strategies.

FIGURE 1. The increasing rate of global malware volume (Q1, 2023).

With the blessings of AI technology, cybercriminals can carry out targeted attacks quickly and on a larger scale, while bypassing traditional detection methods. Intelligent self-learning malware is an example of an AI-based cyberattack [\[5\]. Po](#page-18-4)lymorphic and metamorphic malware can fall into this category and reshape their appearance by altering their code with or without a different encryption key $[6]$. This evolution of malware has resulted in sophisticated threats, such as espionage, ransom, and sabotage, which pose considerable challenges to individuals, businesses, and governments. Several recent studies and threat reports have warned of various emerging trends in attacks, such as Emotet, which is dangerous malware. It began as a banking trojan, changed to polymorphic malware to steal data, and is now active again [\[4\],](#page-18-3) [\[7\]. R](#page-18-6)emote access trojans (RATs) and banking trojans have also been used in recent attacks[\[8\]. Ra](#page-18-7)nsomware attacks have recently become increasingly sophisticated and frequent. For example, in 2021, ransomware was the top cyber threat, with attacks increasing by 140% in the third quarter [\[9\]. Fi](#page-18-8)leless attacks are another emerging trend in malware attacks that do not leave traces in the system; therefore, they are difficult to detect [\[10\],](#page-18-9) [\[11\],](#page-18-10) [\[12\]. A](#page-19-0)dvanced persistent threats (APTs) are highly complex, target-specific, persistent, and remain undetected until the target is compromised [\[13\],](#page-19-1) [\[14\]. I](#page-19-2)n addition, cryptojacking [\[4\], m](#page-18-3)obile malware [\[15\], I](#page-19-3)nternet of Things (IoT) $[4]$, cloud attacks [\[16\],](#page-19-4) and attack trends in edge networks [\[17\]](#page-19-5) have become increasingly frequent and complex. Exploring these modern attack trends forms a primary focus of this review, as understanding the 'enemy' is the first step in building a robust defense.

In the last decade, most reviewed articles on malware discussed detection, approaches, and challenges. A common theme is the increasing importance of machine- and deep-learning techniques, as noted by Gibert et al. [\[18\],](#page-19-6) Tayyab et al. [\[19\], a](#page-19-7)nd Gopinath and Sethuraman [\[20\]. H](#page-19-8)owever, these studies lacked a comparison with other techniques and temporal effectiveness analysis. Aslan and Samet [\[21\]](#page-19-9) and Roseline and Geetha [\[22\]](#page-19-10) surveyed detection and mitigation techniques but lacked a performance evaluation. Huang et al. [\[23\]](#page-19-11) and Zhang et al. [\[24\]](#page-19-12) explored malware detection through evasion tactics and memory forensics but did not address the evolution or practicality of defiance strategies. Shaukat et al. [\[25\]](#page-19-13) proposed deep learning techniques without comparing them with existing methods. The authors of [\[26\],](#page-19-14) [\[27\],](#page-19-15) [\[28\],](#page-19-16) [\[29\],](#page-19-17) [\[30\], a](#page-19-18)nd [\[31\]](#page-19-19) only studied ransomware detection and defense solutions, and no other malware types. Similarly, [\[10\],](#page-18-9) [\[11\],](#page-18-10) [\[13\],](#page-19-1) [\[32\],](#page-19-20) [\[33\],](#page-19-21) [\[34\],](#page-19-22) [\[35\], a](#page-19-23)nd [\[36\]](#page-19-24) studied APT and fileless malware detection and prevention. In addition, Wang et al. and Liu et al. examined deep learning-based detection against Android malware [\[37\],](#page-19-25) [\[38\], o](#page-19-26)ffering a thorough analysis but they did not fully explore practical implementation and malware evolution. Several studies have investigated malware detection in IoT devices [\[39\],](#page-19-27) [\[40\],](#page-19-28) [\[41\]. H](#page-19-29)owever, there is a lack of practicality and robustness in malware detection, and a failure to account for the ever-changing nature of IoT threats.

Following a thorough examination of the extant literature, it is noted that most research on malware detection uses machine and deep learning, not comprehensive defense solutions. It is critical to emphasize that malware detection alone does not provide a complete safeguard against modern malware; it is only one part of a multilayered defense mechanism. In addition, most survey studies have focused on certain malware types, such as ransomware or fileless malware, without considering others. Hence, comprehensive research is required to provide a complete picture of malware evolution, contemporary attack trends, and defense solutions. To our knowledge, no studies have been conducted on this topic. This is a significant research gap as technology advances and more devices are connected to global networks, thereby increasing the number of attack surfaces. However, an understanding of these threats is incomplete without a parallel study of the defense strategies designed to combat them.

This study aims to fill these gaps by comprehensively reviewing current malware attack trends and defense strategies. In this study, we explored malware evolution, ranging from the Creeper virus (1971) to widespread ransomware and other currently evolving attacks, to better understand the trends and tactics employed in such attacks, as illustrated in Figure [2.](#page-2-0) Our analysis revealed the latest sophisticated attack trends, including a dramatic increase in cryptojacking, ransomware attacks, APTs, supply chain attacks, fileless malware, and malware attacks on mobile devices, Internet of Things devices, and edge networks. We scrutinized threat vectors, vulnerabilities, attack targets, innovative tactics,

FIGURE 2. Roadmap of this study. Upon analyzing malware evolution, we aim to identify the most current trends in malware attacks and suitable defense strategies by going through this outline.

TABLE 1. Classification of malware based on purpose and information-sharing system.

and case studies on well-known malware attacks. Furthermore, this study explored multilayered and other defense strategies, ranging from traditional antiviral software to advanced artificial intelligence and machine learning-based solutions. Finally, this study identifies the major challenges and significant research gaps in malware detection and protection.

The key contributions of this paper are as follows:

- We survey malware evolution from 1970 to the present and discuss its history, features, and development to help understand current attack trends.
- We analyze the latest malware attack trends to gain insight and investigate effective countermeasures.
- This study highlights the need for multilayered security measures to defend against intelligent and dynamic malware.
- Finally, we identify the challenges and limitations of the current study and offer ideas and suggestions for future research.

The remainder of this paper is organized as follows. Section [II](#page-2-1) presents insights into malware. Section [III](#page-3-0) provides a taxonomy of malware evolution. Section [IV](#page-6-0) explores modern malware attack trends and case studies on recent high-profile attacks. Section [V](#page-9-0) reviews malware defense mechanisms and other protective strategies. Section [VI](#page-17-0) presents the challenges, limitations and research gaps in the literature. Finally, Section [VII](#page-18-11) concludes the paper.

II. AN INSIGHT INTO MALWARE

Knowing the fundamentals of malware is essential for effective cyberdefense against modern threats. This section covers malware basics.

A. MALWARE DEFINITION

Malware is malicious software designed to compromise system security and make illegal profits. Its criminal activities include data breaches and identity theft and it can be spread via various executable or software vectors [\[42\].](#page-19-30)

B. MALWARE TYPES AND COMMON ATTACK VECTORS

1) CLASSIFICATION OF MALWARE

We categorized malware according to its aims and methods using information from the literature [\[18\],](#page-19-6) [\[22\], a](#page-19-10)s outlined in Table [1](#page-2-2)*.*

FIGURE 3. The ongoing evolution of malware reflects the persistent efforts of cybercriminals to bypass security measures and exploit new vulnerabilities.

2) COMMON ATTACK VECTORS

Cybercriminals constantly invent new ways to infiltrate the victim's system and steal sensitive data. Popular malware propagation sources are included in [\[41\]](#page-19-29) and [\[45\].](#page-19-31)

Drive-by Download: Attackers may infect secure webpages or ads with malware to exploit user data, causing accidental downloads.

Backdoors: Backdoors such as FinSpy allow unauthorized access to a computer, enabling remote malware installation and malicious script execution by the attackers.

Phishing: Typical malware attacks. Attackers trick trustworthy sources by manipulating users to trigger malware by using deceptive links or downloads.

