ISSCC Special Event: Going Remote—Challenges and Opportunities for Remote Learning, Work, and Collaboration

Even before the COVID-19 pandemic, there was increasing focus on enabling remote work and education. Although many companies have geographically distributed teams and even though students have moved to online instruction, remote working and learning have yet to become the norm despite the available technology and resources. There are many pros to remote meetings and education, including increased flexibility, positive environmental benefits, and improved work-life integration, but there are still tangible challenges when it comes to normalizing virtual interaction.

Digital Object Identifier 10.1109/MSSC.2021.3072306 Date of current version: 24 June 2021 The key challenges include effective communication, preventing isolation, and maintaining social connectivity. Being at the forefront of innovation, our community often leads technology adoption. The fact that the pandemic has been the catalyst for pushing new technologies forward has provided an opportunity to explore how best to shape the inevitable shift to more distributed and remote styles of working and learning.

At the virtual 2021 International Solid-State Circuits Conference (ISSCC), the "Going Remote—Challenges and Opportunities for Remote Learning, Work, and Collaboration" special event focused on remote learning, working, and conferencing as well as the future technologies that will improve all three. We invited four distinguished speakers to talk about each of these. Ironically, during a discussion about going remote, the online platform experienced technical difficulties, which prevented us from having a full panel discussion. As a result, we reinvited the speakers plus Edith Beigné, vice-chair of ISSCC 2021, to provide their perspectives on a few of the topics touched upon in their presentations.

The following Q&A was conducted with the panelists.

1) What are we going to do once we get past this pandemic? Will work, education, and conferences go back to fully in person? Are hybrid options (that is, virtual and physical attendance) realistic?



Alvin Loke, technical director at NXP Semiconductors, USA, discussed virtual conferencing after serving as the inaugural Virtual Arrangements chair for the VLSI Symposia in 2020. Drawing on his experience during the symposium, he stated that virtual conferences have struggled with poor networking, limited attention spans and engagement, and a global workforce with a large time zone spread. The benefits include on-demand video, less travel, and a potential expansion of the conference's reach. The presentation called into question how we will choose to move forward once we get back to normal.
Image: Conference of the conferenc

technology by designing high-performance and low-power silicon. In this article, his comments have

Bol: I personally think that we will keep some remote practices for specific purposes. Hands-on and practical sessions of courses with EDA tools, for example, are likely to shift to a remote organization because it makes the communication easier with screen-sharing capability. Also, from the teacher standpoint, it is also sometimes more convenient to deliver a lecture in front of a screen than in front of 500 students. However, there is an important demand by the students to get back to the university in person for the social context of their academic courses. Therefore. I don't see remote education becoming the norm. In my opinion, hybrid schemes with simultaneous in-person and remote teaching is a worst-of-bothworld approach because it is difficult to deliver good remote and in-person teaching experiences at the same time.

been incorporated into those attributed to Edith Beigné.

Wilcox: In my personal opinion, hybrid options can be realistic but will require some communication and planning. One of the advantages of being in person is the casual, unplanned interactions that really are not the same virtually. It is beneficial to be around others that you work with as well as some that you do not work as closely with. So, if employees worked in person on alternate weeks, there is a chance you would have minimal in-person contact with half the population. Also, as Ofer pointed out during the ISSCC panel event, if a project timeline has different points that would benefit from in-person brainstorming versus more focused execution, planning around that becomes more important.

Loke: When this pandemic is behind us, I have no doubt that we will go back to in-person conferences. We are all social creatures, and there are simply too many pros of meeting each other face to face (networking, spontaneous discussions, discreet exchanges, travel for some, etc.) that cannot be replaced by watching a small, flat screen at home. Maximizing the ROI from a conference also requires being engaged and undistracted, and that's really tough without being on location. That said, though, the major SSCS conferences in the past year have been fully virtual and witnessed sustained and even increased registration numbers, signaling a strong appetite for virtual delivery. For many, the cost-effectiveness, time

efficiency, and convenience of ondemand presentations and limited live streaming alone are enough to justify the registration cost. The right hybrid offering is the big opportunity for conferences to further expand their outreach at the expense of others that ignore this newfound demand for virtual content. The key is to arrive at a balanced and financially viable hybrid format that incentivizes strong in-person attendance, which is critical for upholding the vitality of a conference as well as continues to energize conference organizers and speakers to put in the extra mile. Maybe in-person registration should be free? Collaborative learning and sharing among conferences will enable us to more quickly adopt successful hybrid strategies. However, as hybrid conferences will require more planning and overhead, it may only make sense for conferences large enough to partake.

