

IEEE Potentials is looking for article submissions

IEEE Potentials is a magazine published by the IEEE with a current circulation of roughly 45,000 student and recent graduate members. It is dedicated to serving the needs of undergraduate and graduate students as well as entry-level engineers. Subjects are explored through timely manuscripts with a goal of assisting our readers on a technical, professional, and personal level.

If you're one of those engineers who has cutting-edge technical ideas or has formulated concepts about what will work, *IEEE Potentials* would like to hear from you. If you're one of those engineers who has ideas or observations about the forces that influence the problem-solving process, *IEEE Potentials* would like to hear from you, too.

IEEE Potentials is interested in manuscripts that deal with theory, practical applications, or new research. They can be tutorial in nature. They can be full articles or shorter, opinion-oriented essays. When submitting an article, please remember:

- All manuscripts, technical or otherwise, should be written at the level of the intended audience, neither "talking down to" nor "talking over the heads" of the readers.
- Articles without equations are preferred; however, a minimum of equations is acceptable.
- Please list no more than 12 references at the end of your manuscript. No embedded reference numbers should be included in the text. If you need to attribute the source of key points or quotes, state names in the text and give the full reference at the end.
- Please limit figures to 10 or less.
- Articles should be approximately 2,000-4,000 words in length; essays should be 900-1,000 words.
- Please include four to six lines each about yourself and any coauthors.

