

# MICRO ECONOMICS

PODCAST



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Shane Greenstein focuses on a variety of topics, including the adoption of the Internet by households and business, growth of commercial Internet access networks, the industrial economics of platforms, and changes in communications policy in this new podcast based on his Micro Economics column in *IEEE Micro*.

Greenstein is the Elinor and Wendell Hobbs Professor of Management and Strategy at the Kellogg School of Management, Northwestern University. He is a leading researcher in the business economics of computing, communications and Internet policy. He has been a regular columnist and essayist for *IEEE Micro* since 1995, where he comments on the economics of microelectronics.