Removable drives: Removable drives such as flash drives and hard disks are familiar sources of malware transfer, including viruses, worms, and ransomware.

Vulnerabilities: Malware authors often exploit operating systems, browsers, or other software flaws using tools, such as exploit kits, to leverage known or zero-day vulnerabilities.

III. THE EVOLUTIONARY LADDER OF MALWARE OVER TIME

We classified malware development into five generations based on their era of origin and features. Figure [3](#page-3-1) shows the typical characteristics of each generation.

A. FIRST-GENERATION MALWARE (1970s–1980s): SIMPLE VIRUSES AND WORMS

Thomas Bob–were the first computer virus creepers to perform self-replicating tests in 1971. Elk Cloner hit Apple II in 1982, followed by the 'Brain' virus in 1986. Morris 1988 created the first computer worm, Morris Worm [\[46\]. In](#page-19-32) 1989, Joseph Popp led the first ransomware, AIDS Trojan, demanding a ransom after infection [\[47\].](#page-19-33)

B. SECOND-GENERATION MALWARE (THE LATE-1980s TO THE MID-1990s): MACRO AND SCRIPT VIRUSES

The mid-90s saw second-generation malware such as Microsoft Word macro language (WM Concept) and X97M/Laroux used macros and scripting [\[48\]. I](#page-19-34)n 1999, the Melissa virus disrupted the email system [\[49\].](#page-19-35)

C. THIRD-GENERATION MALWARE (THE MID-1990s TO LATE-2000s)COMPLEX NETWORK WORMS

Third-generation malware, called network worms, exploit network vulnerabilities. Examples include the 'ILOVEYOU' worm [\[49\], C](#page-19-35)ode Red [\[50\], a](#page-19-36)nd Nimda [\[51\].](#page-20-0)

D. FOURTH-GENERATION MALWARE (2000s–2010s): THE EMERGENCE OF TROJANS, ROOTKITS, POLYMORPHISM, AND RANSOMWARE

Fourth-generation malware evolved into polymorphism, trojans, rootkits, and ransomware. The initially harmless trojans became a significant threat to cybersecurity with the emergence of sophisticated trojans, such as Beast in 2002 [\[52\], Z](#page-20-1)eus in 2007 [\[53\], a](#page-20-2)nd Tor-pig in 2008 [\[54\].](#page-20-3) A recent advancement is Taidoor, a RAT associated with the Chinese government [\[55\]. I](#page-20-4)n 1999, Sony Entertainment created the first Windows rootkit, SONY BMG, leading to CD recalls [\[56\]. O](#page-20-5)ver time, rootkits such as FuTo and Mebroot have advanced, demonstrating the need for boot-process security [\[57\]. T](#page-20-6)he Alureon/TDL-4 Rootkit in 2011 highlighted the complexity of data breaches [\[58\]. R](#page-20-7)ansomware originated with the AIDS Trojan and evolved with programs such as Gpcoder, CryZip, Archives [\[59\],](#page-20-8) [\[60\], a](#page-20-9)nd Krotten [\[61\]. L](#page-20-10)ocker ransomware appeared in 2008, and the advent of cryptocurrencies in 2009 facilitated more attacks owing to secure and anonymous payments [\[62\].](#page-20-11)

E. FIFTH-GENERATION MALWARE (2010s–PRESENT): ADVANCES IN RANSOMWARE, APTs, FILELESS MALWARE,

POLYMORPHISM, MOBILE MALWARE, AND IoT MALWARE Our review found that fifth-generation malware is the most damaging, elusive, and efficient and uses techniques such as polymorphism and metamorphism [\[63\],](#page-20-12) [\[64\],](#page-20-13) living-off-the-land strategies [\[35\],](#page-19-23) [\[65\],](#page-20-14) encryption [\[26\],](#page-19-14) [\[28\], e](#page-19-16)xploiting vulnerabilities, and other innovative tactics.

Ransomware changed from CryptoLocker's RSA encryption and Bitcoin in 2013 [\[26\]](#page-19-14) to NotePetya and WannaCry [\[66\].](#page-20-15) In 2019, corporate-focused ransomware, such as Ryuk [\[67\],](#page-20-16) Ransomware-as-a-Service (RaaS), double extortion, and bug bounty tactics by Conti and Revil, improved the ransomware landscape [\[68\].](#page-20-17)

Ransomware attacks surged in 2020 due to Covid-19 [\[69\]](#page-20-18) and skyrocketed in 2021, with significant incidents, such as the Colonial Pipeline [\[70\], J](#page-20-19)BS [\[71\], a](#page-20-20)nd Kaseya [\[72\].](#page-20-21) Although attacks decreased in 2022 [\[73\],](#page-20-22) threats remain with new techniques such as triple extortion and BlackCat's Rust language [\[74\].](#page-20-23) State actors developed malware such as Stuxnet and Flame, disrupting Iran's nuclear program and spying in the Middle East in 2010 and 2012 [\[49\],](#page-19-35) [\[75\].](#page-20-24) APT attacks, such as Hydraq, Operation Aurora, and Carbanak [\[76\]](#page-20-25) are notable. In 2020, the APT29 conducted SolarWinds supply chain attacks [\[77\],](#page-20-26) [\[78\]. F](#page-20-27)inally, long-standing snake malware was neutralized in 2023 by Perseus [\[79\].](#page-20-28)

Cybercriminals have shifted their focus from file-based to fileless malware attacks and living-off-the-land (LotL) tactics to increase sophistication in cyber threats. This poses new challenges for detection. ToddyCat (2022) defines these threats using system tools or memory scripts [\[80\]. T](#page-20-29)his trend led to a 900% increase in the infiltration rate [\[81\]. Z](#page-20-30)ero-day exploits rose over 100% in 2021 compared to 2019, targeting Microsoft, Google, and Apple [\[82\]. T](#page-20-31)witter Zero-Day Exposed is a recent example [\[83\]. A](#page-20-32)nother current attack trend is the substantial spike in cryptojacking [\[4\]. Fu](#page-18-3)rthermore, both Apple and Android phones are rising targets of cybercriminals. However, Android's open marketplace and third-party app stores may render it more vulnerable. FluBot [\[15\]](#page-19-3) and Exodus Spyware [\[84\]](#page-20-33) are the most recent and notorious examples of mobile malware. IoT devices are highly exposed to network attacks such as data theft, DDoS, ransomware, and data breaches, leading to recovery costs and downtime. Mirai botnet (2016), Verkada (2021), Jeep Hack (2015), and Stuxnet (2010) are examples of IoT cyber threats [\[85\]. R](#page-20-34)ecently, BlackMamba ChatGPT malware plans to use generative AI to create elusive variants by 2023 [\[86\].](#page-20-35) This growing threat complexity necessitates urgent and innovative countermeasures.

F. SUMMARY OF THE FINDINGS IN MALWARE EVOLUTION Table [2](#page-5-0) summarizes malware generation from 1970 to the present in terms of the emergence period, target platforms, initial access methods, key characteristics, and destruction. The key findings of each generation are as follows:

- Table [2](#page-5-0) shows that the first generation of malware marked the birth of self-replicating codes, which were typically spread via floppy disks or MS-Word documents, with harmless payloads. The primary purpose of this study was to demonstrate technical skills such as the Creeper virus.
- Second-generation malware targeting Windows software emerged from the late 1980s to the mid-1990s.

The malware in this generation accessed systems by exploiting software vulnerabilities through email attachments, particularly Word, Excel, and Melissa. Although less harmful, this paved the way for more destructive malware attacks.

