Keynote Address #1

Industry Trends and Software assurance

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Abstract

A first-hand perspective on the commercial software industry and the pressures that are shaping trends will be discussed. Specifically, the following aspects will be emphasized:

- Customers' desire for high quality/reliability from their software.
- Growing adoption of Industry standards.
- Increasing mix of open source and proprietary code.
- New deployment patterns, like Grid and Pervasive computing During this presentation, Graham will explore the implications of these trends and explain how software development practices are changing in response.