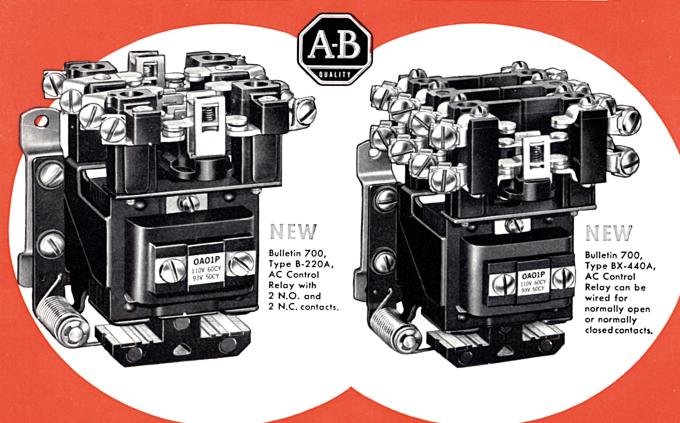
A New Era in Relay <u>Life</u> and <u>Reliability</u>



NEW ALLEN-BRADLEY BULLETIN 700 RELAYS

Improved features set new performance standards

For years, Allen-Bradley Bulletin 700 Type B and Type BX relays have been preferred for their long life and trouble free operation. The improvements in the new Bulletin 700 Type B and Type BX relays will set new performance standards wherever they are used. Naturally they use the famous A-B double break, silver alloy contacts which always remain in perfect operating condition without cleaning or filing. The cast coil cannot be damaged by the severest atmospheric conditions.

These new Allen-Bradley Bulletin 700 Type B and Type BX relays offer even greater value and greater reliability than ever before—but the price has not been changed.

- New mechanical design gives at <u>least</u> 5 times greater operating life.
- New contact motion provides 10 times greater electrical reliability.
- Complete interchangeability—mounting dimensions are unchanged.
- New hermetically sealed plastic coil fits Bulletin 700 relays presently in use.
- New, stronger, movable contact crossbar also fits old relays.
- New reinforced stationary contact blocks interchangeable with previous design.

Allen-Bradley Co., 1301 S. First St., Milwaukee 4, Wis. In Canada: Allen-Bradley Canada Ltd., Galt, Ont.