- • Third-generation malware, from the mid-1990s to the late-2000s, included complex network worms that primarily targeted Windows and other systems. For example, the 'ILOVEYOU' worm exploited network vulnerabilities and used social engineering to spread and infect millions of computers. Code Red and Nimda used multiple propagation methods and caused billions of dollars in damages.
- • The fourth malware generation (2000s–2010s) used advanced techniques for stealth and evasion, mainly targeting Windows. It resulted in boosting cyber security. This period saw the emergence of ransomware, which poses a significant risk to encrypting user data.
- • Table [2](#page-5-0) shows that the fifth or current generation of malware has evolved into highly sophisticated forms since 2010, targeting a more comprehensive range of platforms, including Windows, Linux, Mobile, IoT, and network systems. According to the literature, some of these factors are unknown. Some malware types have become powerful weapons because they cause severe damage without affecting human life. For example, APTs can remain in a system to launch sophisticated attacks. We also found that modern malware leverages cutting-edge strategies, such as the RasS model, double and triple extortion, and high-level programming languages to maximize financial gains, scale, and evade detection.

Based on the information in Table [2,](#page-5-0) we further categorized the chronological evolution of malware trends, focusing on the most recurring attack vector, the initial access approach, and the primary purpose of the attack, as shown in Figure [4.](#page-6-1)

- • Considering the target platforms summarized in Table [2,](#page-5-0) Windows is the most popular target for notable malware strains because most end users, organizations, and enterprises use this popular and user-friendly operating system. Figure $4(a)$ shows that only 21.2% of the malware author's attacks targeted other platforms.
- Regarding the initial access method illustrated in Figure [4 \(b\),](#page-6-1) phishing and exploiting vulnerabilities are the two most popular infection methods used in modern malware. Spam emails, floppy disks, drive-by downloads, Smishing, and MS-Word documents are infection methods that follow phishing and vulnerability.
- Figure [4 \(c\)](#page-6-1) shows that the primary purpose of malware, particularly in the modern age, is to perform malicious activities and earn financial profit.

Our review of malware evolution reveals that prior studies have mainly focused on technical aspects, such as defining and types of malware and not on their consequences for defense strategies. To address this issue, we studied the behaviors of malware, targets, and damaging actions

TABLE 2. Summary of significant malware evolution of five generations.

FIGURE 4. Dispersion of (a) target platform, (b) attack strategies, and (c) attack goals of notable malware families from 1970 to the present.

to provide clear insights into sophisticated attack trends. Our findings indicate that recent malware has attempted to bypass AV/AM techniques, which is a primary concern for the research community. Therefore, finding a robust solution for malware detection remains a challenge.

IV. CURRENT MALWARE ATTACK TRENDS

Recently, the frequency and complexity of malware attacks have increased significantly, posing extensive threats to individuals and organizations. By studying the evolution of malware, including our previous research [\[87\], w](#page-20-36)e identified the most current attack trends encompassing attack methods, case studies, and their impacts, which are detailed in this study, to facilitate the formulation of effective defense strategies.

A. RECORD RISE IN CRYPTOJACKING ATTACKS

Cryptojacking is the unauthorized use of a victim's computer resources to mine a cryptocurrency. SonicWall's latest report reveals that cybercriminals are shifting from ransomware to covertly mine digital currencies for financial gain. In the first half of 2023, the number of cryptojacking attacks surpassed 332 million, compared to 66.7 million in the corresponding period of 2022. Cybercriminals adjust tools, tactics, and procedures to improve their success. For instance, they moved from attacking endpoints to cloud services, such as using Kubernetes clusters to mine Dero.

Key Characteristics We found some specific characteristics of cryptojacking attacks in the literature, including:

- Cryptojacking attacks use a victim's device to mine cryptocurrency, resulting in high CPU usage [\[88\].](#page-20-37)
- Graphics processing units (GPUs) are now accessible to computers, making them attractive for cryptojacking [\[88\].](#page-20-37)
- • Vulnerable routers are lucrative attack vectors for cryptojacking attacks [\[89\].](#page-20-38)
- Cryptojacking uses malicious scripts to mine cryptocurrencies, which can be found in the victim's browser cache or a hacked website's source code [\[90\],](#page-21-0) [\[91\].](#page-21-1)

These specific characteristics, such as increased CPU usage, compromised graphics processing units (GPU), vulnerable routers, and malicious scripts of cryptojacking attacks, can be used as indicators for detection using advanced machinelearning techniques.

For example, in late March 2023, cybercriminals included a new variant of Async RAT malware designed to steal cryptocurrencies[\[4\]. Th](#page-18-3)e new variant has extra command support, clippers, crypto stealers, and keylogger modules, and stops system sleep. SonicWall RTDMI identifies a JavaScript file that downloads and runs fileless AsyncRAT.

B. MOBILE MALWARE ATTACKS

Among the recent malware attack trends, mobile malware has grown significantly in sophistication and frequency. The surge in mobile device usage and dependency offers a golden opportunity for cybercriminals to target naïve users. Researchers observed a 500% surge in mobile malware attacks in early 2022, with two peaks in February [\[15\].](#page-19-3)

Key characteristics: Mobile malware attacks share certain characteristics as follows:

- Mobile malware drains battery power and communicates with command-and-control servers, thereby leading to higher data usage. A sudden battery drain without a change in the usage pattern may indicate malware [\[92\].](#page-21-2)
- • If new apps appear on a device that the user has not downloaded, it may indicate malware [\[93\].](#page-21-3)
- Malware can cause applications or devices to crash frequently.
- • Certain malware may make unauthorized payments via SMS or even online [\[94\].](#page-21-4)

Mobile malware attacks can be identified early using AI tools by analyzing unexpected characteristics, such as battery drain, increased data usage, unfamiliar apps, frequent crashes, and unauthorized payments.

Case study of Exodus Spyware as a mobile malware attack (2019): One notable example of mobile malware is Exodus Spyware targeting iPhones and Android phones, which caused an alarm after being discovered in 2019. Once installed on a device, it can obtain root permissions, giving attackers complete control of the device and access to all data, thereby raising substantial privacy concerns[\[84\]. B](#page-20-33)ased on the analysis of the attack traits, it became

apparent that command-and-control server security measures were inadequate.

C. INTERNET OF THINGS (IoT) ATTACKS

SonicWall shows 7.9 million IoT malware attacks in the first half of 2023, a 37% increase from the same period in 2022. This attack level surpasses the full-year total for 2020 and 2021 and the combined totals for 2018 and 2019 $[4]$. With the growing number of IoT devices, such as smart gadgets and sensors, common security weaknesses and valuable data make them prime targets for cybercriminals. Cybercriminals exploit these devices for multiple destructive purposes, such as prompting DDoS attacks, espionage, stealing data, and sabotage.

Key characteristics: IoT malware has distinct features and attack behaviors, as follows:

- Malware-infected IoT devices have large abnormal traffic patterns that can be detected by analyzing packet headers, size, and distribution [\[95\].](#page-21-5)
- Stealth is an IoT malware feature that hides files, boot sectors, and partitions [\[40\].](#page-19-28)
- Some IoT malware converts infected devices from the worm category into networks, honeypots, and proxy servers such as Moose, TheMoon, and OMG [\[40\].](#page-19-28)
- Malware often modifies the configuration of IoT devices; this can be detected by comparison with a known good configuration [\[95\].](#page-21-5)
- IoT malware often prevents rebooting to avoid deletions; however, rebooting usually removes malware [\[40\].](#page-19-28)

Monitoring these characteristics can enable early identification of IoT attacks and possible remedies.

Case study of Mirai botnet as a malware attack on IoT devices: This attack was first identified in 2016 and has attacked many IoT devices to create a network of compromised units that are then used to launch DDoS assaults. This attack shuts down popular websites like Twitter, Netflix, and GitHub. This real-life scenario illustrates the impact of malware attacks on devices and highlights the importance of safeguarding these devices against widely recognized vulnerabilities [\[96\].](#page-21-6)

D. INCREASED NUMBER OF TARGETED RANSOMWARE **ATTACKS**

Recent malware trends have highlighted increased targeted ransomware attacks, in which hackers access a network or system, encrypt data, and demand a ransom to restore access. This increase in ransomware attacks is driven by several factors, including potential financial gains, easy operation, the rise of ransomware-as-a-service platforms, and the popularity of cryptocurrencies like Bitcoin [\[97\]. R](#page-21-7)ansomware attacks are wide-ranging, targeting everything from desktops and mobile devices and increasingly involving IoT devices.