Ofer Shacham

Beigné: We learned so much in 2020 about how to organize virtual conferences that we will necessarily use those learnings in the future. We have been forced to go all virtual due to the pandemic. But, if we think about the future, hybrid conferences will enable

two important missing aspects of today's conferences. First, the model of attendees traveling all around the world is not sustainable long term. Sustainable air travel is not possible even if there are certainly ways to ensure a lower impact. In addition, conferences showing major advancements in many scientific domains have to be accessible to a broader audience. I am not only thinking about students but also engineers and researchers all over the world who do not have the possibility to travel. We should not prevent them from getting access to knowledge. It is a global diversity challenge.

2) How do you effectively engage with people socially or implement team-building events in a virtual environment?

Loke: Effective engagement requires securing and maintaining people's attention. It's basic human psychology. People should participate with the mindset that they will be present physically. This means dress appropriately and turn on your video camera. Many of us are intrinsically impatient and easily get distracted; cell phones don't help. So shared content needs to show frequent screen movement. Virtual events should encourage frequent audience participation through tactics such as launching polls and sharing jokes. Think TV and what's on it that keeps us hooked for hours!

3) With countless online meetings, most virtual team events are lame. Enough trivia already! How can technology make virtual team events fun?

Wilcox: One of my colleagues has tried a few things: a rotating oneon-one with people on the team to encourage some conversations to happen. Another idea that he tried was a group meeting where one person kicks off the meeting with a random topic that does not need to be work related; one example was one of the guys showing pictures of his "old house" home improvement projects and challenges. And then this leads into a general discussion. My favorite virtual events outside of work include a cheese tasting and a dumpling cooking class, but I am not sure how that translates to work events.

Loke: Technology needs to be more transparent to capture the essence of the moment; for starters, much less audio and video latency, with better testing and reliability!

Beigné: There are great examples of virtual off sites and all hands that have been organized using virtual reality during the pandemic. It is very engaging and immediately gives the feeling of meeting in the same place at the same time. We work on developing tools and devices so that VR will let people work from anywhere. Freed from the limitations of physical space, VR will offer a better way to surf the web, get more done, and collaborate across distance. This helps us build personal relationships and connections despite physical separation.

4) How can we draw firmer boundaries between our virtual events (work, school, conferences) and our in-person lives to make the most out of both?

Wilcox: I think the boundaries are something that we need to be cognizant about from our own perspective. Boundaries have already gotten harder these days anyway when we have teams that are located around the globe and the ability to check our email on our personal phones. Each of us needs to be clear that there are other commitments in our lives and figure out the best way to manage those boundaries.

Loke: It takes a lot of personal discipline to observe these boundaries and respect from others to respect these boundaries. Specific to virtual conferences, getting the most out of them requires planning and committing time, and staying focused while attending virtually. Opportunistically squeezing in time to participate in a conference while multitasking on other regular activities does not work. To draw

firmer boundaries, I personally have found it helpful (after some continued struggling) to embrace a mindset that accepts more virtual events as being the new norm as opposed to being a temporary and short-term transient. This also helps me appreciate and exploit the benefits of virtual events; for example, attending meetings in the car while waiting at my kids' soccer practice.

Beigné: I have observed that new policies like no-meeting days or no meeting at lunch time have helped a lot of people to manage boundaries between virtual events and in-person life. Unfortunately, many companies working in different time zones cannot easily apply those policies.

5) Prior to the pandemic, there were debates at SSCS conferences about providing online access to some parts of the conference. Since we were forced into virtual conferences this year, what have we learned to practically implement in the future?

Loke: Most SSCS conferences have converged to a common recipe for attracting virtual attendance. Staying attentive for hours in front of a monitor is exhausting. Furthermore, time zone differences as much as 16 to 17 h (North America West Coast to Japan) must be bridged. As such, live streaming, limited to a few hours per day, was reserved for highlight events such as keynotes, panel events, and Q&A sessions with brief paper teasers. The majority of paper, short course, and tutorial fulllength presentations were made available on demand one to two weeks before the live events. Organizers offered networking events with some but a limited level of success. Registration rates were substantially reduced to reflect much lower operating expenses; even then, conferences remained very profitable.