Key characteristics: Ransomware attacks exhibit the following specific characteristics:

- Ransomware often exhibits abnormal file behavior, such as encrypting files at a rapid rate or modifying file extensions [\[30\].](#page-19-18)
- This may generate unusual network traffic patterns, such as a sudden increase in outbound connections or communication with suspicious IP addresses [\[31\].](#page-19-19)
- Often, they propagate through spam emails and phishing attacks [\[30\].](#page-19-18)
- It often exploits the vulnerabilities of a system $[26]$.
- Ransomware targets an array of devices, including desktops, mobile devices, and IoT devices [\[26\].](#page-19-14)

Therefore, network traffic spikes, encrypted files, system modifications, and malicious emails with attachments or links are signs of ransomware attacks. AI tools such as machine learning and deep learning can detect and address these indicators early.

Case study of the Colonial Pipeline as a ransomware attack: We chose the Colonial Pipeline ransomware attack for our case study in which the U.S. oil transportation entity fell victim to a sophisticated ransomware attack in May 2021 by DarkSide through a compromised Virtual Private Network (VPN) account [\[98\]. A](#page-21-8)ttackers carried out this operation in several stages: initial system breach via a dormant VPN account, network surveillance, loading of the ransomware, and, ultimately, the ransom demand. The attack caused a 45% energy supply disruption, fuel shortages, and price hikes [\[99\]. A](#page-21-9)n analysis of the attack characteristics indicates the presence of outdated VPNs and vulnerable network security measures. This scenario highlights the significance of understanding the attack characteristics and vulnerabilities for timely detection and response.

E. SUPPLY CHAIN ATTACKS

Supply chain attacks have recently emerged as a significant and growing threat to cybersecurity. These attacks have extensive implications for both organizations and customers [\[100\].](#page-21-10)

Key characteristics: The main characteristics of supply chain attacks are as follows [\[101\].](#page-21-11)

- • Supply chain attacks are well-planned, sophisticated, and tend to be legitimate software updates to avoid suspicion.
- Large scale and highly damaging.
- The attacker infiltrates a trusted vendor or supplier and introduces malicious code or backdoors into software or system components early in the supply chain.
- A large amount of data can be transferred to or from third-party vendors.
- Sometimes, it generates fake websites and sends phishing emails to access a victim's system.

An analysis of the above characteristics reveals some early indicators of supply chain attacks that can be detected using AI tools, including unusual network activity, unknown software, poor system performance, and unusual communication. These signs may not confirm an attack but together increase the likelihood of an ongoing attack.

Case study of SolarWinds as a supply chain attack: The SolarWinds attack in early 2021 demonstrated the sophistication of supply chain attacks. Hackers infiltrated Solar-Winds' software development and planted malicious code into legitimate software updates, which were then sent to customers, including government agencies and Fortune 500. This attack remained undetected for months, enabling hackers to steal sensitive data, spy, and potentially threaten national security [\[77\],](#page-20-26) [\[78\]. T](#page-20-27)he case study revealed that the Solar-Winds attack exploited specific vulnerabilities, including weak user credentials and poor network monitoring, indicating a growing threat of complex network attacks.

F. FILELESS MALWARE ATTACKS

Recent studies have demonstrated a sharp increase in fileless malware attacks. Hence, the early detection of vulnerabilities and potential solutions is vital for minimizing their effects.

Key characteristics: Some indicators of fileless malware attacks that aid early detection are as follows.

- Fileless malware uses social engineering, email attachments, exploit kits, and advertisements to deceive users into clicking malicious links to download [\[10\].](#page-18-9)
- It exploits legitimate tools such as PowerShell, Java script, and WMI to evade traditional security [\[35\].](#page-19-23)
- Fileless malware attacks computer memory or registries, leaving no files and making detection difficult [\[11\].](#page-18-10)
- These attacks use software or operating system flaws to inject malicious code into the memory.
- Fileless malware uses persistence to remain active after rebooting [\[35\].](#page-19-23)

Therefore, unusual system calls or network traffic can reveal fileless malware attacks that reside in memory or registries. In addition, because fileless malware resides in memory or registries, analyzing memory dumps, registries, commands, security logs, processes, email attachments, and links in conjunction with advanced state-of-the-art machine-learning algorithms can effectively detect fileless malware.

Case study of ToddyCat attacks as fileless malware attacks: A recent example of fileless malware attacks is the ToddyCat attacks in Southeast Asia for data espionage in 2022 [\[102\].](#page-21-12) The attackers used social engineering tactics to entice users to open malicious URLs that installed backdoor malware into the computer' memory. This attack used advanced cyberespionage tools, like Samurai Backdoor and Ninja Trojan, to infiltrate the targeted networks. Malware bypasses traditional security by exploiting innocent user behavior and deceptive emails and remains undetected [\[80\].](#page-20-29) ToddyCat attacks weaken societal trust in technology and cybersecurity and highlight improved security measures, advanced threat detection, and increased anti-phishing training.

G. ADVANCED PERSISTENT THREATS (APTs)

APTs have become a growing concern in recent malware trends, exhibiting steady increases in sophistication and persistence. These are long-term targeted attacks and combinations of different methods are used to achieve their goals. These threats are often associated with nation-state actors, who aim to steal sensitive information or disrupt critical infrastructure [\[13\],](#page-19-1) [\[34\],](#page-19-22) [\[103\].](#page-21-13)

Key characteristics: Some primary characteristics of APT attacks are as follows.

- • APT malware often runs processes to hide detection during an attack. Collecting this data is essential for detecting abnormal behaviors [\[104\].](#page-21-14)
- • APT malware camouflages during C&C server interactions. Behavioral analysis cannot detect APT at this stage. APT detection requires the analysis of initial Domain Name System (DNS) requests and host com-munications with remote C2 servers [\[103\].](#page-21-13)
- This type of attack often exploits software vulnerabilities.
- APTs are multistage, low, and slow attacks throughout the attack lifecycle. During lateral movements, attackers search for vulnerable hosts, gain knowledge about targets, and escalate privileges. Exfiltration involves copying sensitive data to an external server. Hence, APT activities can be detected by tracking network communications for signs such as changes in the vertex degree (number of connections to the network). For example, APTs have a lower vertex degree during lateral movement but a higher vertex degree variation during exfiltration (more connections to external servers) [\[103\].](#page-21-13)

To find solutions for timely remedies, AI tools can be trained to detect and classify APT activity based on different stages of attack characteristics, such as different processes (registry events, network events, etc.), initial DNS requests, number of connections with the network, and other parameters involved in communication between the host and remote C2 servers.

Case study of NotPetya as an APT attack: In 2017, Not-Petya was responsible for one of the most destructive APT attacks in the world. Initially, NotPetya appeared to be ransomware, but it was a destructive APT attack that targeted Ukrainian organizations and quickly spread globally, affecting numerous multinational companies. The attack leveraged a compromised Ukrainian accounting software update to spread the malware. NotPetya caused billions of dollars in damage by disrupting shipping ports, banks, and government systems [\[105\].](#page-21-15) This case study indicates that attackers can exploit software flaws, emphasizing the importance of recognizing attack traits and vulnerabilities for prompt detection and response.

H. CLOUD-BASED ATTACKS

In 2022, cloud-based cyberattacks experienced a 48% surge, with Asia documenting the most significant increase, followed by Europe and North America. These increasing trends underscore the need for robust security measures at individual and organizational levels [\[16\].](#page-19-4)

*Key characteristics:*Cloud-based attacks target cloud-based platforms such as computing, storage, or hosted applications. Such attacks can lead to data breaches, data loss, unauthorized access to sensitive data, and service disruptions.

The following are some common techniques used in cloud-based attacks [\[106\].](#page-21-16)

- • Attackers steal login credentials to access a user's cloud account.
- Attackers use DoS attacks to crash cloud services by flooding them with traffic.
- Cloud-based attacks often involve unusual network traffic, such as a sudden data transfer spike or communication with dubious IPs.
- Attackers may inject malicious code to gain control or exploit cloud app/infrastructure vulnerabilities.

Knowing these common characteristics can help organizations defend themselves against cloud-based attacks.

I. EXPLOITING A REMOTE WORKFORCE

Working from home has revealed various vulnerabilities in accessing corporate networks. By taking advantage of the pandemic, attackers have targeted a remote workforce. Reports show a surge in malware attacks exploiting remote-work vulnerabilities to infiltrate networks. For example, in March 2022, Alliance Virtual Offices reported a 238% increase in cyberattacks owing to remote working during the pandemic. These incidents highlight business risks in telecommuting environments [\[107\].](#page-21-17) Remote access trojans (RATs) also target remote workers; RATs are often disguised as legitimate software. Additionally, the use of the videoconferencing service Zoom skyrocketed in 2020, with people working from home and connecting with loved ones. In April, a cyberattack called zoombombing enabled hackers to join private meetings, access conversations, and share offensive content [\[108\].](#page-21-18)

Key characteristics: Malware attacks that exploit a remote workforce exhibit certain traits, as outlined below.

- Cybercriminals use weak password security and VPN flaws to breach corporate networks and steal data [\[109\].](#page-21-19)
- Attackers can exploit a Remote Desktop Protocol (RDP) to access the internal system of a network. Malware such as Ryuk, WannaCry, and NotPeya uses exploits to spread and infect systems through known vulnerabilities [\[110\].](#page-21-20)
- The misuse of both work and personal devices leads to increased vulnerability when working remotely [\[107\].](#page-21-17)

Organizations should protect against malware attacks on remote workers by using secure passwords, remote access tools, and phishing awareness training.

J. ATTACK TRENDS ON EDGE NETWORKS

Edge networks are computer networks that process data near their sources. Unlike traditional networks, which send data to a centralized location for processing, edge networks process data at the edge of the network, either on a device or in a nearby router or switch. This approach speeds up data processing and reduces latency, making it ideal for the IoT, self-driving cars, and smart cities[\[17\],](#page-19-5) [\[111\].](#page-21-21) Like other computer networks, edge networks are susceptible to malware.

Because edge networks are designed to process data quickly and at the edge of the network, they often rely on lightweight hardware and software that may not be as secure as the more robust traditional network architectures. This leaves them open to attacks that exploit vulnerabilities in networks, devices, or software. Attackers have recognized the growing importance of edge networks and have devised various strategies to exploit their vulnerabilities. Common attack trends in edge networks include Distributed Denial of Service (DDoS) attacks, data breaches, and man-in-the-middle attacks. These attacks aim to disrupt network operations, compromise sensitive data, or intercept communication between users and edge devices [\[17\].](#page-19-5)

K. SUMMARY OF FINDINGS IN MODERN MALWARE ATTACK TRENDS

In the subsequent discussion, we have summarized and compared the leading attack trends in Table [3.](#page-10-0)

- The table shows that cryptojacking attacks can hijack devices and use them to mine cryptocurrencies that are unrecognized by the owner.
- Mobile malware is also increasing, exploiting system and app weaknesses to steal sensitive data using mainly SMS phishing and mobile botnet attack vectors, as shown in the 2019 Exodus spyware attack.
- • Ransomware threats are escalating and usually target healthcare, financial, and governmental entities, leveraging phishing emails and brute-force attacks. RaaS and multiple extortion methods increase the threat complexity and adaptability, as highlighted by the Colonial Pipeline attack.
- The number of supply chain attacks, primarily for financial and espionage purposes, is rising. Attackers employ phishing and fake websites to exploit software developers and suppliers via software hijacking and counterfeit components. The 2020 SolarWinds attack has highlighted this trend.
- • APTs and fileless malware attacks exemplify stealth and persistence. Both attacks target long-term data theft while hiding in the system. This represents a shift from direct attacks to covert operations, highlighting the growing importance of data. The 2017 NotPetya attack used innovative tactics, such as living-off-the-land and zero-day vulnerabilities, whereas scripting languages were used in the 2022 ToddyCat attack. Infrastructure, energy, and technology are common targets.

Our analysis of modern malware attack trends reveals several similarities and divergences. The landscape of malware threats is evolving, with each attack pattern presenting unique challenges. Understanding these trends, their effects and attackers' tactics is essential for creating successful defense strategies.

V. DEFENSE MECHANISMS

Based on a previous study on malware evolution and current attack trends, it is evident that malware is persistently advancing with novel threats and vulnerabilities, leading to

TABLE 3. Summary of the characteristics of modern malware attack trends.

increased intelligence and a shift from single-phase defense to comprehensive, multilayered defense systems. We classified the defense mechanisms into two categories.

- Multilayered defense mechanisms.
- Other defense mechanisms.

A. MULTILAYERED DEFENSE MECHANISMS

We mainly focus on a multilayered defense strategy to protect against potential malware threats; this approach has gained significant attention in the recent cybersecurity literature. This approach ensures that, if an attacker breaches one layer of defense, the other layers remain opposed, making it challenging for attackers to evade detection. This method involves implementing multiple layers of protection: assessing, protecting, detecting, responding, and recovering [\[112\],](#page-21-22) [\[113\],](#page-21-23) which are interdependent and mutually supportive. Each area has distinct objectives that can be categorized further. The subsequent subsections provide detailed explanations for each category.

1) ASSESSING

The layered defense approach starts with a thorough assessment of an organization's security posture, including its resources and potential vulnerabilities, which guides future risk management practices and contributes to minimizing the threat exposure [\[113\],](#page-21-23) [\[114\].](#page-21-24)

2) PROTECTING

The protection layer plays a significant role by using multiple security checks at different levels and prevents modern malware attacks by controlling access, as illustrated in Table [4.](#page-11-0)

3) DETECTING

Several malware detection methods have been proposed in the literature. Figure [5](#page-11-1) illustrates the various malware detection methods [\[20\],](#page-19-8) [\[22\],](#page-19-10) [\[120\].](#page-21-25) This section provides a concise overview of each technique and focuses on AI-based detection methods.

a: ARTIFICIAL INTELLIGENCE-BASED MALWARE DETECTION

This section explores advanced AI techniques, such as machine learning and deep learning, for superior malware detection, owing to their adaptability, scalability, and realtime response. This method effectively manages obfuscated malware, reduces false positives, and outperforms traditional methods in addressing unknown threats. Table [5](#page-12-0) summarizes the datasets that are widely used for training and evaluating deep learning and machine learning models for malware detection. This section reviews the most recent literature on detecting different malware attack trends, including ransomware, APT, fileless, Android, and IoT malware attacks, using different datasets and AI techniques.

b: RANSOMWARE DETECTION APPROACHES

This review examines recent studies employing different machine learning and deep learning techniques for ransomware detection, focusing on how these methods adapt to the evolution of ransomware. For example, [\[121\]](#page-21-26) proposed a hierarchical neural network approach called SwiftR for cross-platform ransomware detection. The authors extracted features from process-trace files and employed deep learning techniques, such as file encryption and process injection, to identify ransomware behavior. Experiments demonstrate

TABLE 4. Various security points at the protection layer.