Beigné: The majority of attendees of virtual conferences provided very positive feedback when a lot of materials was available to download online and from a unique platform. We will definitely hear that feedback and, in addition, open online chats and Q&As so that virtual attendees can reach out to authors and presenters during the conference. We also realized, surprisingly, that mentoring events are very efficient in a virtual format. There are many reasons for that. First, the younger generation is very comfortable with online conferences. Second, this is a safe environment where you can learn from mentors while keeping your videos off. We never think enough about introverted people who won't be comfortable in in-person mentoring events.

6) In talking to colleagues after various conferences this year, the most popular feature of the virtual conference is speeding up the presentations (that is, one-and-a-half or two times). What is your favorite feature of virtual conferences?

Wilcox: I totally agree with the speeding up of presentations. That was a feature that I used as well! Voting of questions is also a nice feature.

Beigné: My favorite feature is to have access to all materials and chats in a unique online platform that is easy to navigate and provides all necessary information about schedule and events.

Loke: I thought that having a common website for navigating to the various live and on-demand events really simplified the virtual experience. Smaller event icons so that I could see more in one screen would've been a nice touch.

Bol: I think this question is very interesting and goes much beyond the scope of virtual conferences. The 20th century was the century of the Great Acceleration that led us to the Anthropocene we now live in. In his work, Hartmut Rosa, a professor in sociology, analyzed the associated acceleration in the rhythm of life that resulted from the shortening of the distances brought by transportation and telecommunication progress. The

lockdown situation we experienced induced a duality in our relationship to time: On one side, we can fast forward conference presentations, pack our meetings in our agenda without dead time, have meetings on the side of the soccer field; but, on the other side, we question what is really essential in our life, rediscover the local wonders and the rhythm of nature (for people fortunate enough to be living close to nature). I think we are at a sociotechnical crossroad: Do we continue on the 20th century path, or do we transition to another model?

7) Employees with a lot of experience seem to manage remote work fine. In fact, most of the experienced employees prefer remote work. New employees and interns appear to be struggling. How do we mentor our less experienced employees in this remote environment?

Wilcox: Some thoughts include more scheduled check-in times and possibly more mentors, whether they are formal or informal mentors. When you are in person, you are able to ask many people for advice, not just your assigned mentor.

8) Is in-person education still valuable, or can Internet-based learning work for many people? Do we just need to expand Khan Academy to cover college?

Bol: Internet-based learning, so far, fails to bring the social context of the academic courses: catching up with friends, elaborating on projects [sic], meeting random fellow students. I think it is a great complement to in-person education, but I don't think it can replace it.

9) Which new remote technology features were viewed as the most useful or least useful?

Loke: I really liked the online platform feature for networking. Very intuitive. Like anything new, it could be improved but is a great start!

10) *How can new technology or features continue to improve to make* remote meetings more interactive and immersive?

Beigné: A feature that has not been explored much yet in conferences is immersive learning and collaboration. Enterprises are seeing incredible benefits even beyond immersive learning and collaboration by using immersive virtual reality. That feature could be applicable to many conferences and specifically to educational and diversity events. There is a very recent example of an immersive training experience to help allies better understand what it's like for women to navigate the workplaceand learn ways that they can offer support in their own lives.

11)Do we anticipate any sociotechnical challenges with technology that help remote working in the future?

Bol: Good question. Do we want to dig further in always-on AR contact lenses or even remote-meeting brain implants? My general opinion is that we, as technology developers, bear a huge social responsibility because the technologies we develop shape the society we live in. Before asking ourselves how to make remote meetings more immersive, I think we should set up a democratic process to decide whether or not this is something that citizens expect from us. We passed a turning point where technological progress no longer brings automatic social benefits, and citizens start to seriously question the deployment of new technologies. We see it with people deciding to quit social networks, and we witness the contesting of 5G roll out. However, once the technology is there, ROI will be pursued, and the technology we developed will be somehow imposed on the citizens. Therefore, I believe we should consult citizens up front to decide what humanity as a whole identifies as meaningful technologies to develop.

[—]Alicia Klinefelter, Keith Bowman, Huichu Liu and Yvain Thonnart