FIGURE 5. Typical malware detection approaches.

that SwiftR (98%) accurately distinguishes legitimate processes from ransomware but cannot handle non-executed ransomware. Singh et al. [\[138\]](#page-22-0) introduced a unique machine learning approach, SINN-RD, which uses spline interpolation and neural networks for efficient ransomware detection. This study demonstrates its superior performance over traditional detection methods, reinforcing its potential as a significant advancement in combating ransomware threats. Homayoun et al. [\[123\]](#page-21-27) proposed a deep ransomware threat hunting and intelligence system for the fog layers. Fernando and Komninos [\[124\]](#page-21-28) introduced a feature selection architecture for ransomware detection under concept drift. Davies et al. [\[138\]](#page-22-0) utilized a differential area analysis for ransomware attack detection within mixed-file datasets. For early stage detection, Al-rimy et al. [\[139\]](#page-22-1) presented a crypto-ransomware early detection model using advanced machine learning models, such as incremental bagging and enhanced semi-random subspace selection. Rhode et al. [\[140\]](#page-22-2)

patch-based Convolutional Neural Networks (CNN) and self-attention networks for ransomware classification by leveraging embedded n-grams of opcodes. Herrera-Silva and Hernández-Álvarez [\[141\]](#page-22-3) developed a dynamic feature dataset for ransomware detection using ML algorithms, whereas Zhang et al. [\[142\]](#page-22-4) adopted a similar approach but used n-grams of opcodes. In the context of encrypted traffic, Berrueta et al. [\[143\]](#page-22-5) applied ML models to crypto-ransomware detection in file-sharing network scenarios. Abbasi et al. [\[144\]](#page-22-6) developed behavior-based ransomware classification using a Particle Swarm Optimization (PSO) wrapper-based approach for feature selection. Almashhadani et al. [\[145\]](#page-22-7) created a multifeatured metaclassifier-network-based system for ransomware detection. Hsu et al. [\[146\]](#page-22-8) enhanced file entropy analysis to improve the machine learning detection rate of ransomware.

explored early stage malware prediction using Recurrent Neural Networks (RNNs). Zhang et al. [\[109\]](#page-21-19) employed

TABLE 5. Datasets for malware detection.

Limitations: We found that most techniques proposed in the literature require large datasets, have the risk of producing false positives, and struggle to identify unfamiliar or novel ransomware.

c: ADVANCED PERSISTENT THREAT (APT) DETECTION APPROACHES

The landscape of machine learning and deep learning applications for advanced persistent threat (APT) detection spans various techniques and features. For example, Ghafir et al. used machine-learning correlation analysis [\[147\]](#page-22-9) and Hidden Markov Models [\[148\]](#page-22-10) for APT detection using multiple features. The first utilized features include network and system events, process execution patterns, and log data. The second approach provides time- and frequency-based attributes focusing on network measures. Do Xuan et al. proposed a deep learning-based Flow Network Analysis [\[149\]](#page-22-11) and a combined deep learning model [\[126\].](#page-21-29) The authors used network flow data and graph-based features to train the detection model. Niu et al. [\[127\]](#page-21-30) proposed a method that combines deep learning, time-sequence analysis, and association analysis to detect APT malware traffic. They used features such as network flow, traffic statistics, and temporal patterns. Other methods include semi-supervised learning with complex net-work characteristics [\[103\],](#page-21-13) real-time provenance tracking [\[32\], r](#page-19-20)eal-time APT detection using an ensemble learning approach [\[150\],](#page-22-12) decepticon techniques [\[151\],](#page-22-13) and deep graph networks [\[104\]](#page-21-14) to detect APTs by leveraging packet- and network-level attributes, network flow data, traffic analyses, and graph-based features. Yang et al. [\[33\]](#page-19-21) developed a data backup and recovery strategy for the APTs. Several studies have focused on improving the defensive capabilities of a game theory approach against APTs [\[152\],](#page-22-14) [\[153\],](#page-22-15) [\[154\].](#page-22-16) Whereas Moothedath et al. [\[152\]](#page-22-14) employed dynamic information flow tracking to detect multistage APTs, Yang et al. [\[153\]](#page-22-15) proposed an effective repair strategy using a differential-game approach. Rass et al. [\[154\]](#page-22-16) primarily focused on defense strategies using game theory. Notably, these studies largely underscore the efficacy of game theory in APT defense; however, they also share some common limitations. For example, it is a complex task that requires deep knowledge of both game theory and APTs, which mainly targets APT detection and prevention but can also consider aspects such as vulnerability, risks, awareness, and preventive actions.

Limitations: Many of these studies face challenges such as the need for real-world data for validation [\[32\],](#page-19-20) [\[104\],](#page-21-14) [\[127\],](#page-21-30) [\[147\],](#page-22-9) [\[148\],](#page-22-10) [\[151\],](#page-22-13) computational complexity [\[104\],](#page-21-14) [\[126\],](#page-21-29) scalability [\[149\],](#page-22-11) [\[150\],](#page-22-12) false positives [\[32\],](#page-19-20) [\[127\],](#page-21-30) [\[149\],](#page-22-11) [\[151\],](#page-22-13) and feature selection issues [\[104\],](#page-21-14) [\[126\].](#page-21-29)

d: FILELESS MALWARE ATTACK DETECTION APPROACHES

Several studies have provided valuable insights into fileless malware detection using machine learning and deep learning methods. Sanjay et al. [\[155\]](#page-22-17) proposed a technique that uses memory forensics-based analysis to detect fileless malware based on opcode sequences, whereas Tsai et al. [\[10\]](#page-18-9) utilized multi-label classifiers for de-obfuscating and profiling malicious PowerShell commands. Khalid et al. [\[11\]](#page-18-10) presented an overview of ML techniques for fileless malware detection, suggesting that combining deep-learning methods with large datasets can provide an effective solution. Borana et al. [\[156\]](#page-22-18)

proposed an assistive tool for detecting fileless malware, whereas Bozkir et al. [\[128\]](#page-21-31) combined memory forensics, manifold learning, and computer vision to detect malware.

Limitations: Detecting fileless malware presents issues, including ineffective signature-based detection, challenges in securing samples from inactive controls and common servers, and their ability to resist virtual environment analysis.

e: MALWARE DETECTION APPROACHES IN IoT DEVICES

The literature presents various ML and DL techniques for IoT malware detection. Several studies have focused on the use of federated learning [\[95\],](#page-21-5) [\[129\],](#page-22-19) [\[130\]](#page-22-20) to ensure privacy and lower communication costs despite potential data bias and resource challenges. For example, Shukla et al. [\[129\]](#page-22-19) proposed a federated learning approach that uses heterogeneous models for on-device malware detection in IoT networks. It outperformed traditional federated learning in terms of accuracy by 13% and reduced the number of false positives by 63.99%. However, this requires homogeneous on-device models, which may be difficult to implement in networked IoT systems. Other studies have explored the use of deep-learning models for malware detection in IoT devices [\[132\],](#page-22-21) [\[157\],](#page-22-22) [\[158\],](#page-22-23) [\[159\].](#page-22-24) For instance, Chaganti et al. [\[157\]](#page-22-22) used deep-learning models to achieve high accuracy but only for certain types of malware. Abdullah et al. [\[158\]](#page-22-23) and Khan and Ullah [\[159\]](#page-22-24) employed hybrid learning models with a high detection rate but with complexity and limited training datasets. Smmarwar et al. [\[160\]](#page-22-25) developed AI for detecting malware in industrial IoT, emphasizing dynamic feature selection and continuous model updates. Ali et al. [\[161\]](#page-22-26) proposed a flexible multitask deep-learning method that addresses the issue of imbalanced datasets. Golmaryami et al. [\[162\]](#page-22-27) demonstrated high detection rates using self-supervised adversarial machine-learning models.

Limitations: Overall, deep-learning-based methods, such as CNNs and LSTM networks, are promising for IoT malware detection. However, challenges such as heterogeneous models, scalability, diverse datasets, and computational demands remain.

f: MALWARE DETECTION APPROACHES IN ANDROID

Several studies have explored various machine learning (ML) methods for detecting Android malware. Zhao et al. [\[133\]](#page-22-28) discussed the effect of sample duplication on machine learning but did not examine different types of repetitions. Sahin et al. [\[134\]](#page-22-29) presented LinRegDroid, a detection system that uses multiple linear regression models. However, their effectiveness against complex malware remains unclear. Kim et al. [\[135\]](#page-22-30) explored a multimodal deep-learning approach using various features and achieved notable results, whereas Tang et al. [\[163\]](#page-22-31) proposed an obfuscation variant detection method using multi-granularity opcode features. Zhu et al. [\[164\]](#page-22-32) proposed an end-to-end detection system; however, its real-time efficiency was unclear. Bakır and Bakır [\[137\]](#page-22-33) developed an autoencoder-based

malware detector, but its resistance to advanced evasion remains unknown. Islam et al. [\[136\]](#page-22-34) optimized the feature selection and ensemble machine learning to classify mal-ware. Finally, Bhat et al. [\[165\]](#page-23-0) focused on system-call-based detection by leveraging homogeneous and heterogeneous machine-learning ensembles.

Limitations: Although these studies point to an ongoing trend in ML and ensemble methods for malware detection, gaps are apparent in terms of addressing complex, obfuscated, or zero-day malware.

g: STATE-OF-THE-ART TOOLS AND TECHNIQUES FOR TACKLING MODERN MALWARE

In this section, we describe AI-powered anti-malware tools designed to detect modern malware attacks and enhance scanning engines. We divided AI-enabled modern malware detection tools and techniques into two categories: traditional machine-learning techniques and deep-learning techniques to detect, analyze, and prevent various types of malware threats. Security analysts may use traditional machine learning tools and techniques to automate different types of malware analysis, such as behavior or dynamic analysis, network traffic analysis, memory forensic analysis, system log and event analysis, and static analysis. These approaches use manual features based on domain expertise. Deep learning solutions have replaced feature engineering in the traditional ML workflow with a trainable system that can automatically extract features from the raw input to the final output. These sophisticated tools respond much faster and are more accurate than traditional systems. Table [6](#page-15-0) summarizes the best AI-powered tools and techniques to combat today's sophisticated and intelligent malware.

4) RESPONDING AND RECOVERING

The response layer focuses on rapidly mitigating the detected threats and protecting the organization from further damage. Incident response teams can achieve this goal by following a pre-set plan. Subsequently, in the recovery layer, measures are executed to recover system functionality following an attack. Combining these security controls across disciplines provides a robust defense against modern malware.

Numerous methods have been identified for recovering data compromised by malware attacks, including key recovery [\[166\],](#page-23-1) hardware-based recovery, cloud backups [\[167\]](#page-23-2) [\[168\],](#page-23-3) and the use of 'out-of-place update' features of SSD [\[169\],](#page-23-4) although their effectiveness varies. Recently, a deep-learning-powered framework called PowerDP [\[10\]](#page-18-9) was developed, which offers innovative recovery approaches by de-obfuscating PowerShell scripts and identifying behavior patterns to help recover from malware attacks.

A review of cybersecurity recovery strategies revealed gaps and potential areas for future research.

B. OTHER DEFENSE MECHANISMS

Various other defense strategies, including moving-target techniques, access control mechanisms, and holistic defense

TABLE 6. Summary of state-of-the-art tools and techniques for combating modern malware.

types of threats, including malware. Symantec Enterprise Symantec Enterprise Cloud provides hybrid security for large, https://www.symantec.com/ $[174]$ Cloud complex organizations on devices, in data centers, and the cloud. Sophos Intercept X Sophos Intercept X utilizes machine learning models to detect and https://www.sophos.com/en- $[174]$ us/products/endpoint-antivirus respond to malware for end-point security.

systems, have been studied to combat specific threats. Lee et al. [\[175\]](#page-23-5) devised a strategy that randomly alters the file extensions for ransomware protection by introducing an element of unpredictability. On a broad scale,

Keong et al.'s VoterChoice [\[176\]](#page-23-6) and Shaukat et al.'s honey file-based systems [\[177\]](#page-23-7) utilize intrusion detection and ML-based layers, respectively. In addition, Chowdhary et al.'s [\[178\]](#page-23-8) SDN-based system for cloud network systems demonstrated advanced measures against sophisticated threats. Moreover, Krishnan, Duttagupta, and Achuthan [\[179\]](#page-23-9) proposed a SDNFV-based security framework for edge-computing infrastructure, emphasizing threat monitoring. Similarly, Myneni et al. [\[180\]](#page-23-10) introduced Smart-Defense, a distributed, deep-learning-aided solution for combating DDoS attacks within edge-computing realms. Both studies underline the relevance of cutting-edge technologies in enhancing edge network security. Hence, to improve the security of edge networks, organizations should implement customized defense plans, including implementing network segmentation to minimize exposure to threats, deploying intrusion detection and prevention systems (IDPS), leveraging behavioral analytics and machine learning for anomaly detection, and maintaining up-to-date firmware and patch management practices to address vulnerabilities and ensure the integrity of edge devices.

Despite these various approaches, they highlight the necessity of multifaceted and evolving defense against complex malware threats.

1) SUMMARY OF THE FINDINGS ON DEFENSE MECHANISMS

This section presents a comparative analysis of multilayered defensive methods and other systems, highlighting the core function of each layer against modern malware and their relative effectiveness. For instance,

- The assessment part identifies and studies risks, helping obtain a system that is ready for possible attacks. It differs from the protecting domain, which keeps things safe by using special tools. Instead of using direct safety measures, an assessment area reacts to potential threats.
- A protection mechanism can protect against specific types of attack. However, its effectiveness is compromised if an attacker can circumvent this safeguard and remain undetected. Moreover, the organization's risks remain high even if potential dangers are detected early without appropriate response and recovery tactics. Therefore, it is imperative to implement robust prevention measures coupled with practical strategies for incident management to match emerging threats within an organizational context.
- The protection and detection domains are then combined. The protection layer attempts to maintain the safety of the system while detecting security problems. Both are important but offer different benefits. The protection phase stops many attacks but may not work on new threats. The detection stage identifies issues that may result from past protection efforts, mainly unknown or advanced threats.
- Recent studies have shown a trend of using AI, specifically DL and ML, to detect malware such as

ransomware, APTs, fileless, mobile, and IoT malware using various techniques. One notable trend is the integration of deep learning networks, such as CNNs and RNNs, for ransomware and other complex attack detection. These networks are good at processing large and complex data, such as opcode sequences and file entropy, to enhance detection accuracy. Memory forensics and metaclassifiers are recent approaches to detecting fileless malware, which is typically difficult because of the lack of disk footprints. Autoencoders, which can learn patterns from limited data, are also gaining popularity because of their self-learning capabilities. Moreover, recent studies on IoT malware detection have highlighted the use of federated learning owing to its ability to reduce communication costs and ensure privacy. Genetic algorithms and transfer learning have also attracted attention for the detection of the latest malware attack trends.

- Table [5](#page-12-0) summarizes the datasets available for malware detection. For each dataset, we provide a brief description of its characteristics, such as the number of samples, types of malware, and features provided. We also provide the sources and links of these datasets, which is an essential aspect of research. In addition, we evaluated the performance of several deep learning and machine learning architectures on these datasets. New researchers can save time by using existing datasets instead of spending time and resources to create their dataset from scratch. These datasets are useful for creating and testing malware detection methods and assessing malware detection tools.
- Table [6](#page-15-0) summarizes the state-of-the-art tools and techniques for modern malware analysis, helping new researchers become familiar with them. These tools and techniques can be effective in hunting modern malware based on specific needs, capabilities, and budgets.
- Finally, the response and recovery layers help fix problems after detecting a computer attack. They are essential because they allow things to return to normal and work well when earlier steps do their job correctly.
- By contrast, other defense strategies may rely on a more singular focus, such as signature-based detection, behavior analysis, or isolated security controls. Although these methods can prevent specific types of malware, their overall efficacy is limited by the increasingly sophisticated threats that exploit new vulnerabilities. The narrow scope of such strategies may result in potential security gaps and weaker defense mechanisms. Simultaneously, multilayered defenses holistically combat malware threats through several layers of security, with unique roles. Their combined efforts have yielded adaptable and robust defenses against the continuously evolving malware landscapes.

In summary, although a multilayered defense strategy offers a more comprehensive and resilient approach to modern malware threats, it also presents challenges, including

its complexity, cost, and potential for defensive gaps, necessitating careful planning and continuous evaluation to ensure optimal protection in an organization's cybersecurity landscape.

VI. CHALLENGES, LIMITATIONS AND FUTURE RESEARCH DIRECTIONS

Studies on existing malware detection methods indicate that researchers in this field are exploring multiple ways to address security vulnerabilities across different platforms. However, several challenges and limitations remain in the realm of malware detection techniques that should be considered when devising new approaches in the future, as follows.

Evasion techniques: Attackers use complex obfuscation, code morphing, and encryption methods to bypass detection and require constant model updates to remain relevant.

Dynamic and evolving threats: The dynamic nature of malware is another challenge as malware authors constantly adapt their strategies and develop new techniques. Hence, timely updates in defense strategies are required to identify malicious activities accurately.

Scalability of detection methods: With the increasing volume and complexity of modern malware, traditional detection methods face scalability and real-time response challenges.

Lack of signatures: An increase in fileless malware that does not leave detectable traces on a disk renders signature-based detection methods ineffective.

In addition to these open issues, the current literature lacks comprehensive defense solutions, accurate model validation, diverse and large datasets, cross-platform detection methods, and computational complexity.

A. THE CRITICAL RESEARCH GAPS IN THE LITERATURE ARE AS FOLLOWS

1) DEVELOPMENT OF MULTILAYERED DEFENSE MECHANISMS

This study discusses the limitations of single-layer defense mechanisms and the need for more comprehensive approaches. Future research could explore multilayered defense mechanisms by including more security layers to protect against different phases, such as analyzing network traffic, monitoring system activities, and integrating contextual information (e.g., user behavior) for accurate multistage attack detection and false positive reduction. In addition, this review reveals some potential areas for the future exploration of multilayered defense mechanisms, such as their inherent complexity, resource allocation, and associated costs.

2) DEVELOPMENT OF A CROSS-DEVICE CRYPTOJACKING DETECTION AND PROTECTION MECHANISM

Most existing studies focus on a particular type of architecture that does not address group device security. As cryptojacking attacks can affect a wide range of devices, including desktops, mobile phones, and IoT devices, it could be useful to develop a solution that can comprehensively detect and prevent

these attacks. This solution could involve machine-learning algorithms and deep neural networks that can detect patterns and anomalies in device behavior without needing specific signatures. Potential suspicious activities to be flagged include high CPU usage, increased power consumption, suspicious network activities, and other system activity logs. For example, a potential solution may include browser extensions to detect and block cryptojacking scripts, standardized testbeds to evaluate anti-cryptojacking tools, and containerization to isolate sensitive resources from malicious processes.

3) NOVEL ADAPTIVE RANSOMWARE DEFENSE FRAMEWORK

The existing literature still needs to focus on the practicality, robustness, and constantly evolving nature of ransomware threats. This study highlights the challenges posed by the dynamic nature of modern ransomware attacks that can bypass traditional antivirus and firewall systems. Future researchers could focus on developing an adaptive model that uses machine learning and adaptive learning techniques, such as transfer learning, reinforcement learning, and incremental learning, to respond to these new and evolving threats. Using these advanced techniques, an anti-ransomware system can identify patterns of behavior associated with previous ransomware attacks, learn from them, and adapt its defense measures accordingly.

4) CREATING MORE COMPREHENSIVE DATASETS AND OPTIMIZING THE DETECTION MODEL EFFICIENCY

Although the proposed adaptive ransomware defense framework is promising for addressing ransomware threats, the effectiveness of machine learning and adaptive learning techniques requires further research. Additional evaluations are required to assess the scalability, reliability, and efficiency of these techniques to mitigate and prevent ransomware attacks effectively. A major limitation of the literature is the scope of the dataset used for training and testing the adaptive model. Although the dataset covers a broad range of ransomware behaviors, it may not capture all possible ransomware strains or attack scenarios. Additionally, the dataset may be limited by sample size, which could affect the accuracy and generalizability of the adaptive model. Another limitation is the computational complexity of implementing the adaptive models. The use of machine learning and adaptive learning techniques such as transfer learning, reinforcement learning, and incremental learning requires significant computational resources, which may not be feasible for all organizations or systems. In addition, the complexity of the model may hinder its ability to respond quickly to new and evolving ransomware threats. To address these limitations, future researchers could focus on developing more comprehensive and diverse datasets for training and testing adaptive ransomware defense frameworks. Moreover, new research can explore techniques for optimizing the computational efficiency of machine learning and

adaptive learning models for real-time ransomware detection and defense.

5) ADAPTIVE DEFENSE STRATEGY AGAINST APTS THROUGH GAME THEORY–MACHINE LEARNING HYBRID APPROACH

Detecting advanced persistent threats (APTs) is challenging because of their complex and targeted nature. Although game-theoretic approaches have shown promising results, they have limitations, and there is room for continued research to further enhance their detection efficiency, scalability, and applicability. They may need to be combined with other approaches to fit into a security strategy. For instance, adaptive defense strategies incorporating game theory and machine learning could be an innovative research gap. This would explore how deep reinforcement learning models can learn from dynamic APTs using neural networks, and game theory would be used to identify the optimal defense against an attack at any stage. This solution allocates resources for detecting and preventing APTs.

6) REAL-TIME DETECTION AND MITIGATION OF IOT MALWARE ATTACKS THROUGH EDGE COMPUTING

Edge computing can be combined with AI-based techniques to detect and mitigate IoT malware attacks in real-time, while reducing the overhead of centralized cloud-based analysis. This method can provide faster response times and prevent the propagation of malware. A well-known example of real-time detection and mitigation through edge computing includes fog computing, which uses a lower-layer edge device and fog layer to enable real-time data analysis and decision-making [\[181\].](#page-23-11) Hence, implementing AI-based techniques such as deep learning and machine learning to enhance IoT malware detection and mitigation, combined with novel architectural solutions, such as edge-computingbased systems to counter potential threats, represents an exciting research direction with significant potential for further exploration.

7) APPLICATION OF TRANSFER LEARNING TO IMPROVE DETECTION ACCURACY

The combination of transfer learning and machine learning, as evidenced by successful applications in the literature [\[182\],](#page-23-12) [\[183\],](#page-23-13) [\[184\],](#page-23-14) [\[185\],](#page-23-15) appears to be a promising technique for defending devices against tricky and sophisticated malware and leveraging pre-trained models to improve accuracy and reduce reliance on heavily labeled data. However, additional research is necessary to fully understand their role in combating modern malware threats, including zero days, and to deliver robust adaptive models.

VII. CONCLUSION

This study explores how malware threats have become more complicated and why we need a more robust defense against them. Based on the analysis in this review, this study highlights the developing nature of malware, explores prevalent attack patterns, and emphasizes the need for a more comprehensive approach to defense solutions rather than a narrow focus on detection strategies. Maintaining pace through continuous innovation and knowledge enhancement is paramount as the malware landscape evolves. We studied various defense systems and highlighted a layered security system that maintains resilience even when a single layer fails, thereby forming an effective counter to diverse malware threats. This study also identifies gaps in current research, particularly the lack of comprehensive studies that cover the complete picture of malware evolution, contemporary attack trends, and their defense solutions. The practical implications of multilayered defense systems include their enhanced resilience against modern complex malware threats. Ultimately, an improved security stance for an organization is achieved through a multilayered defense system, adding complexity to the compromise of the attacker's system. This review suggests that further research is required to improve the efficiency of multilayered defense systems, which are currently challenged by their complexity, cost, and potential security gaps. In addition, we aim to address the issues outlined in Section [VI,](#page-17-0) and develop a comprehensive and generalized model for malware detection. This study concludes with a call for an ongoing emphasis on research and innovation in cybersecurity to match the pace of fast-changing malware threats, thus ensuring a secure digital space.

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